

PUBLIC PROMTPRESS REPORT

Channel audit

durkiv



@durkv

Owner @durkv Info @idurkv Ad managers (accept only on durkv.ton) @suwman @qcoldak

SUBS

182 722

-5400 per month

ERR (% SEE POSTS)

12.0%

per day 5.2%

REACH/POST

21.3K

ad reach 9.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 182 722 —	 SUB REACH 11.64% avg % of subs see post	 VIEWS/POST 21.3K median 21.3K · —	 POSTS/DAY 42.9 ~300 per week
 7D TREND — no data for period	 REACTIONS/POST 366.0 total 732 reactions, 22 reposts, 611 comments	 POST LENGTH 58 chars median 58 · —	 POSTS ANALYZED 2 —
 AD REACH 9.5K 24h average	 CHURN / MONTH -5400 last month	 QUOTABILITY 0 citation index · 8 channels mentioned all time	 CHANNEL AGE 11 months 29 days created 18.06.2025

AI EDITOR SUMMARY

Channel «durkv» — 182 722 subs. Each post averages 21.3K people (12% of subs), reach is low — consider expanding audience. Publishes 300 posts per week (~43 per day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts per —.
- 02 Dominant format — **Photo** (1/2 posts).
- 03 Avg post length — **58** chars (median 58).
- 04 Peak audience activity — **Sunday**, 16:00 MSK.
- 05 Top posts get **1x** more views than the weakest (14.2K avg for top vs 21.3K for worst) — among 2 posts for —. Worth analyzing what the top has in common — topic, format, timing.

TOP 2 POSTS

Nº1 31.05 · 13:38 PHOTO will 5th grade be tough?	VIEWS	REACTIONS
	21 746	322
Nº2 31.05 · 13:43 TEXT First 100 comments congratulating me on finishing 4th grade get a bear 🐻 editing allowed 😊	REPOSTS	ER
	20	11.9%

WORST 2

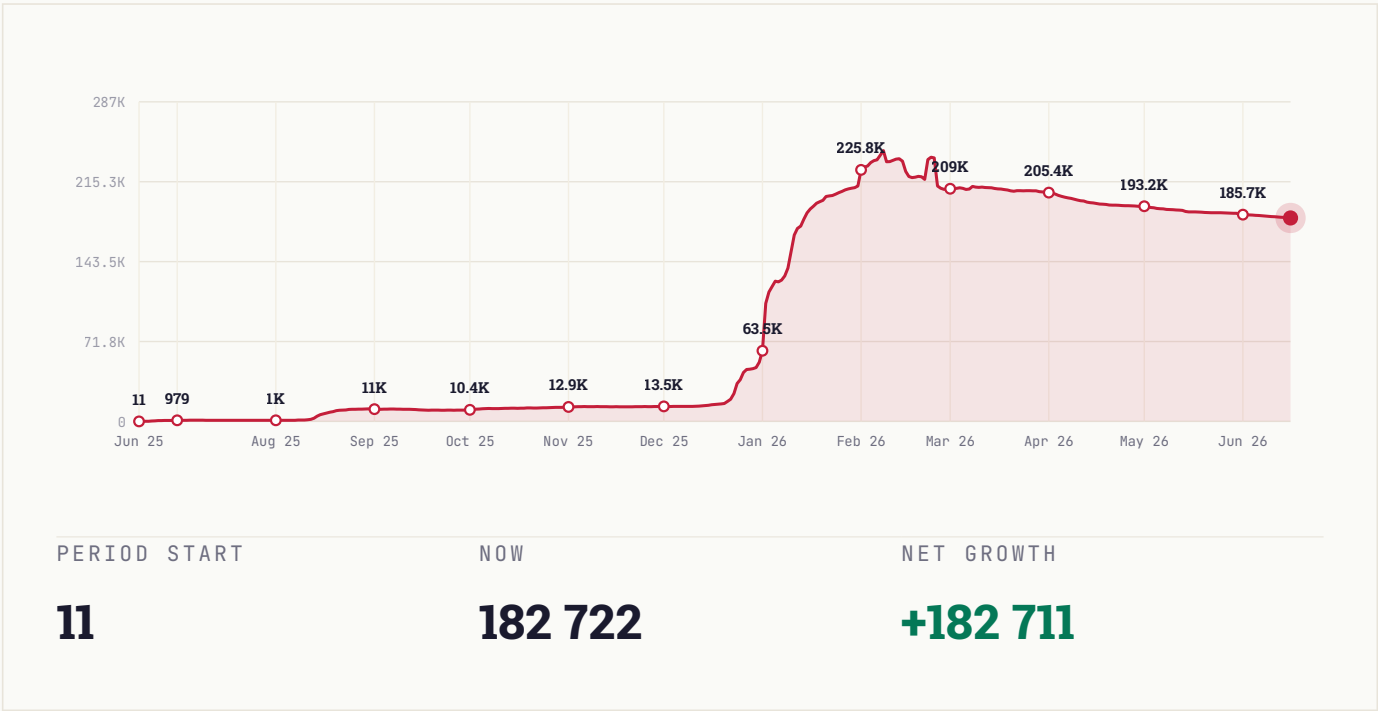
↓ 31.05 · 13:38 PHOTO will 5th grade be tough?	VIEWS	REACTIONS
	21 746	322
	REPOSTS	ER
	20	11.9%

↓ 31.05 · 13:43 TEXT First 100 comments congratulating me on finishing 4th grade get a bear 🐻 editing allowed 😊		VIEWS 20 802 REPOSTS 2	REACTIONS 410 ER 11.4%
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SECTION 03 · SUB DYNAMICS

How the channel grew over the year

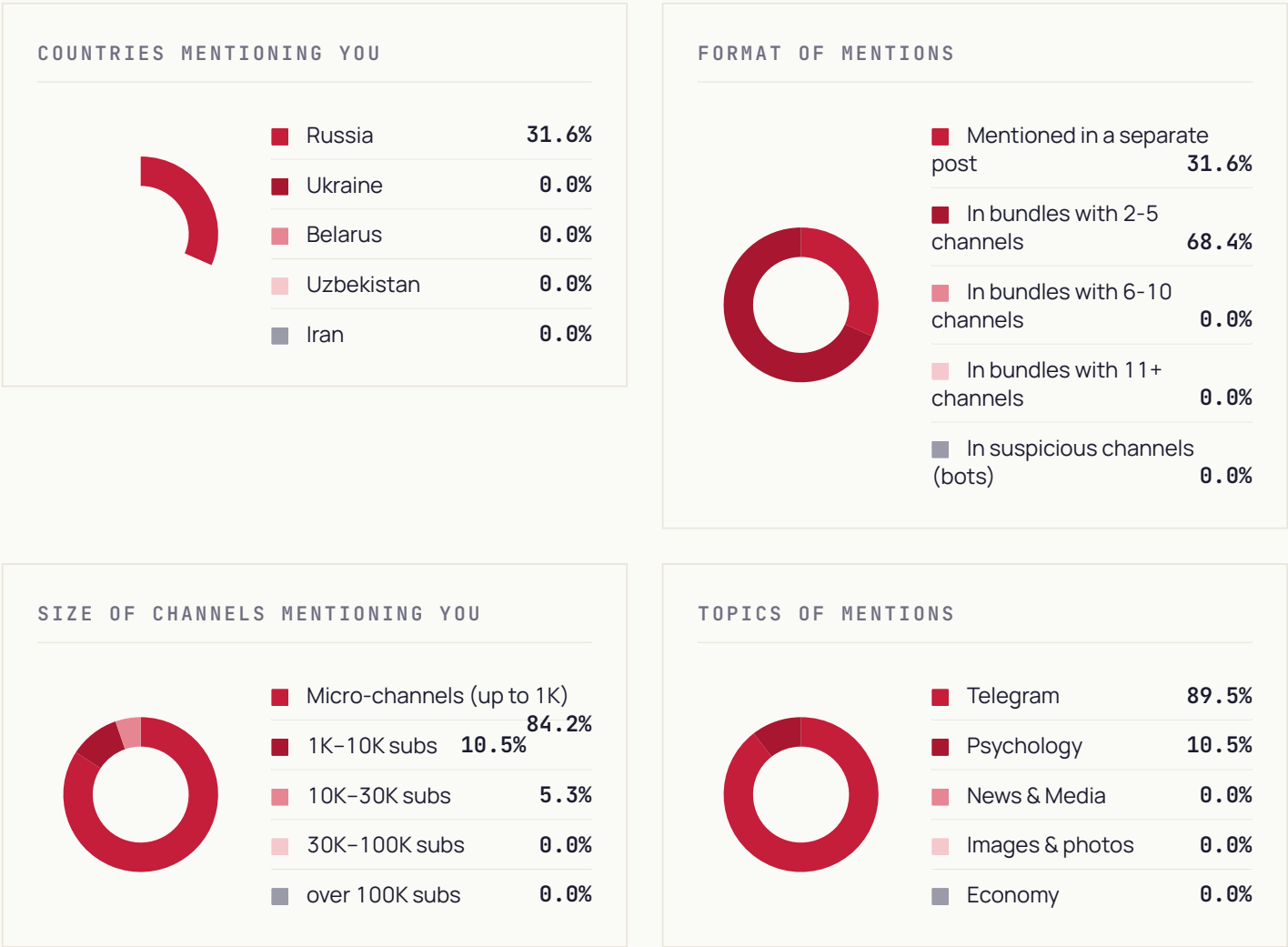
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

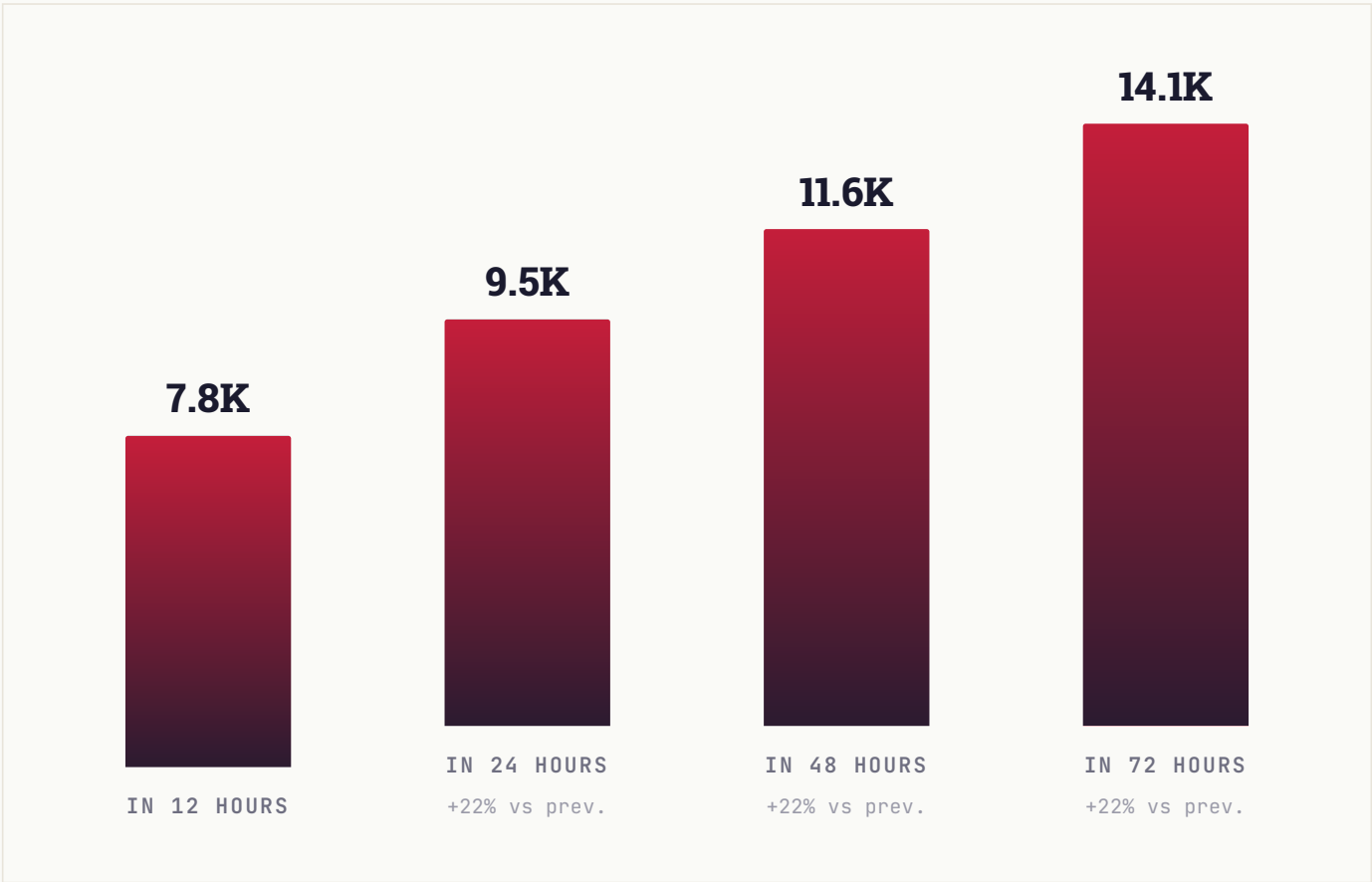
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
DU durkiv YOU	182.7K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top 100 (#99 of 99). Niche median — 307.7K subs. First growth KPI — reach the median. Leader: OKX News (4.8M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **10**, they brought **54 848** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	2	1	39 854
Nov 2025	0	0	1 029
Oct 2025	2	1	2 892
Sep 2025	0	0	626
August 2025	5	2	10 215
July 2025	1	1	232

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
10	6	54 848

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-**100** channels in category "**Cryptocurrencies**" (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#99 /100

RANK IN NICHE

Channel in bottom half of ranking

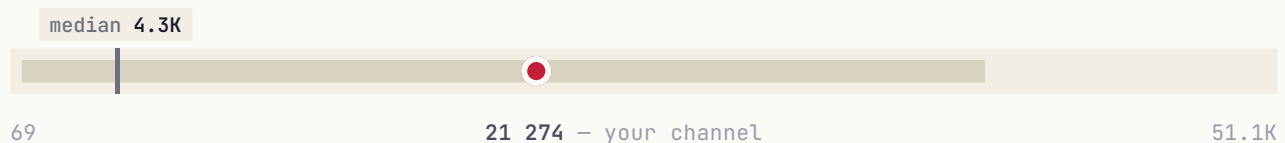
SUBS

worse than median by 41%



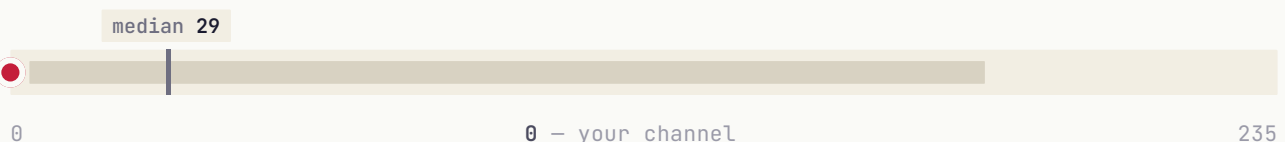
AVG REACH / POST

better than 69% of niche



CITATION INDEX

worse than median by 99%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Top post of the week — Sunday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
