

PROMTPRESS PUBLIC REPORT

Channel audit

Dyuches



@duchess_official

A+ Included in the list of personal pages:<https://knd.gov.ru/license?id=672df5d65c649d17841b71c9@istryType=bloggersPermission>
Hi everyone!) This is the Duchess team! We love challenges and...

SUBSCRIBERS

290 222

-3079 per month

ERR (% SEE POSTS)

24.0%

daily 9.8%

REACH/POST

70.3K

ad reach 28.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 290 222 —	 SUBSCRIBER REACH 24.24% avg % of subs see post	 VIEWS/POST 70.3K median 72.5K · 22 days	 POSTS/WEEK 1.8 over period
 7D TREND — no data for period	 REACTIONS/POST 3304.7 total 19,828 reactions, 511 reposts, 1,382 comments	 POST LENGTH 196 chars median 102 · 22 days	 POSTS ANALYZED 6 22 days
 AD REACH 28.6K 24h avg	 CHURN / MONTH -3079 last month	 CITATION RATE 22 citation index · 167 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 09.03.2022

AI EDITOR SUMMARY

Channel «Dyuches» — 290 222 subs. Each post averages 70.3K people (24% of subs), average reach — room to grow. Publishes 2 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 6 posts over 22 days.
- 02 Dominant format – Photo (3/6 posts).
- 03 Avg post length – 196 characters (median 102).
- 04 Peak audience activity – Monday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (91.5K avg for top vs 49.2K for worst) – among 6 posts over 22 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº108.06 · 14:02PHOTO	Awesome video already on Duchesse Team) https://youtu.be/Fd4zAkMxJ-8?si=Ol3PHQLWwl4WRTLu		VIEWS	REACTIONS
			102 003	2 498
Nº207.06 · 17:48PHOTO	Friends, new video on the channel!) Testing all sorts of junk from ALIEXPRESS!) https://youtu.be/KEOpaCYgmFM?si=PxAjVM10dUXmUn-j		REP.	ER
			105	35.1%
Nº324.06 · 14:13TEXT	Wow, Tim has a new video out!!! https://youtu.be/HLSy13i8AdY?si=8a6VmseKCdTFAxaJ		VIEWS	REACTIONS
			72 770	2 280
			REP.	ER
			47	25.1%

Nº4 24.06 · 13:54 TEXT Friends, we're on the final stretch of editing! I think +/- a couple of days and you'll see a truly COOL VIDEO! I won't drag out the suspense (and I've already kept you without...	VIEWS 72 299 REP. 57	REACTIONS 4 662 ER 24.9%
Nº5 30.06 · 10:52 TEXT Guys, loading hide-and-seek on the channel🔥 Get ready!	VIEWS 40 027 REP. 61	REACTIONS 3 370 ER 13.8%

|

WORST 3

↓ 24.06 · 13:54 TEXT Friends, we're on the final stretch of editing! I think +/- a couple of days and you'll see a truly COOL VIDEO! I won't drag out the suspense (and I've already kept you without...	VIEWS 72 299 REP. 57	REACTIONS 4 662 ER 24.9%
↓ 30.06 · 10:52 TEXT Guys, loading hide-and-seek on the channel🔥 Get ready!	VIEWS 40 027 REP. 61	REACTIONS 3 370 ER 13.8%
↓ 30.06 · 14:01 PHOTO Alright LETS GOOOO! Camouflage hide-and-seek in an abandoned camp! Don't be stingy with ❤️, or we suffered for nothing...	VIEWS 35 325 REP. 144	REACTIONS 4 464 ER 12.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

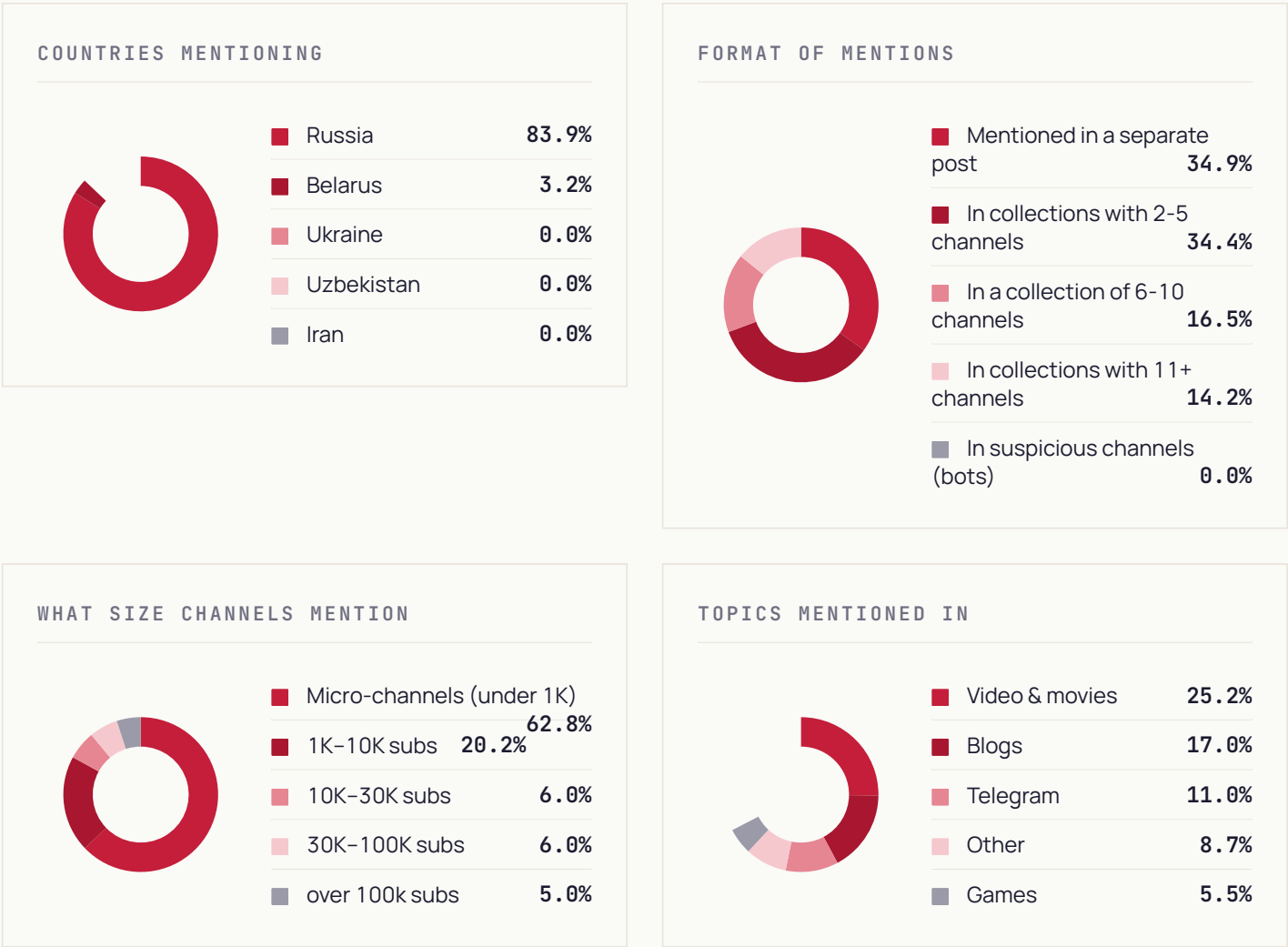
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

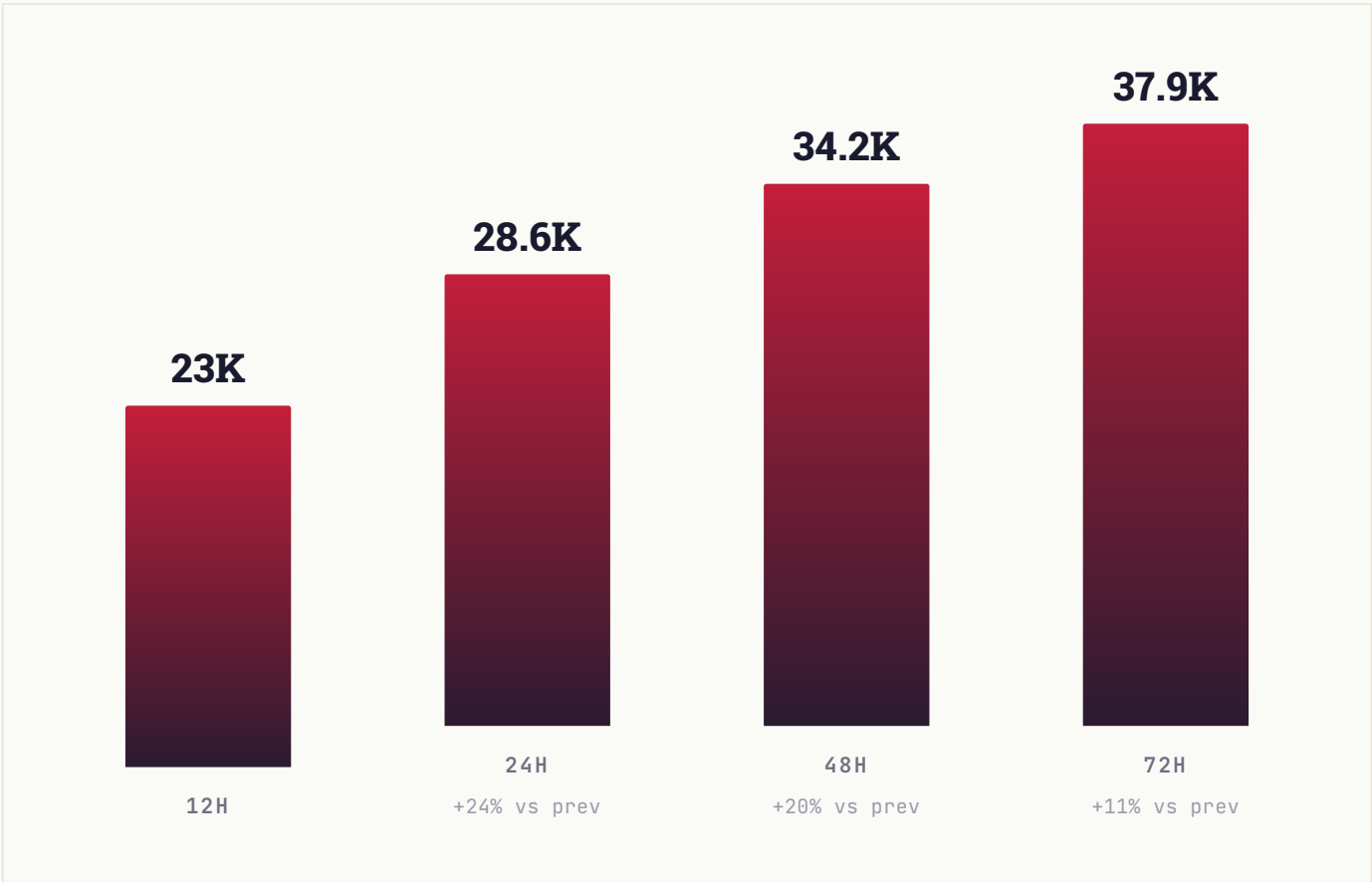
Citation index **22** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **167** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ armor lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
DY Dyuches YOU	290.2K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#99 of 100). Niche median — 426.9K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **56**, they brought **21 198** new subs.

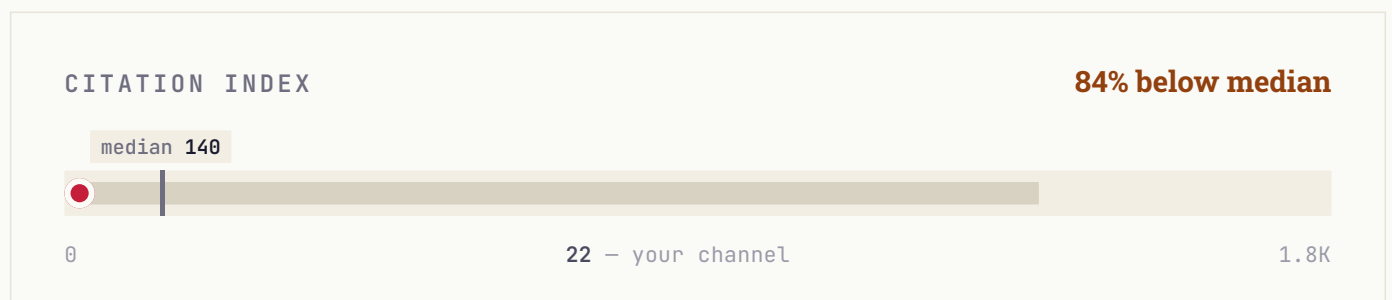
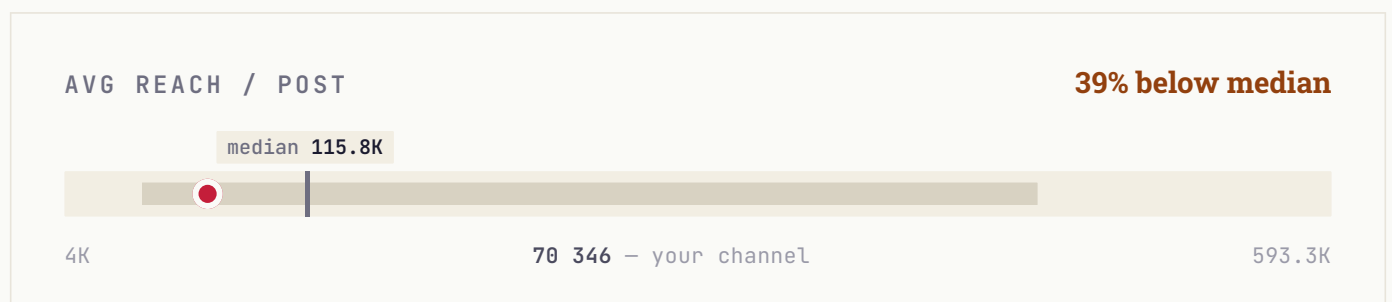
PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
January 2026	0	0	0
December 2025	1	1	392
Nov 2025	18	18	1 592
Oct 2025	15	11	1 698
September 2025	20	15	17 516
August 2025	2	2	0

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
56	6	21 198

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.8 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Monday
Audience is most active on this day at 17:00 MSK. | EFFECT
Best time for important posts |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
