

— PUBLIC REPORT BY PROMTPRESS

Channel audit designers



@dsgrs

Content platform for digital and graphic designers Project site:
<https://dsgrs.ru> We're in the registry <https://vk.cc/cFUvfe>

SUBSCRIBERS

19 533

-154 per month

ERR (% SEE POSTS)

39.0%

in 24 hours 3.9%

REACH/POST

7.6K

ad reach 770/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 19 533 —	 SUBS REACH 38.92% avg % subs see post	 VIEWS/POST 7.6K median 1.2K · 3 days	 POSTS/WK 6.9 for the period
 7D TREND — no data for period	 REACTIONS/POST 26.0 only 78 reactions, 56 reposts, 6 comments	 POST LENGTH 657 chars median 557 · 3 days	 POSTS ANALYZED 3 3 days
 AD REACH 770 24h avg	 CHURN / MONTH -154 last month	 CITATION RATE 198 citation index · 337 channels mentioned all time	 CHANNEL AGE 5 years 11 months created 22.07.2020

AI EDITOR SUMMARY

Channel «designers» – 19 533 subs. Each post averages 7.6K people (39% of subs), that's good reach. Publishes 7 posts per week (~1/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts in 3 days.
- 02 Dominant format – Text (2/3 of posts).
- 03 Avg post length – 657 chars (median 557).
- 04 Audience peak – Monday, 11:00 MSK.
- 05 Top posts get 1× more views than the weakest (7.6K avg top vs 7.6K worst) – among 3 posts in 3 days. Analyze commonalities: topic, format, timing.

TOP 3 POSTS

Nº1 13.07 · 08:08 PHOTO Hi everyone, we're back on air And with us ⚡ Zhenya, founder of designers. It's been a year since I left the daily grind at designers to take a break...	VIEWS 20 738 REPOSTS 45	REACTIONS 51 ER 106.2%
Nº2 14.07 · 05:44 TEXT Hard to get started, but you help. 9 people wrote in the first day – including cool agencies, two schools (one really big) and...	VIEWS 1 239 REPOSTS 9	REACTIONS 14 ER 6.3%
Nº3 16.07 · 09:38 TEXT We're thinking of diving into online education as a growth point, especially since designers grew out of my Design Line project, which was...	VIEWS 832 REPOSTS 2	REACTIONS 13 ER 4.3%

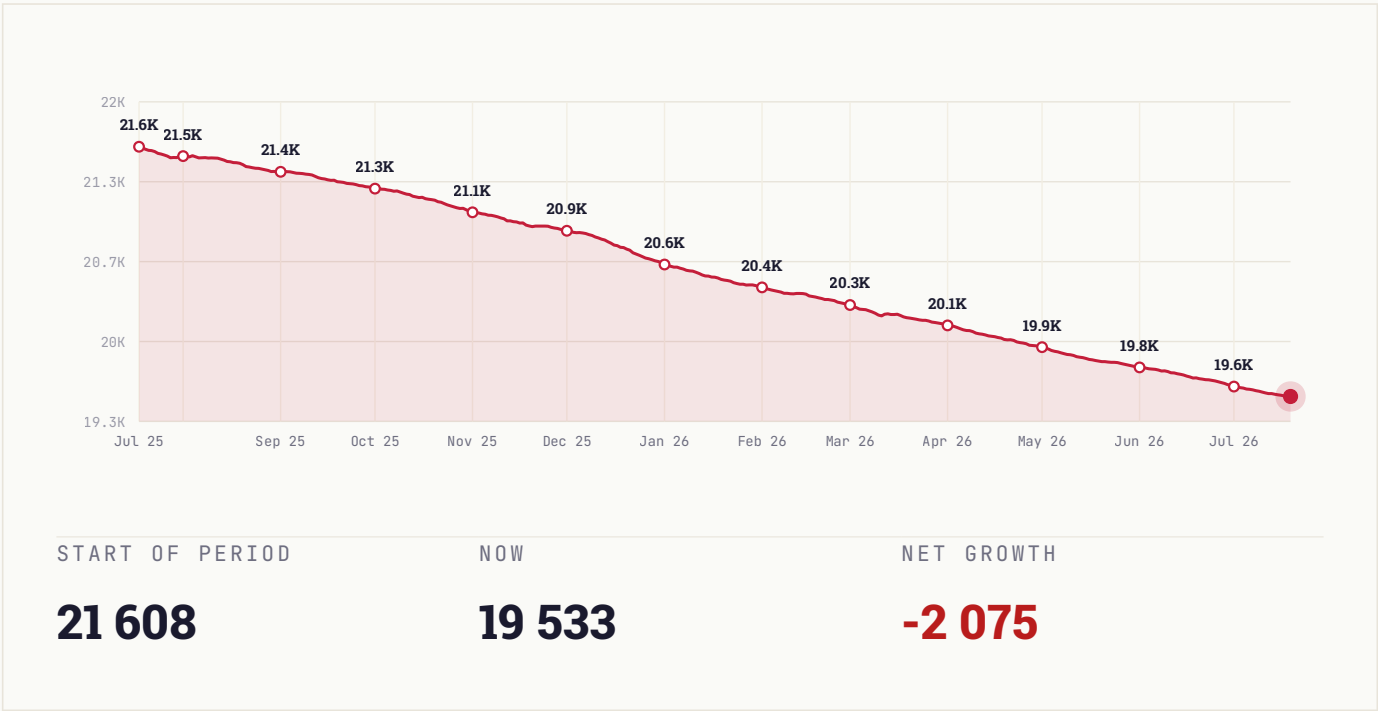
WORST 3

↓ 13.07 · 08:08 PHOTO Hi everyone, we're back on air And with us ⚡ Zhenya, founder of designers. It's been a year since I left the daily grind at designers to take a break...	VIEWS 20 738 REPOSTS 45	REACTIONS 51 ER 106.2%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



— SECTION 04 • MENTIONS

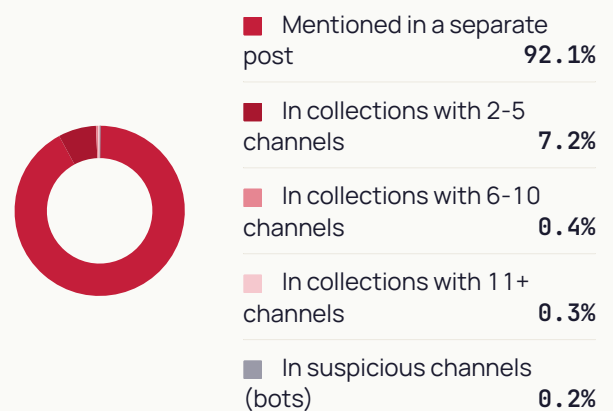
Who mentions the channel and how

Citation index **198** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **337** different channels.

COUNTRIES MENTIONING



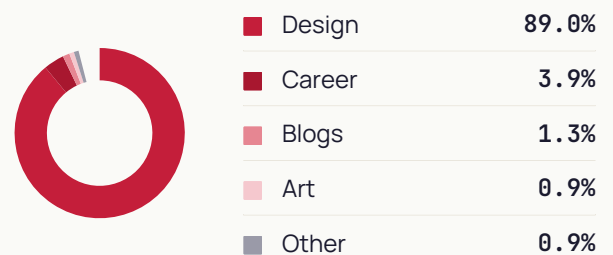
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



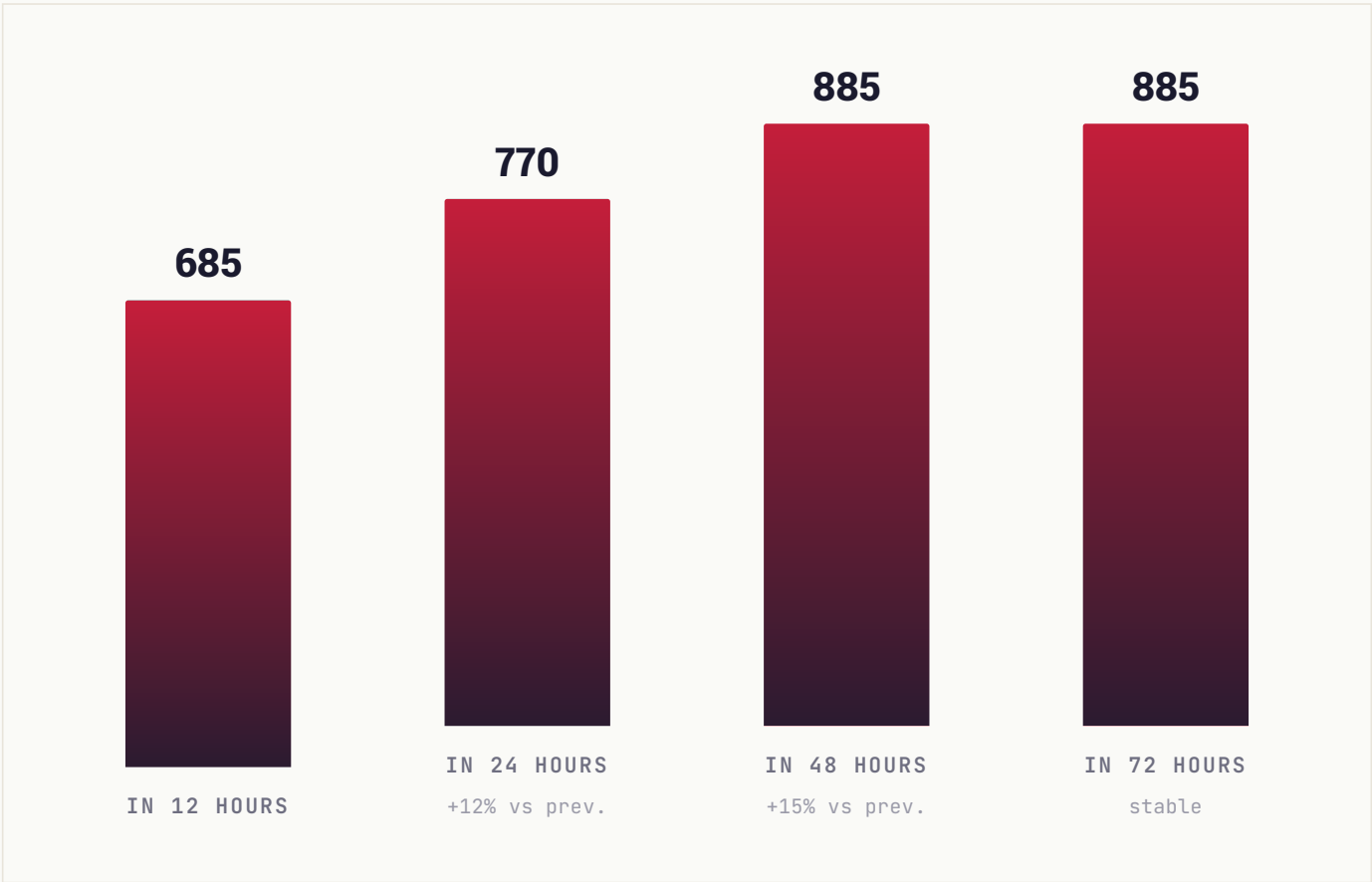
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6 66Lottery CRYPTO	407.7K
缅甸 缅甸缅北吃瓜新闻曝光	273.3K
AE After Effects Templates	181.2K
R R	177.9K
3D 3Dline.net	173.7K
DG Designer Gang	147.3K
TC template canva gratis	144.2K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.4K
ER Sexy font. Cyrillic	134.7K
CI designers YOU	19.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — 66Lottery CRYPTO (407.7K), top-99 median: 65.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **10**, they brought **44** new subs.

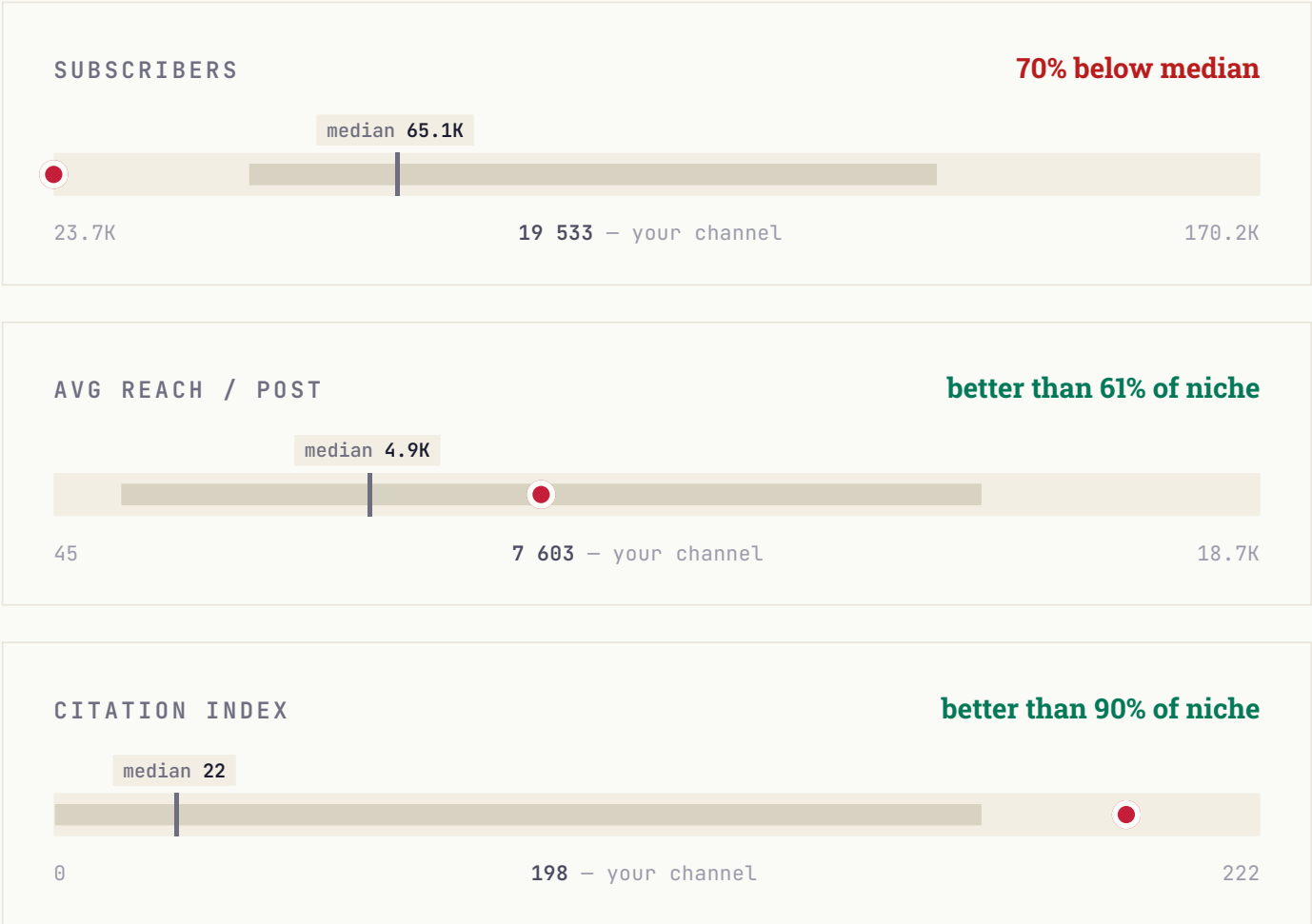
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	1
December 2025	3	3	1
November 2025	3	3	6
October 2025	2	2	11
September 2025	0	0	10
August 2025	1	1	15

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
10	6	44

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Design» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — on Monday

Best time: this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by algorithm. Aim for 15-25% video posts.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want more? Run ads with us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager