

— PUBLIC REPORT PROMTPRESS

Channel audit

Design Education



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SUBSCRIBERS

35 009

-274 per month

ERR (% WHO SEE
POSTS)

5.0%

per day 1.5%

REACH/POST

1.5K

ad reach 509/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 35 009 —	 SUBSCRIBER REACH 4.19% avg % subs see post	 VIEWS/POST 1.5K median 1.5K · 27 days	 POSTS/WEEK 2.6 over period
 7D TREND +4.1% vs previous week	 REACTIONS/POST 5.7 only 57 reactions, 123 reposts, 0 comments	 POST LENGTH 130 chars median 38 · 27 days	 POSTS ANALYZED 10 27 days
 AD REACH 509 24h avg	 CHURN / MONTH -274 over last month	 CITATION INDEX 122 citation index · 264 channels mentioned over all time	 CHANNEL AGE 5 yrs 10 mo created 21.09.2020

AI EDITOR SUMMARY

Channel «Design Education» — 35 009 subs. Each post averages 1.5K people (4% from subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — rare publications. For the week of Jul 6–12, reach stable (+4.1% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 10 posts over 27 days.
- 02 Dominant format — Photos (10/10 posts).
- 03 Avg post length — 130 characters (median 38).
- 04 Audience peak activity — Wed, 11:00 MSK.
- 05 Top posts gather 1x more views than the weakest (1.9K avg for top vs 1.3K for worst) — among 10 posts over 27 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 08:40 PHOTOS Dieter Rams, master of functional design.	VIEWS 1 955 REPOSTS 7	REACTIONS 3 ER 5.6%
Nº2 06.07 · 09:03 PHOTOS Ready metal settings in Figma.	VIEWS 1 912 REPOSTS 38	REACTIONS 7 ER 5.5%
Nº3 23.06 · 09:04 PHOTOS Francisco Goya and his dark art.	VIEWS 1 789 REPOSTS 6	REACTIONS 11 ER 5.1%

Nº4

26.06 · 09:03

PHOTOS

Creating round pixel graphics.

VIEWS

1 714

REACTIONS

5

REPOSTS

18

ER

4.9%

Nº5

11.07 · 11:01

PHOTOS

Jan Vermeer.

VIEWS

1 466

REACTIONS

9

REPOSTS

4

ER

4.2%

WORST 3

↓

29.06 · 09:01

PHOTOS

New hatching effect in Figma.

VIEWS

1 453

REACTIONS

6

REPOSTS

18

ER

4.2%

↓

14.07 · 09:05

PHOTOS

Glass-metal buttons in Figma.

VIEWS

1 287

REACTIONS

3

REPOSTS

12

ER

3.7%

↓

17.07 · 09:02

PHOTOS

Car logos.

VIEWS

1 068

REACTIONS

7

REPOSTS

7

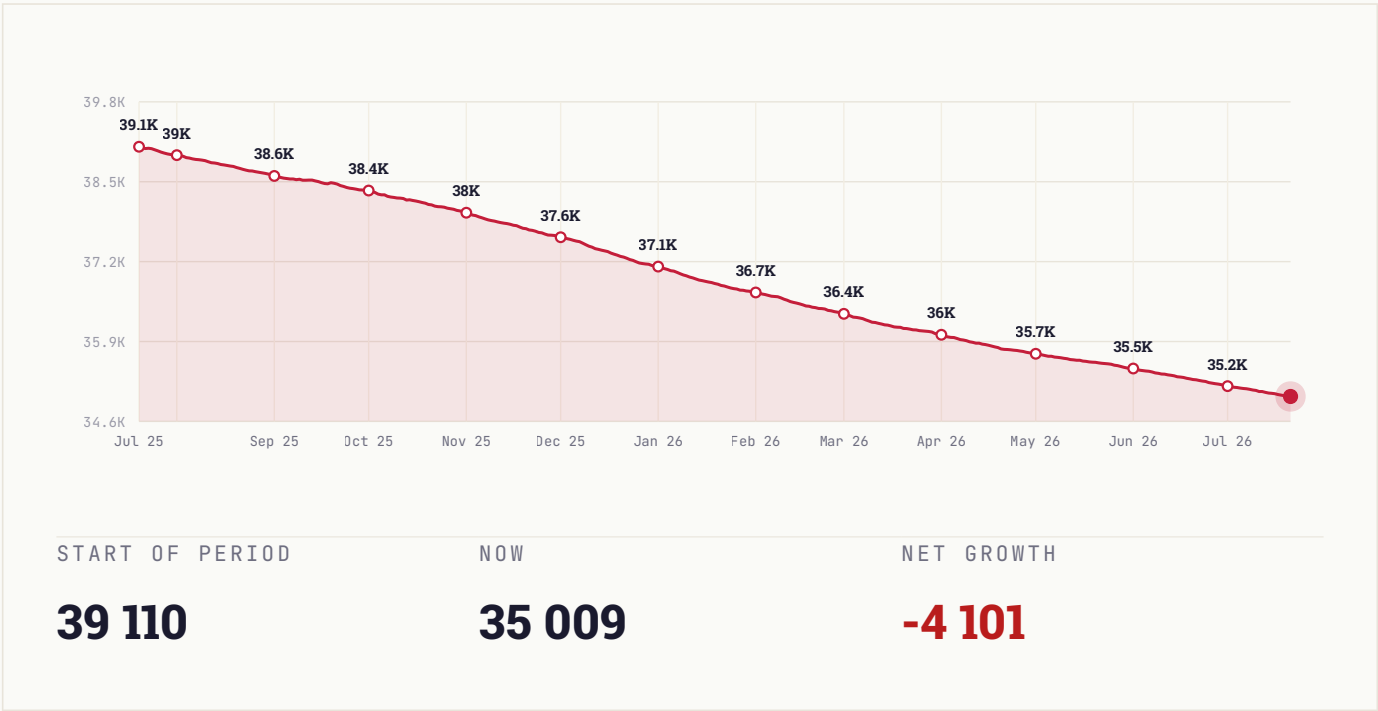
ER

3.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

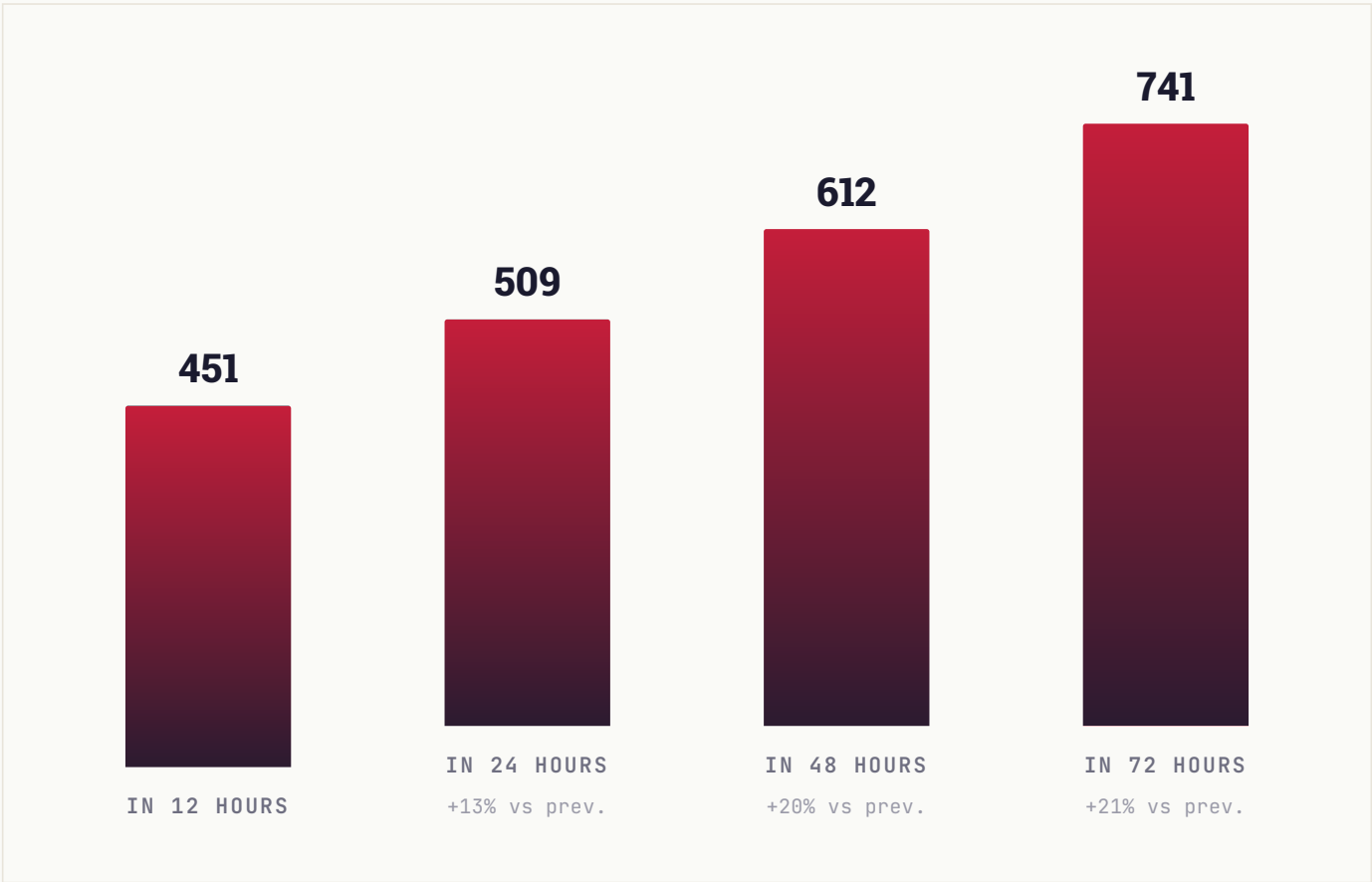
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 🖐️	147.1K
TC template canva gratis 😊🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
BEFORE Design Education YOU	35K

COMPARATIVE INSIGHT

Channel is still outside top-99 of niche — early growth stage. Niche leader — 66Lottery 🏆🏆 CRYPTO (387.4K), top-99 median: 65.4K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

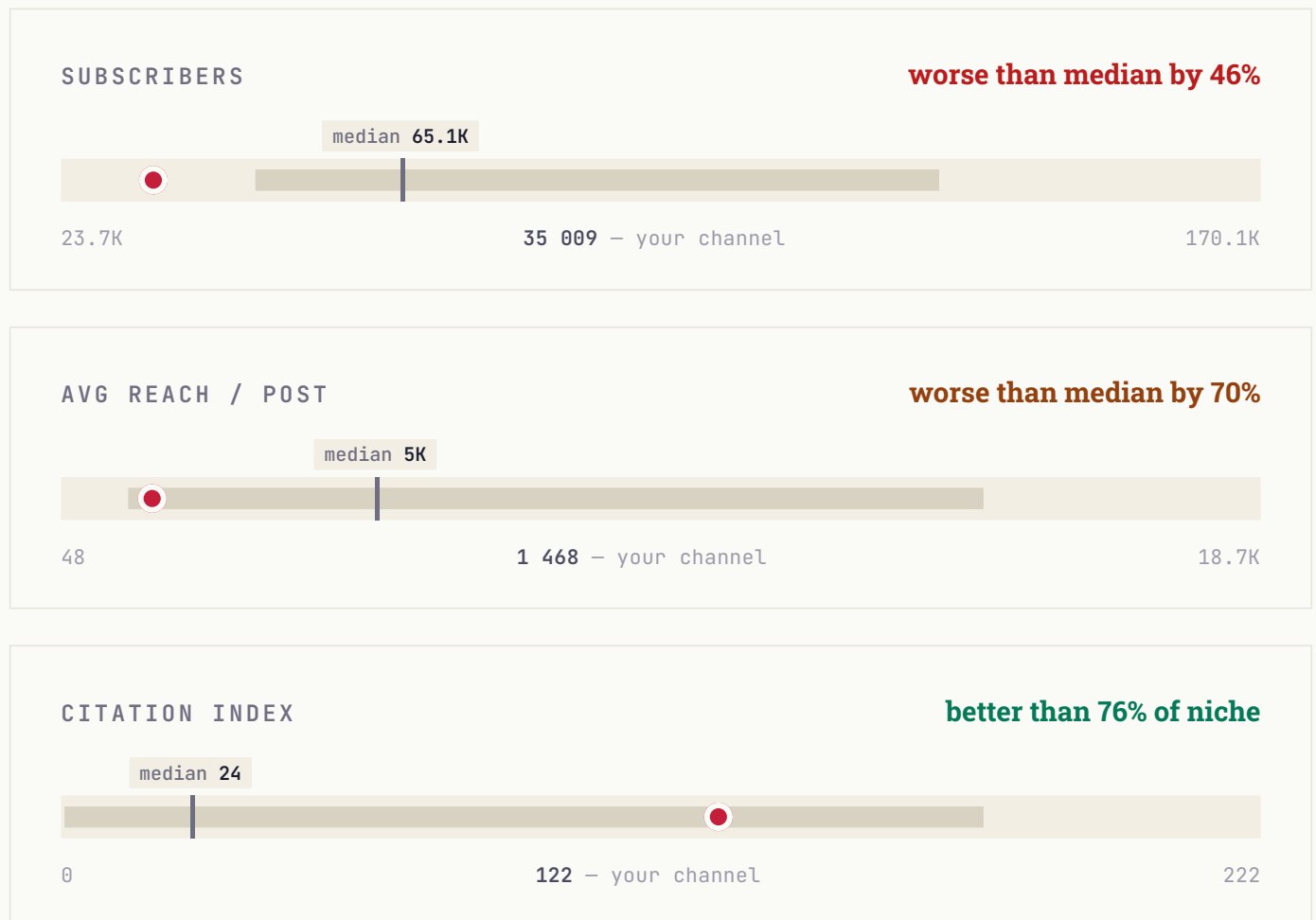
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **32** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	0
December 2025	0	0	0
November 2025	0	0	0
October 2025	0	0	5
September 2025	0	0	27
August 2025	0	0	0
TOTAL MENTIONS	0	MONTHS OF DATA	6
		GAINED SUBS	32

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Design» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 2.6 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Wednesday**

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and is
algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 4.19% vs norm 5.5%. Try polls and
interactive formats.

EFFECT

+1.3pp ER**05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

+1K-3K subs

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? — run ads with us and hit your growth plan
in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
