

PUBLIC PROMTPRESS REPORT

Channel audit

ETO DRUGOE



@drugoeeto

ETO DRUGOE II Military-political events. About manipulation and hypocrisy. Contains sarcasm 😏 Channel author Stanislav Yaskevich, Patriot of Belarus 🇧🇪 Brother of Russia 🇷🇺 Admin (contact, suggestions):...

SUBSCRIBERS

26 593

+32 per month

ERR (% SEE POSTS)

9.0%

per day 7.0%

REACH/POST

2.3K

ad reach 1.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 26 593 —	 SUBSCRIBER REACH 8.57% avg % of subs see post	 VIEWS/POST 2.3K median 2.1K · 29 days	 POSTS/DAY 16.4 ~115 per week
 7D TREND -11.7% vs prev week	 REACTIONS/POST 57.5 total 28,235 reactions, 6,602 reposts, 726 comments	 POST LENGTH 453 chars median 360 · 29 days	 POSTS ANALYZED 491 29 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH +32 last month	 QUOTABILITY 892 citation index · 2,605 channels mentioned all time	 CHANNEL AGE 5 years 5 months created 26.01.2021

AI EDITOR SUMMARY

Channel «ETO DRUGOE» — 26 593 subs. Each post avg views 2.3K people (9% from subs), reach is low — should expand audience. Publishes 115 posts per week (~16 per day) — very active publishing. For week Jun 29 – Jul 5, reach dropped -11.7% to week 22–28 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **491** posts over 29 days.
- 02 Dominant format – **Photo** (259/491 posts).
- 03 Avg post length – **453** chars (median 360).
- 04 Peak audience activity – **Monday**, 14:00 MSK.
- 05 Strongest posts get **4x** more views than the weakest (7.5K avg for top vs 1.7K for worst) – among 491 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 11:03 VIDEO  Assessment of combined forces capable of instantly defending Belarus. Armed...	VIEWS 9 558 REP. 54	REACTIONS 47 ER 35.9%
Nº2 29.06 · 18:03 PHOTO  US shifts from high-tech to attrition warfare Pentagon changes strategy: instead of expensive smart missiles, America...	VIEWS 7 465 REP. 47	REACTIONS 35 ER 28.1%
Nº3 20.06 · 14:02 VIDEO Terrorist propagandist Mykhailo Podolyak claims that AFU strikes on children... are all Kremlin fabrications..! Alley of Angels in Donetsk, the terrorist attack in...	VIEWS 5 436 REP. 27	REACTIONS 119 ER 20.4%

Nº4 19.06 • 15:58 PHOTO Zelensky failed to drag Batka into military action by staging a bloody provocation with children heading on vacation... He came up with a new...	VIEWS 5 049 REACTIONS 120 REP. 39 ER 19.0%
Nº5 30.06 • 16:02 VIDEO Syrsky told Ukrainian media that Ukraine is preparing for Russia's offensive on Chernihiv region. According to the commander-in-chief, Putin allegedly ordered...	VIEWS 4 822 REACTIONS 48 REP. 11 ER 18.1%

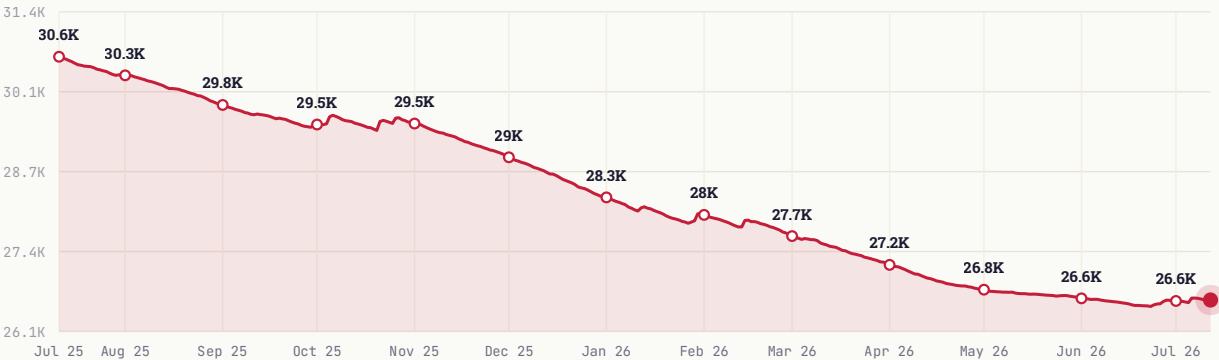
WORST 3

↓ 16.06 • 11:30 VIDEO We care about avoiding escalation and war on Belarusian territory. Belarusian approach VS European arms race.	VIEWS 1 726 REACTIONS 22 REP. — ER 6.5%
↓ 16.06 • 13:31 VIDEO 🌐 A philosophy many countries could learn from Belarus	VIEWS 1 719 REACTIONS 29 REP. 2 ER 6.5%
↓ 09.07 • 09:37 VIDEO 💬 "Our negotiations are a symbol." 🤔 What does the First mean?	VIEWS 1 638 REACTIONS 24 REP. — ER 6.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.

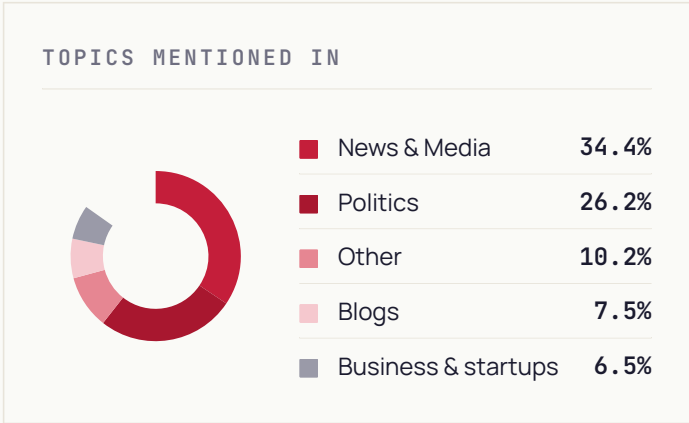
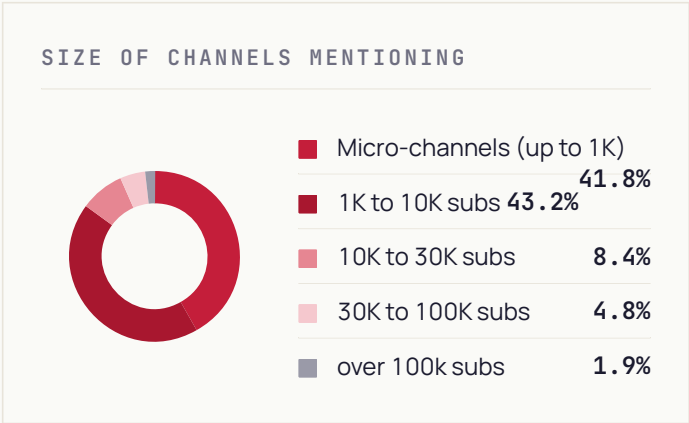
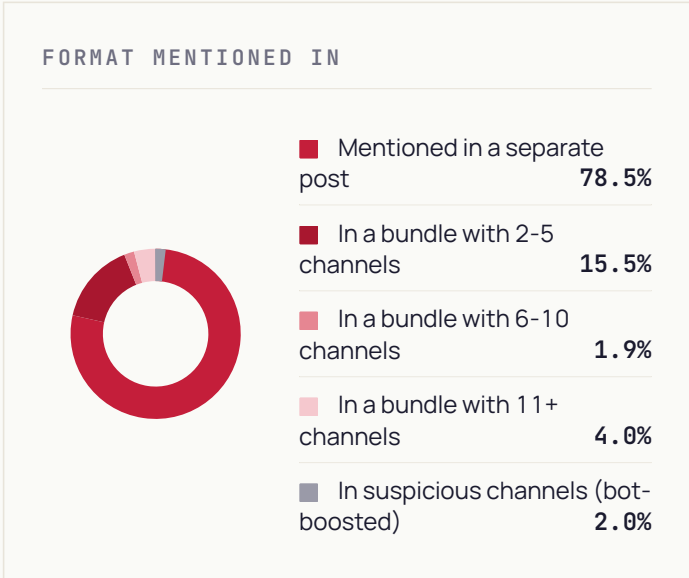
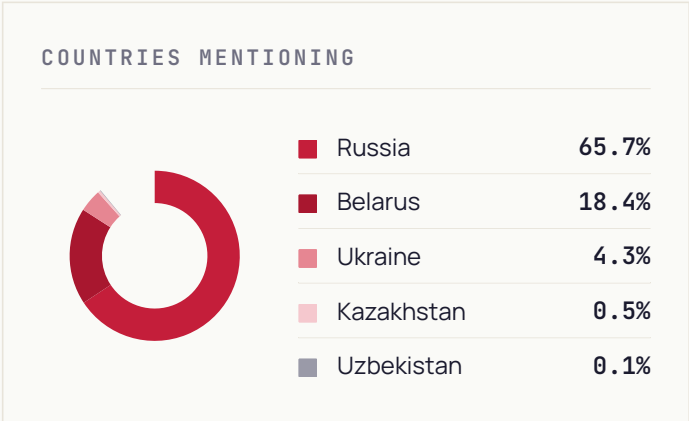


START OF PERIOD	NOW	NET GROWTH
30 631	26 594	-4 037

SECTION 04 · MENTIONS

Who & how mentions the channel

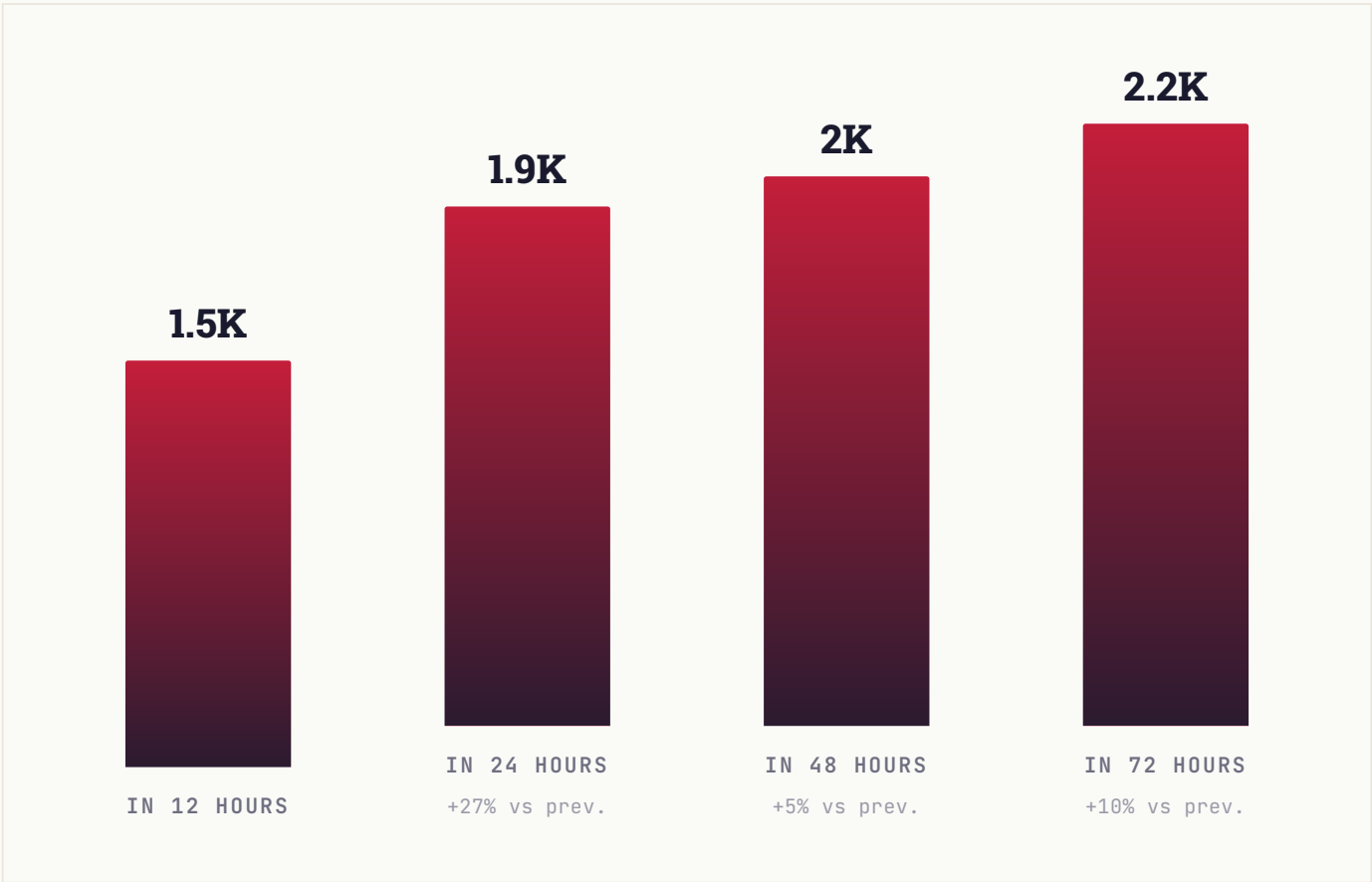
Citation index **892** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time channel mentions: **2 605** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.1M
E1 EVELONE 192	1.1M
LJ here lives broen	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
ED ETO DRUGOE YOU	26.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1 163**, they brought **709** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	207	92	228	
December 2025	169	65	0	
November 2025	185	55	0	
October 2025	234	113	429	
September 2025	171	53	50	
August 2025	197	90	2	
TOTAL MENTIONS	1 163	MONTHS IN DATA	6	ATTRACTED SUBSCRIBERS
			709	

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.

Gray band: range where 80% of niche channels fall (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Main post of the week — Monday

Audience is most active on this day at 14:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
