

PROMTPRESS PUBLIC REPORT

Channel audit

Dropy ot Mizantropa



@dropmezantrop

Discover the best of airdrops with respect from Misanthrope. 🦎For collab, DM the channel!

SUBSCRIBERS

179 042

-6035 per month

ERR (% SEE POSTS)

1.0%

in 24 hrs **0.3%**

REACH/POST

907

ad reach **527/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the calculation period.

 SUBSCRIBERS 179 042 —	 SUBSCRIBER REACH 0.51% avg % subs see post	 VIEWS/POST 907 median 872 · 29 days	 POSTS/WEEK 42.4 over period
 7D TREND -5.6% vs previous week	 REACTIONS/POST 31.2 only 5,655 reactions, 330 reposts, 307 comments	 POST LENGTH 483 chars median 421 · 29 days	 POSTS ANALYZED 181 29 days
 AD REACH 527 24h avg	 CHURN / MONTH -6035 last month	 CITATION RATE 3 citation index · 57 channels mentioned all time	 CHANNEL AGE 2 years 2 months created 28.03.2024

AI EDITOR SUMMARY

Channel «Dropy ot Mizantropa» – 179 042 subs. Each post averages 907 people (1% from subs), reach is low – consider expanding audience. Publishes 42 posts per week (~6/day) – active posting. For week 1–7 June reach dropped -5.6% to week 25–31 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **181** posts in 29 days.
- 02 Dominant format — **Photo** (157/181 posts).
- 03 Avg post length — **483** chars (median 421).
- 04 Peak audience activity — **Monday**, 08:00 MSK.
- 05 Top posts get **3x** more views than the weakest (1.6K avg for top vs 597 for worst) — among 181 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 05:31 PHOTO #MEME MINING daily combo! Get 0.03, 3, 30 GROWTEA daily combo! Get 1000 silver Golden Miner daily...		VIEWS 1 702	REACTIONS 14
		REPOSTS 1	ER 1.0%
Nº2 19.05 · 05:29 PHOTO #MEME MINING daily combo! Get 0.03, 3, 30 GROWTEA daily combo! Get 1000 silver Golden Miner daily...		VIEWS 1 565	REACTIONS 19
		REPOSTS 2	ER 0.9%
Nº3 18.05 · 06:45 VIDEO Get USDT, Stars & Telegram Gifts for simple actions! Do tasks: subs, bot visits. No investment. Fast...		VIEWS 1 546	REACTIONS 14
		REPOSTS 2	ER 0.9%

Nº4 13.06 · 03:59 PHOTO ✓Daily reminder: SIGNAL[2193] - collect energy! #MEME MINING - collect CASH! Tower - watch ads! Doodle Play -...	VIEWS	REACTIONS
	1 492	15
	REPOSTS	ER
	1	0.8%

Nº5 12.06 · 11:33 PHOTO DNA MMO – keep active! Collect creatures, level them up & earn MMO tokens currently trading on...	VIEWS	REACTIONS
	1 461	16
	REPOSTS	ER
	1	0.8%

WORST 3

↓ 12.06 · 05:27 PHOTO DNA End of 19th & start of 20th epoch in Grass GRASS launched 20th epoch of point farming. Nothing new really, just...	VIEWS	REACTIONS
	603	8
	REPOSTS	ER
	3	0.3%

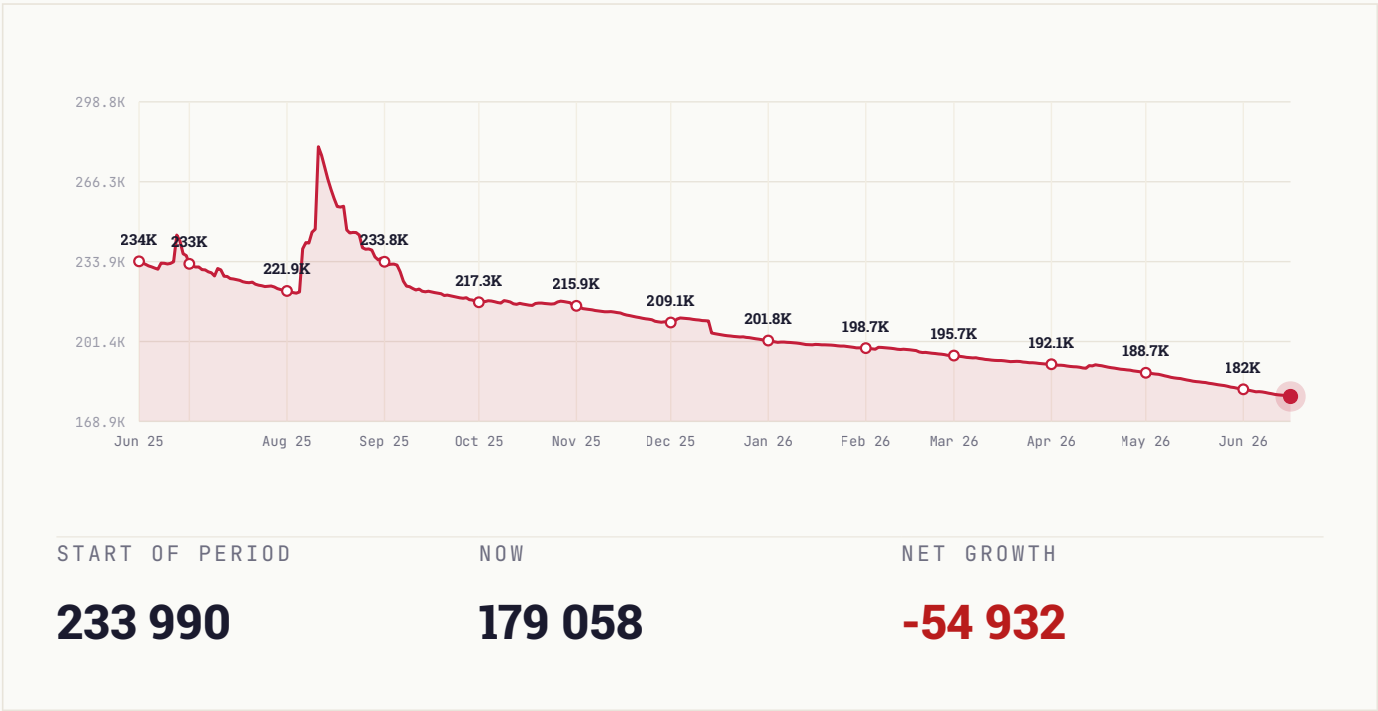
↓ 12.06 · 04:29 PHOTO ✓Daily reminder: SIGNAL[2193] - collect energy! #MEME MINING - collect CASH! Tower - watch ads! Doodle Play -...	VIEWS	REACTIONS
	595	10
	REPOSTS	ER
	1	0.3%

↓ 10.06 · 03:59 PHOTO ✓Daily reminder: SIGNAL[2193] - collect energy! #MEME MINING - collect CASH! Tower - watch ads! Doodle Play -...	VIEWS	REACTIONS
	594	12
	REPOSTS	ER
	1	0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

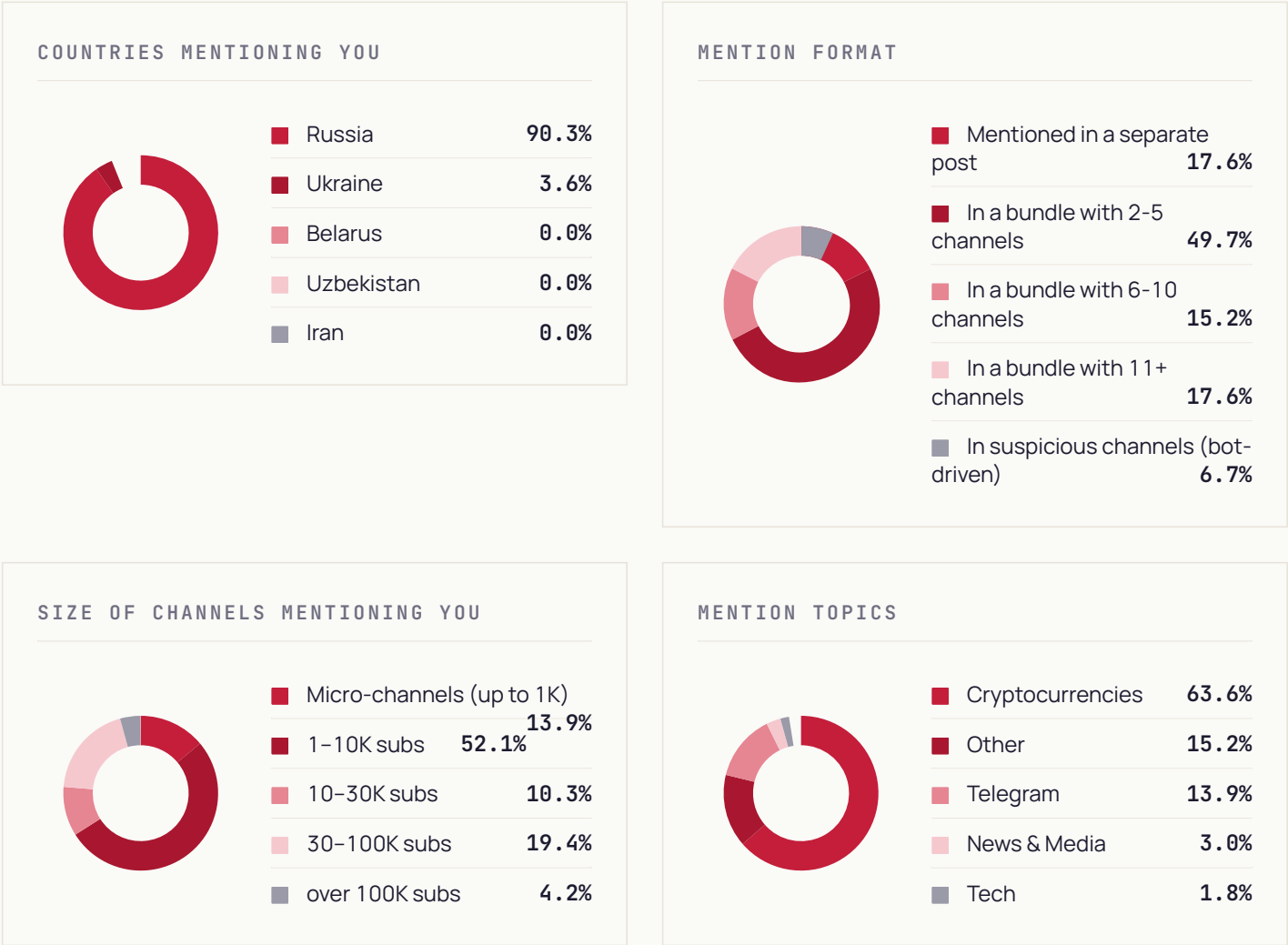
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

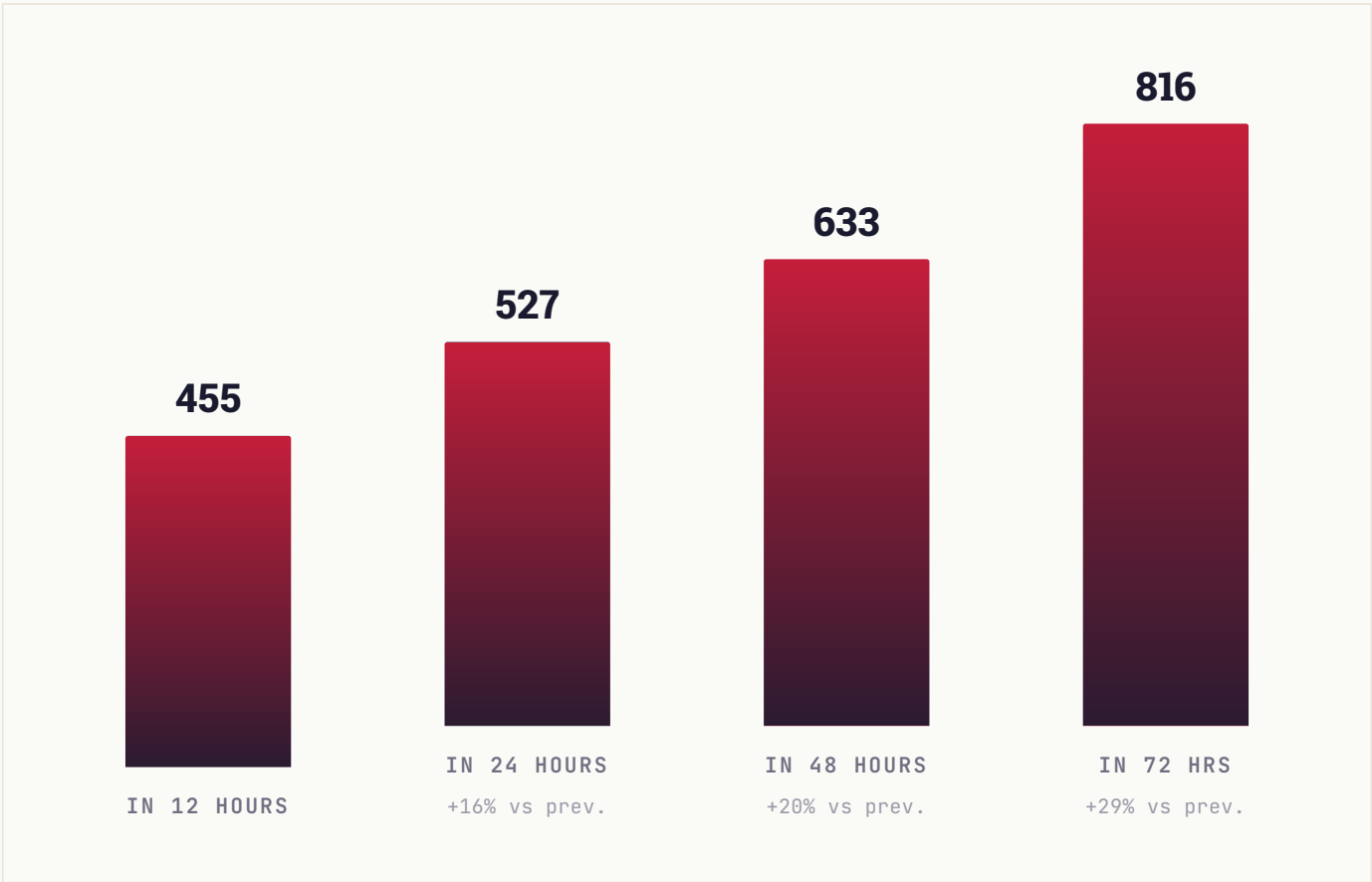
Citation index **3** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time channel was mentioned **57** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
TO Dropy ot Mizantropa	179K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — OKX News (4.8M), top-99 median: 307.7K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

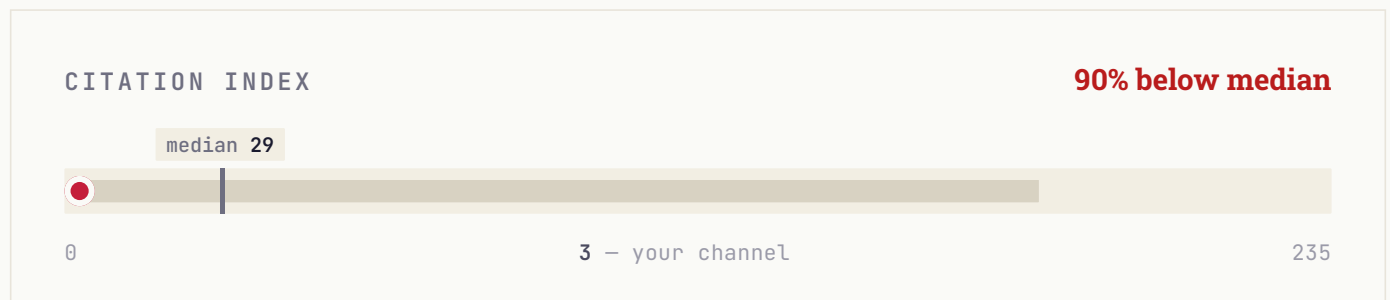
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **84**, they brought **72 348** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	1 855
Nov 2025	0	0	243
Oct 2025	30	14	4 404
Sep 2025	28	5	1 329
August 2025	19	4	60 983
July 2025	7	4	3 534

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
84	6	72 348

Where the channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Best post day — Monday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.51% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+6.0pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager