

PUBLIC REPORT BY PROMTPRESS

Channel audit

Rhinoplasty with Ilyana Goncharova



@drgoncharovai

Rhinoplasty through a surgeon's eyes. Ilyana Goncharova — plastic surgeon, ENT doctor and artist. Surgery as art: facial harmony, complex cases, surgery breakdowns and an honest look at plastic...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
12 263	9.0%	1K
+168 per month 19.07.2026	per day 4.3% HTTPS://PROMTPRESS.COM/AUDIT/DRGONCHAROVAI	ad reach 521/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 12 263 —	 SUBSCRIBER REACH 8.33% avg % of subs see post	 VIEWS/POST 1K median 1.1K · 29 days	 POSTS/WEEK 14.6 for the period
 7D TREND +0.3% vs previous week	 REACTIONS/POST 33.3 total 2,030 reactions, 173 reposts, 29 comments	 POST LENGTH 379 chars median 315 · 29 days	 POSTS ANALYZED 61 29 days
 AD REACH 521 24h average	 CHURN / MONTH +168 last month	 CITATION RATE 329 citation index · 292 channels mentioned all time	 CHANNEL AGE 4 years 5 months created 11.02.2022

AI EDITOR SUMMARY

Channel «Rhinoplasty with Ilyana Goncharova» – 12 263 subs. Each post averages 1K people (8% of subs), reach is low – consider expanding audience. Publishes 15 posts per week (~2/day) – regular schedule. For week Jul 6–12, reach stable (+0.3% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 61 posts over 29 days.
- 02 Dominant format — Video (44/61 posts).
- 03 Avg post length — 379 chars (median 315).
- 04 Peak audience activity — Friday, 10:00 MSK.
- 05 Strongest posts get 2× more views than the weakest (1.2K avg for top vs 729 for worst) — among 61 posts over 29 days. Worth analyzing what top posts have in common — topic, format, time.

TOP 5 POSTS

Nº1 03.07 · 07:33 VIDEO "I haven't breathed without vasoconstrictor drops for 8 years." This complaint started the patient's story. Constant dependence on drops...	VIEWS 1 294 REPOSTS 3	REACTIONS 33 ER 10.6%
Nº2 02.07 · 14:14 PHOTO Every change in this operation was chosen not for fashion or an 'ideal nose', but for facial harmony. All changes were calculated so...	VIEWS 1 213 REPOSTS 9	REACTIONS 34 ER 9.9%
Nº3 23.06 · 06:38 VIDEO Michael Jackson's nose is one of the most discussed topics in plastic surgery history. Over the years, his appearance changed so drastically that...	VIEWS 1 209 REPOSTS 4	REACTIONS 44 ER 9.9%

Nº4 09.07 • 13:37 VIDEO Rhinoseptoplasty. Result 3 months after surgery. What was done: • nasal hump removed; • shape corrected...	VIEWS 1 204 REPOSTS 5 REACTIONS 71 ER 9.8%
Nº5 07.07 • 14:03 VIDEO Many think rhinoplasty is only for the young. But that's a myth. If there are no health contraindications, age itself...	VIEWS 1 193 REPOSTS 2 REACTIONS 46 ER 9.7%

WORST 3

↓ 15.07 • 14:30 VIDEO Every girl loves taking photos. We capture travels, holidays, meetings with loved ones, sincere smiles and moments...	VIEWS 786 REPOSTS 8 REACTIONS 78 ER 6.4%
↓ 16.07 • 09:01 VIDEO 1 month after rhinoplasty ❤️👩‍🏫 Often before surgery patients hear from loved ones: «Maybe you shouldn't?» «Why do you need this?» «You're fine...	VIEWS 720 REPOSTS 2 REACTIONS 41 ER 5.9%
↓ 16.07 • 13:55 VIDEO Rhinoseptoplasty. 1.5 months after surgery. At this stage patients already notice big changes: nose looks neater, breathing...	VIEWS 683 REPOSTS 1 REACTIONS 39 ER 5.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

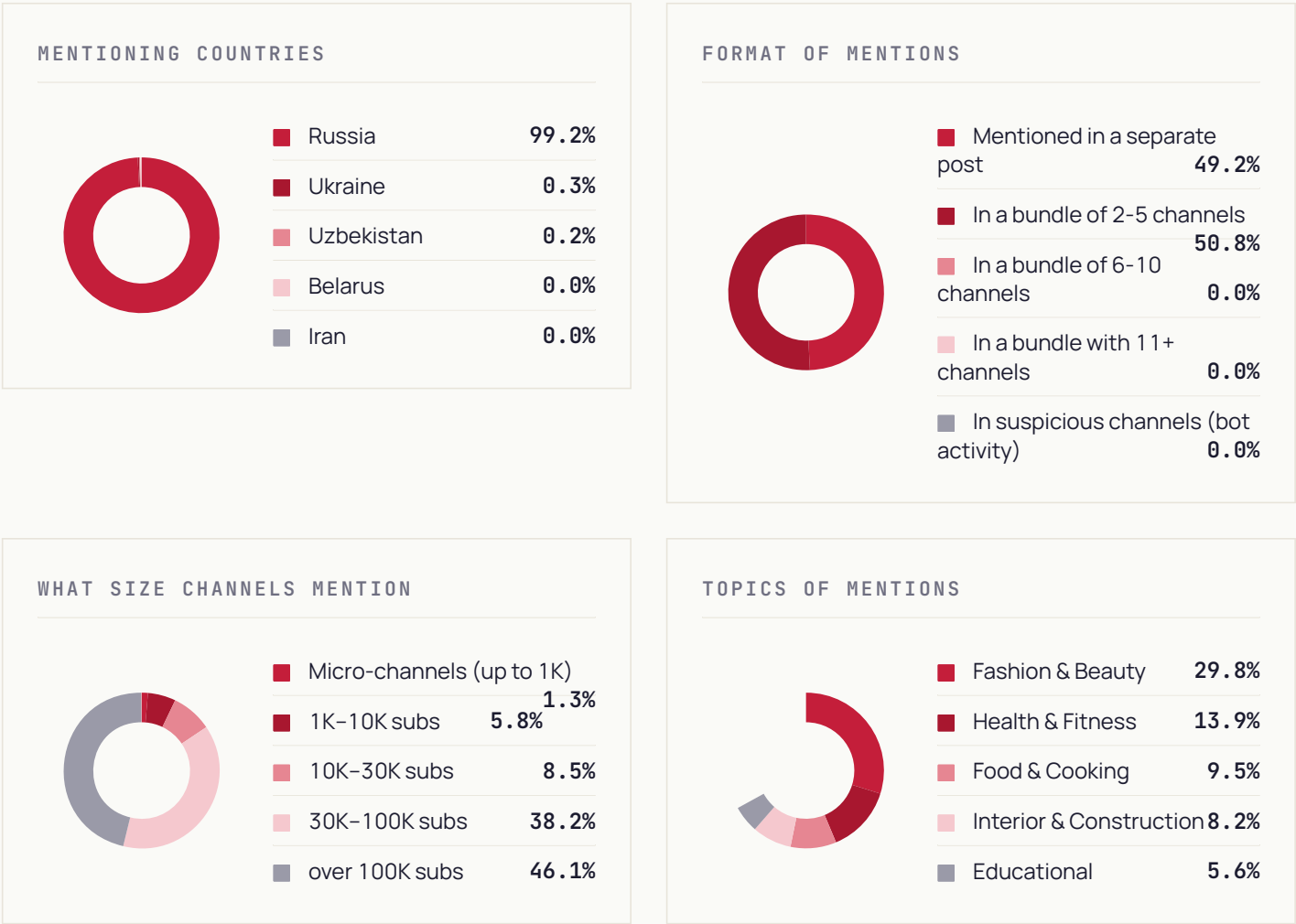
Yearly subscriber growth chart. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

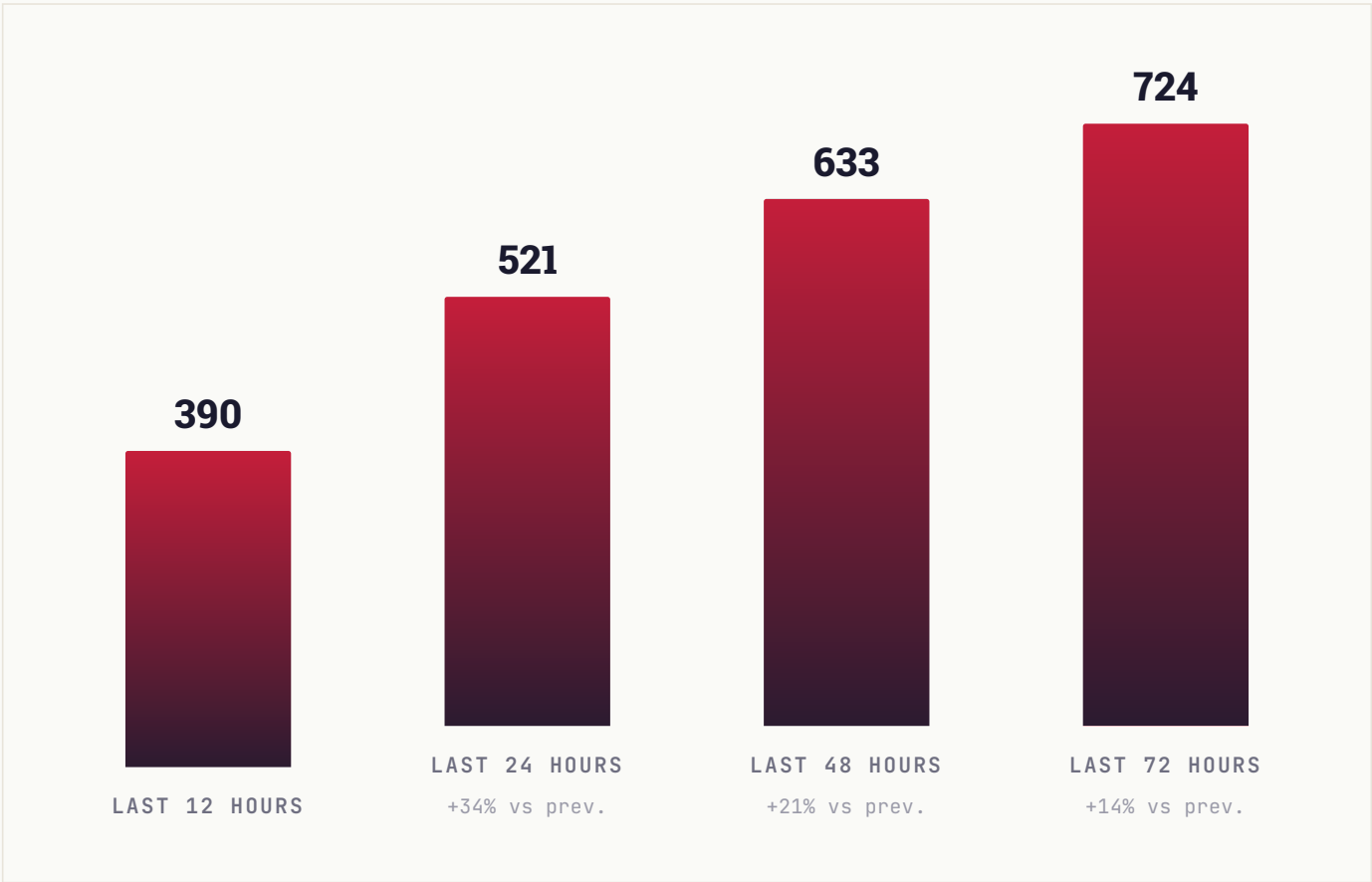
Citation index **329** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **292** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its position among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩺 الجراحة 🩹 Surgery 🩺 - Crypto currency	318.4K
ERR Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
🌿 H 🌿 Folk Medicine 🌿	235.1K
Health HealthControl	222.2K
RS Rhinoplasty with Ilyana Goncharova YOU	12.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 97% of niche — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **0**, they brought **686** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	82 
December 2025	0	0	24 
November 2025	0	0	301 
October 2025	0	0	14 
September 2025	0	0	13 
August 2025	0	0	252 

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
0	6	686

Where the channel stands in its league

SUBSCRIBERS

88% below median

median 105.1K

36.2K 12 263 — your channel 284.7K

AVG REACH / POST

88% below median

median 8.4K

58 1 022 — your channel 34.5K

CITATION INDEX

better than 57% of niche

median 61

0 329 — your channel 2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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