

PROMTPRESS PUBLIC REPORT

Channel audit

Drake



@drakestudio

№ 5076718847 all about me here (my life is boring) My VK: vk.com/drakeofffc for ads: drakeoffc@gca.holdings

SUBSCRIBERS

343 881

+19573 per month

ERR (% SEE POSTS)

36.0%

per day 14.6%

REACH/POST

119.8K

ad reach 50.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 343 881 —	 SUBS REACH 34.84% avg % of subs see post	 VIEWS/POST 119.8K median 122.8K · 27 days	 POSTS/WK 11.7 for period
 7D TREND -8.4% vs previous week	 REACTIONS/POST 9631.9 total 433 437 reactions, 26 029 reposts, 1 617 comments	 POST LENGTH 141 chars median 30 · 27 days	 POSTS ANALYZED 45 27 days
 AD REACH 50.1K 24h avg	 CHURN / MONTH +19573 last month	 CITATION RATE 195 citation index · 2 748 channels mentioned ever	 CHANNEL AGE 5 years 11 months created 25.07.2020

AI EDITOR SUMMARY

Channel «drake» — 343 881 subs. Each post averages 119.8K people (35% from subs), good reach. Publishes 12 posts per week (~2/day) — regular schedule. Week of Jun 8–14, reach dropped by -8.4% vs week Jun 1–7 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 45 posts over 27 days.
- 02 Dominant format — Photo (31/45 posts).
- 03 Avg post length — 141 chars (median 30).
- 04 Peak audience activity — Wed, 01:00 MSK.
- 05 Top posts get 2x more views than the weakest (186.9K avg for top vs 78.2K for worst) — among 45 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 22:23 PHOTO banned	VIEWS 239 765 REPOSTS 2 463	REACTIONS 17 428 ER 69.7%
Nº2 08.06 · 18:52 VIDEO let me stream 😞	VIEWS 165 179 REPOSTS 446	REACTIONS 15 039 ER 48.0%
Nº3 08.06 · 18:43 TEXT so it's either for a swimsuit or for a running dick I created, unclear this is a new type of ban — you can even enter the channel...	VIEWS 155 820 REPOSTS 814	REACTIONS 11 667 ER 45.3%

Nº4

07.06 · 09:04

VIDEO



VIEWS	REACTIONS
153 740	11 651
REPOSTS	ER
661	44.7%

Nº5

06.06 · 17:38

VIDEO

tomorrow stream – we'll watch your intros on my channel 3 favorites get 5k each + city cams ☒ P.S.: to...

VIEWS	REACTIONS
151 969	5 639
REPOSTS	ER
186	44.2%

|

WORST 3

↓

21.06 · 14:41

PHOTO

(captionless post – photo)

VIEWS	REACTIONS
80 756	10 643
REPOSTS	ER
773	23.5%

↓

21.06 · 11:21

PHOTO

retribution

VIEWS	REACTIONS
78 435	7 750
REPOSTS	ER
153	22.8%

↓

21.06 · 14:35

TEXT

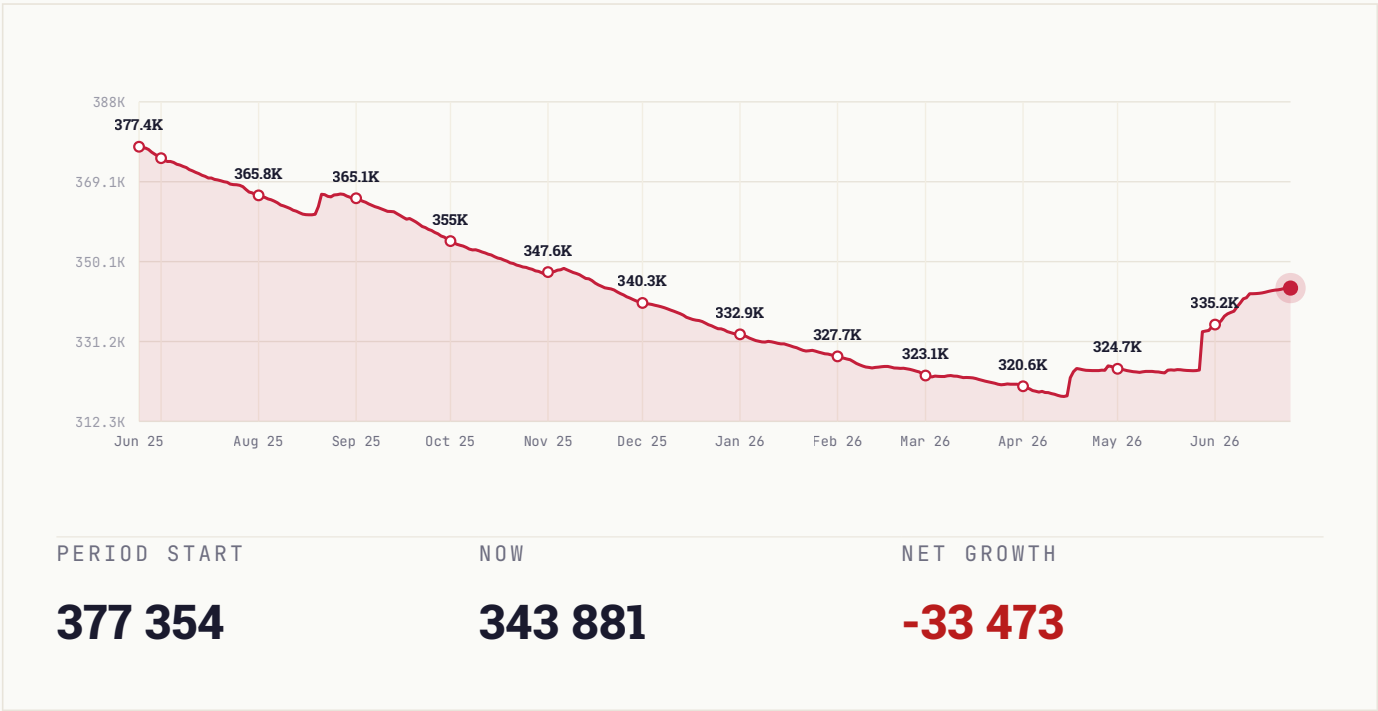
retribution successful

VIEWS	REACTIONS
75 315	7 244
REPOSTS	ER
136	21.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

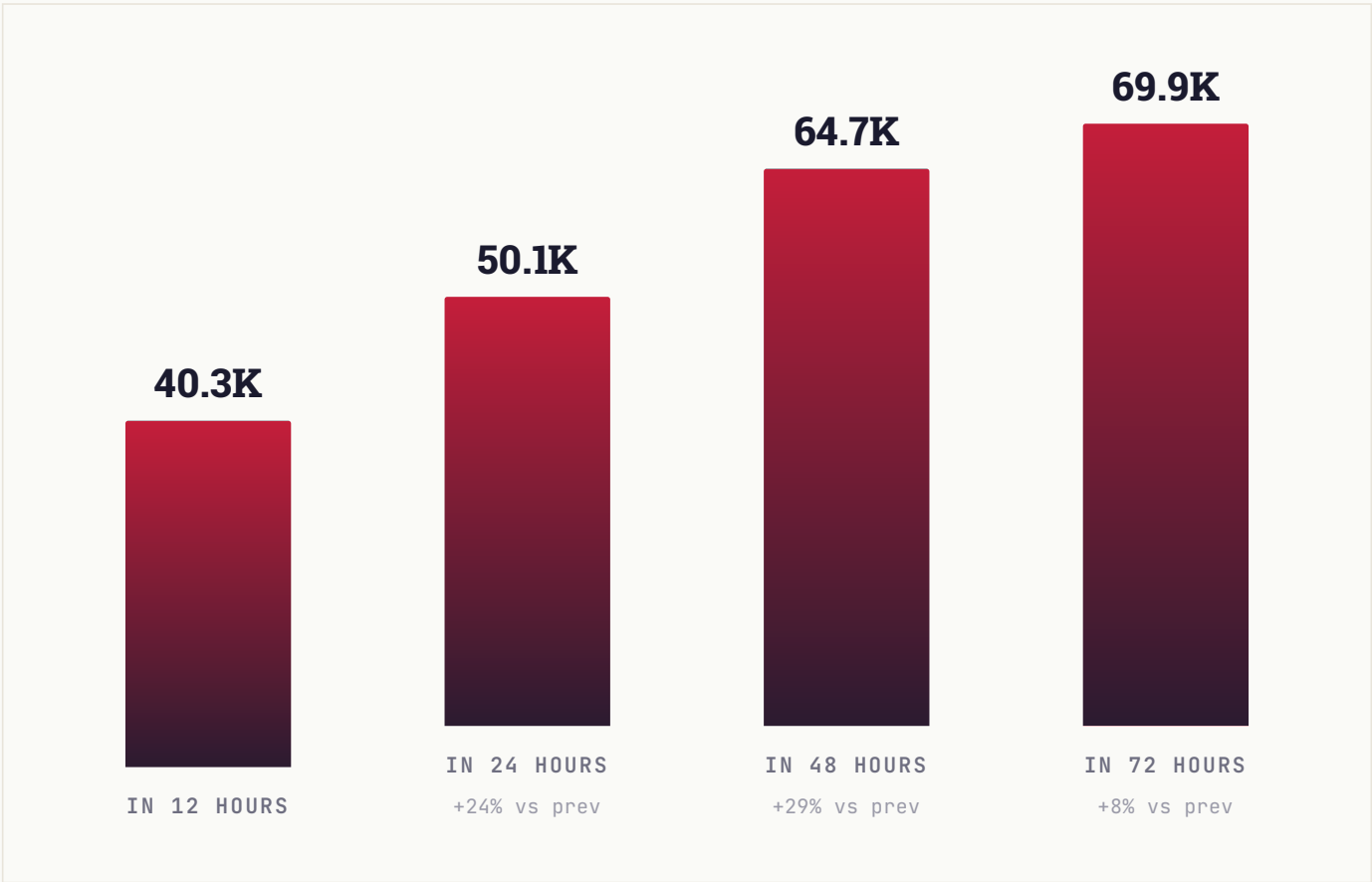
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B🇷🇺 Booster 🇷🇺	1.2M
E1 EVELONE 1🇷🇺9🇷🇺2🇷🇺	1.2M
KB Bloody Lady	1.1M
ZJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
DR Drake YOU	343.9K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#78 of 100). Niche median — 424.7K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **137**, they brought **7 224** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Dec 2025	44	39	39	
Nov 2025	25	24	1 387	
Oct 2025	39	32	14	
September 2025	6	5	223	
August 2025	10	10	5 538	
Jul 2025	13	9	23	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
137	6	7 224

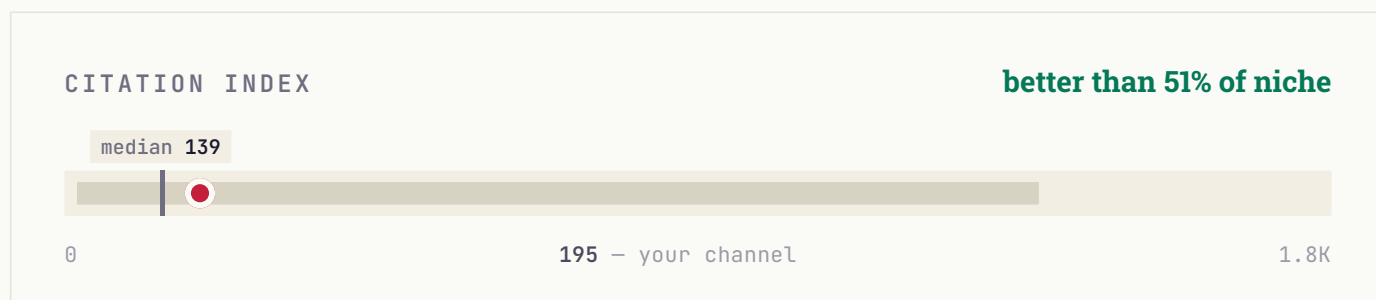
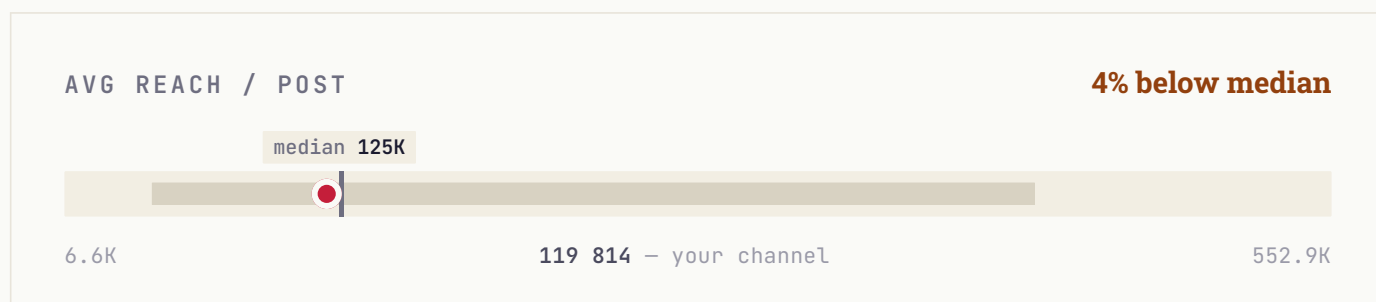
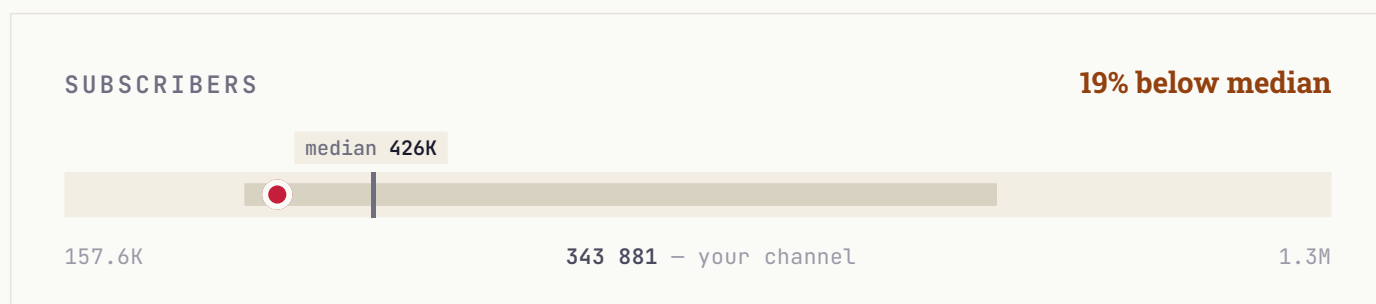
— SECTION 07 • NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#78 /100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — Wednesday**

Audience most active on this day at 01:00 MSK.

IMPACT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

IMPACT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

IMPACT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

IMPACT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth target in a month.

01 **Launch a Telegram ad** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
