

PROMTPRESS PUBLIC REPORT

Channel audit

Drago • Подарки



@dragoap

■The most profitable free gift roulette in Telegram ■Thousands of winners, 97% wins! ■Link: <https://t.me/+oliE4miL3dU1NTEy> ■■
Manager: @ManagerDrago

SUBSCRIBERS

262 669

-13791 per month

ERR (% WHO SEE
POSTS)

3.0%

per day 0.7%

REACH/POST

7.6K

ad reach 1.8K/24h

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SECTION 01 • CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 262 669 —	 SUBS REACH 2.87% avg % subs see post	 VIEWS/POST 7.6K median 6.8K • 27 days	 POSTS/WEEK 2.1 over period
 7D TREND — no data for period	 REACTIONS/POST 126.8 only 1,014 reactions, 80 reposts, 0 comments	 POST LENGTH 163 chars median 149 • 27 days	 POSTS ANALYZED 8 27 days
 AD REACH 1.8K 24h average	 CHURN / MONTH -13791 last month	 CITATION RATE 13 citation index • 78 channels mentioned ever	 CHANNEL AGE 11 months 8 days created 08.07.2025

AI EDITOR SUMMARY

Channel «Drago • Gifts» — 262 669 subs. Each post averages 7.6K people (3% from subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 27 days.
- 02 Dominant format – Photo (6/8 posts).
- 03 Avg post length – 163 chars (median 149).
- 04 Peak audience activity – Thursday, 09:00 MSK.
- 05 Top posts get 4× more views than the weakest (12.7K avg top vs 2.9K worst) – among 8 posts in 27 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 21.05 · 06:30 TEXT XXXXXXXXXXXX		VIEWS	REACTIONS
		14 673	273
		REPOSTS	ER
		32	5.6%
Nº2 19.05 · 17:15 PHOTO 📁 Open a free case with Telegram gifts! 📁 We keep giving away NFT gifts for free! Come back every 24 hours and...		VIEWS	REACTIONS
		14 215	16
		REPOSTS	ER
		1	5.4%
Nº3 18.05 · 10:22 PHOTO 🔪 Investigation against Durov continues! France confirmed: it's too early to talk about case closure. According to the chief prosecutor...		VIEWS	REACTIONS
		9 222	80
		REPOSTS	ER
		2	3.5%

Nº4 25.05 · 17:44 TEXT 8.1\$	VIEWS 8 597 REPOSTS 7	REACTIONS 37 ER 3.3%
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Nº5 03.06 · 18:33 PHOTO MAH removed from App Store ☒	VIEWS 4 903 REPOSTS 32	REACTIONS 598 ER 1.9%
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WORST 3

↓ 02.06 · 10:34 PHOTO GOT THE SLIV FROM THE CASE 😊 Recently on Stage Case a player made a huge win – ☒ Peach! There's also a case you can get for 0 ↑!	VIEWS 4 807 REPOSTS 1	REACTIONS 4 ER 1.8%
↓ 10.06 · 11:07 PHOTO Getting +1,000P from partner Many companies run promos to attract new clients, we found one that gives...	VIEWS 3 184 REPOSTS 2	REACTIONS 6 ER 1.2%
↓ 14.06 · 12:25 PHOTO ↑ You have 10 STAR'S available ☒ To claim stars to your balance, open the app via the button below. ☒ Freebet available only...	VIEWS 804 REPOSTS 3	REACTIONS — ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

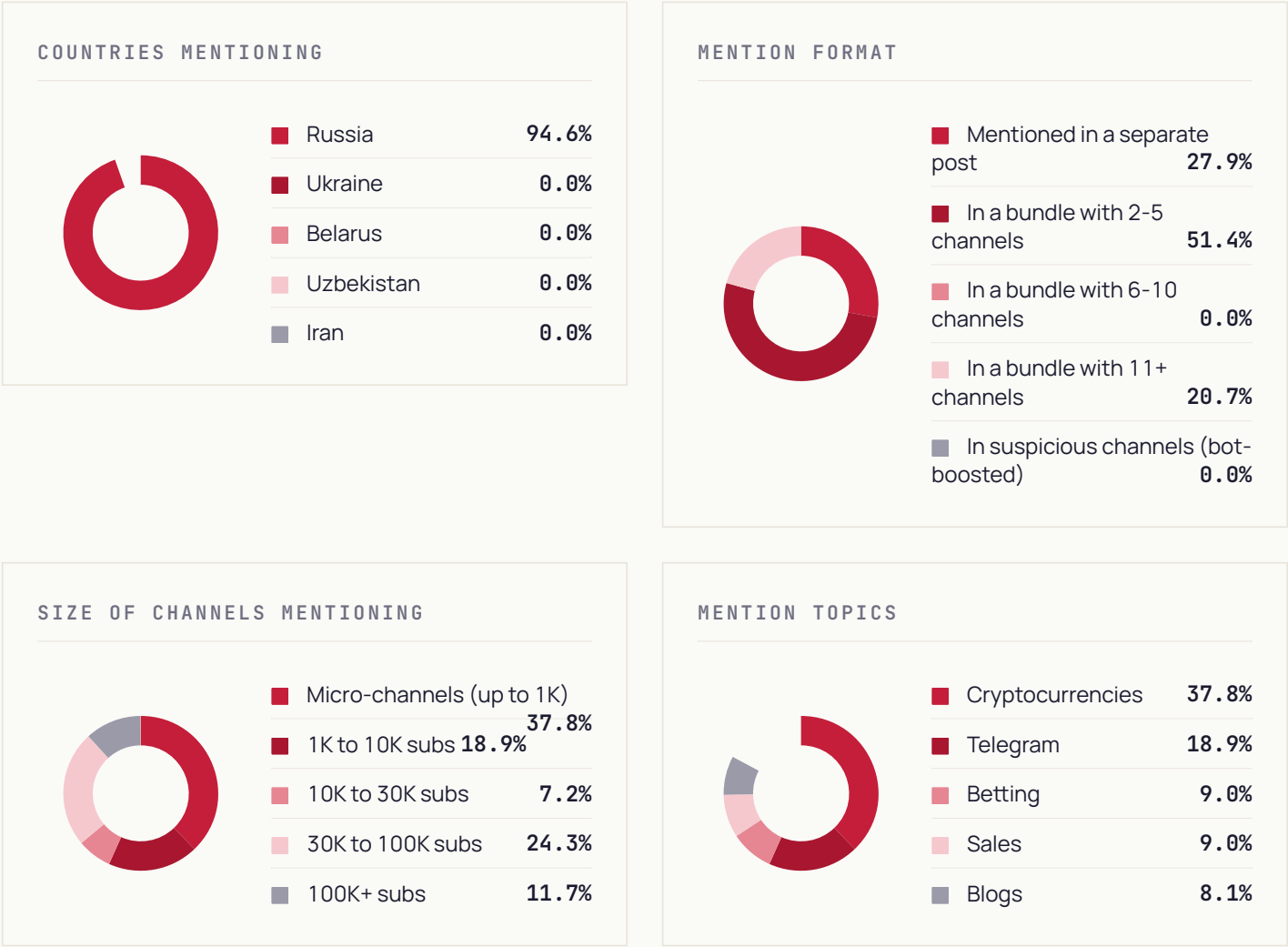
Subscriber growth chart for the year. Key months show exact sub count. See which months grew or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

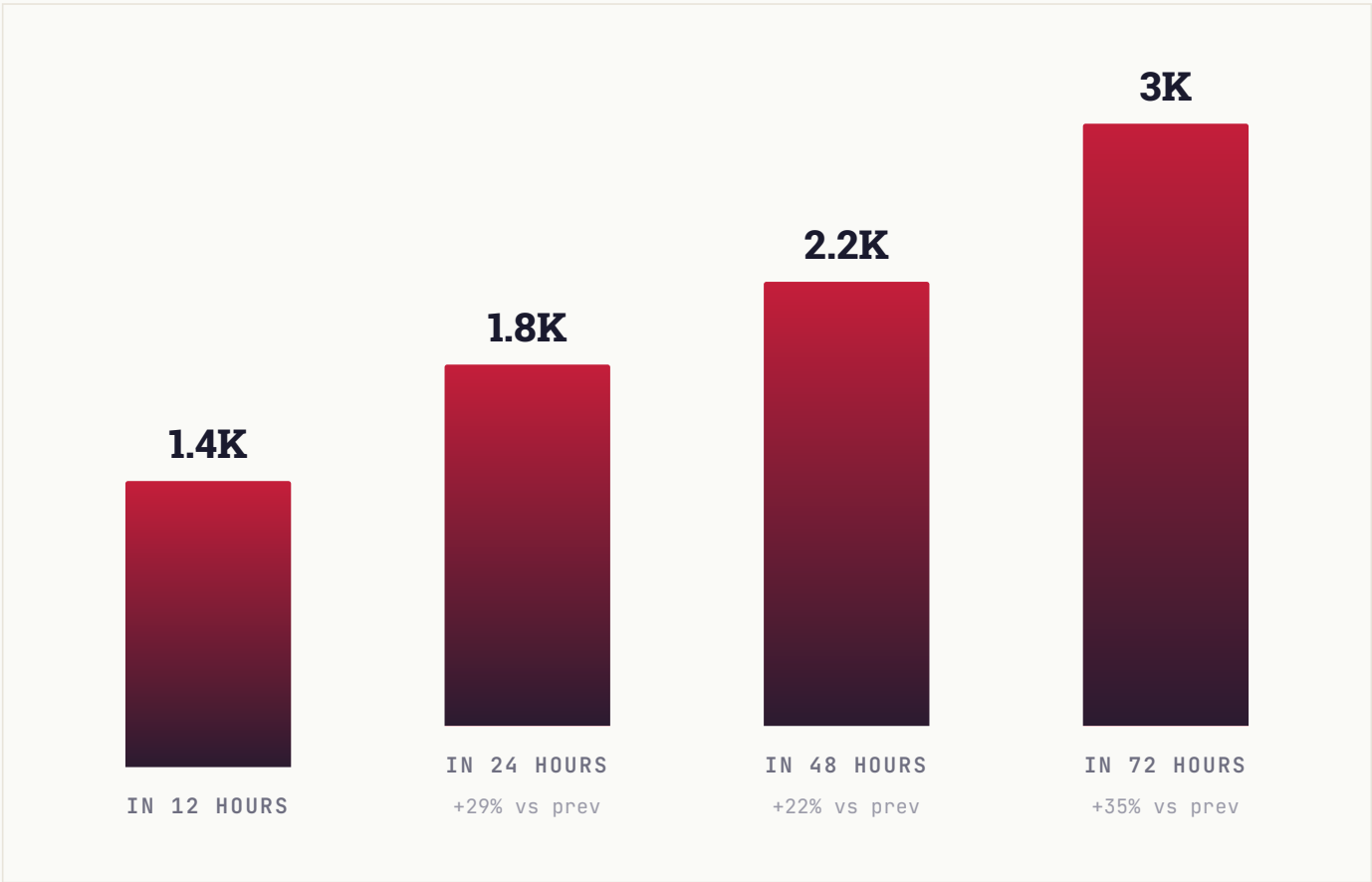
Citation index **13** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **78** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
D• Drago • Подарки	262.7K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#63 of 99). Niche median: 307.7K subs.
First growth KPI: reach median. Leader: OKX News (4.8M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **100**, they brought **328 662** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	44	27	33 468	
November 2025	26	19	150 268	
October 2025	6	4	72 319	
Sep 2025	13	9	72 607	
August 2025	11	11	0	
July 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
100	6	328 662

SECTION 08 · NICHE COMPARISON

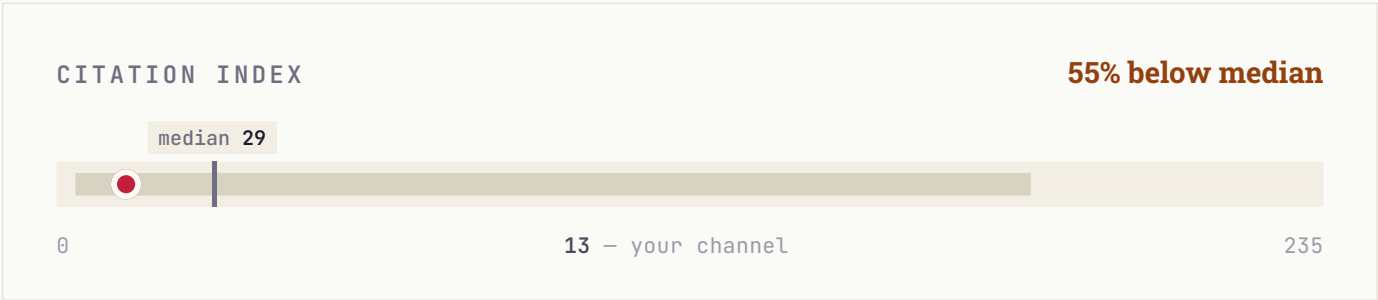
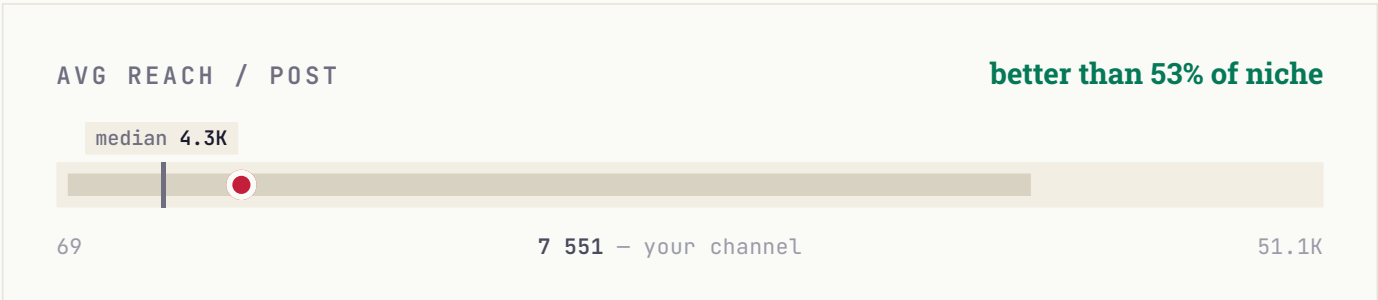
Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#63/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.1 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Best post day — Thursday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share.

EFFECT

**Video holds
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 2.87% vs norm 6.5%. Try polls & interactive
formats.

EFFECT

+3.6pp ER

05

System traffic buy

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager