

PUBLIC PROMTPRESS REPORT

Channel audit

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Blog of doctor and science journalist Alexey Vodovozov. Want a lecture: https://t.me/dr_voenvrach/866 Rules: <https://telegra.ph/Pravila-12-10-9> Video archive: <https://t.me/vodovozov>

SUBSCRIBERS

44 745

-98 per month

ERR (% SEE POSTS)

16.0%

per day 7.8%

REACH/POST

6.7K

ad reach 3.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 44 745 —	 SUBSCRIBER REACH 14.9% avg % subs see post	 VIEWS/POST 6.7K median 6.6K · 29 days	 POSTS/WEEK 12.0 for the period
 7D TREND +5.4% vs prev week	 REACTIONS/POST 227.2 total 11,587 reactions, 1,511 reposts, 1,117 comments	 POST LENGTH 758 chars median 1,000 · 29 days	 POSTS ANALYZED 51 29 days
 AD REACH 3.5K 24h avg	 CHURN / MONTH -98 last month	 CITATION RATE 188 citation index · 942 channels mentioned it ever	 CHANNEL AGE 5 years 1 month created 07.05.2021

AI EDITOR SUMMARY

Channel 'Military Doctor's View' — 44 745 subs. Each post averages 6.7K people (15% of subs), reach is low — consider expanding audience. Publishes 12 posts per week (~2/day) — consistent schedule. For week of June 8–14, reach grew by +5.4% by week of June 1–7 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 51 posts over 29 days.
- 02 Dominant format – Photo (39/51 posts).
- 03 Avg post length – 758 chars (median 1000).
- 04 Peak audience activity – Friday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (10.2K avg for top vs 4.4K for bottom) – among 51 posts over 29 days. Worth analyzing what the top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 06:31 VIDEO If you noticed, there are almost no spots left for the upcoming anniversary forum 'Scientists vs Myths'. But right now...	VIEWS 10 684 REPOSTS 18	REACTIONS 210 ER 23.9%
Nº2 29.05 · 07:56 PHOTO I'll be pedaling the exer...bike for a looong time Updating research for a lecture on music and medicine. Found a fresh and very Friday-ish one from...	VIEWS 10 653 REPOSTS 107	REACTIONS 496 ER 23.8%
Nº3 06.06 · 13:52 PHOTO Starting soon. Sochi, join us ;)	VIEWS 9 117 REPOSTS 3	REACTIONS 221 ER 20.4%

Nº4 05.06 · 08:40 TEXT Retraction of article on hepatitis B vaccines & autism link Could have scrolled past – lots of retractions lately. But this...	VIEWS 9 109 REPOSTS 34	REACTIONS 235 ER 20.4%
Nº5 28.05 · 06:59 PHOTO VAERS again, continued You don't know what VAERS says in its data interpretation guide? Let me remind you: VAERS is a passive...	VIEWS 9 047 REPOSTS 10	REACTIONS 250 ER 20.2%

|

WORST 3

↓ 09.06 · 11:59 PHOTO News digest, part 2 Food kills WHO updated global estimates on foodborne diseases, and numbers are notably...	VIEWS 4 519 REPOSTS 11	REACTIONS 182 ER 10.1%
↓ 01.06 · 06:59 PHOTO News digest, part 2 What about hantavirus? WHO updated data on the hantavirus outbreak linked to cruise ship MV...	VIEWS 4 479 REPOSTS 12	REACTIONS 195 ER 10.0%
↓ 22.06 · 07:13 PHOTO ☒☒ Moscow, Friday, June 26, 7:00 PM Alexey Vodovozov. Witch's Water. ☒What's the lecture about? What if witchcraft is not just fairy tales, but...	VIEWS 4 217 REPOSTS 24	REACTIONS 152 ER 9.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

42 086

NOW

44 745

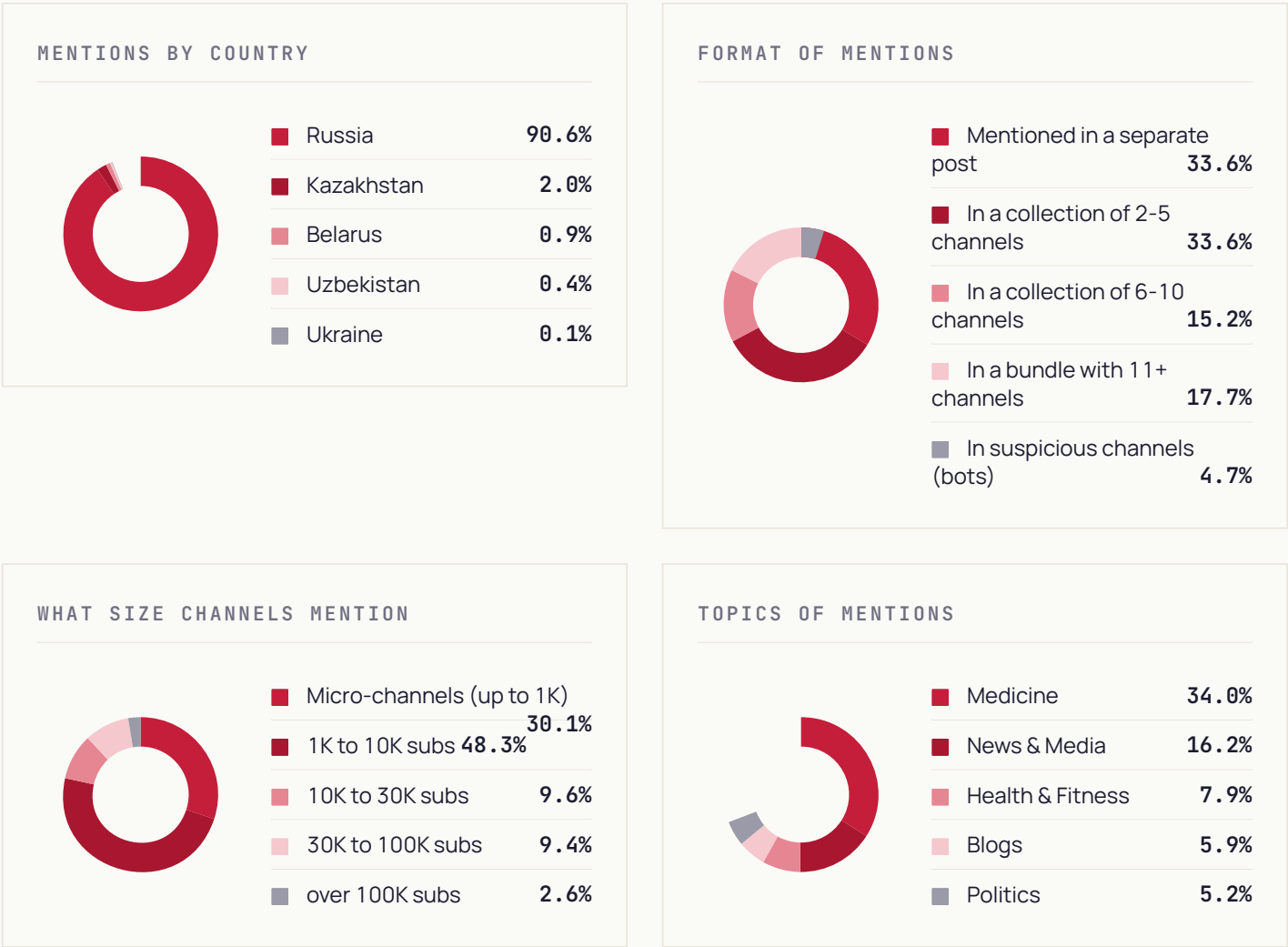
NET GROWTH

+2 659

SECTION 04 · MENTIONS

Who mentions the channel & how

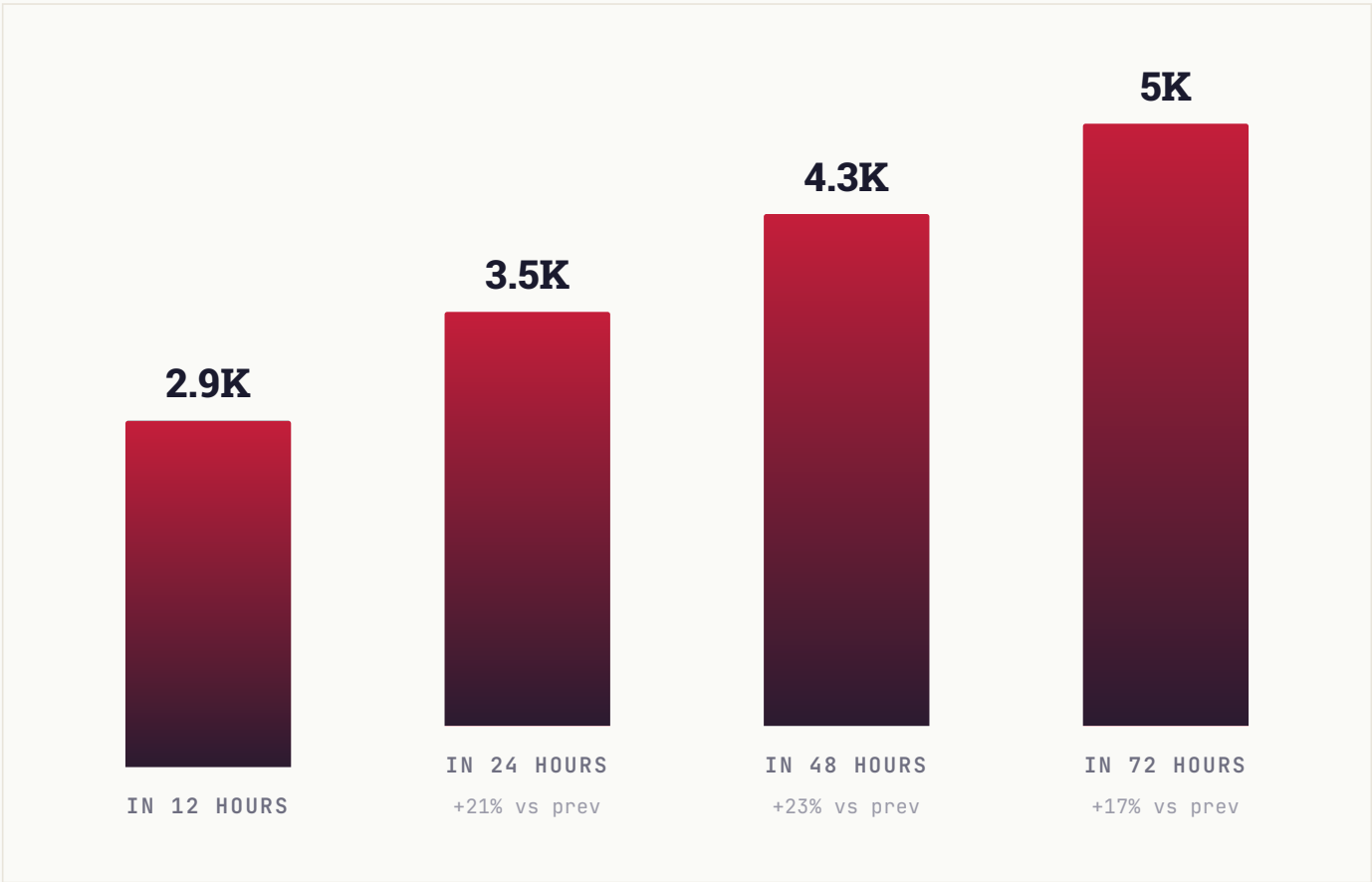
Citation index **188** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **942** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its position among niche peers.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACIST	267K
MM Moscow Medicine	238.8K
Health HealthControl	223.6K
KD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mycerinus. Giving birth? Call a midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
LifestyleForensic examiner's notes	171.5K
SV Smotrovaya Voenvracha YOU	44.7K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#87 of 96). Niche median — 70.8K subs.
First growth KPI — reach median. Leader: Blog from the morgue (359.3K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **103**, they brought **3 967** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	28	25	161
Nov 2025	9	8	71
Oct 2025	17	14	1 039
September 2025	13	12	1 733
August 2025	22	18	865
July 2025	14	13	98

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
103	6	3 967

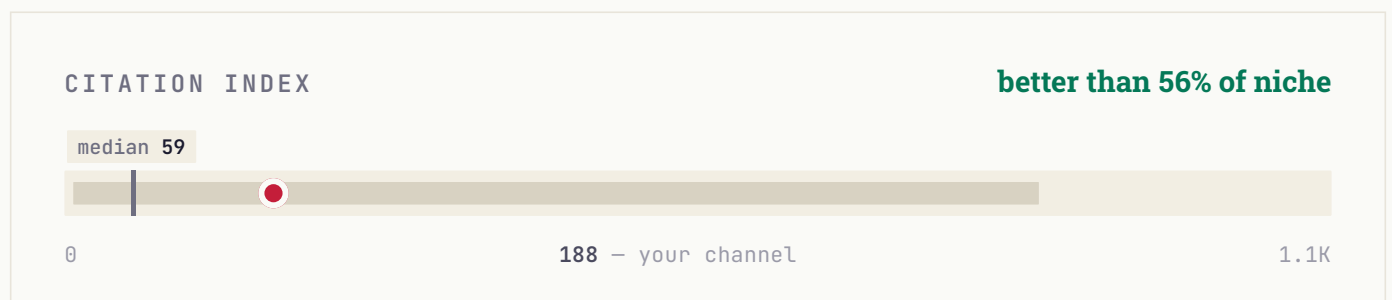
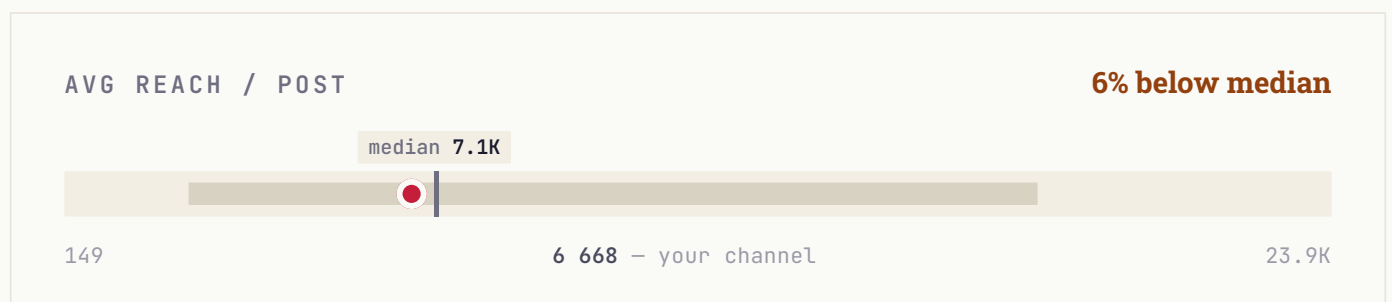
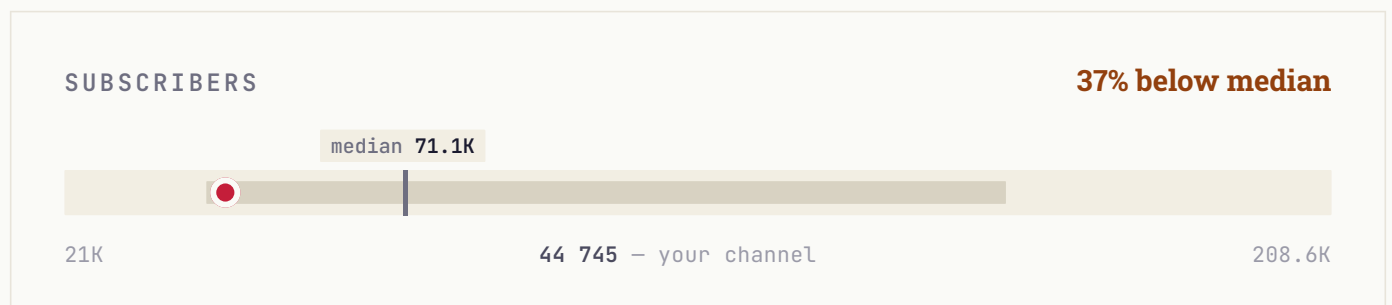
SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Medicine» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#87 /100

RANK IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday
On this day at 10:00 MSK audience is most active.

EFFECT
Best time for important posts
- 02

Increase share of video posts
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with similar channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? — run ads with us and hit your growth target in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager