

PUBLIC REPORT PROMTPRESS

Channel audit

Doctor Serafim plastic surgeon



@dr_serafim

👨‍⚕️ PLASTIC SURGEON Stepanovich Serafim Alexandrovich ➡️📱
<https://bit.ly/3RmhPri> -consultations, exams and surgeries via
 managers Natali and Inna Channel strictly 18+ (uncensored)...

SUBS

17 542

+1394 per month

ERR (% WHO SEE
POSTS)

61.0%

per day 15.6%

REACH/POST

10.7K

ad reach 2.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 17 542 —	 SUBS REACH 60.89% avg % of subs see post	 VIEWS/POST 10.7K median 10.9K · 15 days	 POSTS/WEEK 1.8 over period
 7D TREND — no data for period	 REACTIONS/POST 82.2 only 329 reactions, 135 reposts, 26 comments	 POST LENGTH 279 chars median 278 · 15 days	 POSTS ANALYZED 4 15 days
 AD REACH 2.8K 24h avg	 CHURN / MONTH +1394 last month	 CITATION RATE 7 citation index · 8 channels mentioned over all time	 CHANNEL AGE 4 years 4 months created 26.02.2022

AI EDITOR SUMMARY

Channel «Doctor Serafim plastic surgeon» — 17 542 subs. Each post gets on average 10.7K people (61% of subs), this is broad reach for a channel of this size. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 15 days.
- 02 Dominant format – Video (4/4 posts).
- 03 Avg post length – 279 chars (median 278).
- 04 Peak audience activity – Friday, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (12.4K avg for top vs 9.1K for worst) – among 4 posts in 15 days. Analyze what top posts share: topic, format, timing.

TOP 4 POSTS

Nº1 03.07 · 16:54 VIDEO Another wow transformation of my patient ✨ liposculpture with lipofilling of buttocks, as well as breast augmentation (Silimed implants 275 and 320 ml)...	VIEWS 15 464 REPOSTS 63	REACTIONS 130 ER 88.2%
Nº2 29.06 · 15:06 VIDEO What does an implant look like 3.5 years after surgery? Showing in this video 📺 During implant replacement surgery, we removed the implant...	VIEWS 11 885 REPOSTS 10	REACTIONS 70 ER 67.8%
Nº3 29.06 · 11:43 VIDEO Unpublished from checkups ✨ Long time no checkup videos, so sharing interim result after breast augmentation On...	VIEWS 9 904 REPOSTS 35	REACTIONS 59 ER 56.5%

Nº4 14.07 · 18:59 VIDEO First reaction to new breasts after re-replacement🍒 Installed lightweight round Polytech b-lite implants 495 ml per personal...	VIEWS	REACTIONS
	5 472	70
	REPOSTS	ER
	27	31.2%

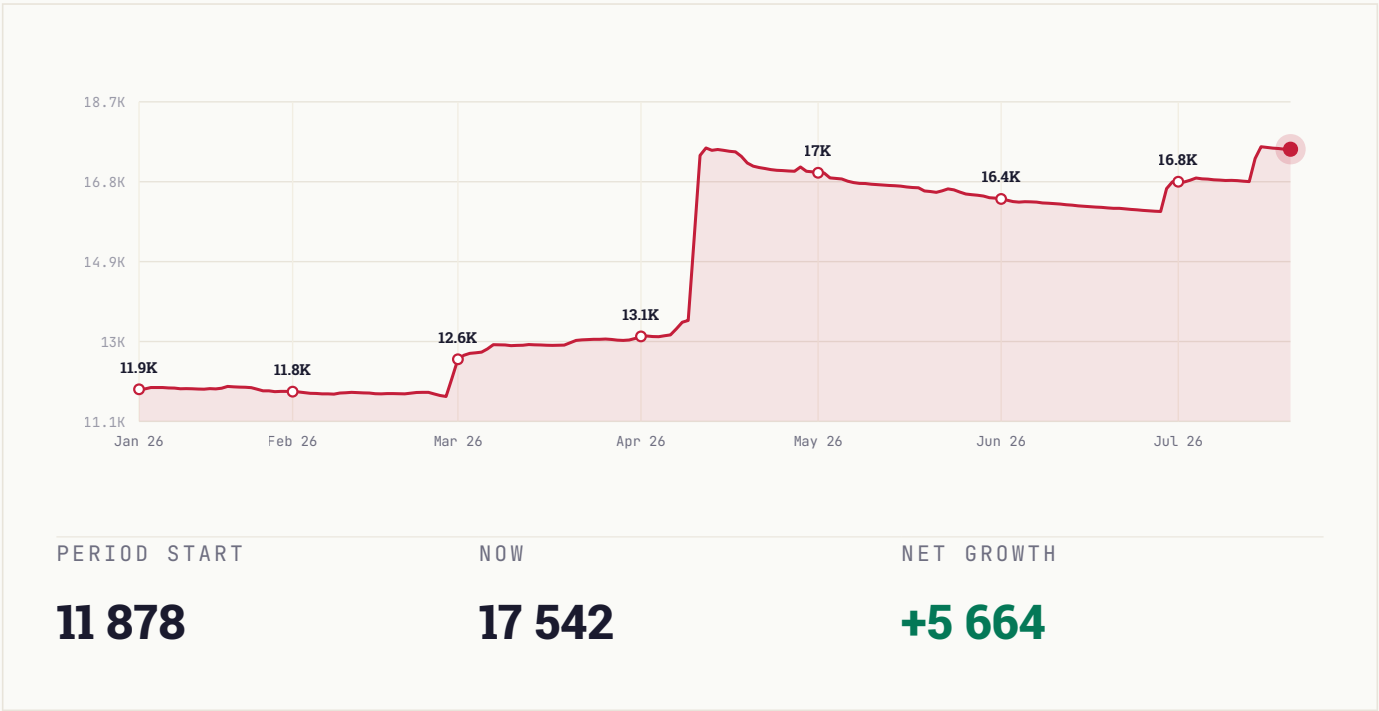
WORST 3

↓ 29.06 · 15:06 VIDEO What does an implant look like 3.5 years after surgery? Showing in this video📺 During implant replacement surgery, we removed the implant...	VIEWS	REACTIONS
	11 885	70
	REPOSTS	ER
	10	67.8%
↓ 29.06 · 11:43 VIDEO Unpublished from checkups ✨ Long time no checkup videos, so sharing interim result after breast augmentation On...	VIEWS	REACTIONS
	9 904	59
	REPOSTS	ER
	35	56.5%
↓ 14.07 · 18:59 VIDEO First reaction to new breasts after re-replacement🍒 Installed lightweight round Polytech b-lite implants 495 ml per personal...	VIEWS	REACTIONS
	5 472	70
	REPOSTS	ER
	27	31.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

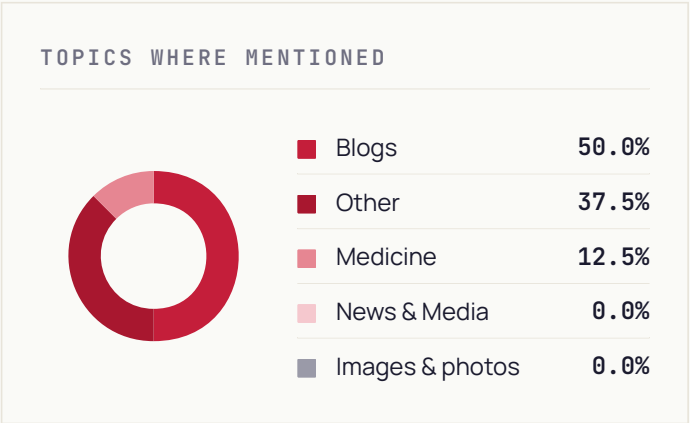
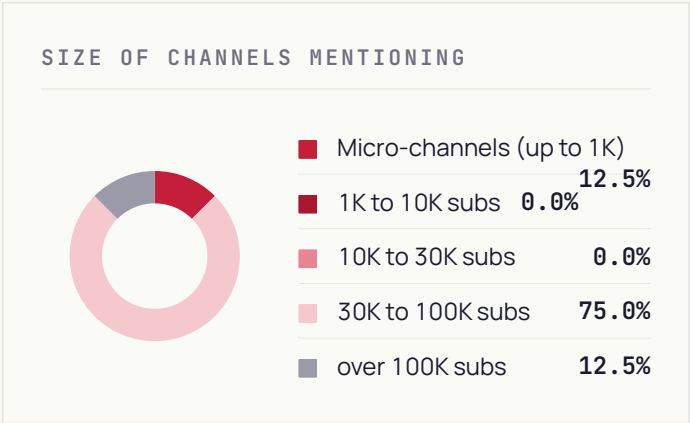
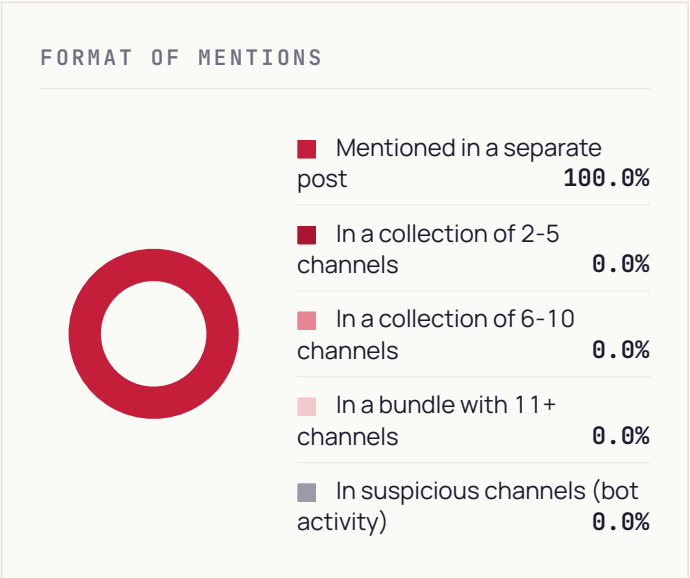
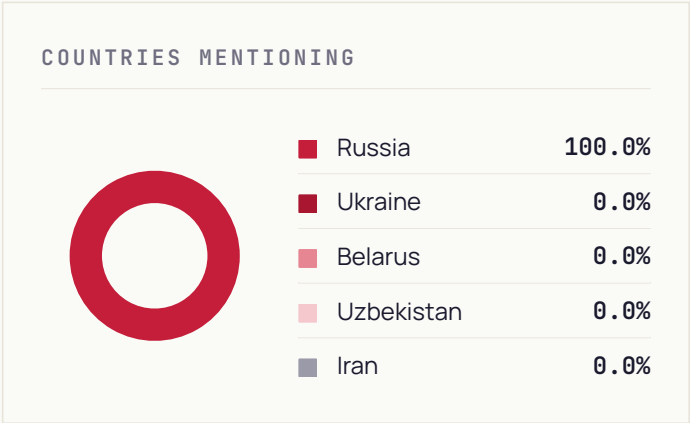
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

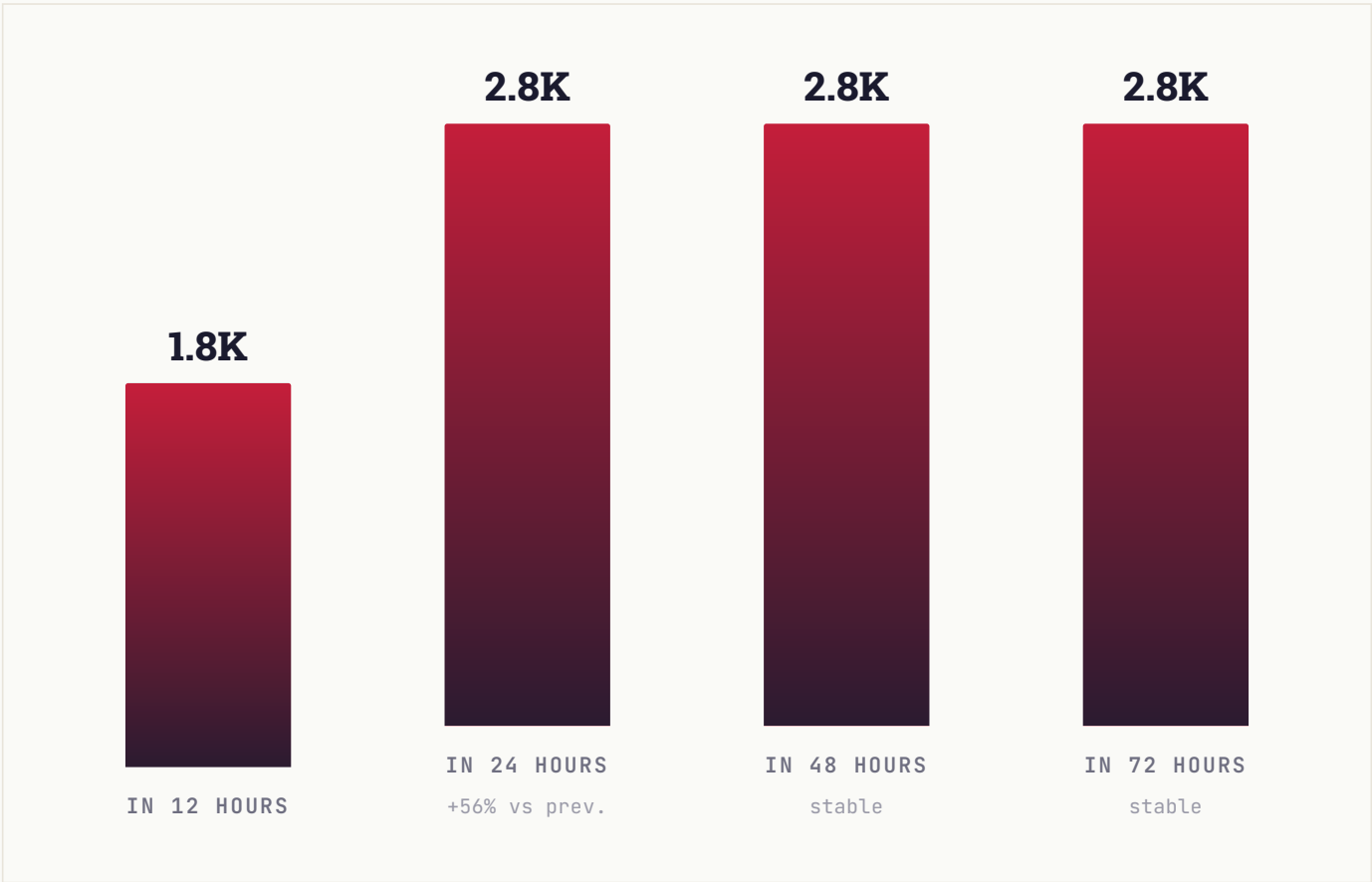
Citation index 7 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see where you stand among niche peers.

CHANNEL	SUBS
DD DIETOLOG DILYA ASLIDDINOVNA RASMIY	1.2M
KZ Test purchase	761.6K
BI Biohackers	579.1K
GS GymDeals- Supplements & Whey Protein Offers	539.6K
BI Biohacking	530.5K
SL Sport Life	522.2K
VN Eternity in Tibet	490.9K
NT Our body	479.2K
AU Ales Ulischenko Osteopath, PhD Author of faceplasty	475.3K
BZ Stay healthy	446.6K
DS Doctor Serafim plastic surgeon YOU	17.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 97 — early growth stage. Niche leader — DIETOLOG DILYA ASLIDDINOVNA RASMIY (1.2M), top-97 median: 165.8K. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

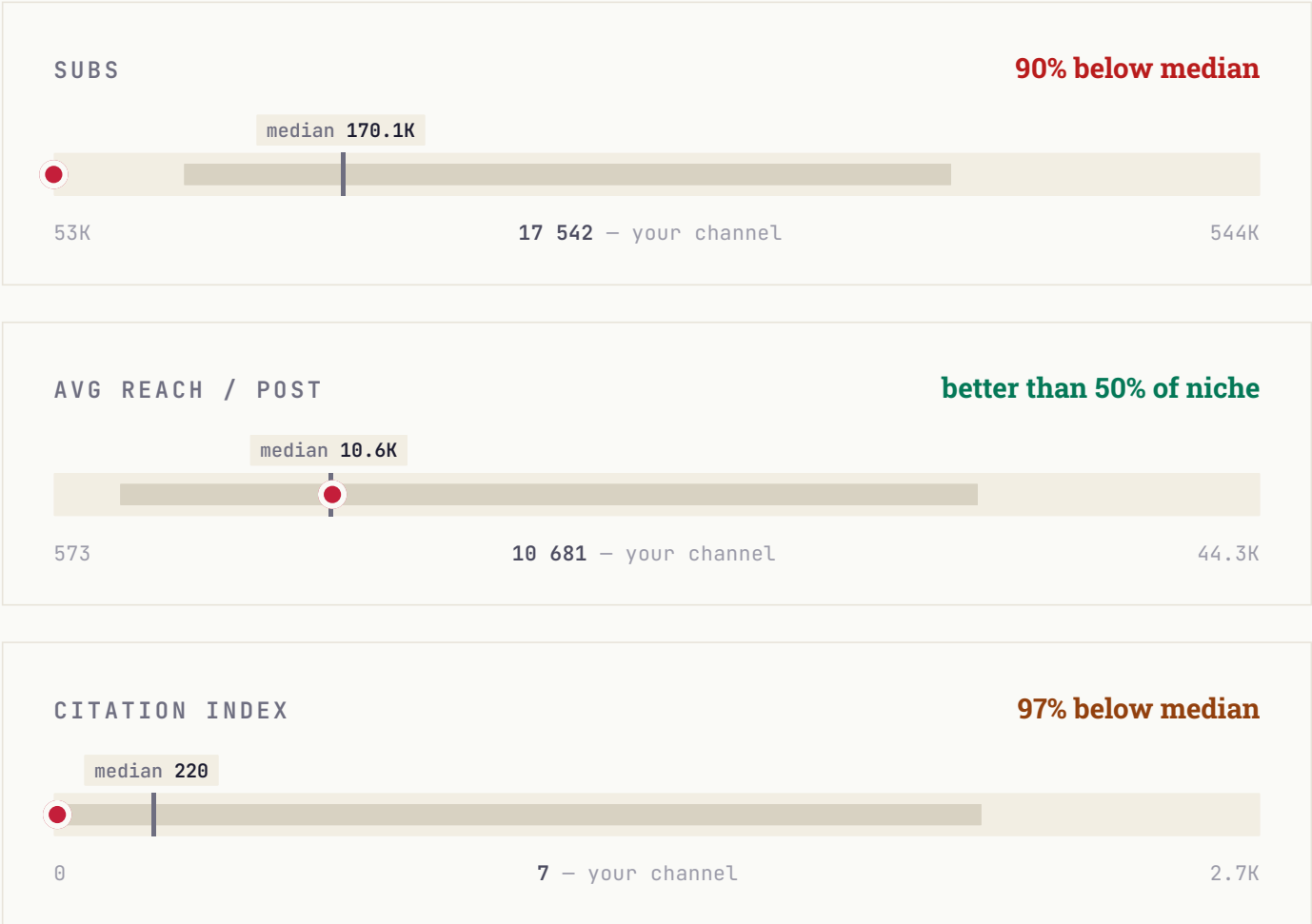
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **4**, they brought **128** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	1	1	128	
December 2025	0	0	0	
Nov 2025	1	1	0	
Oct 2025	2	1	0	
September 2025	0	0	0	
August 2025	0	0	0	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBS
4		6		128

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Health & Fitness» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 1.8 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
over volume****02****Main post of the week — on Friday**

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this?

PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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