

PUBLIC REPORT BY PROMTPRESS

Channel audit

Plastic surgeon @dr_kondratev



@dr_kondratev

Moscow. Book a consultation/surgery with manager Yulia: +7 985 397-86-27 or https://t.me/manager_dr_kondratev

SUBSCRIBERS

40 860

-32 per month

ERR (% SEE POSTS)

20.0%

per day 7.3%

REACH/POST

8.1K

ad reach 3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 40 860 —	SUBSCRIBER REACH 19.86% avg % of subs see a post	VIEWS/POST 8.1K median 9.1K · 27 days	POSTS/WEEK 2.8 for the period
7D TREND +2.6% vs previous week	REACTIONS/POST 109.8 total 1,208 reactions, 221 reposts, 62 comments	POST LENGTH 466 chars. median 541 · 27 days	POSTS ANALYZED 11 27 days
AD REACH 3K 24h average	CHURN / MONTH -32 last month	CITATION RATE 7 citation index · 10 channels mentioned ever	CHANNEL AGE 5 years 8 months created 06.10.2020

AI EDITOR SUMMARY

Channel «Plastic surgeon @dr_kondratev» — 40 860 subs. Each post gets on average 8.1K people (20% from subs), this is average reach — room to grow. Publishes 3 posts per week (~0 per day) — rare publications. For the week of June 8–14, reach stable (+2.6% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 11 posts over 27 days.
- 02 Dominant format – Video (9/11 posts).
- 03 Avg post length – 466 characters (median 541).
- 04 Peak audience activity – Tuesday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (10.9K avg for top vs 5.5K for worst) – among 11 posts over 27 days. Worth analyzing what the top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 26.05 · 15:02 VIDEO Beauty for your feed) ♥️ Exclusively for our Telegram channel, a patient allowed us to show you the great result of our surgery...	VIEWS 11 911 REP. 47	REACTIONS 124 ER 29.2%
Nº2 09.06 · 07:32 VIDEO 👉ARM-BREAST👉 Irina is 40 😊 Our patient shared that over her life she lost and gained weight, causing tissue...	VIEWS 10 743 REP. 16	REACTIONS 102 ER 26.3%
Nº3 02.06 · 13:54 PHOTO 👉LIPOSUCTION 360 + LOWER BODY LIFT + BUTTOCK FAT GRAFTING👉 After two pregnancies and deliveries, the patient's figure...	VIEWS 10 138 REP. 25	REACTIONS 129 ER 24.8%

Nº4

03.06 · 10:47

VIDEO

Q&A SESSION

Ask your questions in the comments below

VIEWS

9 575

REACTIONS

10

REP.

2

ER

23.4%

Nº5

07.06 · 17:37

VIDEO

REDUCTION MAMMAPLASTY WITHOUT IMPLANTS

There are various factors and reasons why breasts can ptose so much. For some, it's...

VIEWS

9 316

REACTIONS

121

REP.

35

ER

22.8%

WORST 3

↓ 19.06 · 18:37 VIDEO BREAST LIFT WITH SIMULTANEOUS AUGMENTATION Dear friends, yesterday I returned from sunny Yerevan, where we went to operate on our...	VIEWS 5 866 REACTIONS 56 REP. 5 ER 14.4%
↓ 19.06 · 18:54 VIDEO Dear friends, happy to share shots from our wonderful trip to sunny Armenia We worked, ate well, then...	VIEWS 5 619 REACTIONS 80 REP. 3 ER 13.8%
↓ 20.06 · 17:10 VIDEO Dear colleagues, happy Medical Worker's Day! Wishing you good health and grateful patients ♥ And today we all...	VIEWS 5 089 REACTIONS 131 REP. 2 ER 12.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

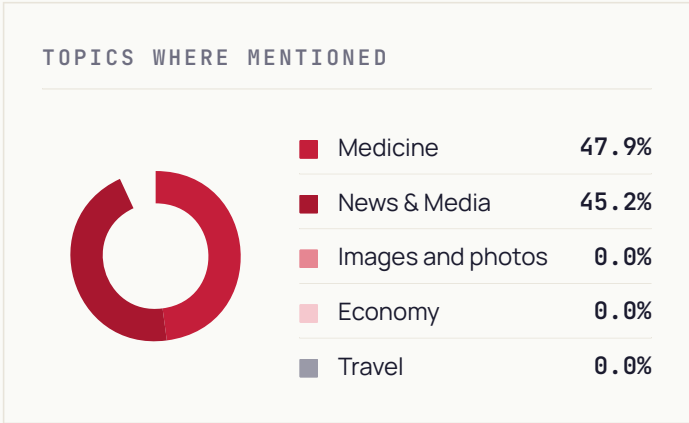
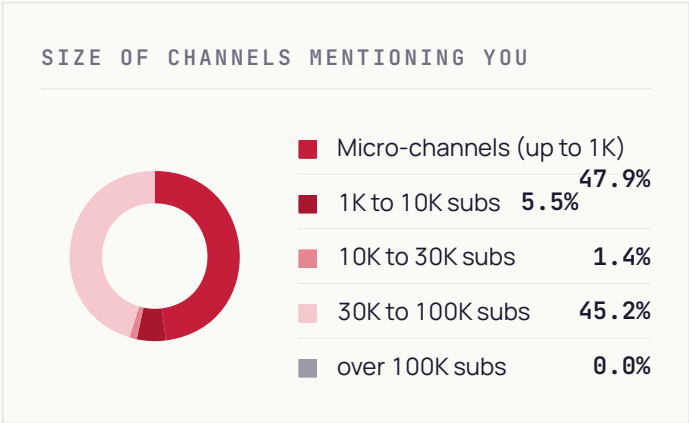
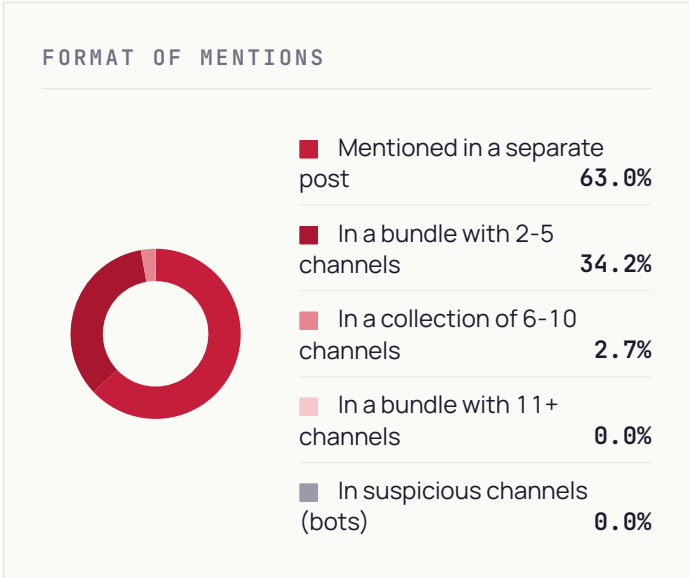
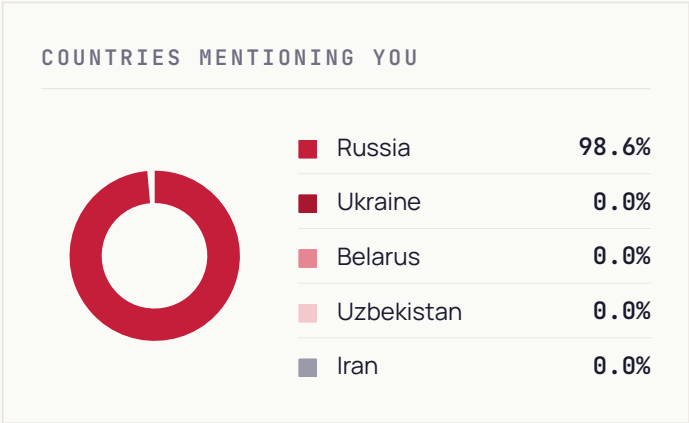
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

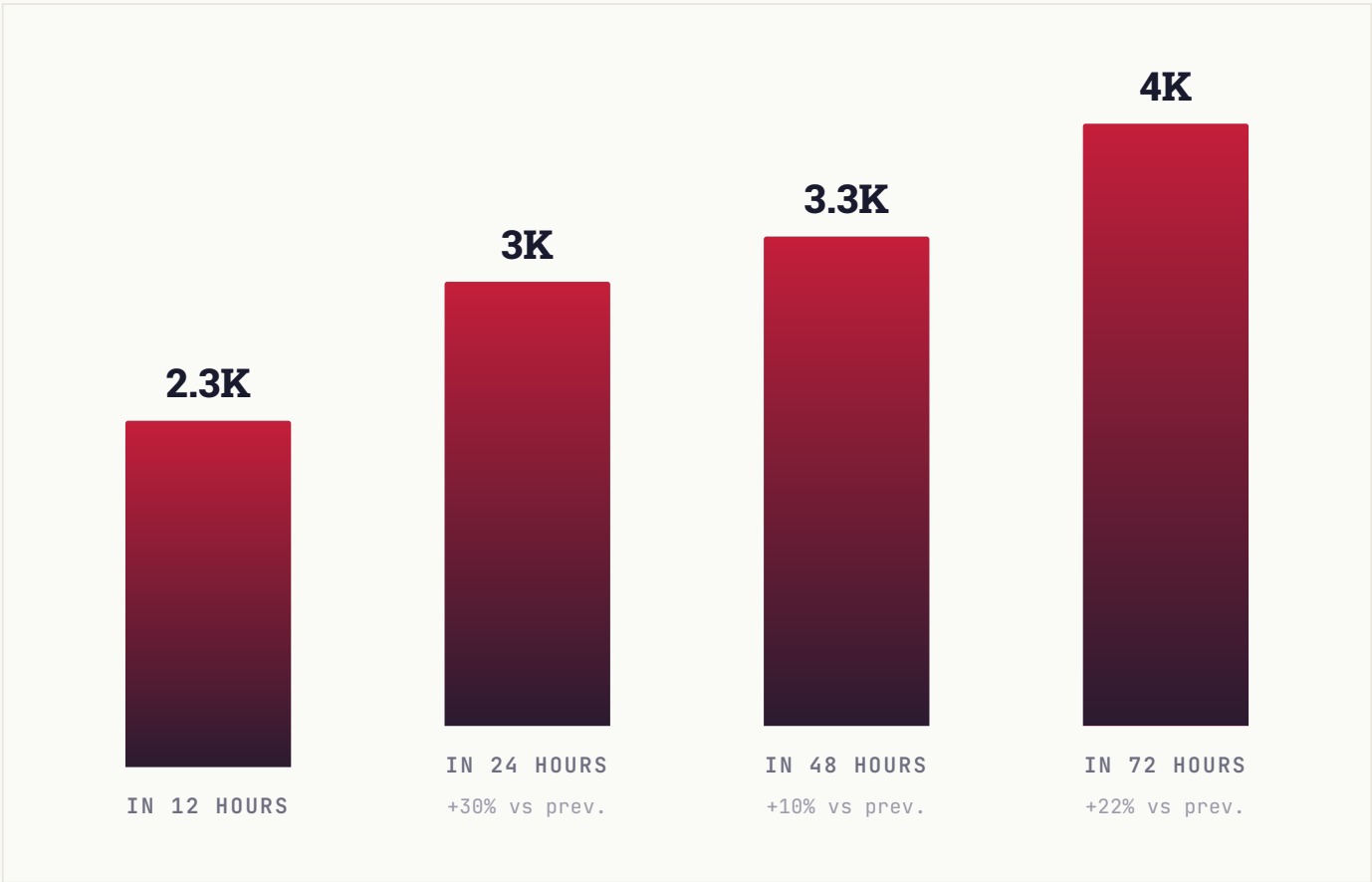
Citation index 7 – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: 10 different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACIST	267K
MM Moscow medicine	238.8K
HC ZdravKontrol	223.6K
CD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Giving birth? Call a midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
HC Notes of a forensic expert	171.5K
PH Plastic surgeon @dr_kondratev YOU	40.9K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#96 of 96). Niche median — 70.8K subs.
First growth KPI — reach median. Leader: Blog from the morgue (359.3K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **19**, they brought **29 360** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	7	1	10 762	
Nov 2025	0	0	208	
Oct 2025	0	0	0	
September 2025	0	0	0	
August 2025	3	2	869	
July 2025	9	1	17 521	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
19	6	29 360

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-**100** channels in category «**Medicine**» (Russia) and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

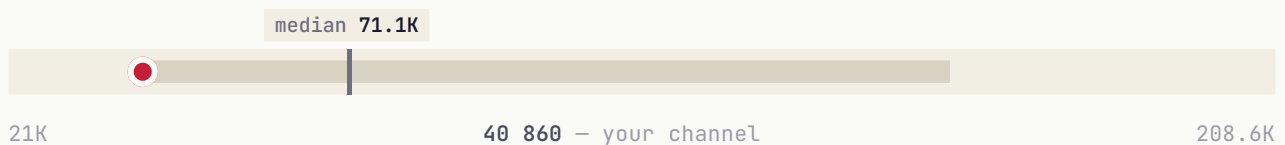
#96/100

RANK IN NICHE

Channel in the lower half of the ranking

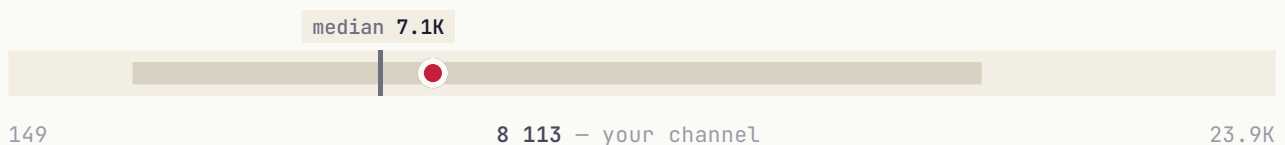
SUBSCRIBERS

43% below median



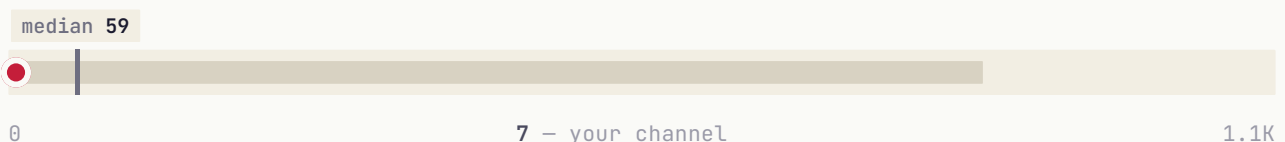
AVG REACH / POST

better than 53% of niche



CITATION INDEX

88% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 2.8 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

Consistency > volume**02****Top post of the week — on Tuesday**

Audience is most active on this day at 18:00 MSK.

EFFECT

Best time for an important post**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs.**04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
