

— PROMTPRESS PUBLIC REPORT

Channel audit

Doctor Amina

**@dr_amina_pirmanova**

Site: <https://bit.ly/3MZtYB0> YouTube: <https://bit.ly/3InnFn4>
MED'ADEPT cosmetics: <https://medadept.ru> Buy ads on channel:
@Sprite_Media_PR Channel registered in RKN.

SUBSCRIBERS

131 026

+548 per month

ERR (% SEE POSTS)

17.0%

daily 6.5%

REACH/POST

22.2K

ad reach 8.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 131 026 —	 SUBSCRIBER REACH 16.98% avg % subs see post	 VIEWS/POST 22.2K median 24.9K · 28 days	 POSTS/WEEK 8.7 for period
 7D TREND -44.8% vs previous week	 REACTIONS/POST 823.4 28,820 reactions, 2,016 reposts, 1,623 comments	 POST LENGTH 482 chars median 285 · 28 days	 POSTS ANALYZED 35 28 days
 AD REACH 8.5K 24h avg	 CHURN / MONTH +548 last month	 QUOTABILITY 37 citation index · 297 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 09.03.2022

AI EDITOR SUMMARY

Channel «Doctor Amina» — 131 026 subs. Each post avg views 22.2K people (17% of subs), avg reach — room to grow. Publishes 9 posts/week (~1/day) — regular. Week Jul 6–12 reach dropped -44.8% to week Jun 29 — Jul 5 — analyze causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 35 posts in 28 days.
- 02 Dominant format — Photo (14/35 posts).
- 03 Avg post length — 482 chars (median 285).
- 04 Audience peak — Saturday, 16:00 MSK.
- 05 Top posts get 2x more views than weakest (31.7K avg top vs 13.3K worst) — among 35 posts in 28 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 04.07 · 13:03 PHOTO I won a lawsuit against top media psychologist Veronika Stepanova and a cosmetologist who bought her ad based on...	VIEWS 33 625 REP. 144	REACTIONS 3 602 ER 25.7%
Nº2 19.06 · 10:53 PHOTO What happened when I launched my own cosmetics brand 😊: ✓ Making basic products that match evolutionary...	VIEWS 30 908 REP. 24	REACTIONS 1 790 ER 23.6%
Nº3 28.06 · 08:04 VIDEO A reel is trending featuring an interview clip where I responsibly state that rare washing can train the scalp...	VIEWS 30 566 REP. 99	REACTIONS 778 ER 23.3%

Nº4 02.07 • 15:49 VIDEO Friends, sorry but I'm laughing) 😄 #докторамина	VIEWS 30 379 REACTIONS 728 REP. 90 ER 23.2%
Nº5 02.07 • 08:50 VIDEO 😄😄😄 #докторамина	VIEWS 29 110 REACTIONS 1 132 REP. 24 ER 22.2%
WORST 3	
↓ 13.07 • 06:57 TEXT Friends, I took part in Ksenia Sobchak's episode on evolutionary medicine: https://youtu.be/v4u_MKbI_fk?si=xlzqPZQOuUbmflNs	VIEWS 13 446 REACTIONS 332 REP. 21 ER 10.3%
↓ 11.07 • 12:49 TEXT (post without caption – text)	VIEWS 13 203 REACTIONS 286 REP. 44 ER 10.1%
↓ 11.07 • 12:49 PHOTO Head massage for hair growth. Answered with voice ↓↓↓	VIEWS 13 177 REACTIONS 118 REP. 18 ER 10.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

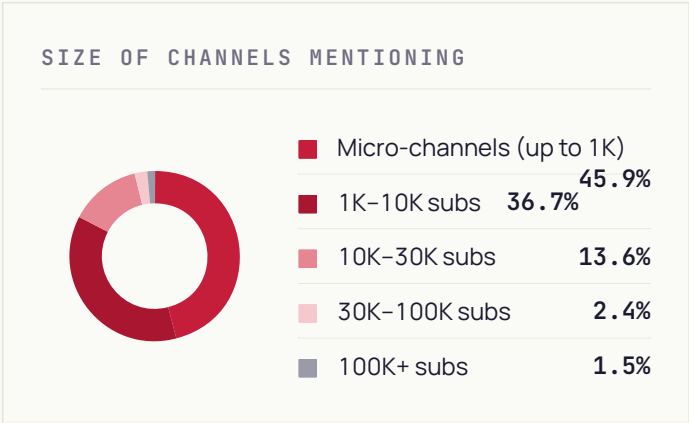
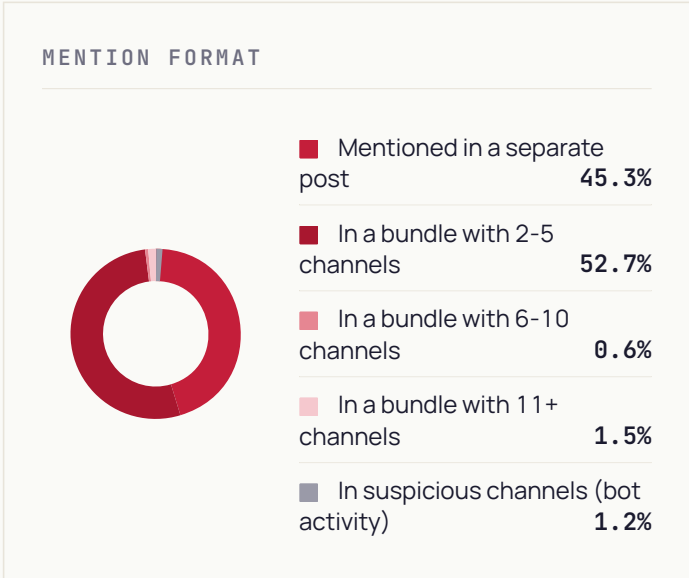
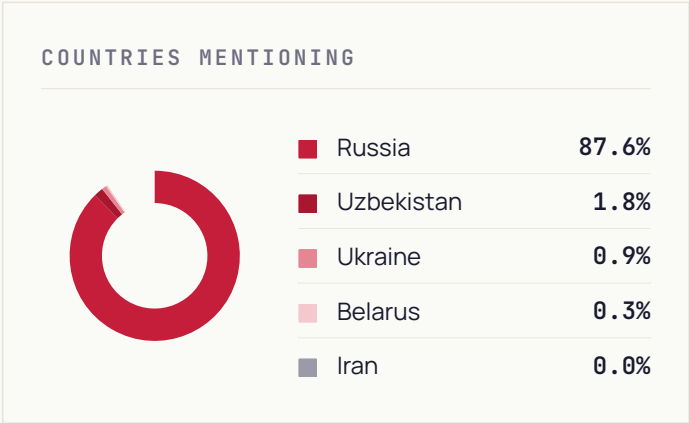
Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. loss.



SECTION 04 · MENTIONS

Who & how mentions the channel

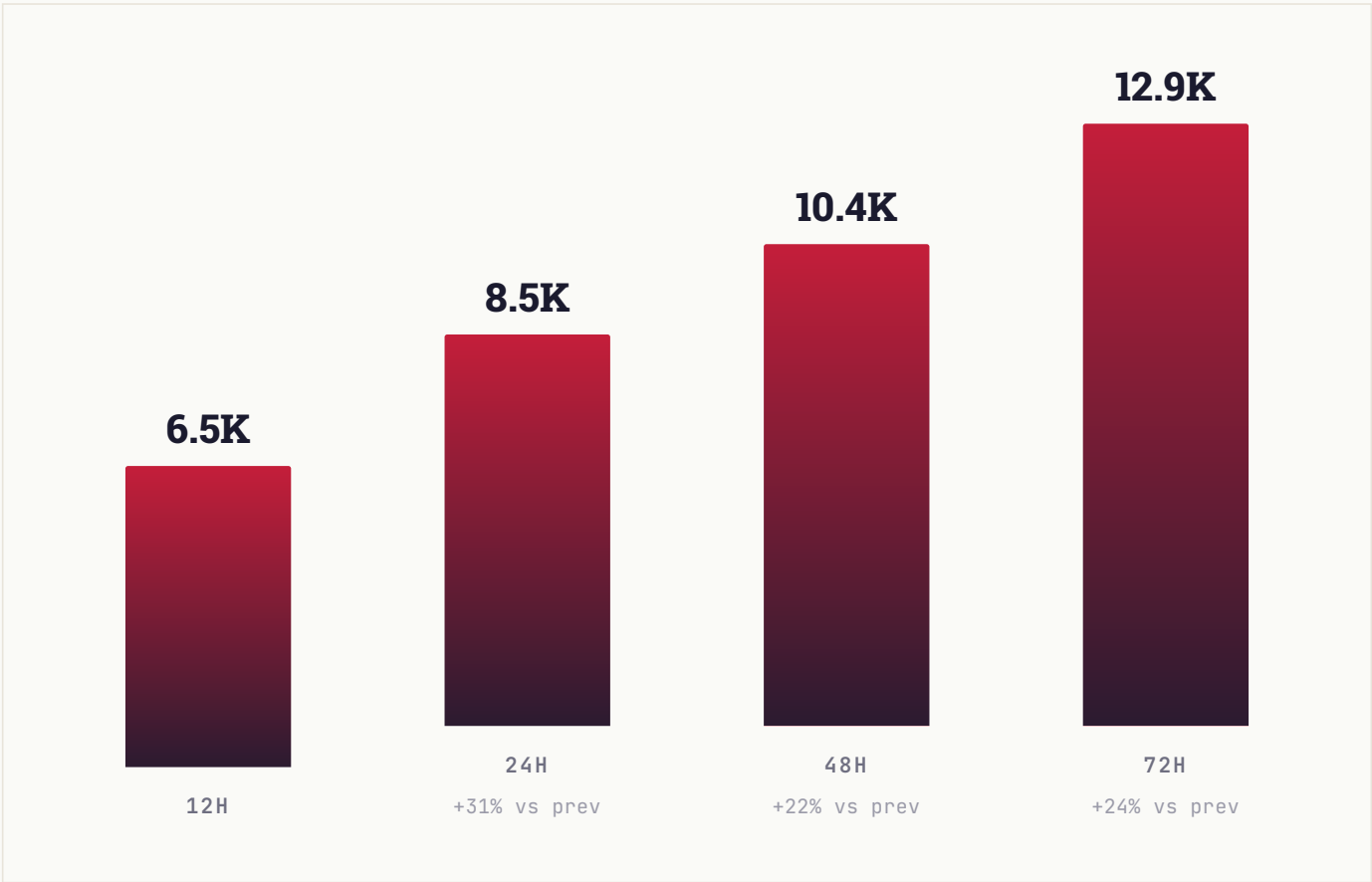
Citation index **37** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **297** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
YES Doctor Amina YOU	131K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#92 of 97). Niche median — 189.3K subs. First growth KPI — reach median. Leader: Golden Apple (1M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **29**, they brought **2 178** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	4	4	376
December 2025	1	1	7
Nov 2025	4	4	659
Oct 2025	13	6	689
September 2025	3	2	316
August 2025	4	3	131

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
29	6	2 178

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

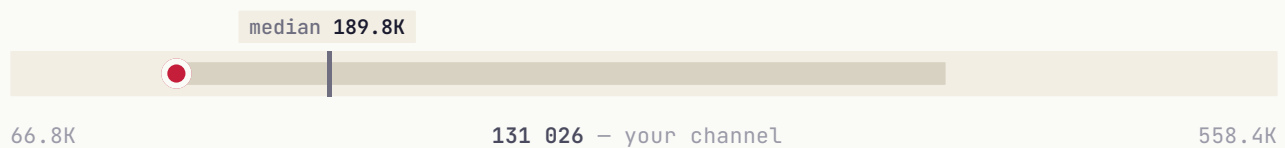
Took top-100 channels in category "Fashion & Beauty» (Russia) and saw how your channel compares. Gray band shows where 80% of niche channels fall (p10 to p90). Black vertical line is median. Red dot is your channel.

#92 /100

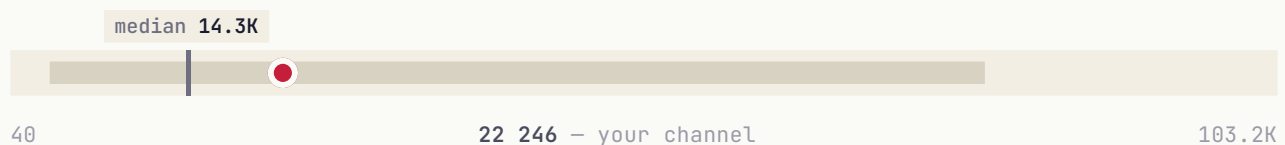
RANK IN NICHE

Channel in the bottom half of the ranking

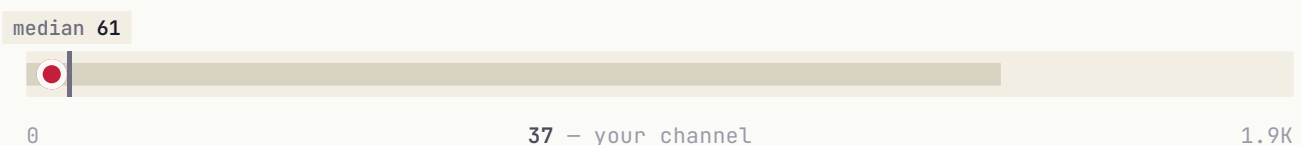
SUBSCRIBERS

31% below median


AVG REACH / POST

better than 54% of niche


CITATION INDEX

worse than median by 40%


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 16:00 MSK.

EFFECT

Best time for important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with nearby channels

Exchange posts quarterly with channels in same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch Telegram
ads**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager