

PUBLIC REPORT BY PROMTPRESS

Channel audit

Dr. Abramian



@dr_abramian

Plastic surgeon Dr. Abramyan Book a consultation via link ↗ ↗ ↗
https://forms.amocrm.ru/rdctrly?utm_source=Telegram For
 questions: +79101110411

SUBSCRIBERS

59 768

-333 per month

ERR (% SEE POSTS)

17.0%

per day 7.0%

VIEWS/POST

10.5K

ad reach 4.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel & how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Medicine» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 59 768 —	 SUBS REACH 17.57% avg % of subs who see a post	 VIEWS/POST 10.5K median 10.9K · 22 days	 POSTS/WEEK 2.5 for the period
 7D TREND — no data for period	 REACTIONS/POST 244.1 total 1,953 reactions, 108 reposts, 0 comments	 POST LENGTH 823 chars median 1,000 · 22 days	 POSTS ANALYZED 8 22 days
 AD REACH 4.2K 24h average	 CHURN / MONTH -333 last month	 CITATION RATE 14 citation index · 24 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 26.02.2022

AI EDITOR SUMMARY

Channel «Dr. Abramian» — 59 768 subs. Each post averages 10.5K people (18% from subs), average reach — room to grow. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 22 days.
- 02 Dominant format – Video (8/8 posts).
- 03 Avg post length – 823 chars (median 1,000).
- 04 Audience peak activity – Sunday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (13.4K avg for top vs 7.3K for worst) – among 8 posts over 22 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 09:14 VIDEO «Threads are a fully controlled procedure» – that's the comment I often see under my posts.!! But is it really...	VIEWS 13 911 REP. 38	REACTIONS 234 ER 23.3%
Nº2 02.06 · 03:58 VIDEO Surgery canceled first time due to pressure Ekaterina, 44. Request: rejuvenate, open the look, become the old self. ☹...	VIEWS 13 427 REP. 12	REACTIONS 349 ER 22.5%
Nº3 30.05 · 10:23 VIDEO 7 years later ☹ This is my patient Yulia - a double heroine ♥ 7 years ago we performed a complex surgery: ■upper and lower...	VIEWS 13 011 REP. 12	REACTIONS 236 ER 21.8%

Nº4 01.06 · 12:59 VIDEO (video post without caption)	VIEWS 11 297 REP. 3	REACTIONS 174 ER 18.9%
---	---	--

Nº5 13.06 · 11:23 VIDEO Alena flew to me from Italy with a clear and strong request – restore what already lives inside: youth...	VIEWS 10 554 REP. 25	REACTIONS 170 ER 17.7%
--	--	--

|

WORST 3

↓ 06.06 · 13:53 VIDEO A truly tough case for our field ✂ Patient after mine-blast injury. Multiple shrapnel wounds, chronic...	VIEWS 10 294 REP. 7	REACTIONS 342 ER 17.2%
↓ 21.06 · 06:27 VIDEO We are all united by medicine🇷🇺 Not just a profession, but a calling. A calling to be there, help, support, and take on...	VIEWS 6 044 REP. 1	REACTIONS 279 ER 10.1%
↓ 22.06 · 02:58 VIDEO My heroine Kristina, 44. Wants a fresh look, erase age changes, and prolong youth by 10 years.😊 I did...	VIEWS 5 479 REP. 10	REACTIONS 169 ER 9.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

56 495

NOW

59 768

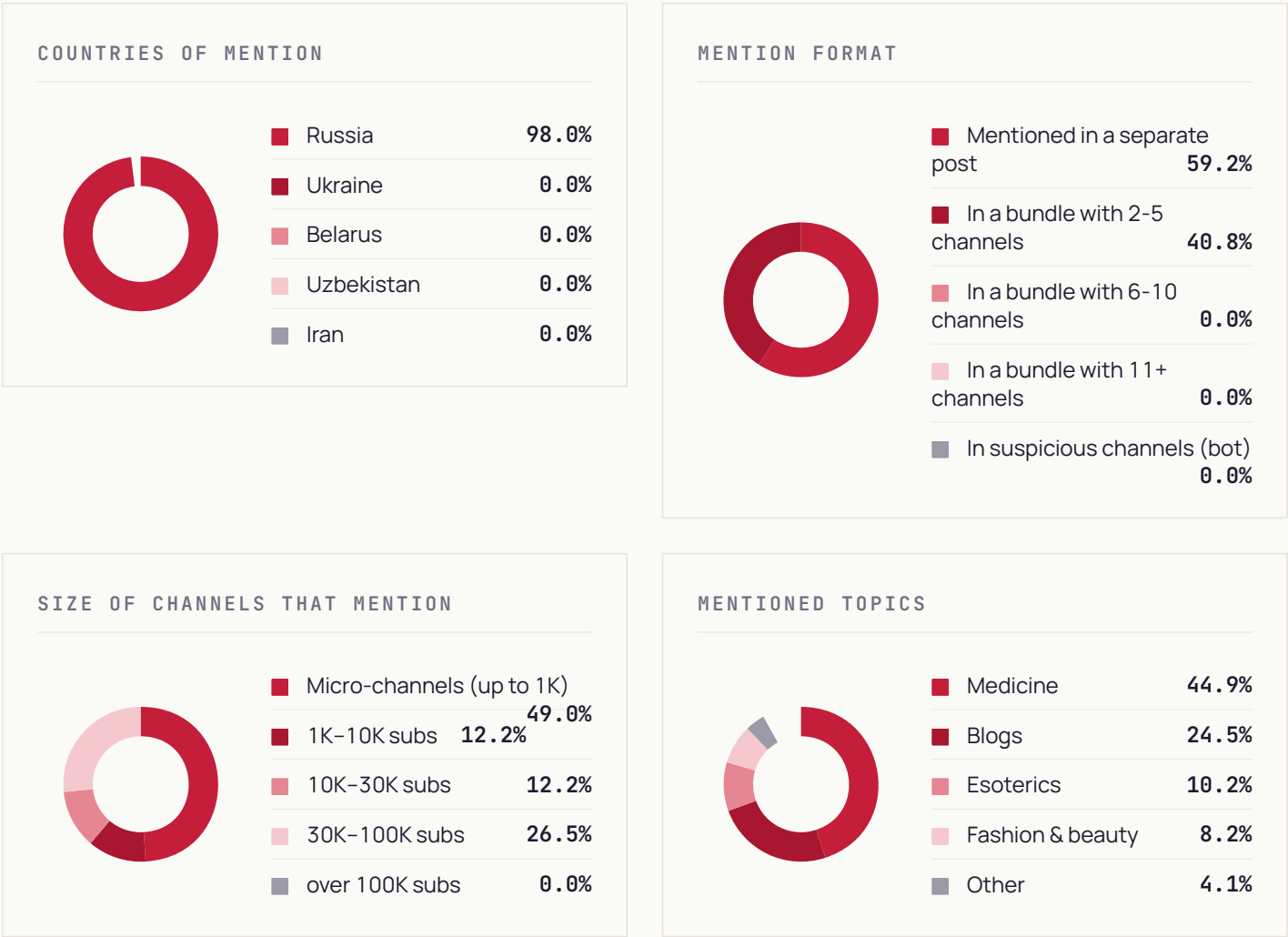
NET GROWTH

+3 273

SECTION 04 · MENTIONS

Who mentions the channel & how

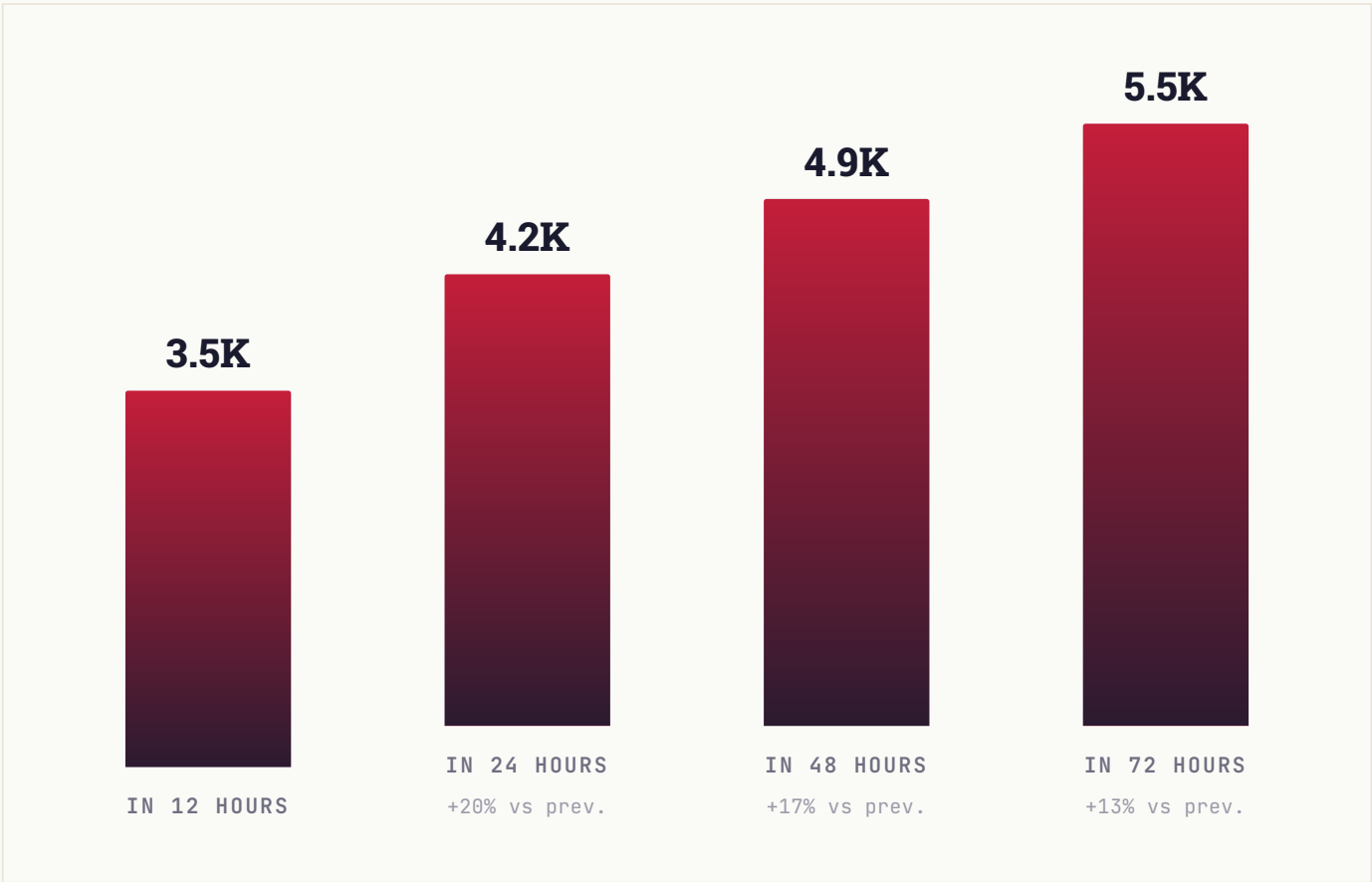
Citation index **14** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **24** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACIST	267K
MM Moscow medicine	238.8K
ZD ZdravKontrol	223.6K
KD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Giving birth? Call the midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
ZS Forensic Examiner's Notes	171.5K
DA Dr. Abramian YOU	59.8K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#64 of 96). Niche median — 70.8K subs. First growth KPI — reach the median. Leader: Blog from the morgue (359.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions occurred **6**, they brought **3 742** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	199
Nov 2025	1	1	1 099
Oct 2025	2	2	767
September 2025	3	1	875
August 2025	0	0	741
July 2025	0	0	61

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
6	6	3 742

SECTION 08 · NICHE COMPARISON

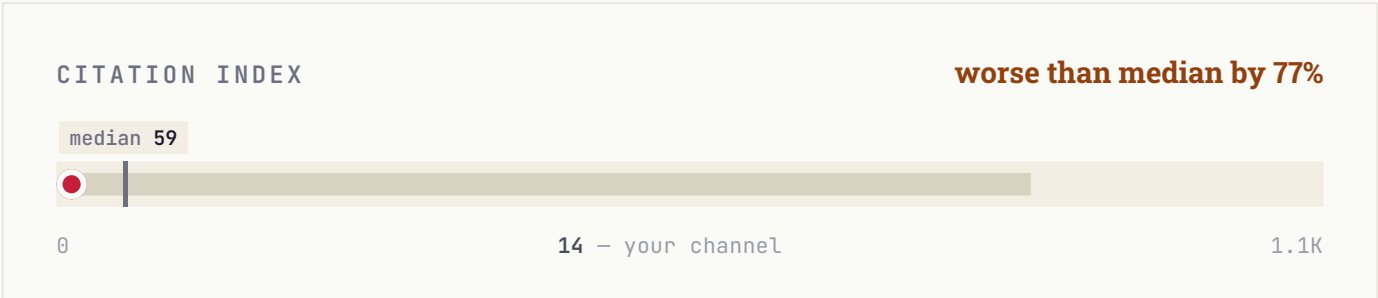
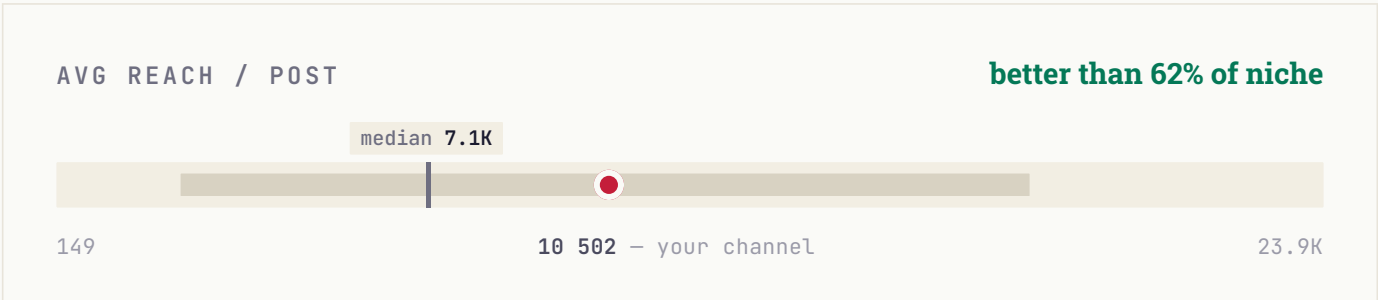
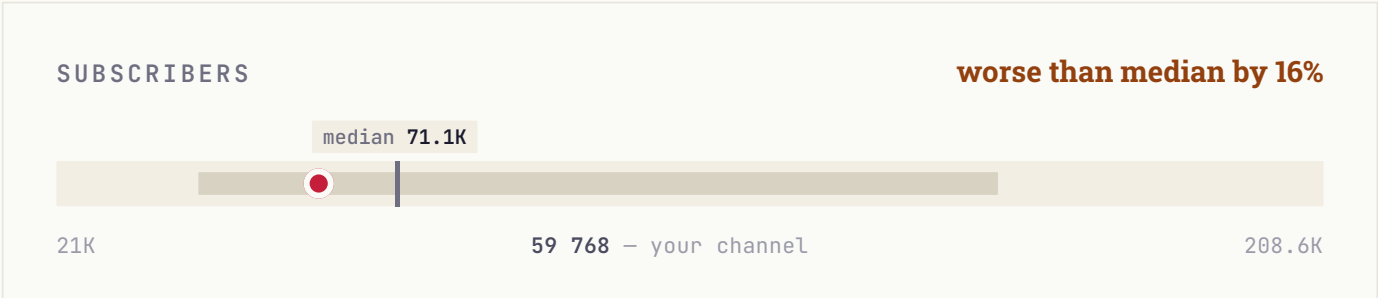
Where the channel ranks in its league

Top-100 channels in category «Medicine» (Russia) and saw how your channel compares. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#64/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.5 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency >
Volume**

02

Top post of the week — Sunday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best time for
important
posts**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
