

PUBLIC REPORT BY PROMTPRESS

Channel audit

Dp-module - modular houses & baths



@dp_module

• Доставка по всей РФ и СНГ • Дома приезжают в готовом виде •
Для любого климата (до -60°) • Мощность > 140 модулей в
месяц • >3000 happy clients Site ➡ https://dp-m.ru/?utm_source=tg

SUBS	ERR (% SEE POSTS)	REACH/POST
23 738 19.07.2026 +182 per month	31.0% per day 10.0%	6.6K HTTPS: // PROMTPRESS.COM/AUDIT/DP_MODULE ad reach 2.4K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 23 738 —	 SUBSCRIBER REACH 27.78% avg % of subs see post	 VIEWS/POST 6.6K median 6.9K · 24 days	 POSTS/WK 1.7 over period
 7D TREND — no data for period	 REACTIONS/POST 64.5 only 387 reactions, 0 reposts, 0 comments	 POST LENGTH 240 chars median 99 · 24 days	 POSTS ANALYZED 6 24 days
 AD REACH 2.4K 24h average	 CHURN / MONTH +182 over last month	 CITATION RATE 0 citation index · 4 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 11.03.2022

AI EDITOR SUMMARY

Channel «Dp-module - modular homes & baths» – 23 738 subs. Each post averages 6.6K people (28% from subs), good reach. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 24 days.
- 02 Dominant format — Video (4/6 posts).
- 03 Avg post length — 240 chars (median 99).
- 04 Peak audience activity — Tuesday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (8.7K avg top vs 4.5K worst) — among 6 posts over 24 days. Analyze what the top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 16:13 VIDEO Coming soon! New show house in Moscow! Expanded Modern 80 with various finishes. 🤖 Hit ❤️ if you're waiting!	VIEWS 9 976 REPOSTS —	REACTIONS 155 ER 42.0%
Nº2 30.06 · 15:45 PHOTO Sending a new house to Moscow expo today! 🎉	VIEWS 8 291 REPOSTS —	REACTIONS 94 ER 34.9%
Nº3 29.06 · 08:15 VIDEO New review available at the link ➡️ https://vkvideo.ru/video-211034023_456241277	VIEWS 7 802 REPOSTS —	REACTIONS 24 ER 32.9%

Nº4 04.07 • 15:22 VIDEO New show house has arrived in Moscow! 🎉 P.s. Not yet open for visits, we'll announce when it's ready.	VIEWS 6 038 REPOSTS — REACTIONS 81 ER 25.4%
Nº5 06.07 • 06:51 VIDEO See full review → https://vkvideo.ru/video-211034023_456241301	VIEWS 5 268 REPOSTS — REACTIONS 19 ER 22.2%

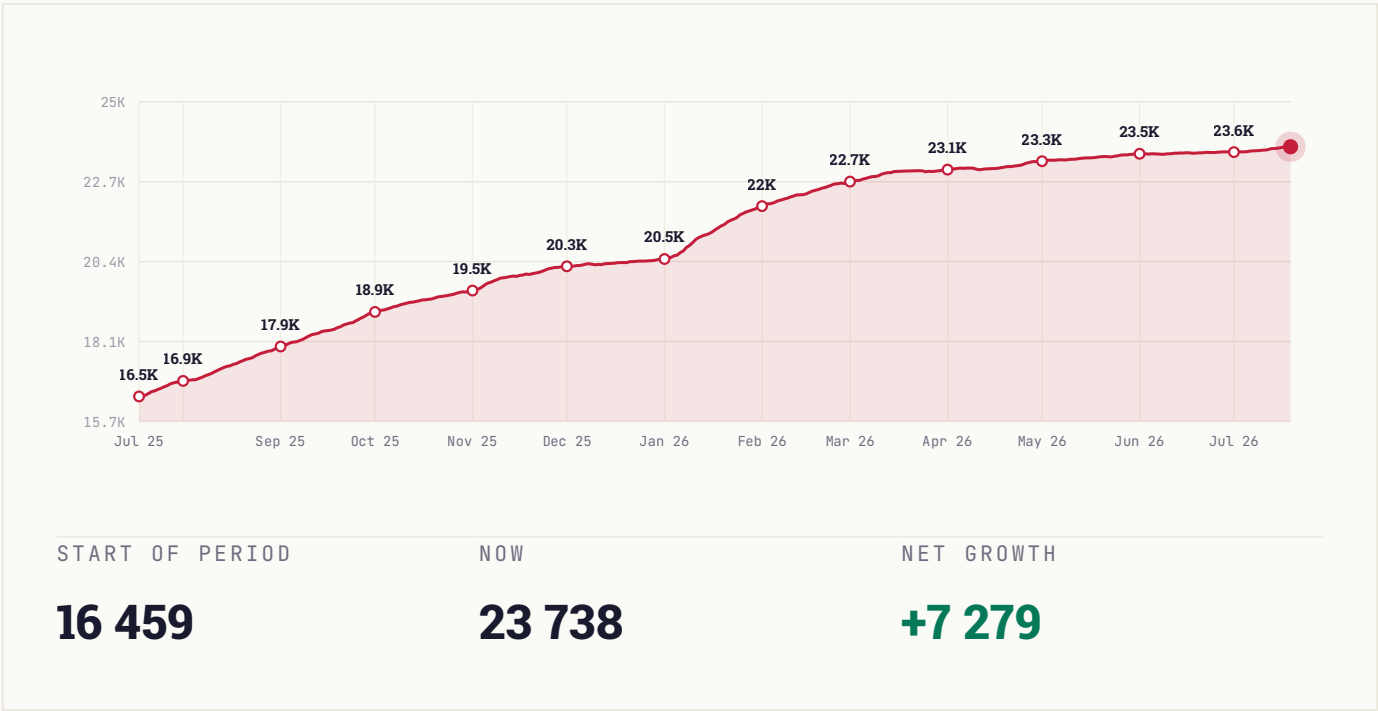
WORST 3

↓ 04.07 • 15:22 VIDEO New show house has arrived in Moscow! 🎉 P.s. Not yet open for visits, we'll announce when it's ready.	VIEWS 6 038 REPOSTS — REACTIONS 81 ER 25.4%
↓ 06.07 • 06:51 VIDEO See full review → https://vkvideo.ru/video-211034023_456241301	VIEWS 5 268 REPOSTS — REACTIONS 19 ER 22.2%
↓ 18.07 • 09:10 TEXT Hi everyone, DP-Module here! Today we're in Kirov, visiting our client Ilya, who chose a modular house 2 years ago...	VIEWS 2 197 REPOSTS — REACTIONS 14 ER 9.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

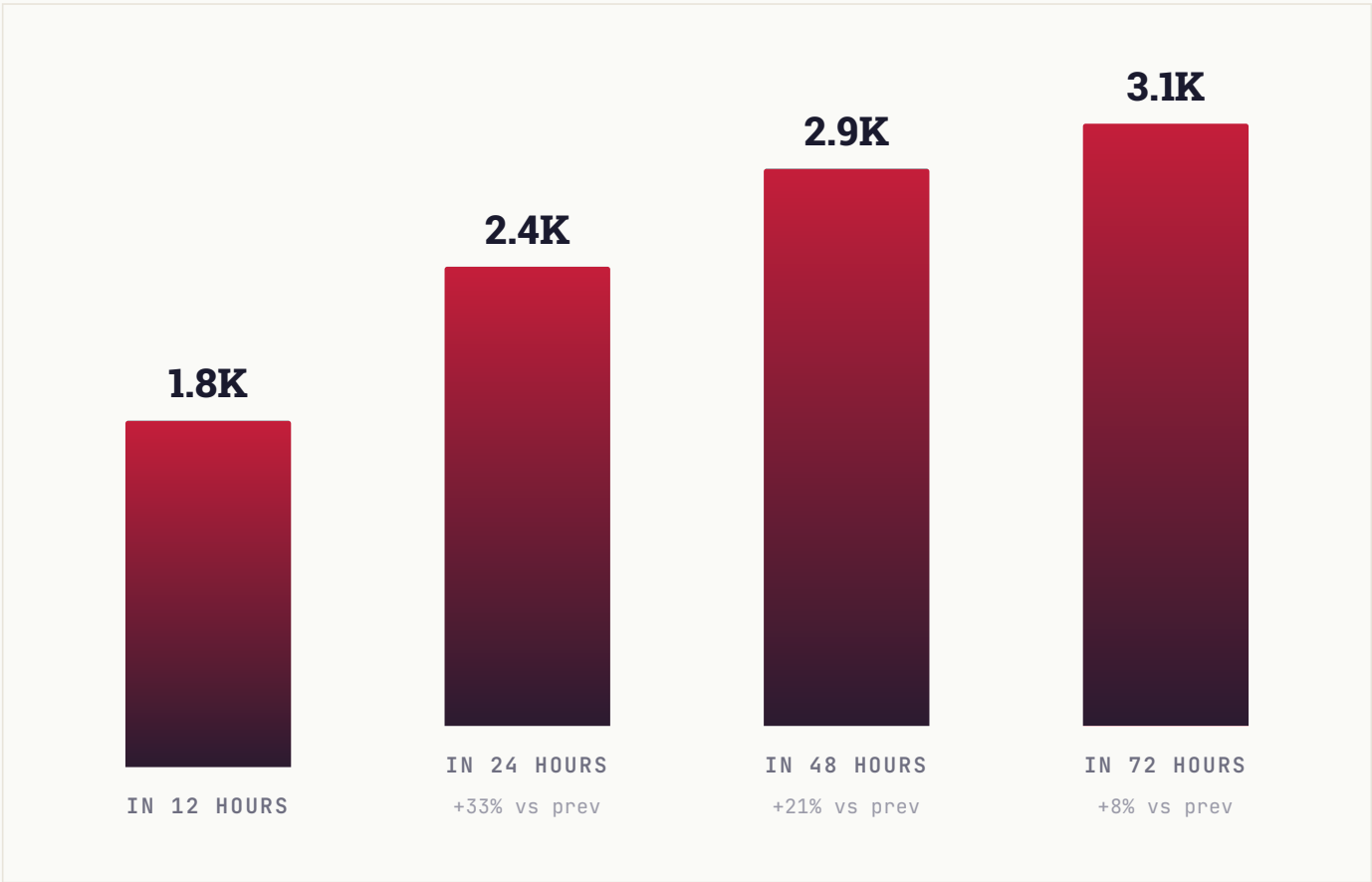
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DD DOME0. DESIGN RENOVATION REAL ESTATE	539.3K
PL Planning	451.9K
AI Interior & decor	448.6K
MK My apartment	427.1K
MS Wise Builder	409.3K
LK Favorite apartment	407.2K
GF GC FSK	376.9K
PR ProRealEstate	373.6K
US Smart Builder	353.3K
PI PIK	334.8K
D- Dp-module - modular houses & baths YOU	23.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 91 of niche — early growth stage. Niche leader — DOME0. DESIGN | RENOVATION | REAL ESTATE (539.3K), top-91 median: 128K. First goal — enter top-91 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **5 145** new subs.

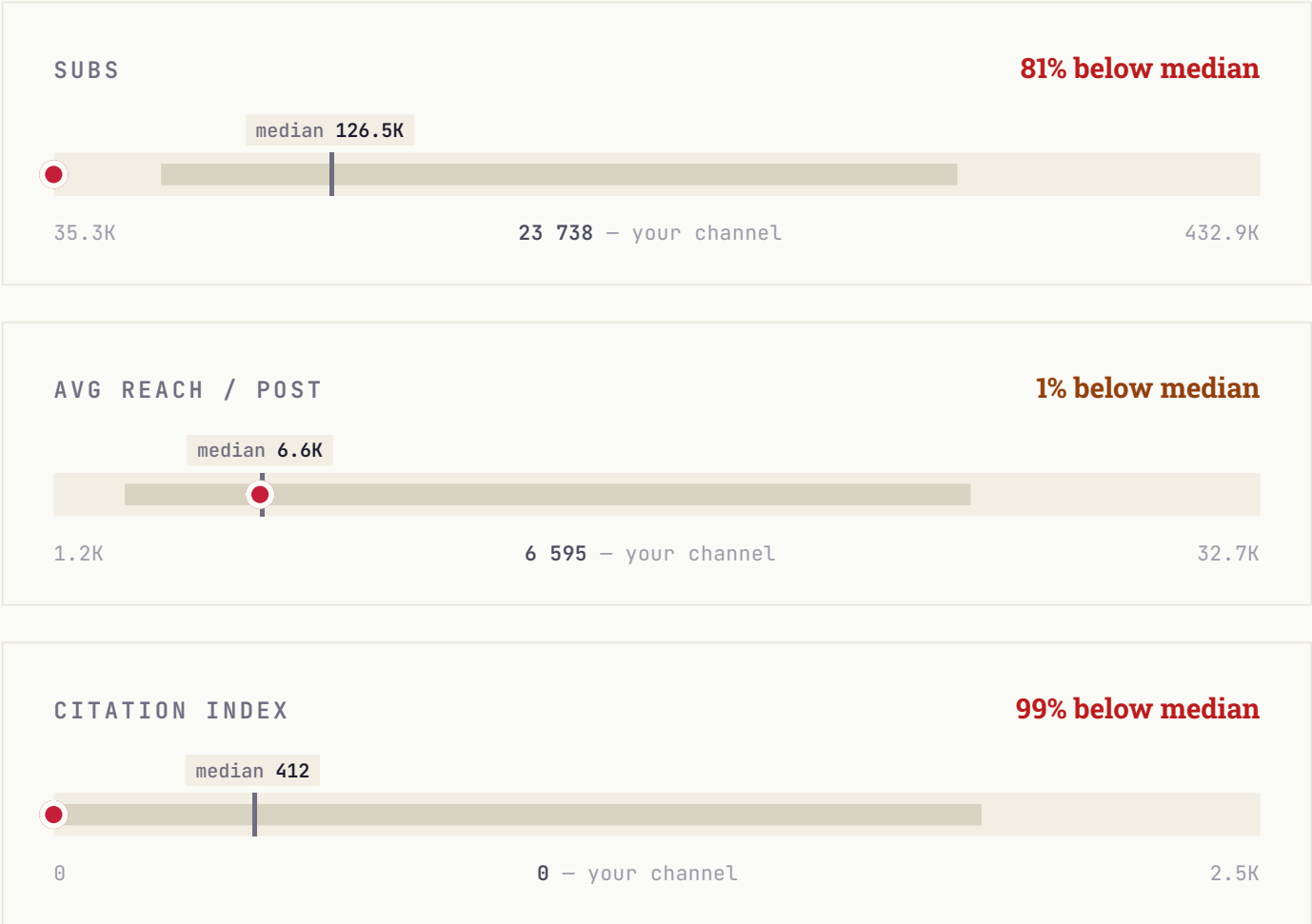
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	1 517	
December 2025	0	0	246	
November 2025	0	0	752	
October 2025	1	1	638	
September 2025	0	0	1 006	
August 2025	0	0	986	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	5 145

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Interior & construction» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Increase posting frequency

Now 1.7 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02**

Top post of the week — on Tuesday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post****03**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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