

PUBLIC REPORT PROMTPRESS

Channel audit

Dossier Spy



@dosye_shpiona

Channel Dossier Spy – Telegram channel of an intelligence officer.
I'm among you and know a lot about you.

SUBSCRIBERS

82 085

-372 per month

ERR (% SEE POSTS)

131.0%

per day 43.3%

REACH/POST

116.8K

ad reach 35.6K/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · takeaways

03 **Subscriber dynamics**

Yearly chart · growth

04 **Cite rate**

Who mentions the channel and how

05 **Ad potential**

How long a post brings reach

06 **Competitors**

Niche neighbors · your spot

07 **Mention dynamics**

6 months · monthly

08 **Niche comparison**

Rank in «News & Media» category

09 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 82 085 —	 SUBS REACH 142.32% avg % subs see post	 VIEWS/POST 116.8K median 114K · 9 days	 POSTS/WEEK 2.8 over period
 7D TREND — no data for period	 REACTIONS/POST 2293.2 only 9,173 reactions, 2,476 reposts, 0 comments	 POST LENGTH 408 chars median 412 · 9 days	 POSTS ANALYZED 4 9 days
 AD REACH 35.6K 24h avg	 CHURN / MONTH -372 last month	 CITE RATE 410 citation index · 849 channels mentioned all time	 CHANNEL AGE 3 years 10 months created 05.09.2022

AI EDITOR SUMMARY

Channel «Dossier Spy» — 82 085 subs. Each post averages 116.8K people (142% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 9 days.
- 02 Dominant format – Photo (3/4 posts).
- 03 Avg post length – 408 chars (median 412).
- 04 Peak audience activity – Wed, 12:00 MSK.
- 05 Top posts get 1× more views than the weakest (128.4K avg for top vs 103.4K for worst) – among 4 posts in 9 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 01.07 · 09:36 TEXT 💣 Car with ammunition blown up. 06/29/2026 at a training ground northwest of Belgorod, during unloading of a KamAZ truck with...	VIEWS 157 194 REPOSTS 664	REACTIONS 2 497 ER 191.5%
Nº2 22.06 · 15:17 PHOTO 💣 Strike on deployment point. 06/20/2026 a strike was carried out on the deployment point of military unit 34586 (repair battalion), located in the settlement of Krasny...	VIEWS 125 779 REPOSTS 587	REACTIONS 2 100 ER 153.2%
Nº3 23.06 · 16:09 PHOTO 💣 Strikes on auto logistics. Systematic strikes on auto logistics in Donetsk region continue. In the photo...	VIEWS 102 283 REPOSTS 222	REACTIONS 2 102 ER 124.6%

Nº4 02.07 · 14:03 PHOTO ☀️Strike on satellite communications center. 06/26/2026 a strike was carried out on the Satellite Communications Center of the 14th Main Communications Center of the General Staff of the Russian Armed Forces...	VIEWS	REACTIONS
	82 036	2 474
	REPOSTS	ER
	1 003	99.9%

WORST 3

↓ 22.06 · 15:17 PHOTO ☀️Strike on deployment point. 06/20/2026 a strike was carried out on the deployment point of military unit 34586 (repair battalion), located in the settlement of Krasny...	VIEWS	REACTIONS
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	82 036	2 474
	REPOSTS	ER
	1 003	99.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

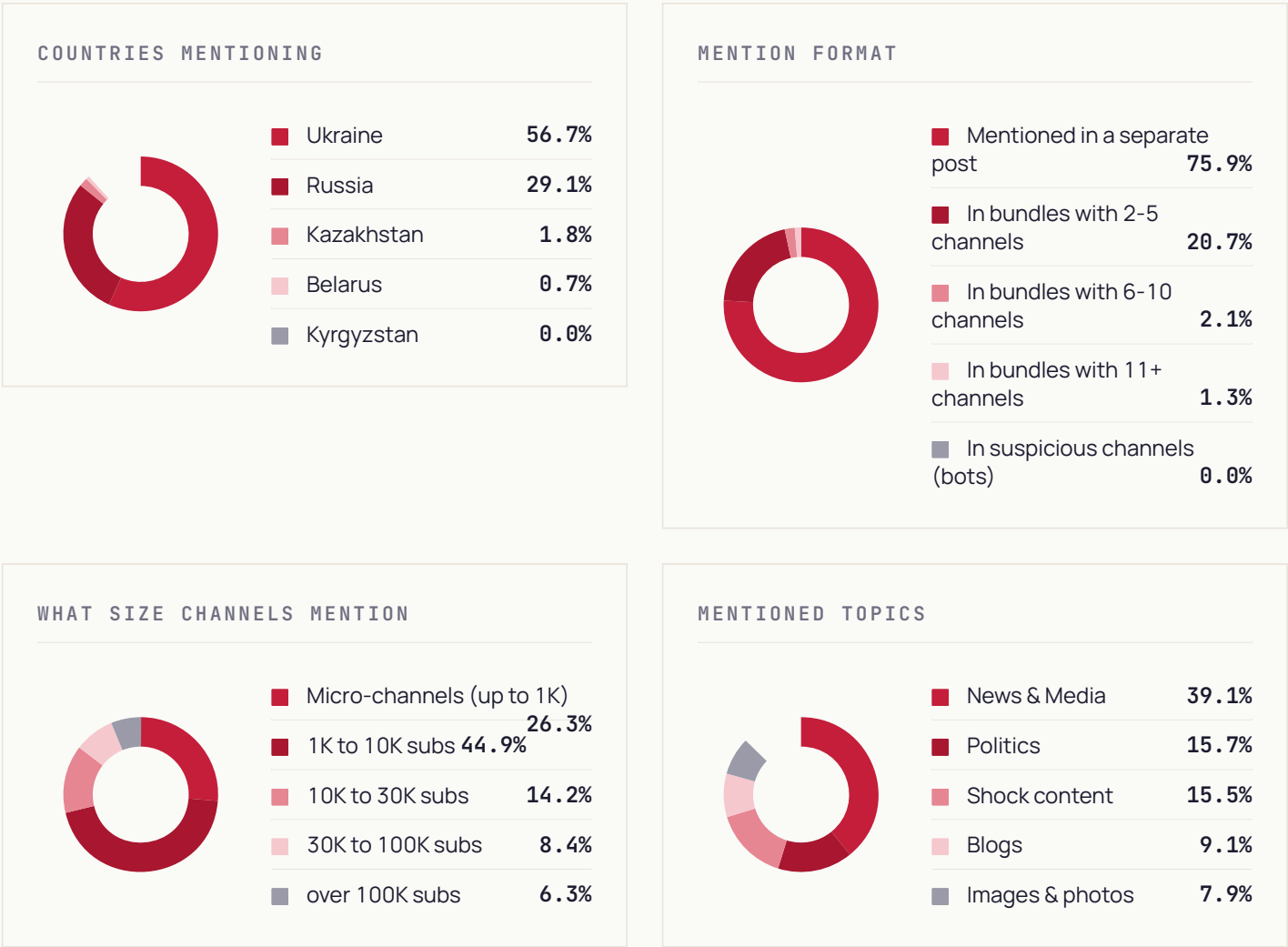
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

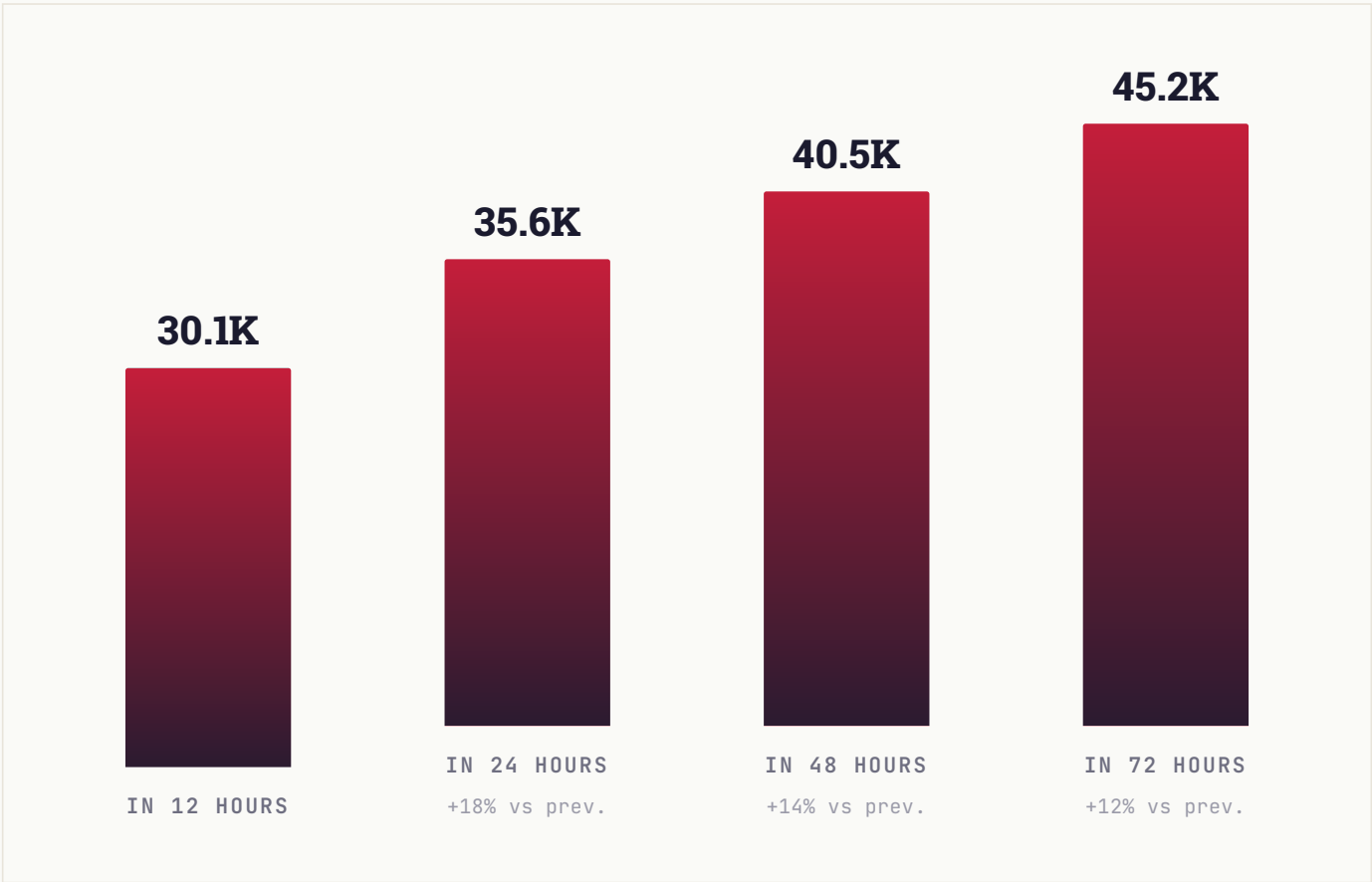
Citation index **410** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All-time channel was mentioned **849** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.1M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.9M
ا ج اخبار فوری جنگ	4.3M
خ ب خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
MA Mash	3.1M
DS Dossier Spy YOU	82.1K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 97 — early growth stage. Niche leader — اخبار فوری (6.1M), top-97 median: 1.3M. First goal — enter top-97 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **547**, they brought **7 380** new subs.

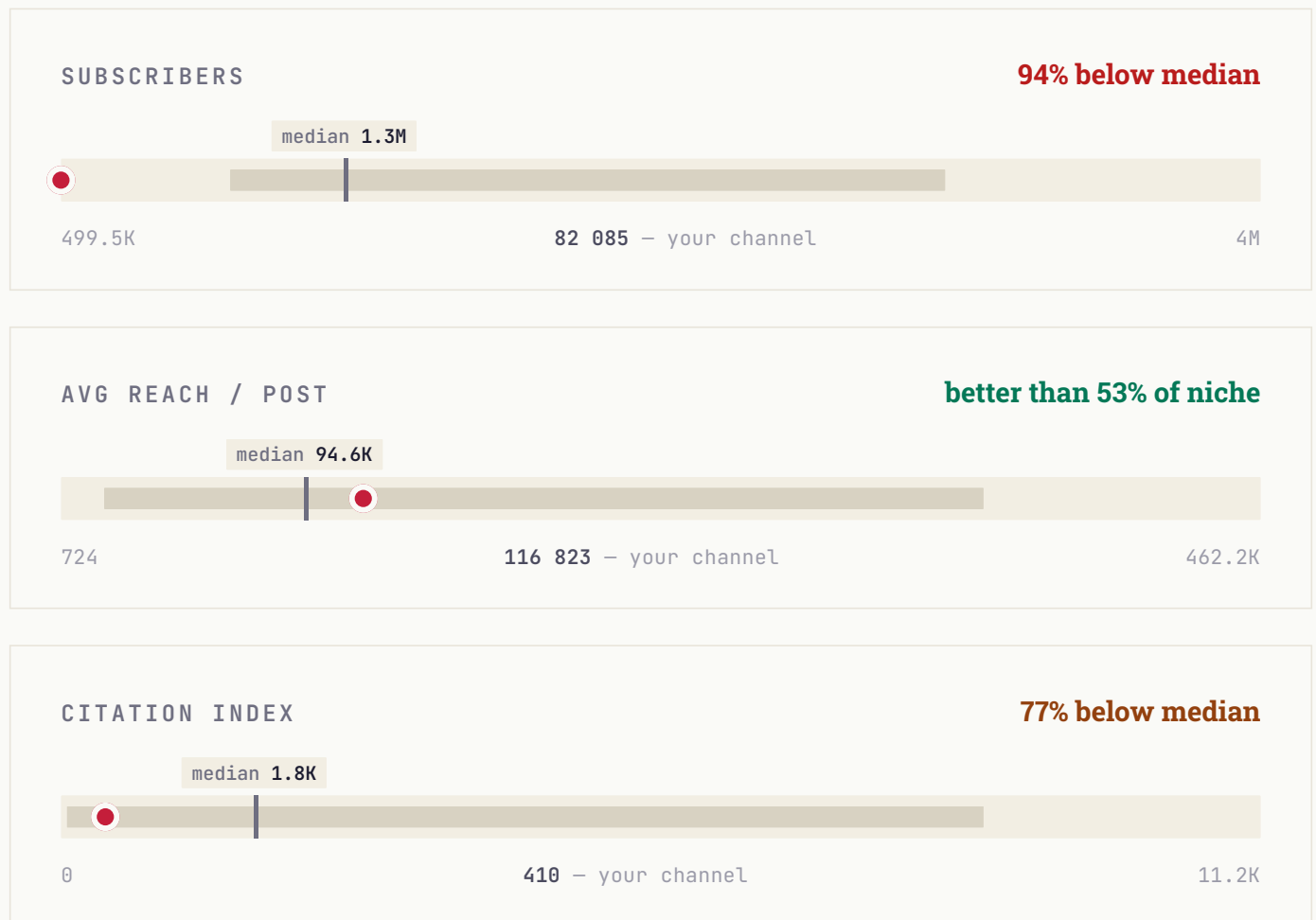
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	102	67	648
December 2025	34	29	480
November 2025	89	69	1 672
Oct 2025	32	22	29
Sep 2025	251	135	4 255
August 2025	39	27	296

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
547	6	7 380

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "News & Media» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.8 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Wednesday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager