

PUBLIC REPORT BY PROMTPRESS

Channel audit worth attention



@dostoyno

@Dumov — 13 years building a digital ecosystem: social media, games, media products. 100+ people in team, covering real cases

SUBSCRIBERS

11 904

-606 per month

ERR (% SEE POSTS)

105.0%

per day 9.1%

REACH/POST

12.9K

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 11 904 —	 SUBS REACH 108.28% avg % subs see post	 VIEWS/POST 12.9K median 12.9K · 10 days	 POSTS/WEEK 1.4 for the period
 7D TREND — no data for period	 REACTIONS/POST 137.5 total 275 reactions, 84 reposts, 6 comments	 POST LENGTH 98 chars median 98 · 10 days	 POSTS ANALYZED 2 10 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -606 for the last month	 CITATION RATE 2 citation index · 20 channels mentioned ever	 CHANNEL AGE 3 years 2 months created 11.05.2023

AI EDITOR SUMMARY

Channel "worth attention" — 11 904 subs. Each post averages 12.9K people (108% of subs), wide reach for a channel this size. Publishes 1 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 10 days.
- 02 Dominant format – Photo (2/2 posts).
- 03 Avg post length – 98 chars (median 98).
- 04 Peak audience activity – Saturday, 08:00 MSK.
- 05 Top posts get 1x more views than the weakest (8.6K avg for top vs 12.9K for worst) – among 2 posts in 10 days. Worth analyzing what the top has in common – topic, format, time.

TOP 2 POSTS

Nº1 20.06 · 05:48 PHOTO  Spy service grows by leaps and bounds If you have a special request, feel free to let me know. I'll implement it quickly and in the best...	VIEWS	REACTIONS
	14 843	73
Nº2 30.06 · 06:57 PHOTO AI gang is growing, crossed 1,000,000 users 🙌	REPOSTS	ER
	27	124.7%

Nº2 30.06 · 06:57 PHOTO AI gang is growing, crossed 1,000,000 users 🙌	VIEWS	REACTIONS
	10 936	202
	REPOSTS	ER
	57	91.9%

WORST 2

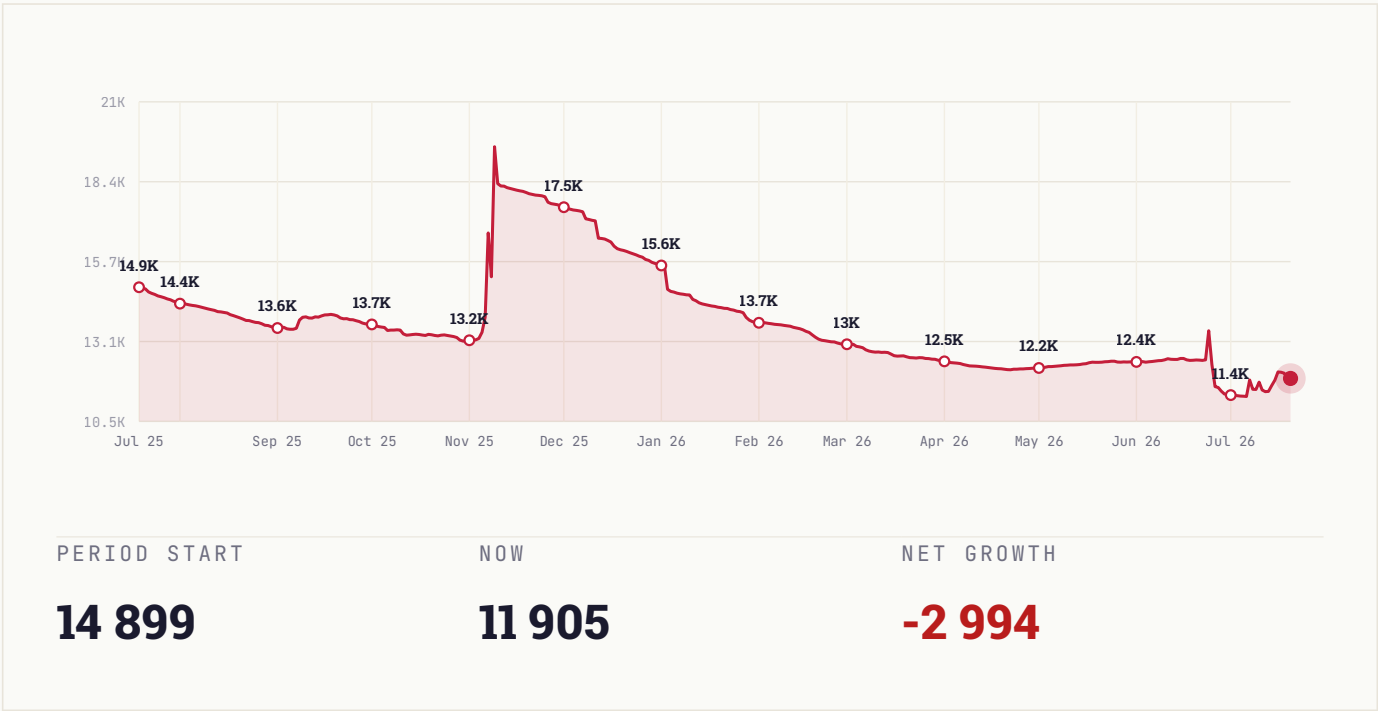
↓ 20.06 · 05:48 PHOTO  Spy service grows by leaps and bounds If you have a special request, feel free to let me know. I'll implement it quickly and in the best...	VIEWS	REACTIONS
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	REPOSTS	ER
	27	124.7%

↓ 30.06 · 06:57 PHOTO AI gang is growing, crossed 1,000,000 users 🙌		VIEWS 10 936 REPOSTS 57	REACTIONS 202 ER 91.9%
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SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



— SECTION 04 • MENTIONS

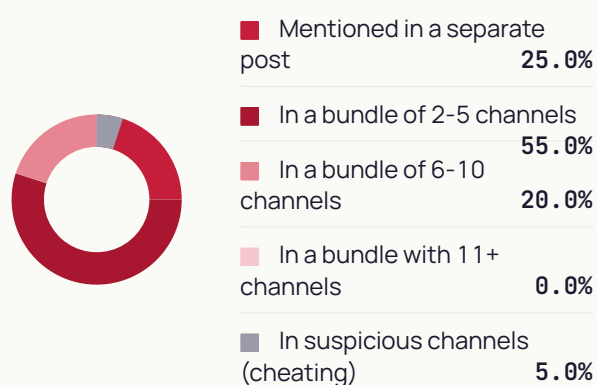
Who and how mentions the channel

Citation index 2 — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **20** different channels.

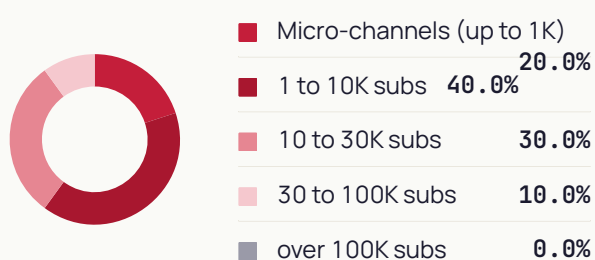
COUNTRIES MENTIONING



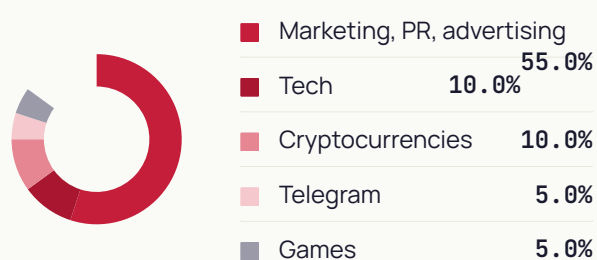
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



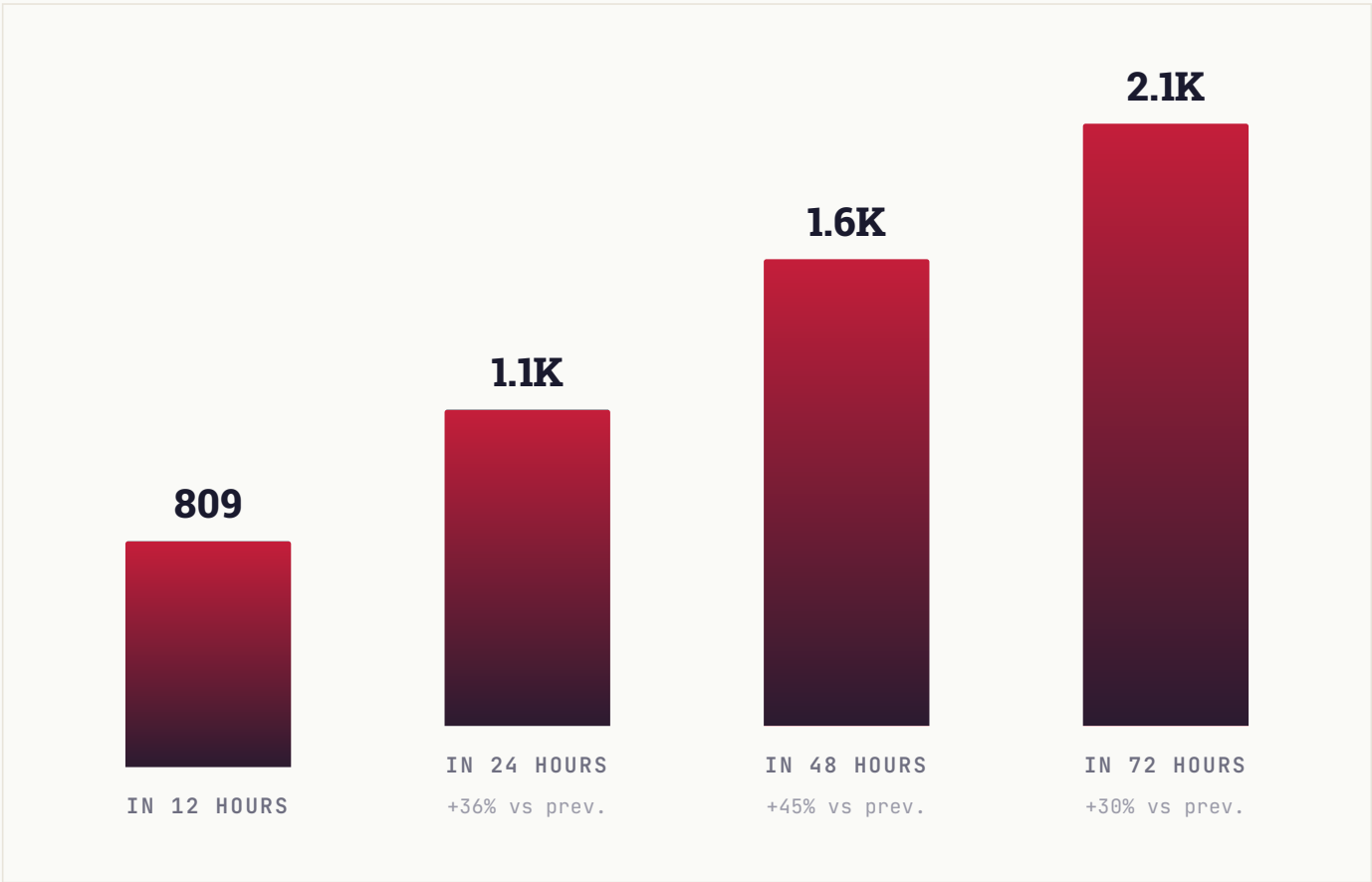
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.3M
MO Moscow Business	1.1M
CN Million-dollar books business blog	860.8K
RTI Roxman typing...	527.2K
AB Business Shark	503.2K
CPM M&A	467.1K
لز لباس زیر اقساطی ریزسابل	451.6K
DV worth attention YOU	11.9K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 170.7K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **8 524** new subs.

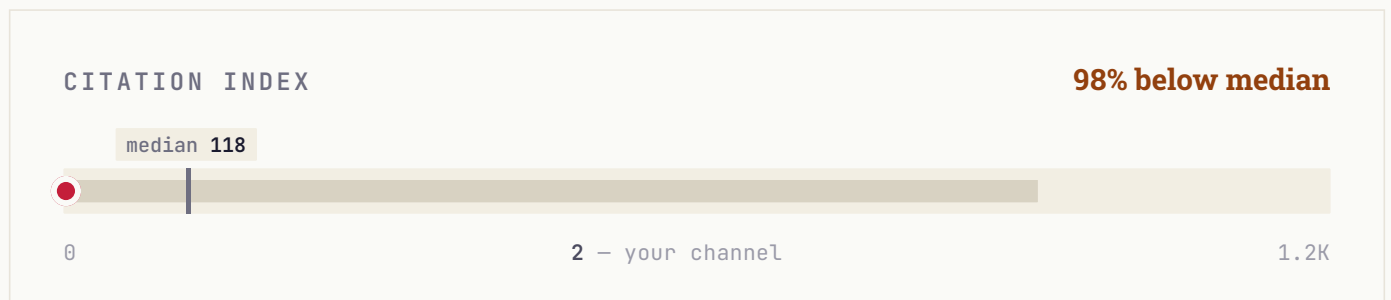
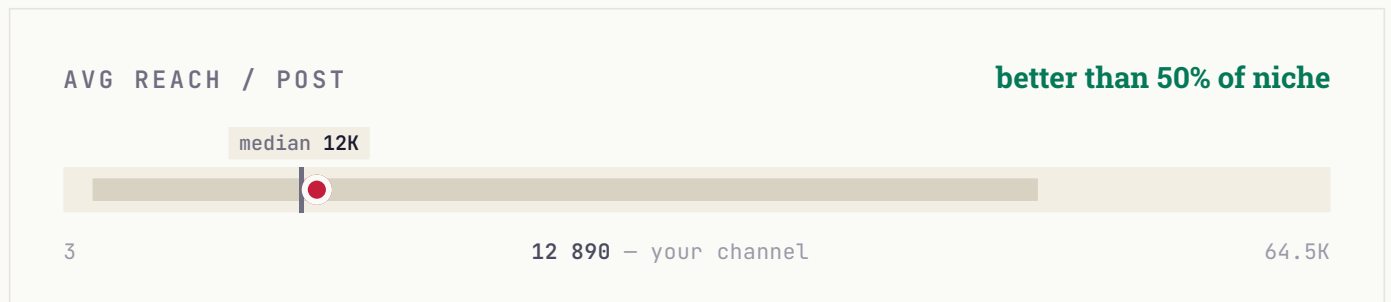
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	1	1	0	
Nov 2025	0	0	7 814	
Oct 2025	0	0	128	
Sep 2025	1	1	572	
August 2025	0	0	10	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
2	6	8 524

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category "**Business & startups**" (Russia) and saw how your channel compares. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

01

Increase posting frequency

Now 1.4 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Saturday

On this day at 08:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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