

PROMTPRESS PUBLIC REPORT

Channel audit

Dostigay s II i

Arturom



@dostigateLrf

Big blog about AI employees 🖱️ <https://aibotmanager.ru> Grab 22+ articles on earning with digital employees 🤖

SUBS

13 537

-128 per month

ERR (% WHO SEE
POSTS)

2.0%

per day 0.6%

REACH/POST

170

ad reach 82/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 13 537 —	 SUBSCRIBER REACH 1.26% avg % of subs see post	 VIEWS/POST 170 median 142 · 29 days	 POSTS/WK 10.3 for the period
 7D TREND -29.3% vs previous week	 REACTIONS/POST 2.3 only 100 reactions, 56 reposts, 0 comments	 POST LENGTH 551 chars median 515 · 29 days	 POSTS ANALYZED 43 29 days
 AD REACH 82 24h avg	 CHURN / MONTH -128 for the last month	 MENTION RATE 273 citation index · 558 channels mentioned all time	 CHANNEL AGE 7 years 1 day created 15.07.2019

AI EDITOR SUMMARY

Channel «Dostigay s II i Arturom» — 13 537 subs. Each post averages 170 people (1% from subs), reach is low — consider expanding audience. Publishes 10 posts/week (~1/day) — regular schedule. For the week of Jun 29 – Jul 5, reach dropped by -29.3% to the week of June 22–28 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 43 posts over 29 days.
- 02 Dominant format – Photo (16/43 posts).
- 03 Avg post length – 551 chars (median 515).
- 04 Peak audience activity – Thursday, 15:00 MSK.
- 05 Top posts get 4x more views than the weakest (392 avg for top vs 101 for worst) – among 43 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 12:30 PHOTO  CITADEL - Claude Code in 30 Days Master the tool that lets you earn like a 5-year dev. No IT experience, no...		VIEWS 394	REACTIONS —
		REPOSTS 3	ER 2.9%
Nº2 25.06 · 11:39 PHOTO prepayment from me) Now doing the work 😊		VIEWS 393	REACTIONS 3
		REPOSTS —	ER 2.9%
Nº3 22.06 · 06:00 PHOTO On the Citadel program https://redlegion.ru/demo/firecrawl I'll give ready-made bundles on how to take projects with such checks for AI implementation in business		VIEWS 389	REACTIONS 4
		REPOSTS 1	ER 2.9%

Nº4 19.06 · 18:35 TEXT Vote for the channel at https://t.me/boost/dostigatelrf	VIEWS 386 REPOSTS —	REACTIONS — ER 2.9%
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Nº5 19.06 · 08:44 PHOTO Agent handling objections live 😂	VIEWS 374 REPOSTS 2	REACTIONS 3 ER 2.8%
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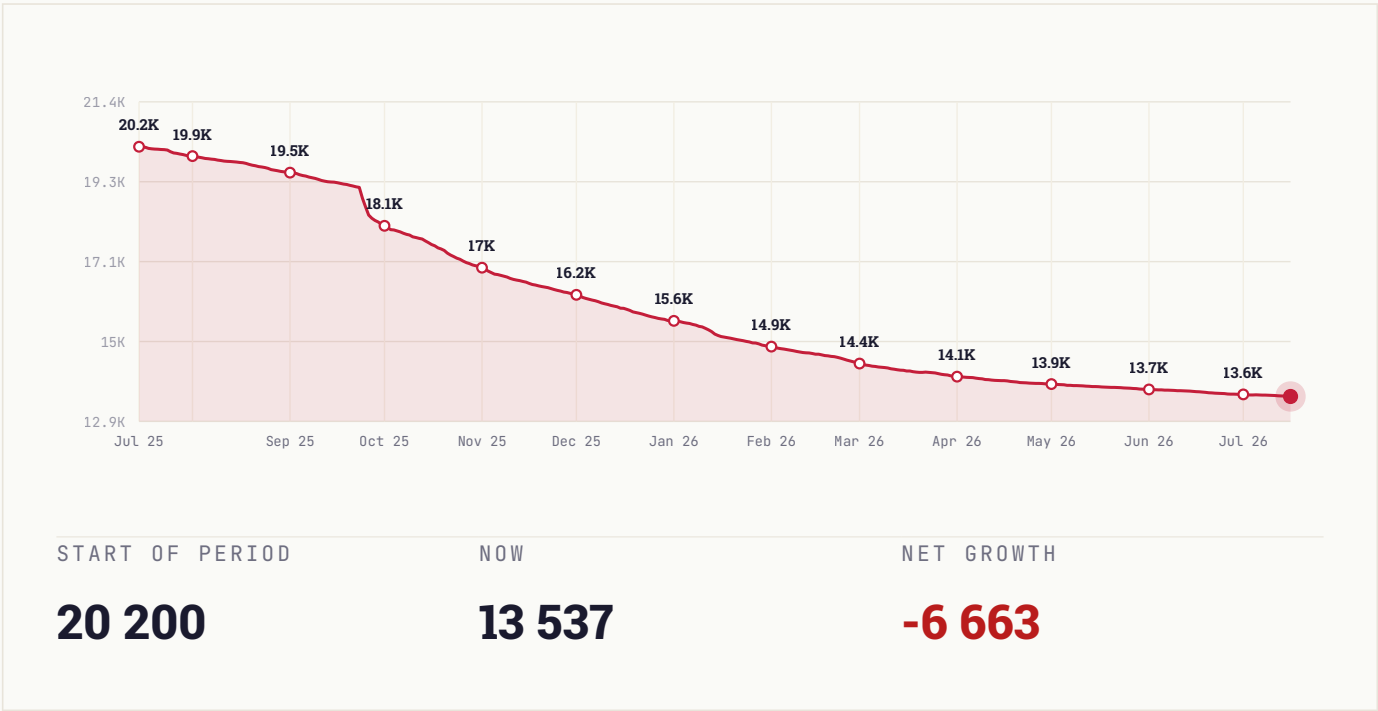
WORST 3

↓ 17.06 · 07:59 PHOTO ! If you've been wondering where the real money is in neural networks, you'll find out in an hour. Today at 12:00 MSK — first of two replays of...	VIEWS 108 REPOSTS 1	REACTIONS — ER 0.8%
↓ 17.06 · 07:18 PHOTO (post without caption — photo)	VIEWS 100 REPOSTS —	REACTIONS — ER 0.7%
↓ 17.06 · 07:19 TEXT Today at 12:00 MSK I'll show: - AI agent running Yandex Direct ads - AI agent posting 300+...	VIEWS 95 REPOSTS —	REACTIONS — ER 0.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

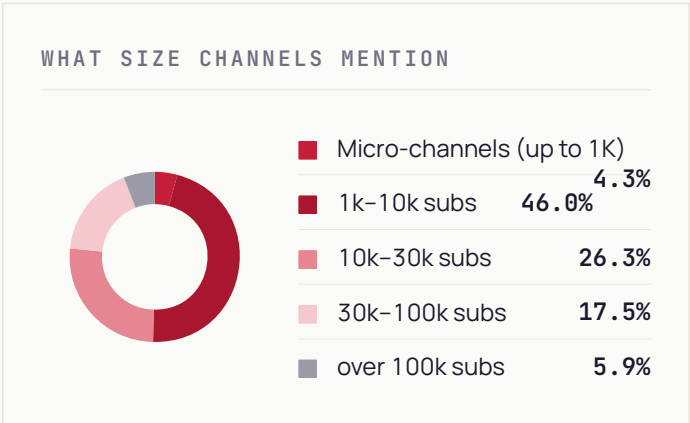
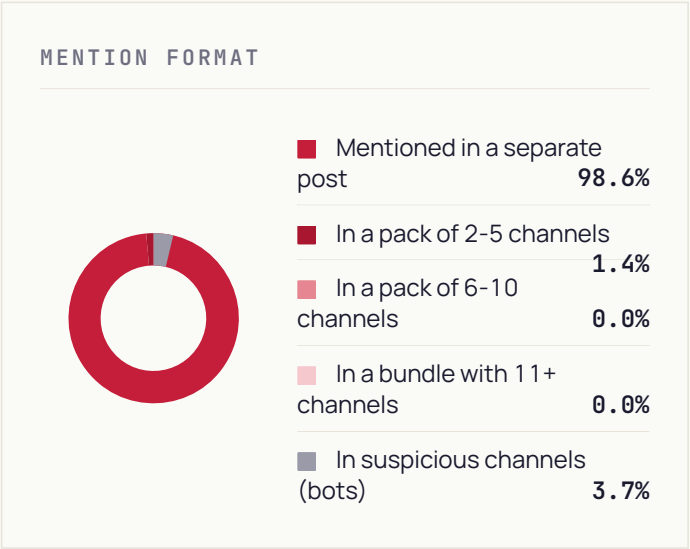
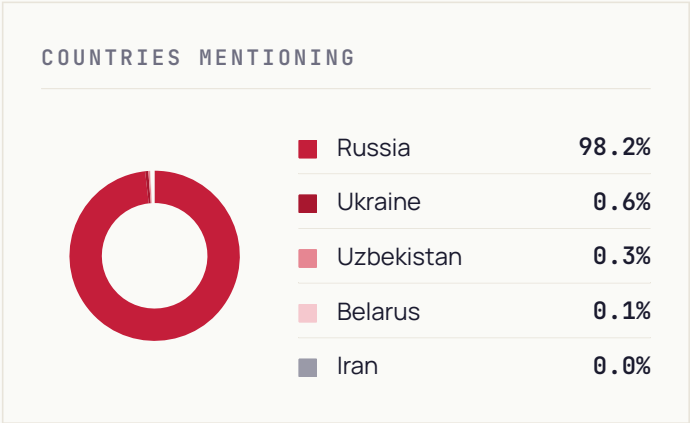
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

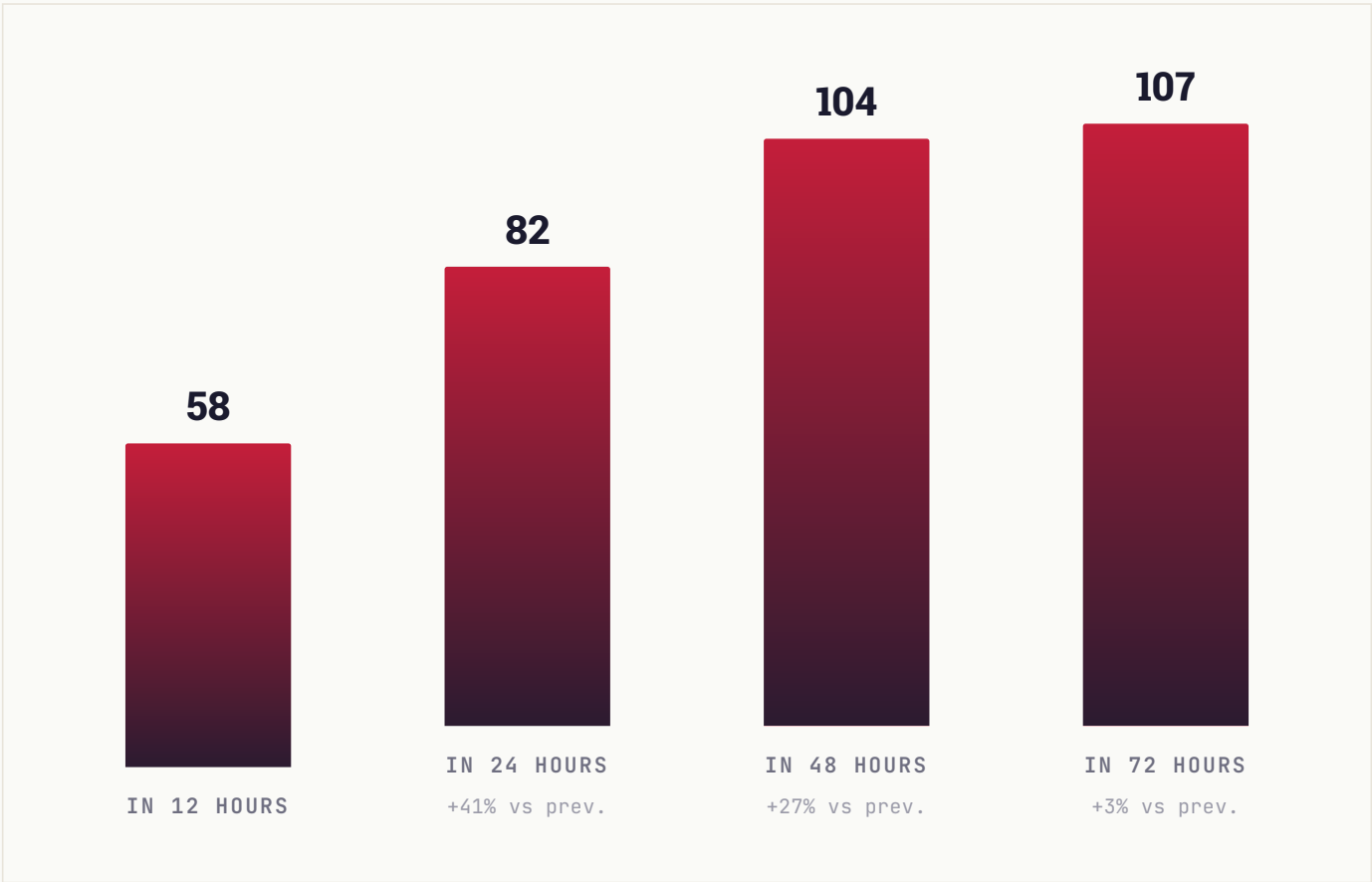
Citation index **273** — channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **558** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1.1M
CN Books for a million business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & Acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
DS Dostigay s II i Arturom YOU	13.5K

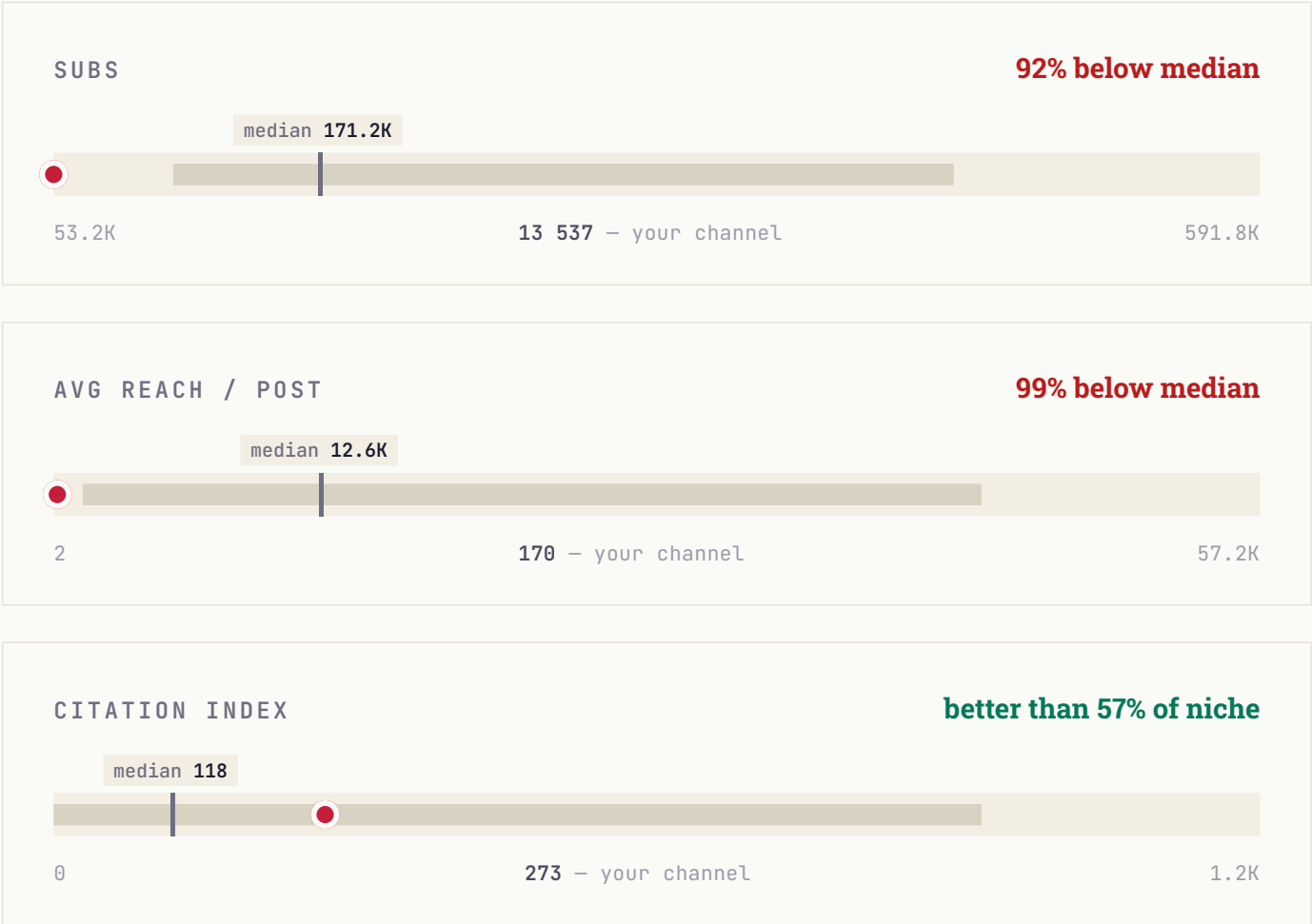
COMPARATIVE CONCLUSION

Channel is still outside top-99 niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 1.26% vs norm 3.5%. Try polls and interactive formats.

EFFECT

+2.2pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done PromptPress?

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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