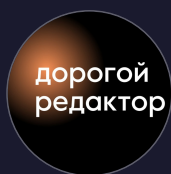


PUBLIC REPORT PROMTPRESS

Channel audit

Dear Editor |

Texts



@dorogoj_redaktor_teksty

99.9% of influence on a person is through text 📄 📌 Ads & strong integrations — @jaMasha 📌 Post a job & find a strong author — @networking_bot 📌 We'll write a book for you and turn your experience into...

SUBS

53 582

+364 per month

ERR (% SEE POSTS)

4.0%

per day 1.1%

REACH/POST

1.7K

ad reach 573/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

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05 Competitors

Niche neighbors · your spot

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6 months · monthly

07 Niche comparison

Rank in «Marketing, PR, Ads»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 53 582 —	 SUBSCRIBER REACH 3.09% avg % of subs see post	 VIEWS/POST 1.7K median 1.7K · 28 days	 POSTS/WK 2.5 for the period
 TREND 7D — no data for period	 REACTIONS/POST 1.4 total 14 reactions, 35 reposts, 26 comments	 POST LENGTH 589 chars median 541 · 28 days	 POSTS ANALYZED 10 28 days
 AD REACH 573 24h average	 CHURN / MONTH +364 for the last month	 CITATION RATE 295 citation index · 1,834 channels mentioned all time	 CHANNEL AGE 7 years 1 month created 06.05.2019

AI EDITOR SUMMARY

Channel «Dear Editor | Texts» — 53 582 subs. Each post averages 1.7K people (3% from subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 28 days.
- 02 Dominant format – Photo (10/10 posts).
- 03 Avg post length – 589 chars (median 541).
- 04 Audience peak activity – Tuesday, 18:00 MSK.
- 05 Top posts get 2× more views than the weakest (2.2K avg for top vs 1.3K for worst) – among 10 posts in 28 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.06 · 15:21 PHOTO Why sex disappears in a couple A guy writes that he and his girlfriend have sex once a month. It used to be frequent, now she blames stress...	VIEWS 2 511 REPOSTS 4	REACTIONS — ER 4.7%
Nº2 26.05 · 14:02 PHOTO Remote work saves the economy – not just freelancers think so India's PM Narendra Modi urged citizens to return to work from...	VIEWS 2 181 REPOSTS 3	REACTIONS 6 ER 4.1%
Nº3 09.06 · 14:52 PHOTO How an editor can find a job in Congo Editors and copywriters often look for remote projects but rarely consider Congo. But they should...	VIEWS 2 009 REPOSTS 2	REACTIONS 2 ER 3.7%

Nº4 02.06 · 14:52 PHOTO UAE closing for those earning less than five thousand Since late April, UAE raised the bar for remote workers who want to get...	VIEWS 1 891 REPOSTS 4 REACTIONS — ER 3.5%
Nº5 26.05 · 13:01 PHOTO "A book for those who are tired of pretending everything is fine." The main character won't become the "best version of himself." He won't start a business. He won't learn...	VIEWS 1 769 REPOSTS 7 REACTIONS 1 ER 3.3%

WORST 3

↓ 02.06 · 14:21 PHOTO "The scariest thing is not death. But a life you haven't lived." The main character learns he might die. And suddenly realizes: everything he...	VIEWS 1 516 REPOSTS 8 REACTIONS 2 ER 2.8%
↓ 15.06 · 12:12 PHOTO ☒ A book is the only business tool that sells you before you even meet. When an entrepreneur has a book, they are perceived...	VIEWS 1 496 REPOSTS 2 REACTIONS — ER 2.8%
↓ 21.06 · 14:30 PHOTO The worst hell is not fire. It's an ordinary Tuesday that repeats for ten years. Artyom didn't get into a disaster. Didn't lose everything in one...	VIEWS 967 REPOSTS 1 REACTIONS 3 ER 1.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.

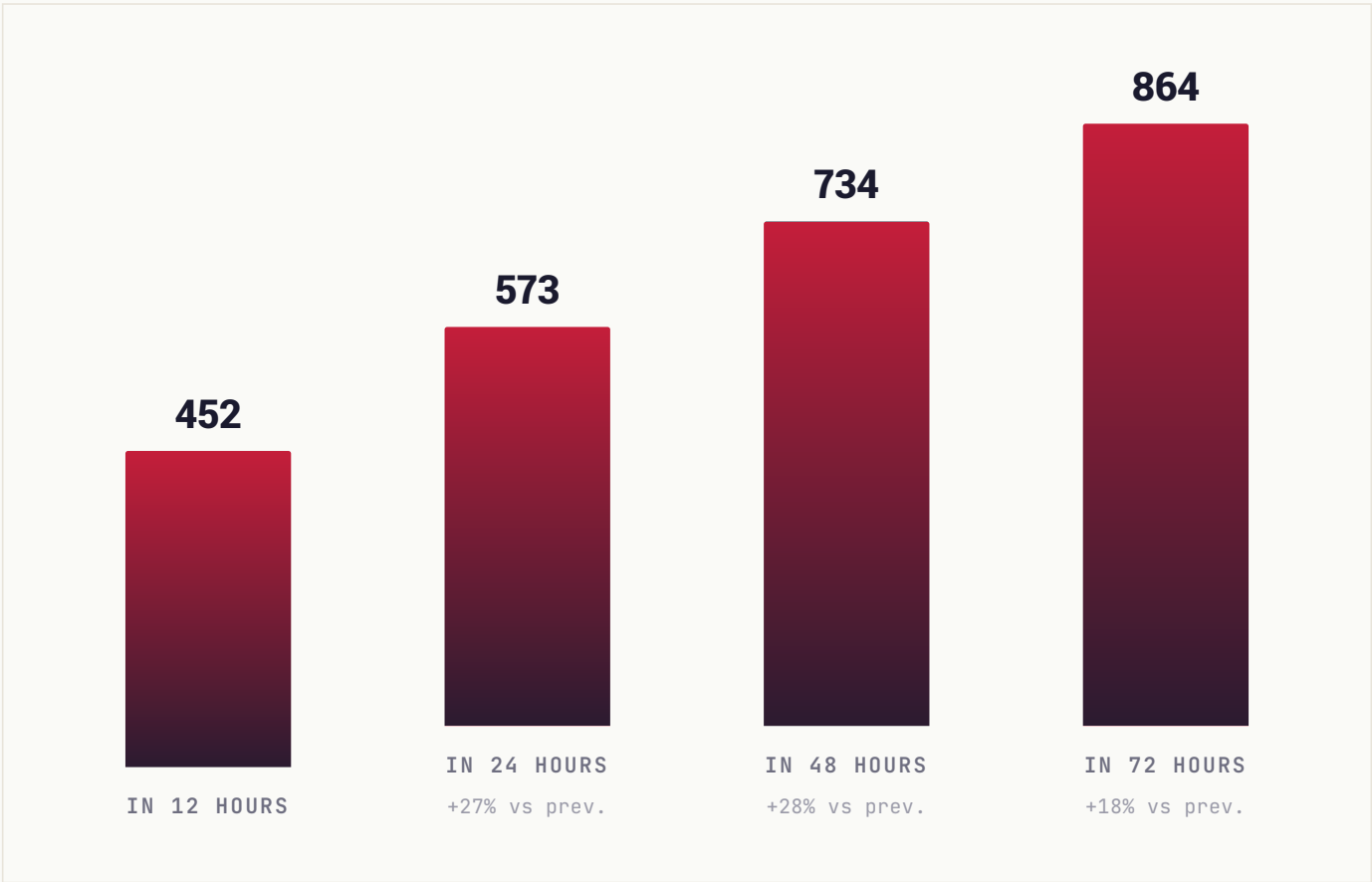


START OF PERIOD	NOW	NET GROWTH
51 496	53 589	+2 093

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.8M
OK Okak	1.6M
ER Search	1.3M
TR Trendly	1.2M
KV Client is always right	1.1M
AVG Trending today	1M
TB trends by russia	1M
TV Trend or leave	935.3K
TR Trending	909.3K
DR Dear Editor Texts YOU	53.6K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#98 of 99). Niche median — 125.2K subs. First growth KPI — reach median. Leader: My feed trends (2.5M).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **3 682** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	1	1	328
November 2025	1	1	496
October 2025	1	1	633
September 2025	1	1	1 656
August 2025	0	0	113
July 2025	1	1	456

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
5	6	3 682

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

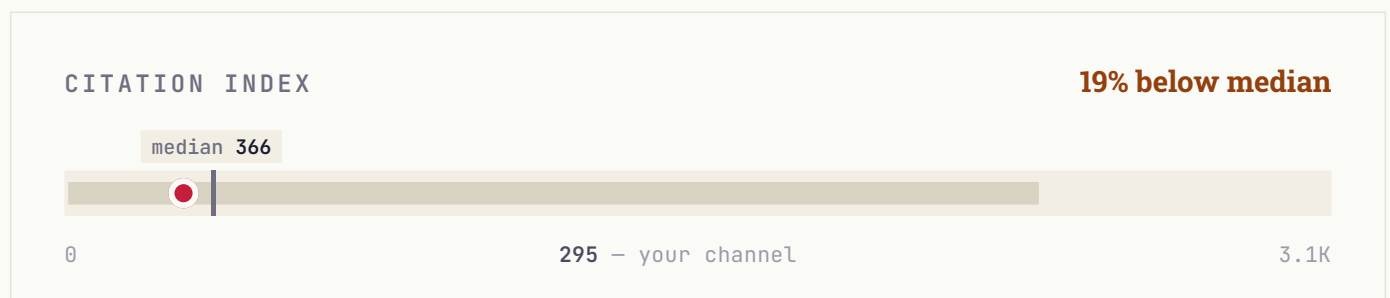
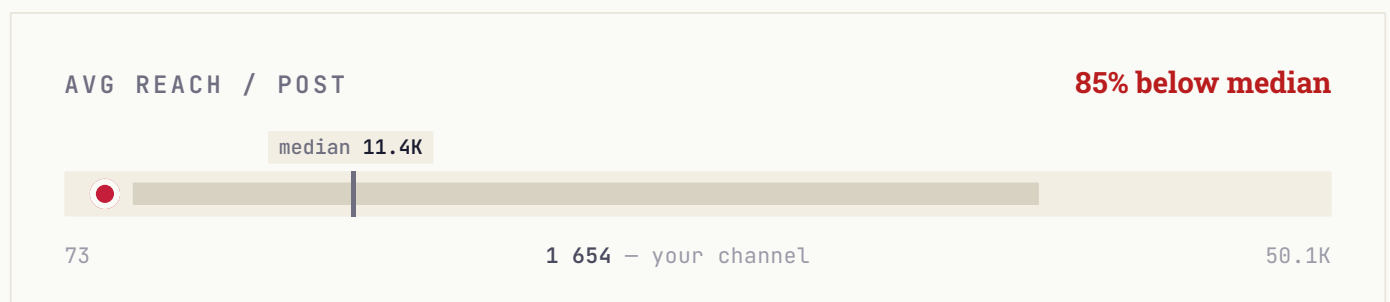
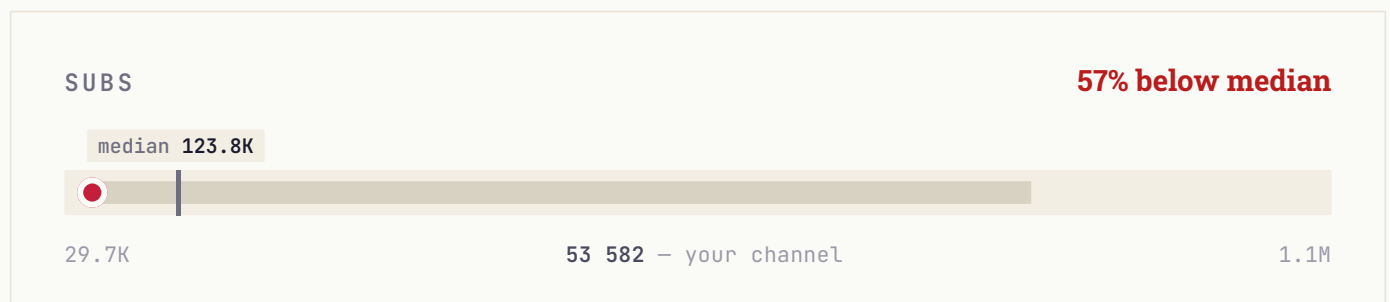
Took top-100 channels in category «Marketing, PR, Advertising» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#98

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.5 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Tuesday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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