

PROMTPRESS PUBLIC REPORT

Channel audit

Outstanding talent



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★ Telegram Stars at a great price — https://t.me/Star2Shop_bot?start=5931988218

SUBSCRIBERS

26 847

36 posts 7 days

ERR (% SEE POSTS)

7.0%

per day 6.6%

REACH/POST

1.5K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 26 847 —	 SUBS REACH 5.77% avg % subs see post	 VIEWS/POST 1.5K median 1.4K · 7 days	 POSTS/WK 32.1 over period
 7D TREND — no data for period	 REACTIONS/POST 0.0 only 1 reaction, 40 reposts, 0 comments	 POST LENGTH 315 chars median 290 · 7 days	 POSTS ANALYZED 36 7 days
 AD REACH 1.8K 24h avg	 CITATION RATE 2 citation index · 59 channels mentioned ever	 CHANNEL AGE 1 year 11 months created 08.08.2024	

AI EDITOR SUMMARY

Channel «Outstanding talent» — 26 847 subs. Each post averages 1.5K people (6% of subs), reach is low — consider expanding audience. Publishes 32 posts/week (~5/day) — active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **36** posts over 7 days.
- 02 Dominant format — **Text** (36/36 posts).
- 03 Avg post length — **315** chars (median 290).
- 04 Peak audience activity — **Monday**, 09:00 MSK.
- 05 Top posts get **5x** more views than the weakest (3K avg for top vs 619 for worst) — among 36 posts in 7 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 06:35 TEXT AI will speed up mobile internet in Russia. According to the Ministry of Digital Development, neural networks will increase data transfer speed by 20–30% and...	VIEWS 3 232 REPOSTS 1	REACTIONS — ER 12.0%
Nº2 05.07 · 08:44 TEXT ! Scorpions, Aquarians and Taureans face a tough period in coming days, — astrologers In the near future, representatives of these signs may...	VIEWS 2 957 REPOSTS 1	REACTIONS — ER 11.0%
Nº3 04.07 · 11:27 TEXT ⚡ Residents of Adygea asked to refrain from personal car trips. Regional head Kumpilov said that private transport should be...	VIEWS 2 759 REPOSTS 1	REACTIONS — ER 10.3%

Nº4

05.07 · 21:02

TEXT

⚡ Trump plans to contact Putin after meeting with Zelensky on sidelines of NATO summit, – Reuters citing a senior...

VIEWS

2 636

REACTIONS

—

REPOSTS

1

ER

9.8%

Nº5

08.07 · 20:15

TEXT

Sole proprietors and legal entities will be required to have paid email boxes on Gosuslugi. The State Duma has already passed the law: a special electronic address will become...

VIEWS

2 635

REACTIONS

—

REPOSTS

1

ER

9.8%

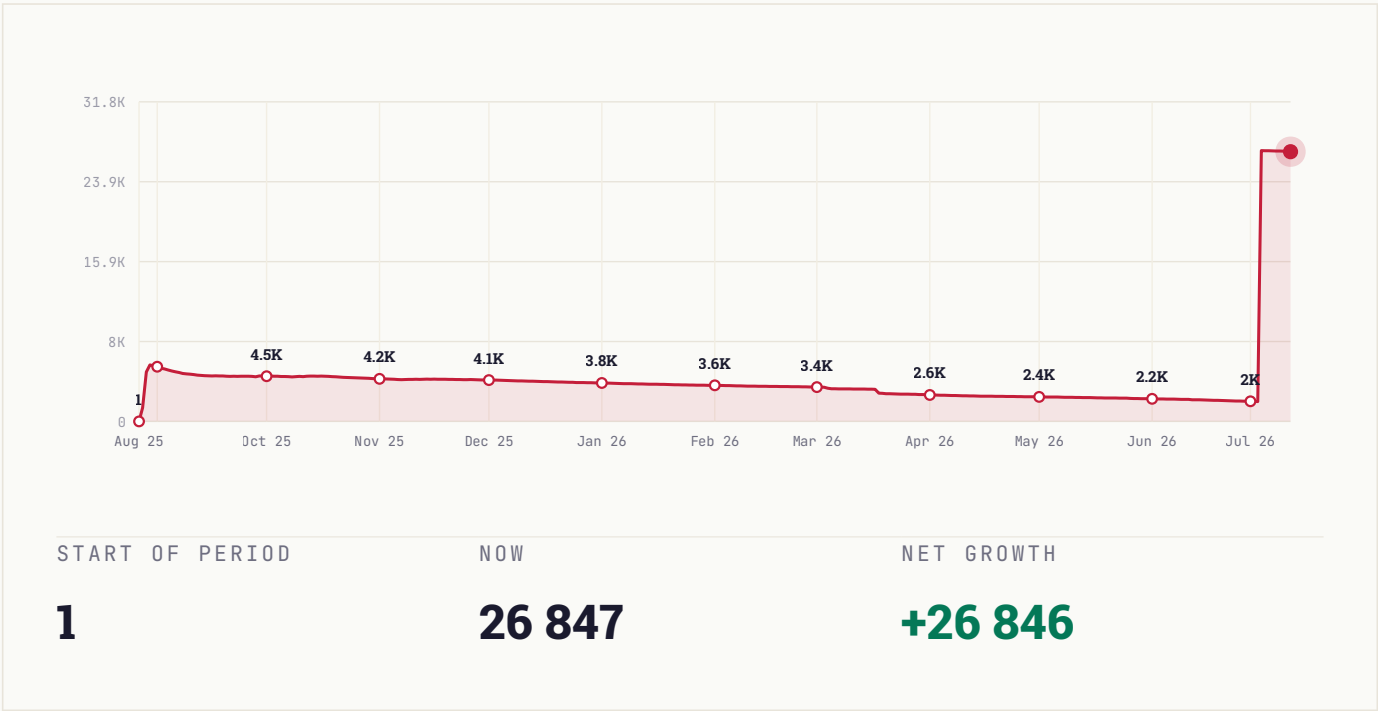
WORST 3

↓ 06.07 · 21:36 TEXT Gambling addicts try to find out if Cristiano Ronaldo cried after the World Cup exit. Earlier, bookmakers accepted bets on this event...	VIEWS 922 REACTIONS — REPOSTS 1 ER 3.4%
↓ 09.07 · 07:25 TEXT Men break up with women who start earning more than them, psychologists claim. According to surveys, in 90% of such relationships...	VIEWS 859 REACTIONS — REPOSTS 1 ER 3.2%
↓ 04.07 · 11:32 TEXT ⚡ China Coast Guard to strengthen presence in waters east of Taiwan. As stated by the China Coast Guard Administration, the main...	VIEWS 77 REACTIONS — REPOSTS — ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

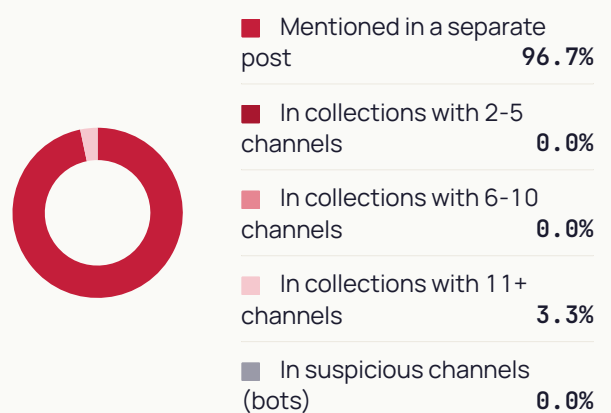
Who mentions the channel and how

Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **59** different channels.

COUNTRIES MENTIONING



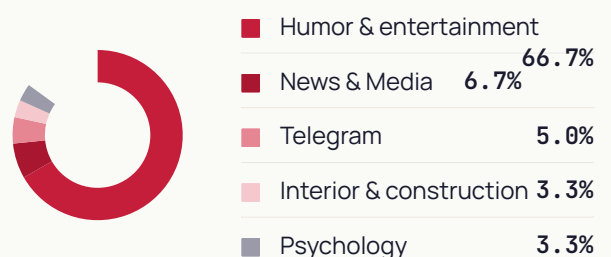
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



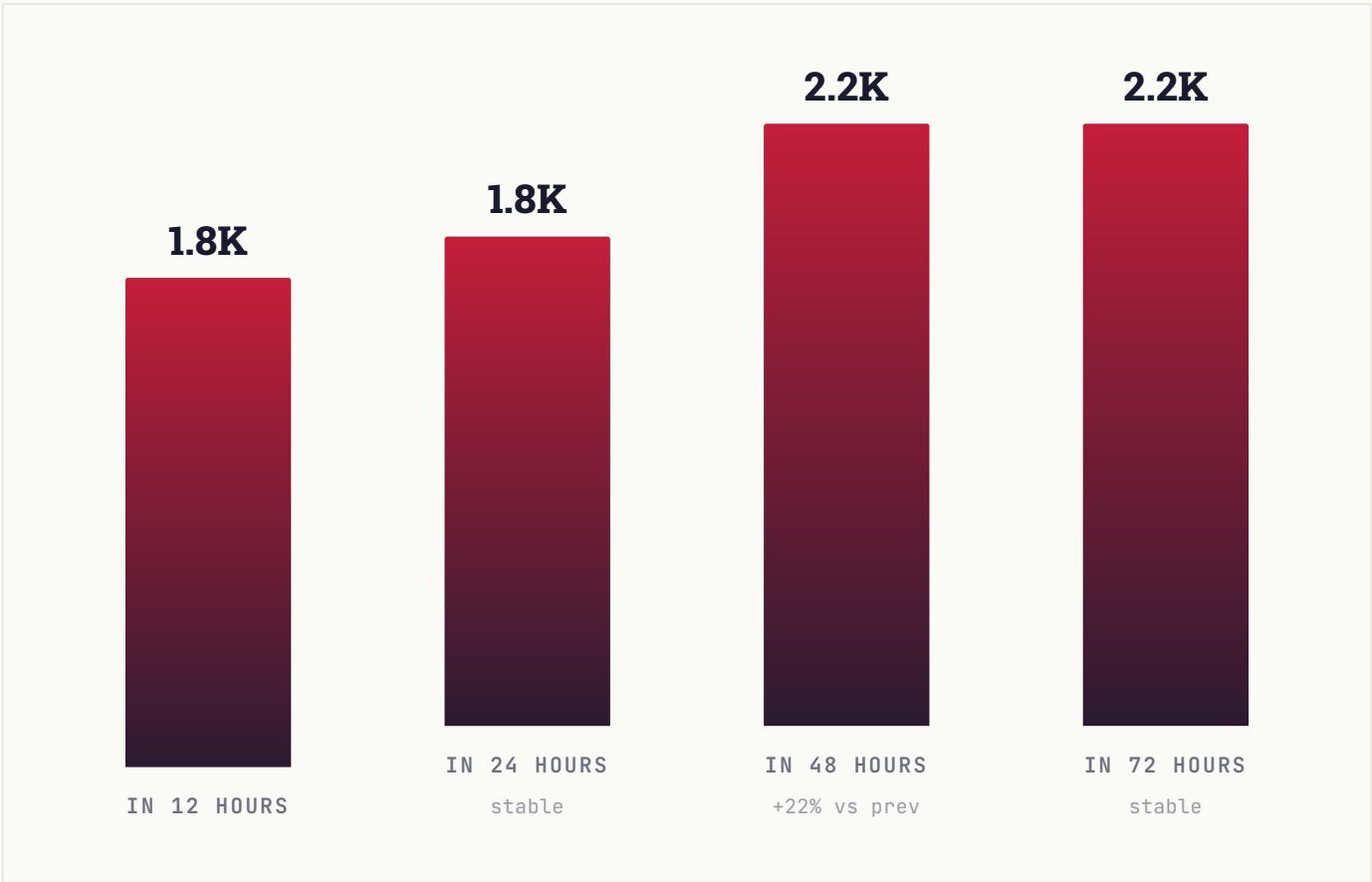
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	816K
UB Remote work no experience - Freelance	794.2K
اا ای استخدام	644.6K
求职 求职招聘	636.7K
سا ساحة الوظائف  	538.8K
PM JOBS MOSCOW VACANCIES	484.6K
SW SR W  RLD	462.6K
شغ شغل	458.1K
SI SeoJob Earn Online	431.9K
Tue Outstanding talent YOU	26.8K

COMPARATIVE INSIGHT

Channel is still outside top 96 in niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), median of top 96: 171.2K. First goal — enter top 96 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **57**, they brought **5 962** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	0	0	3	
November 2025	0	0	75	
October 2025	0	0	138	
September 2025	0	0	121	
August 2025	57	57	5 625	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
57	6	5 962

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Top post of the week — on Monday

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is algorithm-friendly. Aim for 15-25% video share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager