

PUBLIC REPORT PROMTPRESS

Channel audit

Donetsk

WITHOUT filters

| News | SVO



@donetskbez

 All war realities uncensored Latest Donetsk news. Insiders. Exclusives.

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
166 018	26.0%	41.5K
+11200 per month 17.07.2026	last 24 hrs 18.4%	ad reach 30.4K/24h HTTPS://PROMTPRESS.COM/AUDIT/DONETSKBEZ

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 166 018 —	 SUBS REACH 25.01% avg % subs see post	 VIEWS/POST 41.5K median 42.2K · 29 days	 POSTS/WEEK 41.0 for period
 7D TREND -2.5% vs previous week	 REACTIONS/POST 274.1 total 47,417 reactions, 28,544 reposts, 0 comments	 POST LENGTH 167 chars median 111 · 29 days	 POSTS ANALYZED 173 29 days
 AD REACH 30.4K 24h avg	 CHURN / MONTH +11200 last month	 QUOTE RATE 167 citation index · 268 channels mentioned all time	 CHANNEL AGE 3 years 2 months created 12.05.2023

AI EDITOR SUMMARY

Channel «Donetsk WITHOUT filters | News | SVO» — 166 018 subs. Each post avg views 41.5K people (25% of subs), good reach. Publishes 41 posts/week (~6/day) — active posting. Week Jul 6–12 reach stable (-2.5% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 173 posts over 29 days.
- 02 Dominant format – Photo (89/173 posts).
- 03 Avg post length – 167 chars (median 111).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Strongest posts gather 2x more views than the weakest (46.8K avg for top vs 27.2K for worst) – among 173 posts over 29 days. Worth analyzing what the top have in common – topic, format, timing.

TOP 5 POSTS

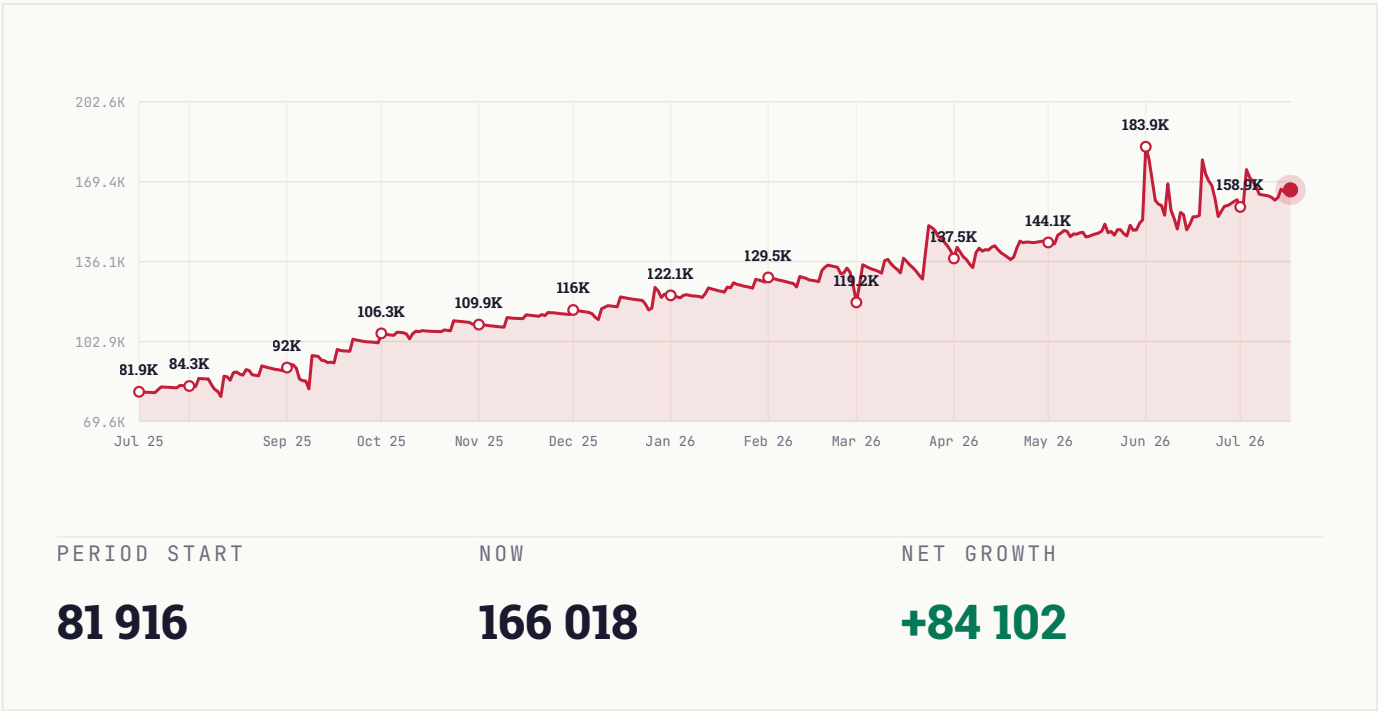
Nº1 20.06 · 13:27 PHOTO Unknown attackers with machetes attacked people in a mall in Krasnodar One woman died. It became known that there were two attackers, at least four...	VIEWS 46 824 REPOSTS 92	REACTIONS 259 ER 28.2%
Nº2 23.06 · 12:01 VIDEO On Pavel Tychyna St., water has been flowing for the second week now And the tap pressure is a thin trickle. Donetsk WITHOUT filters	VIEWS 46 781 REPOSTS 97	REACTIONS 507 ER 28.2%
Nº3 23.06 · 05:25 PHOTO Report gas availability at Ilovaisk station Donetsk WITHOUT filters	VIEWS 46 771 REPOSTS 131	REACTIONS 257 ER 28.2%

Nº4 22.06 • 15:14 VIDEO 😞 Ukrainian forces missile-strike Voronezh Local semiconductor plant hit. Many casualties. Donetsk...	VIEWS 46 740 REPOSTS 37 REACTIONS 255 ER 28.2%
Nº5 19.06 • 11:51 VIDEO On Artema St. 148, sewage drains into the basement And the facade could injure passersby in gusts of wind at any moment, from the side...	VIEWS 46 647 REPOSTS 229 REACTIONS 503 ER 28.1%
WORST 3	
↓ 30.06 • 08:19 VIDEO 😞 Moscow region repels massive drone attack since morning Moscow region under Ukrainian UAV attack since early morning. Dozens...	VIEWS 38 320 REPOSTS 141 REACTIONS 241 ER 23.1%
↓ 08.07 • 13:27 PHOTO Such roads they make Wonder if it'll last a month? Donetsk WITHOUT 🔍 filters	VIEWS 38 247 REPOSTS 173 REACTIONS 246 ER 23.0%
↓ 09.07 • 14:22 PHOTO In Irkutsk, a gas station posted MVD notice on new queue rules. Document mentions ban on...	VIEWS 5 033 REPOSTS 1 REACTIONS 503 ER 3.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

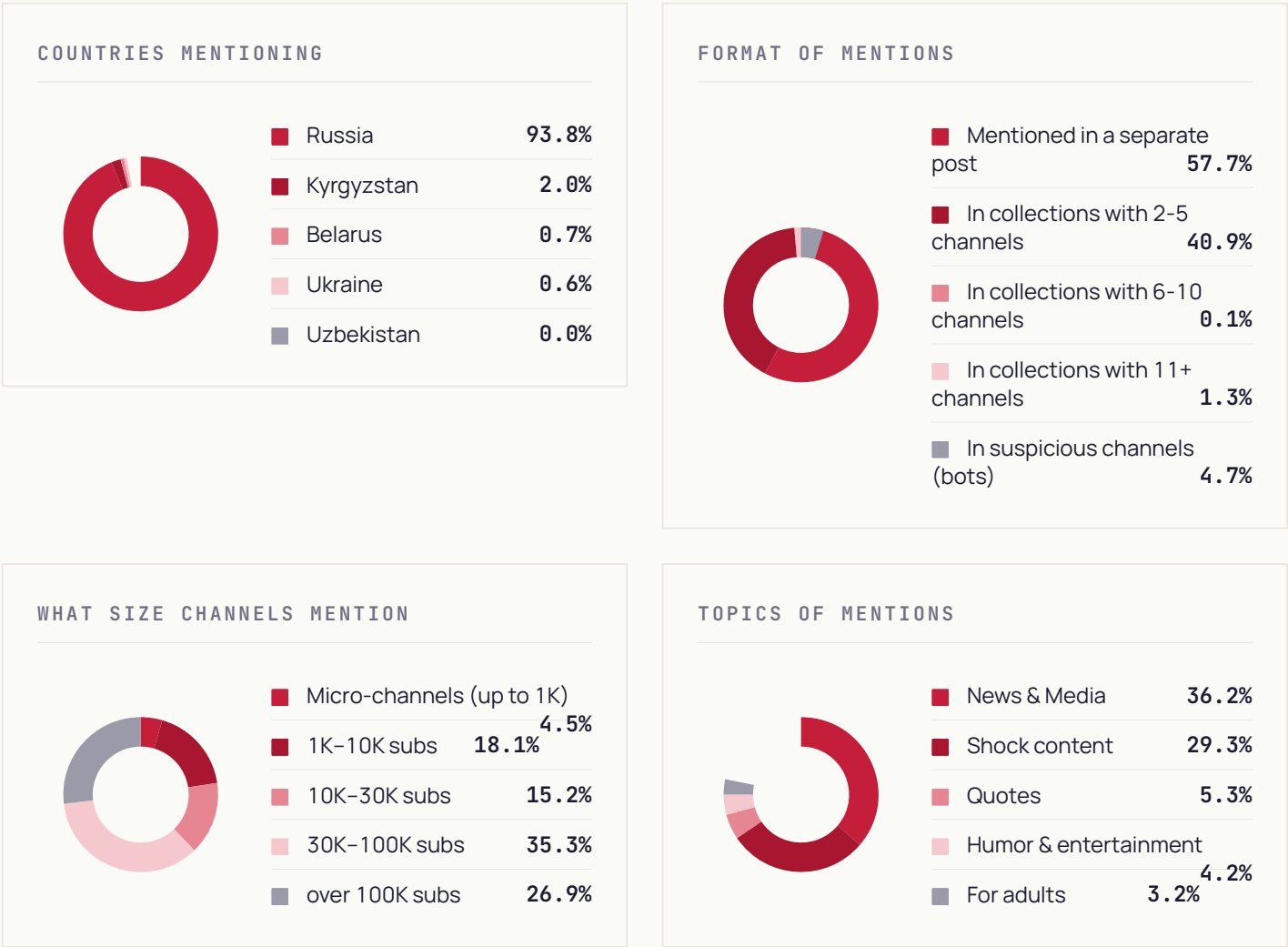
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

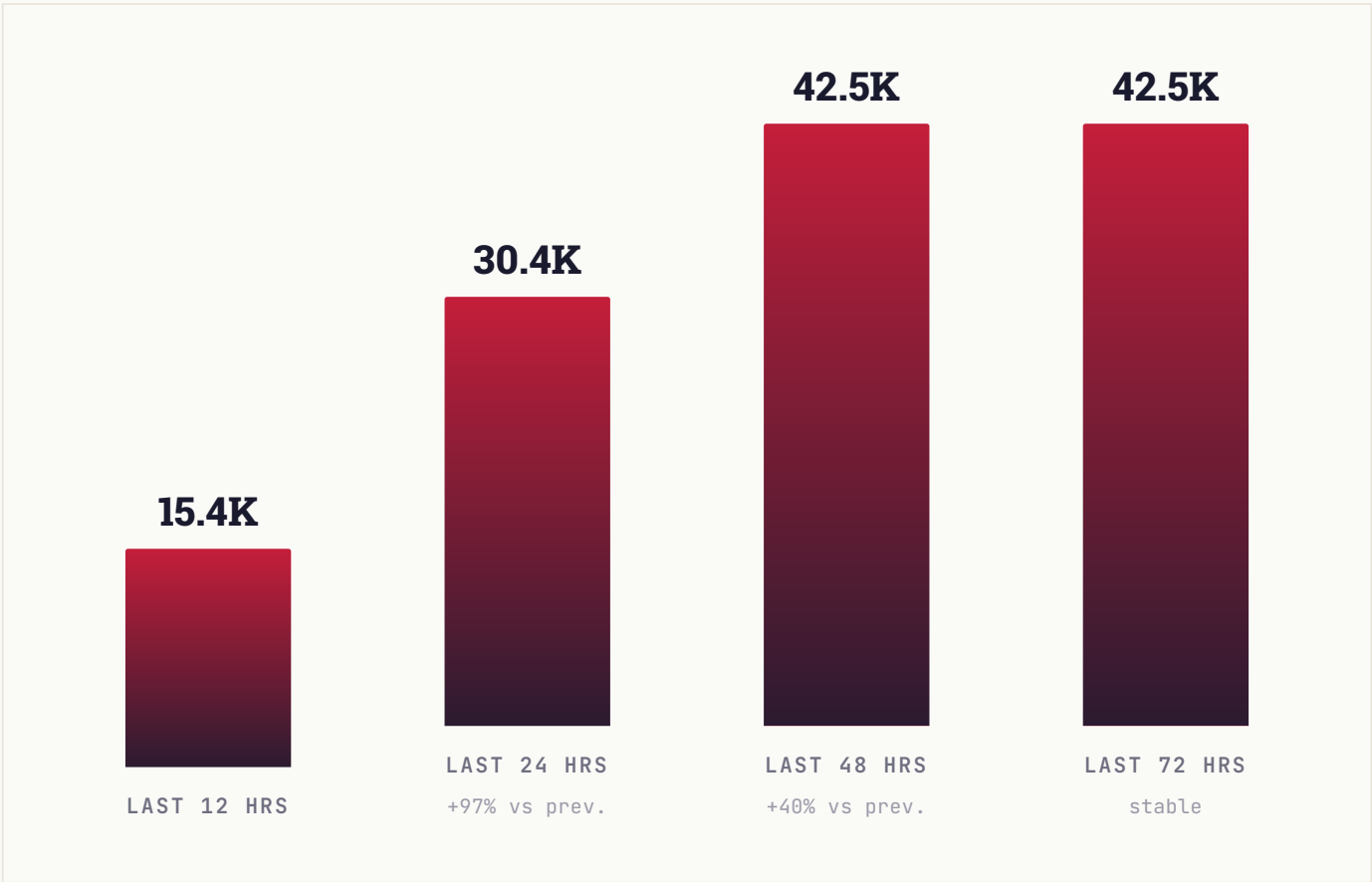
Citation index **167** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **268** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
کا کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
DB Donetsk WITHOUT filters News SVO YOU	166K

COMPARATIVE ANALYSIS

Channel is not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

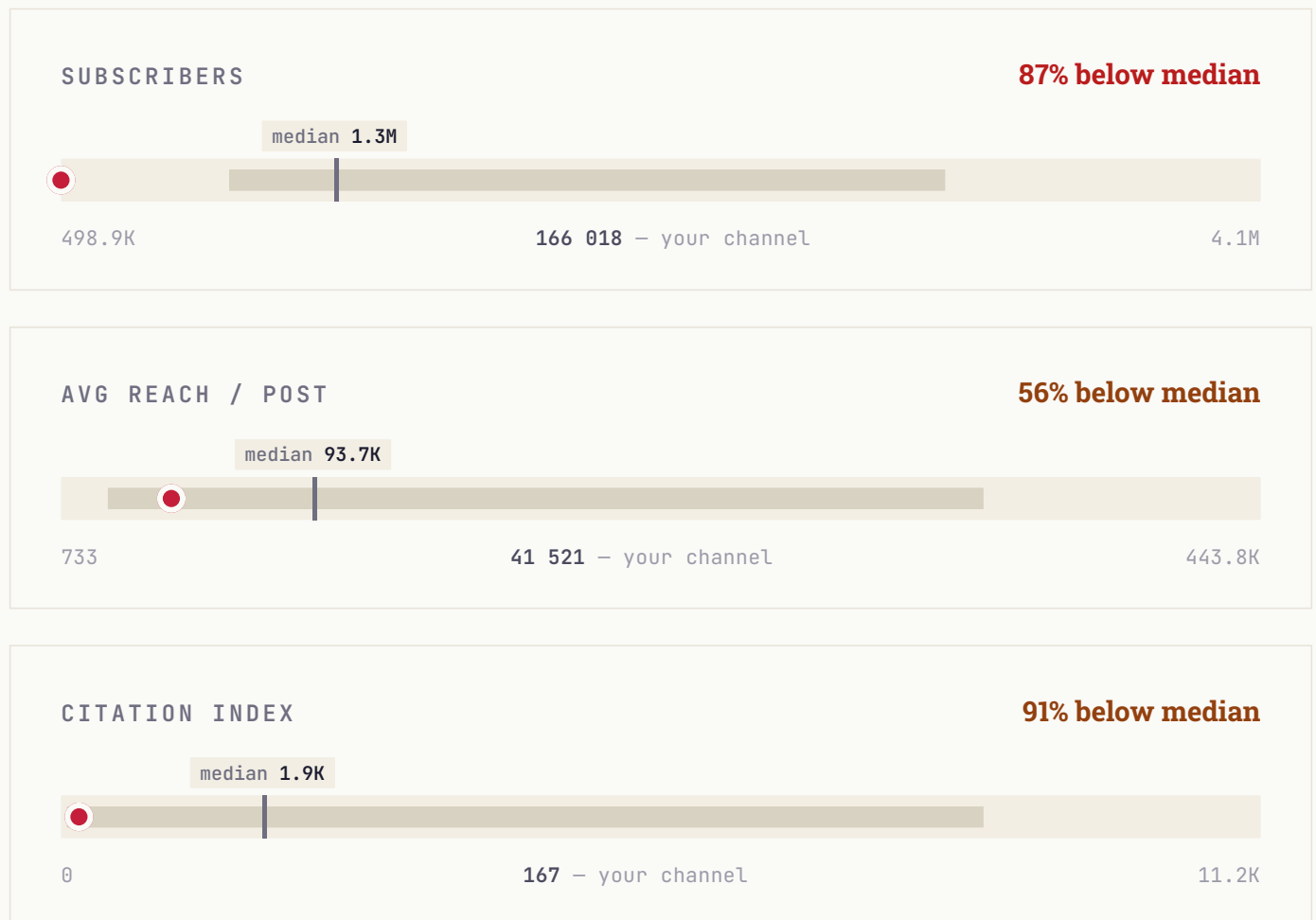
Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **150**, they brought **106 147** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	20	18	13 107
December 2025	16	15	22 559
Nov 2025	25	25	7 729
Oct 2025	29	21	13 748
Sep 2025	32	22	27 368
August 2025	28	22	21 636
TOTAL MENTIONS			150
MONTHS OF DATA			6
ATTRACTED SUBS			106 147

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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