

PUBLIC REPORT PROMTPRESS

Channel audit

Домик Беларусь



@domik_bel

For collab inquiries @krukovich

SUBS

3 362

+19 per month

ERR (% SEE POSTS)

41.0%

daily 34.1%

REACH/POST

1.4K

ad reach 1.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your spot

06 Mention dynamics

6 months · monthly

07 Niche comparison

Rank in «Sales» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 3 362 —	 SUBSCRIBER REACH 43.11% avg % subs see post	 VIEWS/POST 1.4K median 1.4K · 1.0 day	 POSTS/WK 9.7 over period
 7D TREND — no data for period	 REACTIONS/POST 36.0 72 reactions, 35 reposts, 22 comments total	 POST LENGTH 432 chars median 432 · 1.0 day	 POSTS ANALYZED 2 1.0 day
 AD REACH 1.1K 24h avg	 CHURN / MONTH +19 last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 2 years 5 months created 24.12.2023

AI EDITOR SUMMARY

Channel «Домик Беларусь» – 3 362 subs. Avg post views 1.4K people (43% from subs), wide reach for a channel this size. Publishes 10 posts/week (~1/day) – regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & laggards – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 2 posts in 1.0 day.
- 02 Dominant format – Photo (1/2 posts).
- 03 Avg post length – 432 chars (median 432).
- 04 Audience peak activity – Friday, 09:00 MSK.
- 05 Top posts get 1x more views than the weakest (966 avg for top vs 1.4K for worst) – among 2 posts over 1.0 day. Analyze commonalities: topic, format, timing.

TOP 2 POSTS

Nº1 12.06 · 06:31 PHOTO #46 House for sale in Kobylovka agro-town, Pruzhany district, Brest region. House in a village with developed infrastructure. School...	VIEWS	REACTIONS
	1 622	51
Nº2 13.06 · 17:02 TEXT https://youtu.be/kr3-3wJLnQA	REPOSTS	ER
	22	48.2%

Nº2 13.06 · 17:02 TEXT https://youtu.be/kr3-3wJLnQA	VIEWS	REACTIONS
	1 277	21
	REPOSTS	ER
	13	38.0%

WORST 2

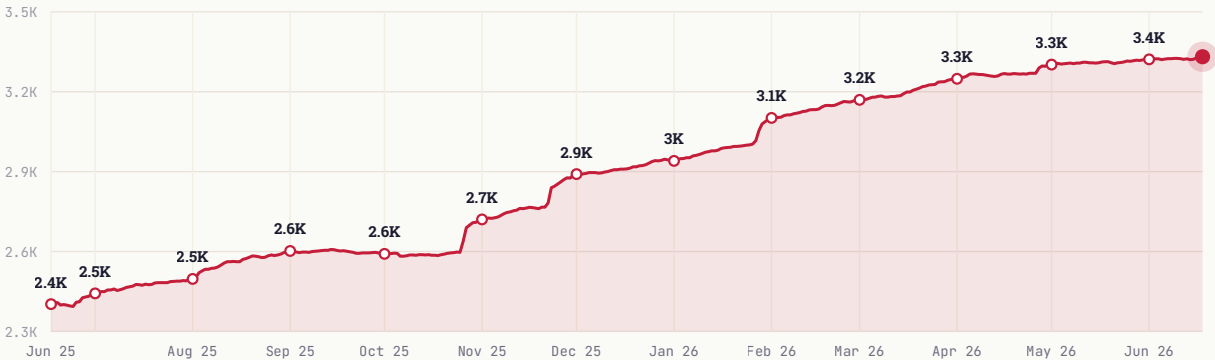
↓ 12.06 · 06:31 PHOTO #46 House for sale in Kobylovka agro-town, Pruzhany district, Brest region. House in a village with developed infrastructure. School...	VIEWS	REACTIONS
	1 622	51
	REPOSTS	ER
	22	48.2%

↓ 13.06 · 17:02 TEXT https://youtu.be/kr3-3wJLnQA		VIEWS 1 277	REACTIONS 21
		REPOSTS 13	ER 38.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

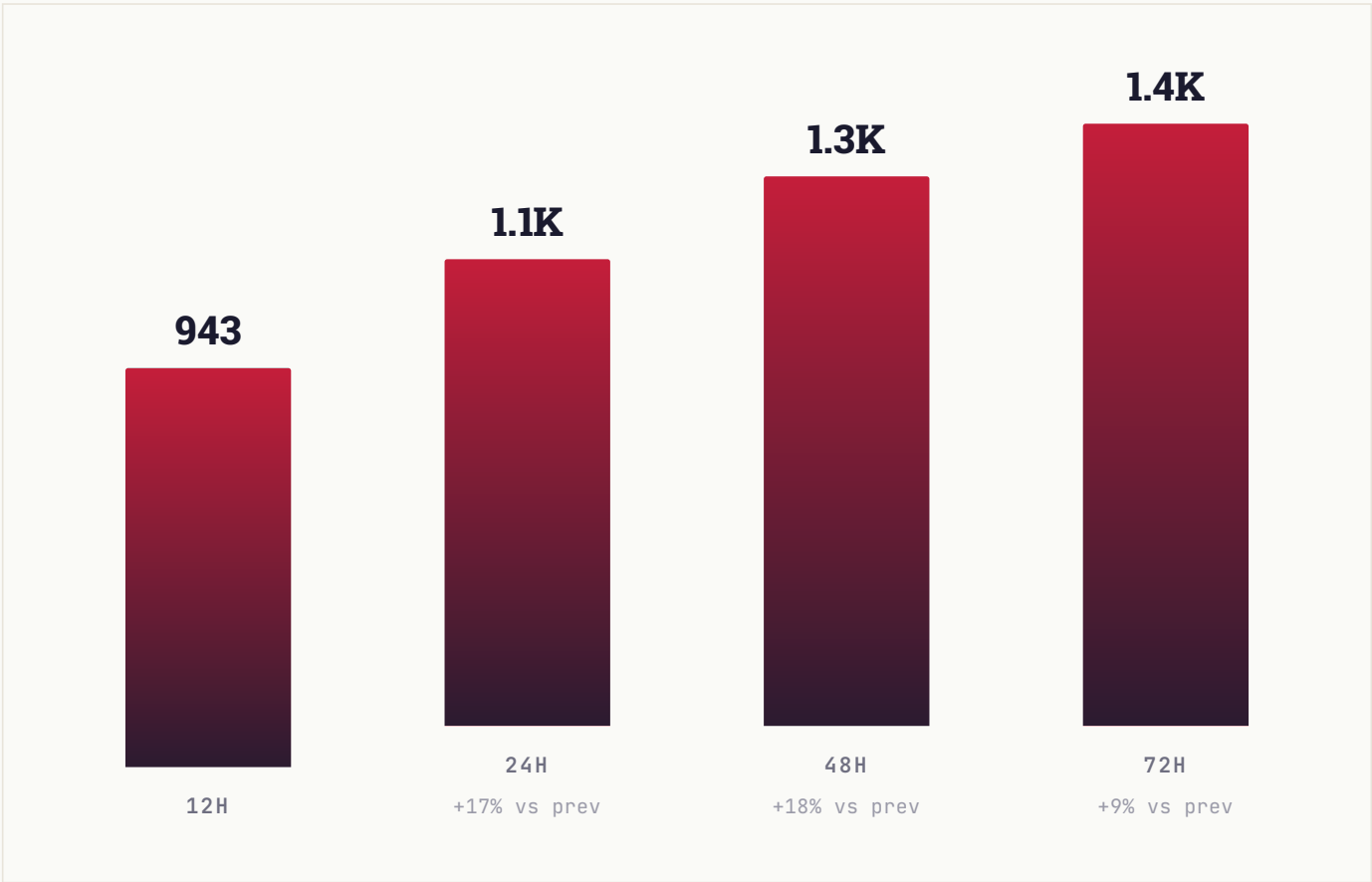


START OF PERIOD	NOW	NET GROWTH
2 416	3 362	+946

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
53 5 element 5element.by	105.2K
Sat Belarus discounts	75.2K
F- Flatty - Apartment rentals in Minsk Direct from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
Sun Discounts & new arrivals Belarus	36.2K
H2 2lvek.by finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner catalog	21.5K
DB Домик Беларусь YOU	3.4K

COMPARATIVE INSIGHT

Channel intop half of niche (#33 of 100). Niche leader — 5 element | 5element.by (105.2K), median subs 1.8K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **596** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	65	
November 2025	0	0	182	
October 2025	0	0	145	
September 2025	0	0	22	
August 2025	0	0	112	
July 2025	0	0	70	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	596

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Sales» (Belarus) and compared your channel.

Gray band = range of 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.

#33 /100

RANK IN NICHE

Channel in the top half of the ranking

SUBS

better than 53% of niche

median 1.8K

151

3 362 — your channel

26.5K

AVG REACH / POST

better than 58% of niche

median 626

1

1 450 — your channel

5.6K

CITATION INDEX

99% below median

median 0

0

0 — your channel

25

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Friday

Audience most active on this day at 09:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
