

PROMTPRESS PUBLIC REPORT

Channel audit

Аренда квартир - Domanet.by



@domanetby

Rent an apartment in Minsk long-term.

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
1 100	1.0%	1
18.06.2026 -17 per month	per day 0.0%	0% from subs
HTTPS://PROMTPRESS.COM/AUDIT/DOMANETBY		

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Competitors

Niche neighbors · your spot

06 Mention dynamics

6 months · monthly

07 Niche comparison

Rank in «Sales» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 1 100 —	 SUBS REACH 0.13% avg % subs see post	 VIEWS/POST 1 median 1 · —	 POSTS/DAY 42.9 ~300 per week
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 193 chars median 187 · —	 POSTS ANALYZED 1000 —
 CHURN / MONTH -17 last month	 CITATION RATE 0 citation index · 1 channels mentioned ever	 CHANNEL AGE 2 years 21 days created 28.05.2024	

AI EDITOR SUMMARY

Channel «Rent Apartments - Domanet.by» — 1 100 subs. Each post averages 1 people (0% of subs), reach is low — consider expanding audience. Publishes 300 posts per week (~43/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts per —.
- 02 Dominant format — Text (512/1000 posts).
- 03 Avg post length — 193 chars (median 187).
- 04 Peak audience activity — Wednesday, 14:00 MSK.
- 05 Top posts get 4x more views than the weakest (4 avg for top vs 1 for worst) — among 1,000 posts over —. Analyze commonalities in top posts: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 20:50 PHOTO Address: Minsk, Igor Luchenko st., 27 Rooms: 1-room apartment Price: 1383 BYN Price: 500 \$ Landlord: Agency Source...	VIEWS 5 REPOSTS — REACTIONS — ER 0.5%
Nº2 17.06 · 20:50 TEXT Telegram gifts for 1 📄: @gifts777bot	VIEWS 5 REPOSTS — REACTIONS — ER 0.5%
Nº3 17.06 · 20:45 TEXT Telegram gifts for 1 📄: @gifts777bot	VIEWS 4 REPOSTS — REACTIONS — ER 0.4%

Nº4 17.06 · 20:45 TEXT Telegram gift! 🎁 Roll dice — same numbers? @gifts777bot	VIEWS	REACTIONS
	4	—
	REPOSTS	ER
	—	0.4%

Nº5 17.06 · 20:45 TEXT Telegram gift! 🎁 Roll dice — same numbers? @gifts777bot	VIEWS	REACTIONS
	4	—
	REPOSTS	ER
	—	0.4%

WORST 3

↓ 18.06 · 05:15 PHOTO Address: Minsk Lobanka 81 Rooms: 4-room apartment Price: 3101 BYN Price: 1100 \$ Landlord: Owner Source: Realt Link to...	VIEWS	REACTIONS
	1	—
	REPOSTS	ER
	—	0.1%
↓ 18.06 · 05:15 PHOTO Address: Minsk Zakharova st. 50 V Rooms: 3-room apartment Price: 3009 BYN Price: 1000 \$ Landlord: Owner Source: Realt Link...	VIEWS	REACTIONS
	1	—
	REPOSTS	ER
	—	0.1%
↓ 18.06 · 05:15 PHOTO Address: Belarus, Minsk, Platonova st., 23 Rooms: 4-room apartment Price: 6515 BYN Price: 2350 \$ Landlord: Agency Source...	VIEWS	REACTIONS
	1	—
	REPOSTS	ER
	—	0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

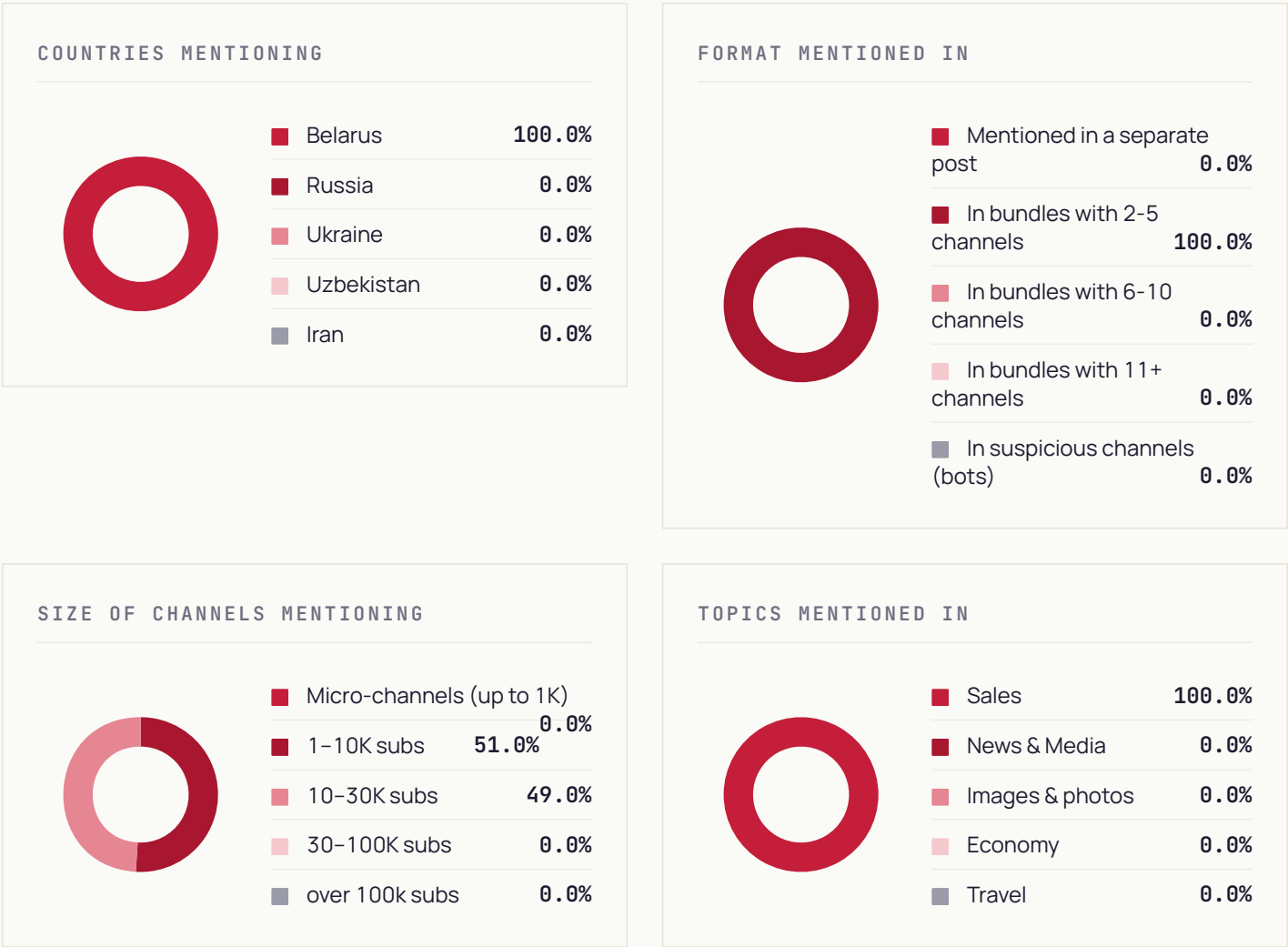
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who & how mentions the channel

Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K-sub channel weighs more than from a 1K-sub one. All-time channel mentions: 1 different channels.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
SB Belarus discounts	75.2K
F- Flatty - Аренда квартир в Минске Жильё от собственников	43.6K
PI Promo codes & discounts Belarus	41.4K
SI Belarus discounts & new	36.2K
H2 2lvek.by Finds	35.5K
RE Realt	32.3K
SI SMARTECH люкс техника	27.3K
K- Kupon.by – промокоды Belarus	26.3K
KO Onliner Catalog	21.5K
AK Аренда квартир - Domanet.by YOU	1.1K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#63 of 100). Niche median — 1.8K subs.
First growth KPI — reach the median. Leader: 5 element | 5element.by (105.2K).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **168 659**, they brought **124** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Dec 2025	27 919	1	11	
Nov 2025	27 807	1	24	
Oct 2025	28 224	1	12	
Sep 2025	28 327	1	14	
August 2025	28 648	1	34	
Jul 2025	27 734	1	29	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
168 659	6	124

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Sales» (Belarus) and compared your channel.

Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.

Red dot — your channel.

#63 /100

RANK IN NICHE

Channel in bottom half of ranking

SUBSCRIBERS

38% worse than median

median 1.8K



151

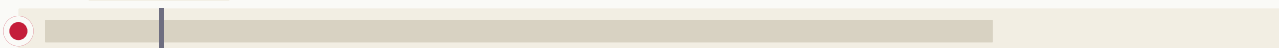
1 100 — your channel

26.5K

AVG REACH / POST

99% worse than median

median 626



1

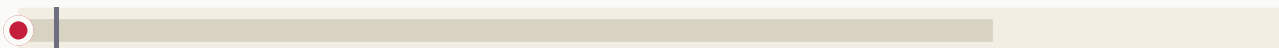
1 — your channel

5.6K

CITATION INDEX

99% worse than median

median 0



0

0 — your channel

25

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 14:00 MSK.

EFFECT

Best window for important posts
- 02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 0.13% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+5.4pp ER
- 04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
