

PROMTPRESS PUBLIC REPORT

Channel audit

DOLZARB



@dolzarb

🇺🇿 DOLZARB Davlat va jamiyat hayotidagi eng muhim yangiliklar!
Rasmiy xabarlar, tahlillar va tezkor axborotlar bir joyda.

SUBSCRIBERS

35 673

-4709 per month

ERR (% SEE POSTS)

11.0%

per day 5.1%

REACH/POST

3.8K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 35 673 —	 SUBSCRIBER REACH 10.66% avg % subs see post	 VIEWS/POST 3.8K median 3.7K · 19 days	 POSTS/WEEK 8.7 over period
 7-DAY TREND — no data for period	 REACTIONS/POST 7.1 total 171 reactions, 132 reposts, 39 comments	 POST LENGTH 249 chars median 157 · 19 days	 POSTS ANALYZED 24 19 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -4709 over last month	 MENTIONS 2 citation index · 9 channels mentioned all time	 CHANNEL AGE 5 months 24 days created 19.12.2025

AI EDITOR SUMMARY

Channel «DOLZARB» – 35 673 subs. Each post averages 3.8K people (11% from subs), reach is low – consider expanding audience. Publishes 9 posts per week (~1/day) – regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 19 days.
- 02 Dominant format — Video (23/24 posts).
- 03 Avg post length — 249 chars (median 157).
- 04 Audience peak activity — Wednesday, 02:00 UZT.
- 05 Top posts bring in 2× more views than the weakest (5.3K avg for top vs 3K for worst) — among 24 posts in 19 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 20.05 · 08:30 VIDEO ✂ Бухоро вилояти Қоракўл туманида зилзила бўлгани айтилмоқда. Дастлабки маълумотларга кўра, ер силкиниши 5.2 балл атрофида сезилган...	VIEWS 5 739 REP. 9	REACTIONS 5 ER 16.1%
Nº2 19.05 · 03:54 VIDEO !!😞 Ақлга сиғмайдиган иш: соғлом қулоғини атайлаб синдиртирди Бу йигит UFC ёки самбо спортчиларига ўхшаш учун, худо берган соғлом қулоғини...	VIEWS 5 229 REP. 8	REACTIONS 27 ER 14.7%
Nº3 13.05 · 21:43 VIDEO #Horror #Spread 🇺🇿 In Jizzakh region, Gallaorol district Central maternity hospital, unskilled and unfit doctors' mistakes...	VIEWS 4 837 REP. 13	REACTIONS 24 ER 13.6%

Nº4 14.05 · 18:31 VIDEO In a historic site, gas balloons touched a power line and exploded. @Dolzarb	VIEWS 4 238 REP. 6	REACTIONS 5 ER 11.9%
Nº5 14.05 · 09:51 VIDEO You can see, the snake has bitten the fish. How long is it? @Dolzarb	VIEWS 4 095 REP. 5	REACTIONS — ER 11.5%

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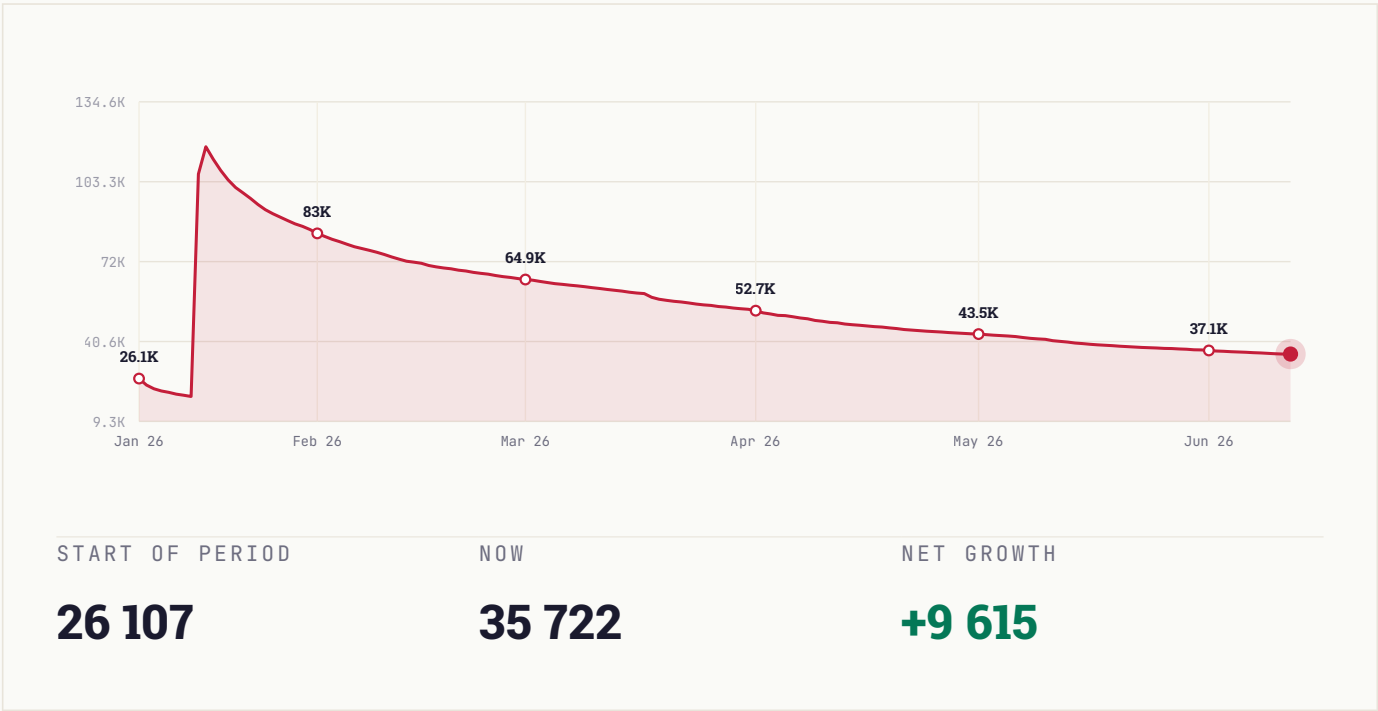
WORST 3

↓ 18.05 · 09:45 VIDEO Official statement Yesterday, May 17, strong winds were observed in the western regions of our Republic. As a result, in some places trees...	VIEWS 3 084 REP. —	REACTIONS 7 ER 8.6%
↓ 17.05 · 09:04 VIDEO A dangerous situation on a road in Tashkent could have ended in a serious accident. The video shows a truck driver at the last moment...	VIEWS 3 063 REP. 2	REACTIONS 4 ER 8.6%
↓ 01.06 · 14:48 VIDEO In Samarkand, even fountains talk about ecology. Video by Lola Rakhman. @Dolzarb	VIEWS 2 942 REP. 2	REACTIONS 11 ER 8.2%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

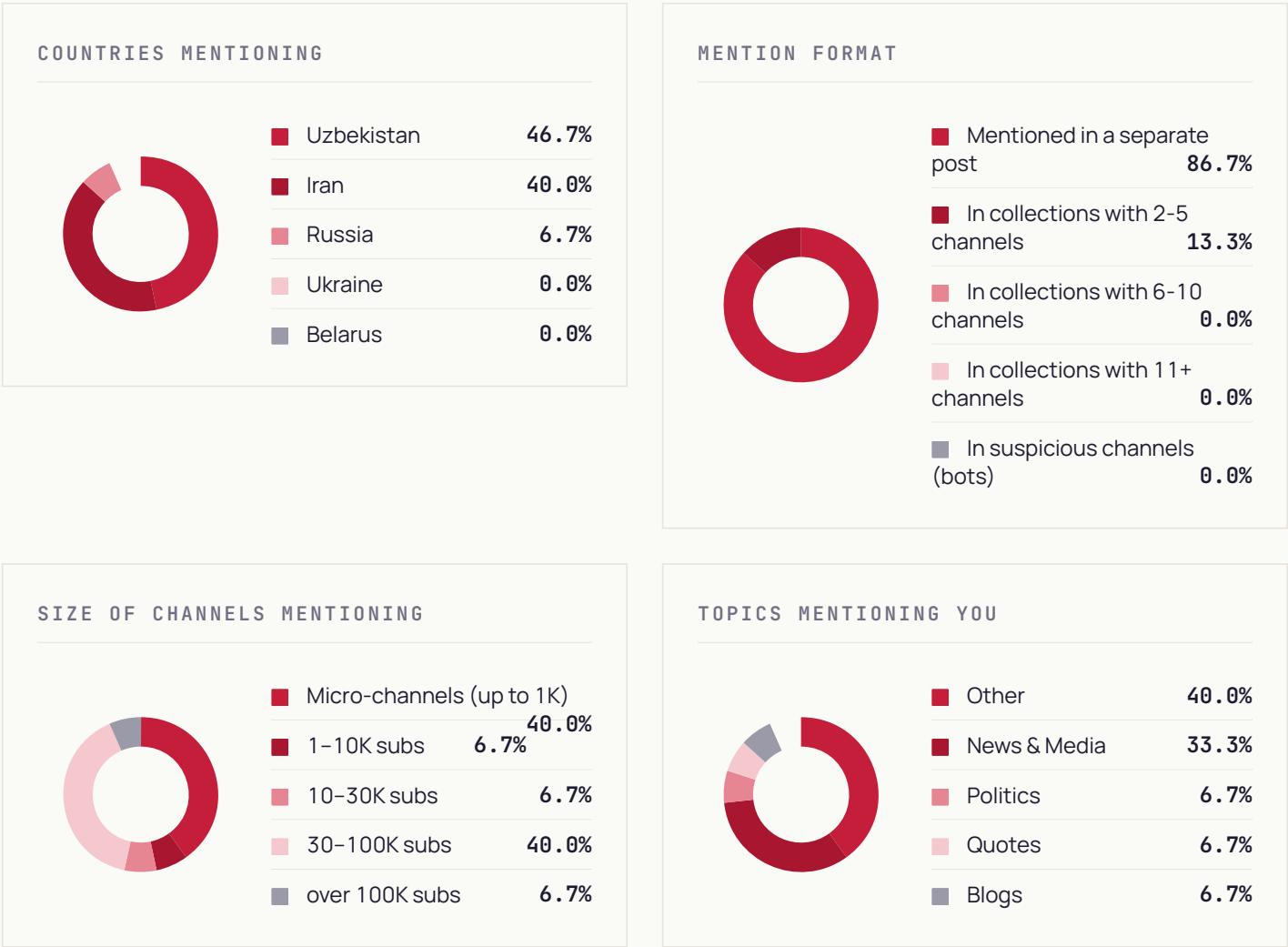
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

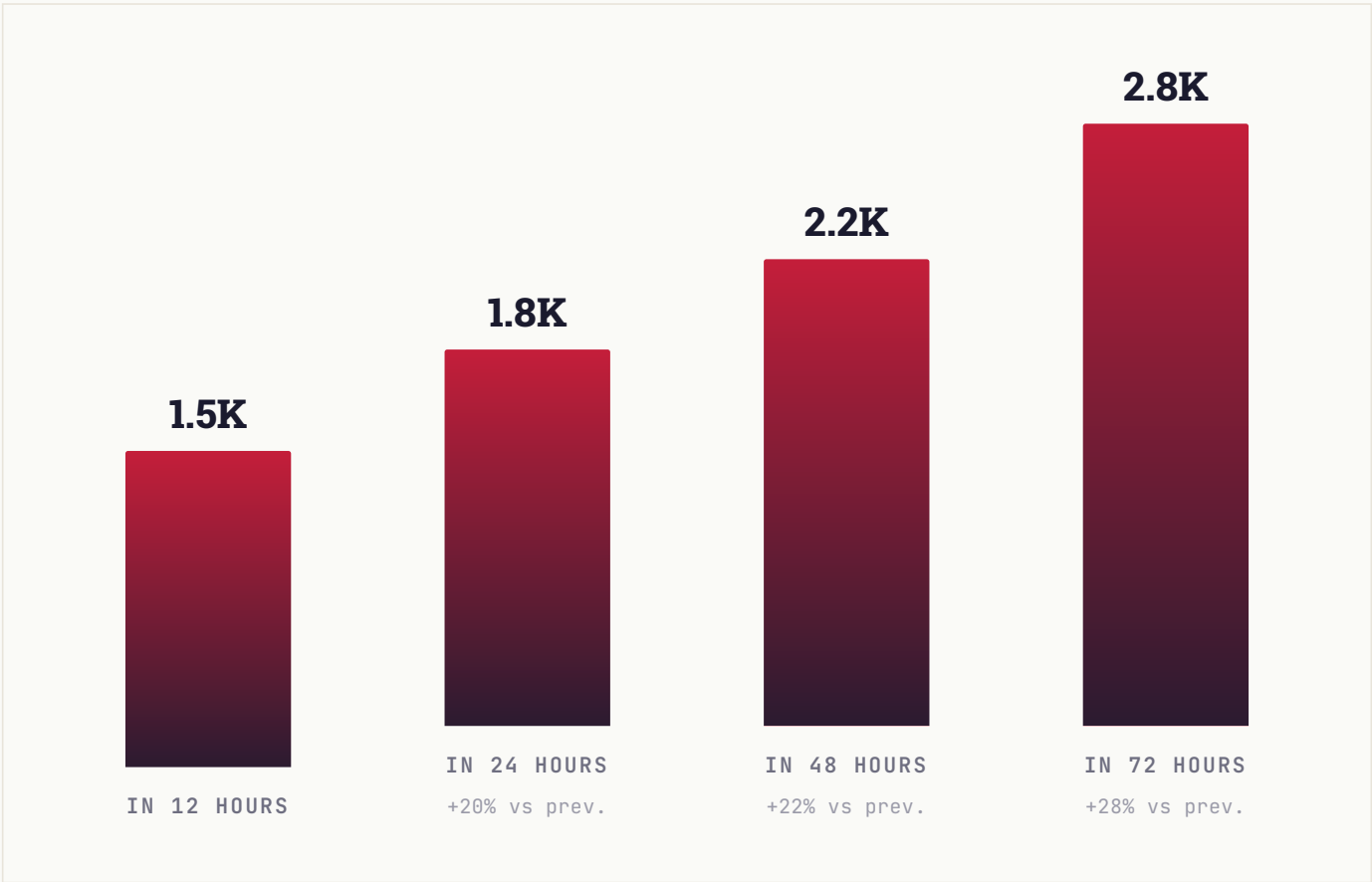
Citation Index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All time the channel was mentioned 9 different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays effective.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Wednesday

Audience is most active on this day at 02:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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