

PUBLIC REPORT BY PROMTPRESS

Channel audit

Dollar Kursi



@dollar_dollar_rubl

■Доллар ва Рубль курслари бўйича ягона расмий канал! ■Банк ва бозордаги курсларни биз билан тезкор ва аниқ кузатиб боринг! ■Реклама учун @ReklomAdmin ■

SUBSCRIBERS

34 016

-564 per month

ERR (% SEE POSTS)

25.0%

per day **18.0%**

REACH/POST

8.4K

ad reach **6.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 34 016 —	 SUBS REACH 24.68% avg % subs see post	 VIEWS/POST 8.4K median 8.4K · 29 days	 POSTS/WEEK 48.0 over period
 7D TREND -3.3% vs previous week	 REACTIONS/POST 6.0 only 1,218 reactions, 3,444 reposts, 0 comments	 POST LENGTH 355 chars. median 344 · 29 days	 POSTS ANALYZED 203 29 days
 AD REACH 6.1K 24h avg	 CHURN / MONTH -564 last month	 CITATION RATE 72 citation index · 146 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 19.01.2022

AI EDITOR SUMMARY

Channel «Dollar Kursi 𐀀» – 34 016 subs. Each post gets avg 8.4K people (25% of subs), average reach – room to grow. Publishes 48 posts per week (~7/day) – active posting. Week of Jun 1–7 reach stable (-3.3% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **203** posts over 29 days.
- 02 Dominant format — **Photo** (105/203 posts).
- 03 Avg post length — **355** chars (median 344).
- 04 Peak audience activity — **Tuesday**, 00:00 UZT.
- 05 Top posts get **4×** more views than the weakest (17.8K avg top vs 4.8K worst) — among 203 posts in 29 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 19:11 VIDEO 👤 Қурбон ҳайитингиз муборак бўлсин! Аллоҳнинг раҳмати бир сизга бўлсин. Умрингиз исломнинг нурига тўлсин. Шукурким етказди улуг...	VIEWS 23 342 REPOSTS 586	REACTIONS 6 ER 68.6%
Nº2 25.05 · 19:14 PHOTO 👤 АРАФА МУБОРАК! СИРИБ КЕЛГАН АРАФА КУНИ БАРЧАНГИЗГА МУБОРАК БЎЛСИН!!! ЭНГ ЯҚИНЛАРГА УЛАШИБ ҚЎЙИНГ. 👤 Валюта курслари бўйича энг сўнги...	VIEWS 15 847 REPOSTS 353	REACTIONS 13 ER 46.6%
Nº3 14.05 · 19:19 PHOTO 👤 #Жума_муборак 👤 Энг яқин инсоним кириб келган “Жума” куни муборак бўлсин. 👤 Келаси жума кунларига барчамизга соғ-саломат етказсин 😊...	VIEWS 14 175 REPOSTS 258	REACTIONS 8 ER 41.7%

Nº4 28.05 · 19:22 PHOTO #Жума_муборак ٱAssalomu алайкум ва раҳматуллоҳи ва баракатуҳ! ٱ Жума айёмингиз муборак бўлсин Қутлуғ Жума айёми барча мўмин мусулмонларга...	VIEWS 13 638 REPOSTS 245	REACTIONS 9 ER 40.1%
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Nº5 21.05 · 19:55 PHOTO #Жума_муборак ٱAssalomu алайкум ва раҳматуллоҳи ва баракатуҳ! ٱ Жума айёмингиз муборак бўлсин Қутлуғ Жума айёми барча мўмин мусулмонларга...	VIEWS 13 564 REPOSTS 260	REACTIONS 5 ER 39.9%
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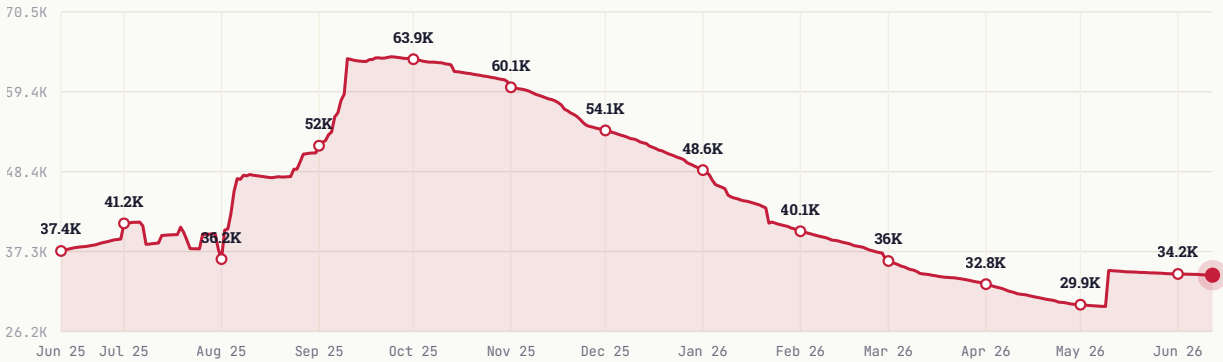
WORST 3

↓ 08.06 · 11:15 PHOTO ٱ Тижорат банклардаги доллар курси! • Янгиланган вақт: 16:15 ٱ Доллар ва Рубль курси бўйича энг сўнги...	VIEWS 6 113 REPOSTS 5	REACTIONS 3 ER 18.0%
↓ 25.05 · 11:21 PHOTO ٱ Тижорат банклардаги доллар курси! • Янгиланган вақт: 16:15 ٱ Доллар ва Рубль курси бўйича энг сўнги...	VIEWS 5 906 REPOSTS 6	REACTIONS 8 ER 17.4%
↓ 27.05 · 06:26 PHOTO ٱ Ишончли погружной насос сотувда! QDX 50-7-1.5 ٱ 100% мис обмотка — узоқ хизмат қилади ٱ Диаметр: 100 мм ٱ Нархи атиги: 80 \$ ٱ...	VIEWS 2 270 REPOSTS 3	REACTIONS 1 ER 6.7%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
See which months the channel grew and which lost subs.



PERIOD START

37 384

NOW

34 016

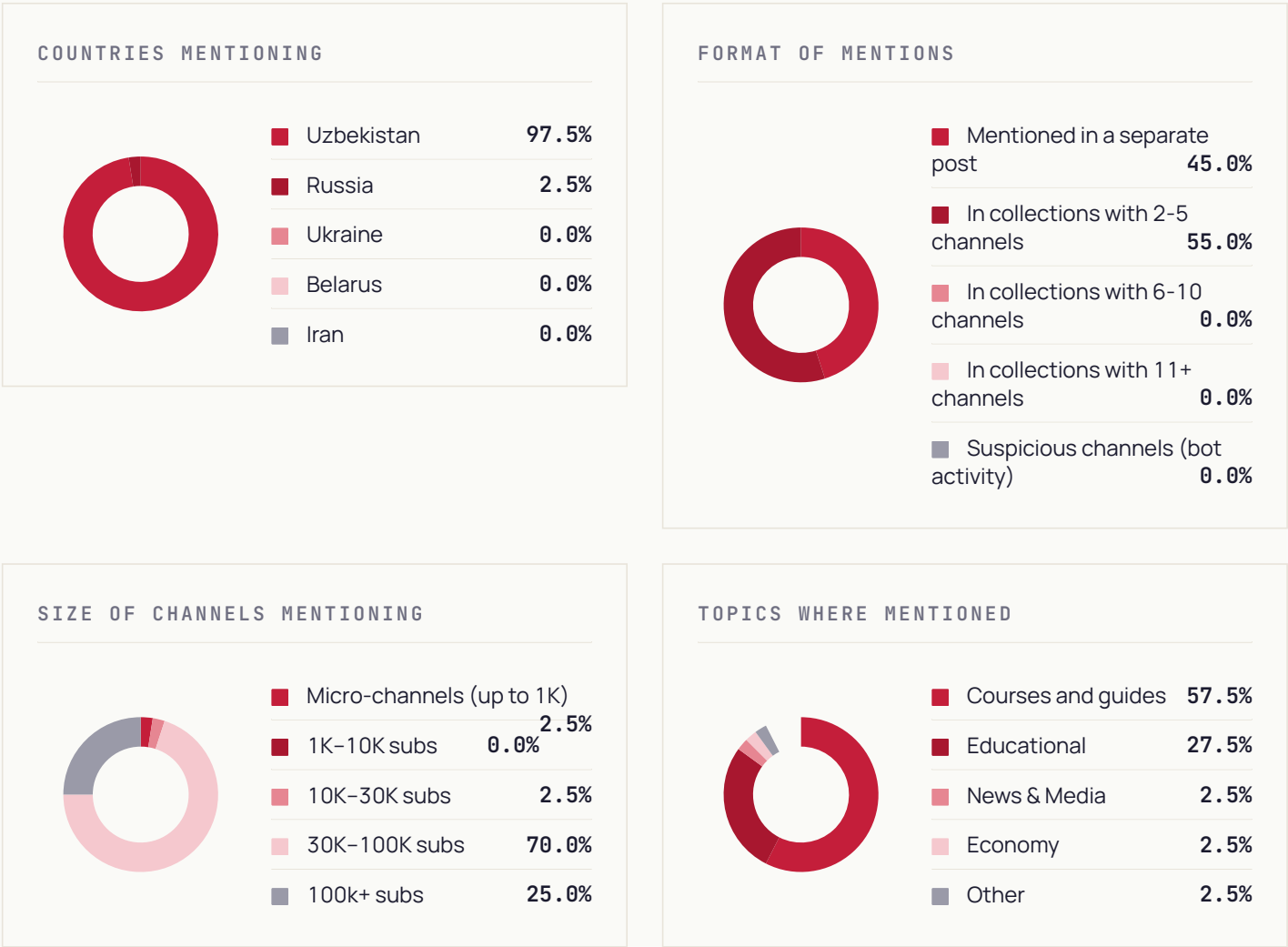
NET GROWTH

-3 368

SECTION 04 · CITATIONS

Who and how mentions the channel

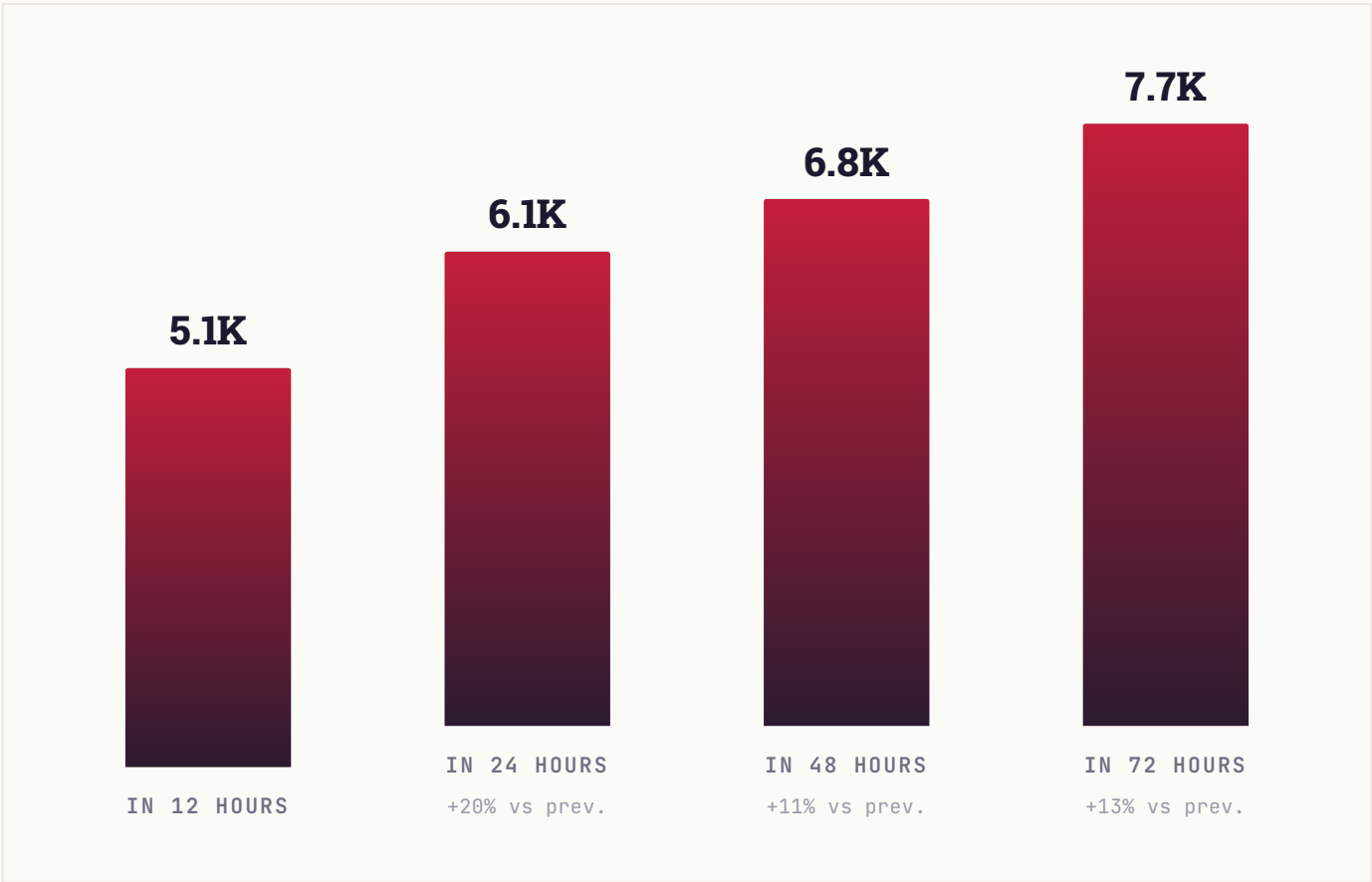
Citation index **72** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel "weighs" more than from a 1K subs one. All-time channel was mentioned **146** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR ￼	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi ￼	84.6K
DK Dollar Kursi ￼ YOU	34K

COMPARATIVE INSIGHT

Channel in top half of the niche (#34 of 99). Niche leader — bank_kuni (167.3K), median subs 20K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **20**, they brought **36 007** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	2	2	0	
Nov 2025	2	2	0	
Oct 2025	0	0	0	
Sep 2025	6	2	13 774	
August 2025	10	2	15 388	
July 2025	0	0	6 845	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
20	6	36 007

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Economy» and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#34 /100

RANK IN NICHE

Channel in top half of ranking

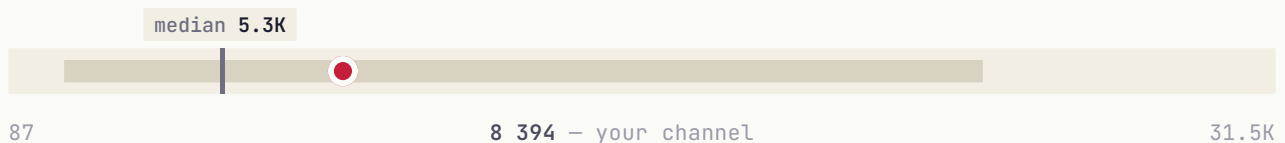
SUBSCRIBERS

better than 61% of niche



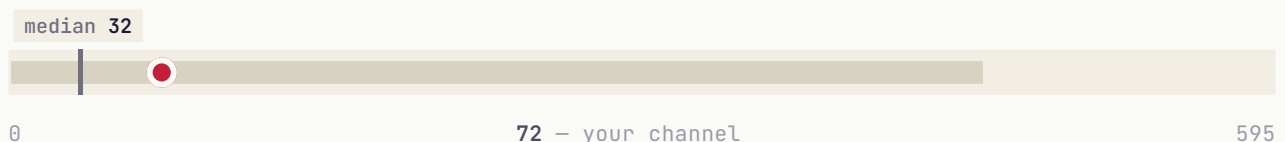
AVG REACH / POST

better than 56% of niche



CITATION INDEX

better than 53% of niche



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday
Audience is most active on this day at 00:00 UZT.

EFFECT
Best window for important posts
- 02

Increase video posts share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager