

PUBLIC REPORT PROMTPRESS

Channel audit

DollarUZB



@dollaruzb

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SUBS

34 435

-171 per month

ERR (% SEE POSTS)

50.0%

per day **33.8%**

REACH/POST

17.3K

ad reach **11.7K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBS 34 435 —	 SUBSCRIBER REACH 50.33% avg % subs see post	 VIEWS/POST 17.3K median 16.7K · 29 days	 POSTS/WK 36.2 over period
 7D TREND -20.3% vs previous week	 REACTIONS/POST 11.9 only 1,793 reactions, 2,506 reposts, 0 comments	 POST LENGTH 174 chars median 170 · 29 days	 POSTS ANALYZED 151 29 days
 AD REACH 11.7K 24h avg	 CHURN / MONTH -171 over last month	 CITATION INDEX 20 citation index · 120 channels mentioned all time	 CHANNEL AGE 9 years 10 months created 25.07.2016

AI EDITOR SUMMARY

Channel «DollarUZB» – 34 435 subs. Each post averages 17.3K people (50% from subs), wide reach for a channel this size. Publishes 36 posts/week (~5/day) – active posting. Week of Jun 1–7 reach dropped -20.3% to week 25–31 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top engagement posts & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 151 posts over 29 days.
- 02 Dominant format — Text (116/151 posts).
- 03 Avg post length — 174 chars (median 170).
- 04 Peak audience activity — Saturday, 08:00 UZT.
- 05 Top posts get 2x more views than the weakest (27.7K avg for top vs 14.2K for worst) — among 151 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 06:50 TEXT 📍 Hududlarda kurs yangilandi 📍Toshkent 📍 11980 📍 12020 🔄 22-05-2026 11:47 📍 Jizzax 📍 Samarqand 📍 Buxoro 📍 Qo'qon 📍 Namangan 📍 Farg'ona 📍...	VIEWS 29 397 REPOSTS 25	REACTIONS 16 ER 85.4%
Nº2 22.05 · 11:00 TEXT 📍Rasmiy kurs tushdi ↓ 📍Sotish: 12020 so'm 📍Olish: 11980 so'm 🔄Yangilandi: 📍 22/05/2026 📍11:47 📍Rasmiy kurs: 11979.64 so'm ↓...	VIEWS 27 442 REPOSTS 78	REACTIONS 19 ER 79.7%
Nº3 30.05 · 03:20 TEXT 📍 Hududlarda kurs yangilandi 📍Toshkent 📍 11970 📍 12010 🔄 30-05-2026 08:16 📍 Jizzax 📍 Samarqand 📍 Buxoro 📍 Qo'qon 📍 Namangan 📍 Farg'ona 📍...	VIEWS 26 306 REPOSTS 48	REACTIONS 18 ER 76.4%

Nº4 26.05 · 11:00 TEXT 📈Rasmiy kurs oshdi ↑ 📈Sotish: 12020 so'm 📈Olish: 11990 so'm 🔄Yangilandi: 📅 26/05/2026 🕒12:05 📈Rasmiy kurs: 12001.94 so'm ↑ ...	VIEWS 25 970 REPOSTS 29	REACTIONS 26 ER 75.4%
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Nº5 23.05 · 07:10 PHOTO #banklar #toshkent	VIEWS 25 602 REPOSTS 10	REACTIONS 18 ER 74.3%
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WORST 3

↓ 15.05 · 08:20 TEXT 📈Kurs oshdi ↑ 📈Sotish: 12070 so'm ↑ 90 📈Olish: 12010 so'm ↑ 60 🔄Yangilandi: 📅 15/05/2026 🕒13:13 📈Rasmiy kurs: 11975.36 so'm ...	VIEWS 14 401 REPOSTS 21	REACTIONS 21 ER 41.8%
↓ 14.05 · 04:50 TEXT 📈Kurs tushdi ↓ 📈Sotish: 12080 so'm ↓ 20 📈Olish: 12040 so'm ↓ 10 🔄Yangilandi: 📅 14/05/2026 🕒09:47 📈Rasmiy kurs: 12073.42 so'm ...	VIEWS 14 313 REPOSTS 7	REACTIONS 5 ER 41.6%
↓ 18.05 · 06:20 TEXT 📈Kurs oshdi ↑ 📈Sotish: 12050 so'm ↑ 20 📈Olish: 12000 so'm ↑ 10 🔄Yangilandi: 📅 18/05/2026 🕒11:13 📈Rasmiy kurs: 11986.3 so'm ...	VIEWS 14 002 REPOSTS 11	REACTIONS 14 ER 40.7%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.

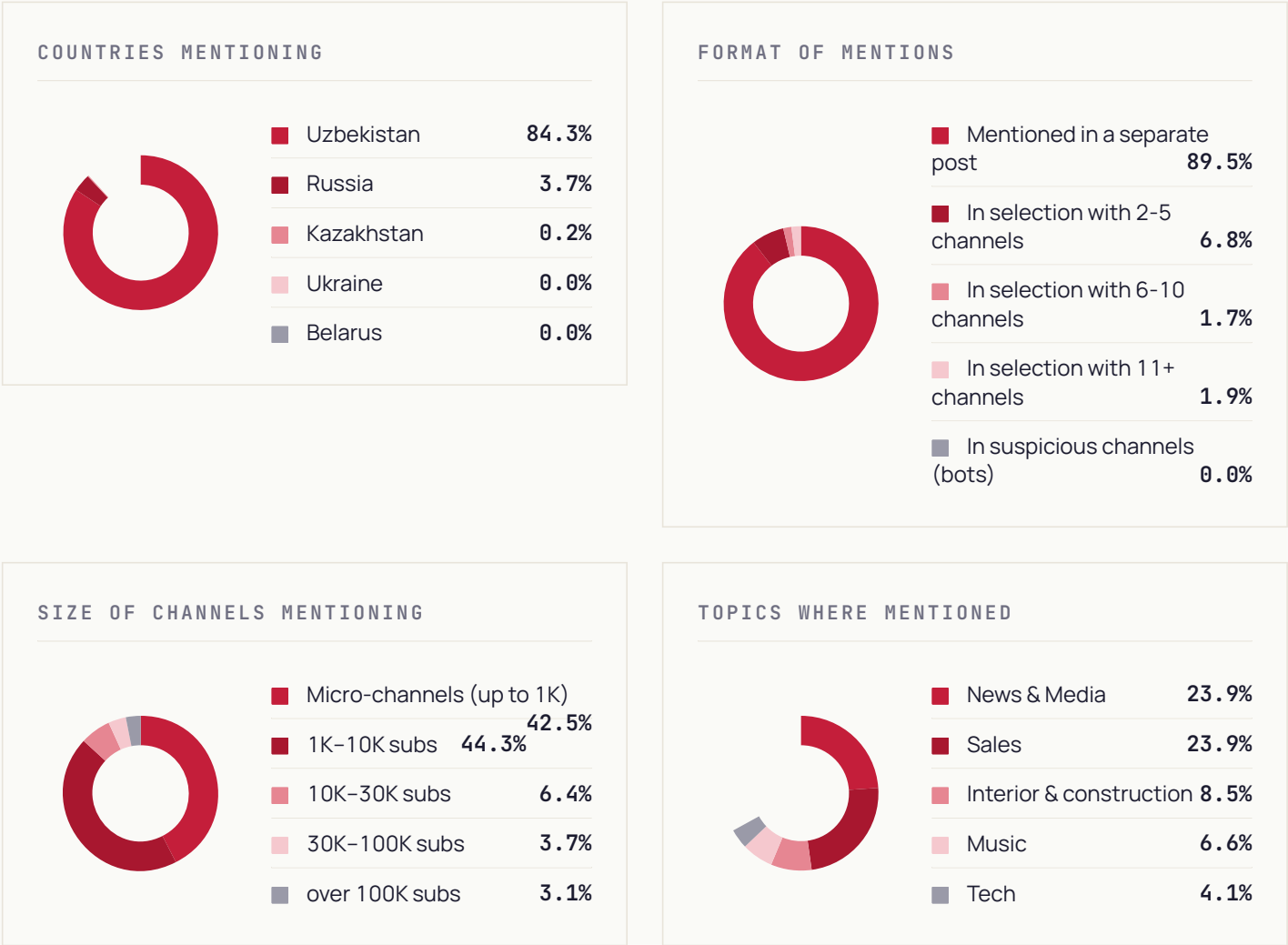


PERIOD START	NOW	NET GROWTH
30 604	34 434	+3 830

SECTION 04 · MENTIONS

Who mentions the channel and how

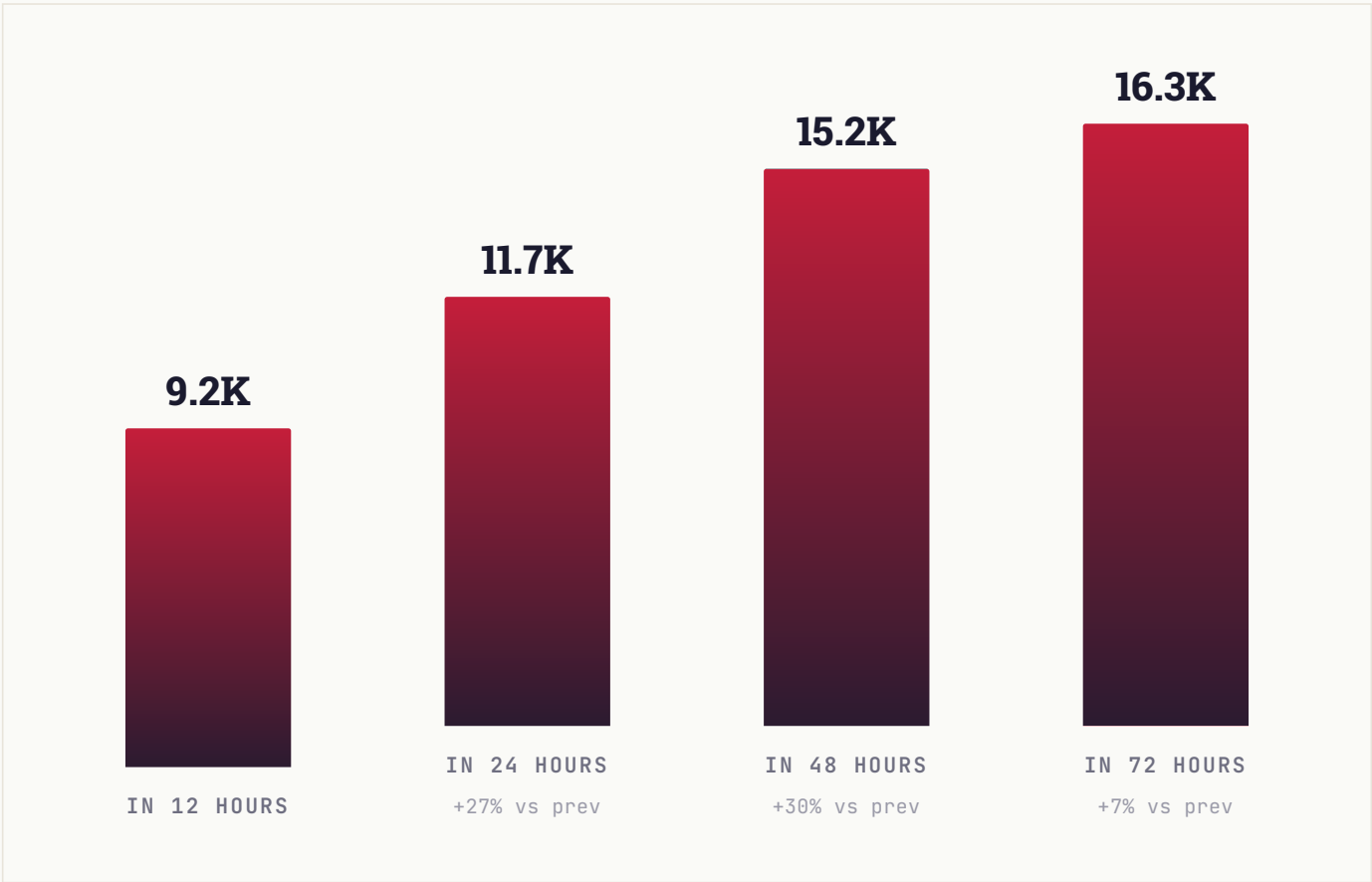
Citation index **20** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **120** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
KJ Kun.uz Official channel	1.1M
OU OPER UZ Official channel	1M
TP Telegram_Yulduzlari Official channel	1M
KD Kanallani Dodasi Official channel	841.9K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	801.5K
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar	728.3K
MU MILITSIYA UZB Official channel	552.5K
UZ Uzbek-MDK	204.3K
UV UZBEK VIDEO CHANNEL	201.7K
VK VALYUTA KURSI	98.2K
DO DollarUZB YOU	34.4K

COMPARATIVE INSIGHT

Channel in bottom third of the selection (11th place out of 11). Larger — 10 channels (leader: Kun.uz | Official channel, 1.1M); these are growth targets, reach them via paid placements or partnerships. No channel smaller than yours in the selection — all others are larger.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **10**, they brought **3 592** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	6	3	318
November 2025	0	0	199
October 2025	3	1	264
September 2025	1	1	779
August 2025	0	0	1 319
July 2025	0	0	713

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
10	6	3 592

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — on Saturday

On this day at 08:00 UZT the audience is most active.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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