

PUBLIC REPORT BY PROMTPRESS

Channel audit

DOLLAR UZ |

valyuta kursi, prognoz



@dollar_uz_kurs

Region: O'zbekiston. ■Dollar, evro, rubl va boshqa valyuta kursi. ■ Markaziy bank, birja, bank ayirboshlash kurslari. ■Valyuta prognozi, iqtisodiy tahlillar va inflyatsiya ma'lumotlari. Reklama:...

SUBSCRIBERS

22 199

12.06.2026 ⁻³³² per month

ERR (% SEE POSTS)

37.0%

per day ^{29.0%}

REACH/POST

7.7K

ad reach ^{6.4K}/24h

[HTTPS://PROMTPRESS.COM/AUDIT/DOLLAR_UZ_KURS](https://promptpress.com/audit/dollar_uz_kurs)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 22 199 —	 SUBS REACH 34.91% avg % of subs see post	 VIEWS/POST 7.7K median 7.8K · 29 days	 POSTS/WEEK 37.2 over the period
 7D TREND -23.7% vs previous week	 REACTIONS/POST 10.7 only 1,701 reactions, 1,758 reposts, 46 comments	 POST LENGTH 311 chars median 195 · 29 days	 POSTS ANALYZED 159 29 days
 AD REACH 6.4K 24h avg	 CHURN / MONTH -332 over the last month	 CITATION RATE 29 citation index · 46 channels mentioned all time	 CHANNEL AGE 6 years 8 months created 11.10.2019

AI EDITOR SUMMARY

Channel «**DOLLAR UZ** | valyuta kursi, prognoz» – 22 199 subs. Each post averages 7.7K people (35% of subs), good reach. Publishes 37 posts/week (~5/day) – active posting. For week June 1–7, reach dropped -23.7% by week of May 25–31 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 159 posts over 29 days.
- 02 Dominant format – Photo (128/159 posts).
- 03 Avg post length – 311 chars (median 195).
- 04 Peak audience activity – Monday, 17:00 UZT.
- 05 Top posts get 2× more views than the weakest (14.4K avg for top vs 6K for worst) – among 159 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 05:34 PHOTO 📈📊📉 >#USD forecast for tomorrow: 📈USD +13 sum. 📄 Details at https://dollaruz.net 📄. 📄📄 Share...	VIEWS 16 166 REPOSTS 12	REACTIONS 34 ER 72.8%
Nº2 26.05 · 04:41 PHOTO 📈USD rate in Uzbek banks on 26-05-2026 updated at 09:30 !! Before going to the bank, click this app for accuracy...	VIEWS 14 311 REPOSTS 16	REACTIONS 3 ER 64.5%
Nº3 26.05 · 04:41 PHOTO 📈USD rate in mobile apps on 26-05-2026 updated at 09:30 📄📄 Share: @dollar_uz_kurs 📄INSTA 📄SITE 📄TELEGRAM	VIEWS 12 706 REPOSTS 1	REACTIONS 2 ER 57.2%

Nº4

24.05 · 05:01

PHOTO

USD rate in Uzbek banks on 24-05-2026 updated at 10:00 !!
Before going to the bank, click this app for accuracy...

VIEWS

11 103

REPOSTS

4

REACTIONS

2

ER

50.0%

Nº5

25.05 · 05:30

PHOTO

USD forecast for tomorrow: USD +15 sum. Details
at <https://dollaruz.net>. Share...

VIEWS

10 570

REPOSTS

24

REACTIONS

35

ER

47.6%

WORST 3

↓ 08.06 · 05:24 TEXT 08.06.2026 Currency rates in Uzbekistan. Market rate: 1 USD Buy: 12040 sum Sell: 12080 sum 1 RUB Buy: 156...	VIEWS 6 316 REPOSTS 5	REACTIONS 4 ER 28.5%
↓ 08.06 · 05:25 PHOTO USD rate in mobile apps on 08-06-2026 updated at 12:30 Share: @dollar_uz_kurs INSTA SITE TELEGRAM	VIEWS 6 076 REPOSTS 1	REACTIONS 2 ER 27.4%
↓ 08.06 · 05:25 PHOTO Rates ruble, euro and tenge in Uzbekistan banks on 08-06-2026 updated at 12:30 Share: @dollar_uz_kurs INSTA SITE ...	VIEWS 5 646 REPOSTS 2	REACTIONS 1 ER 25.4%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

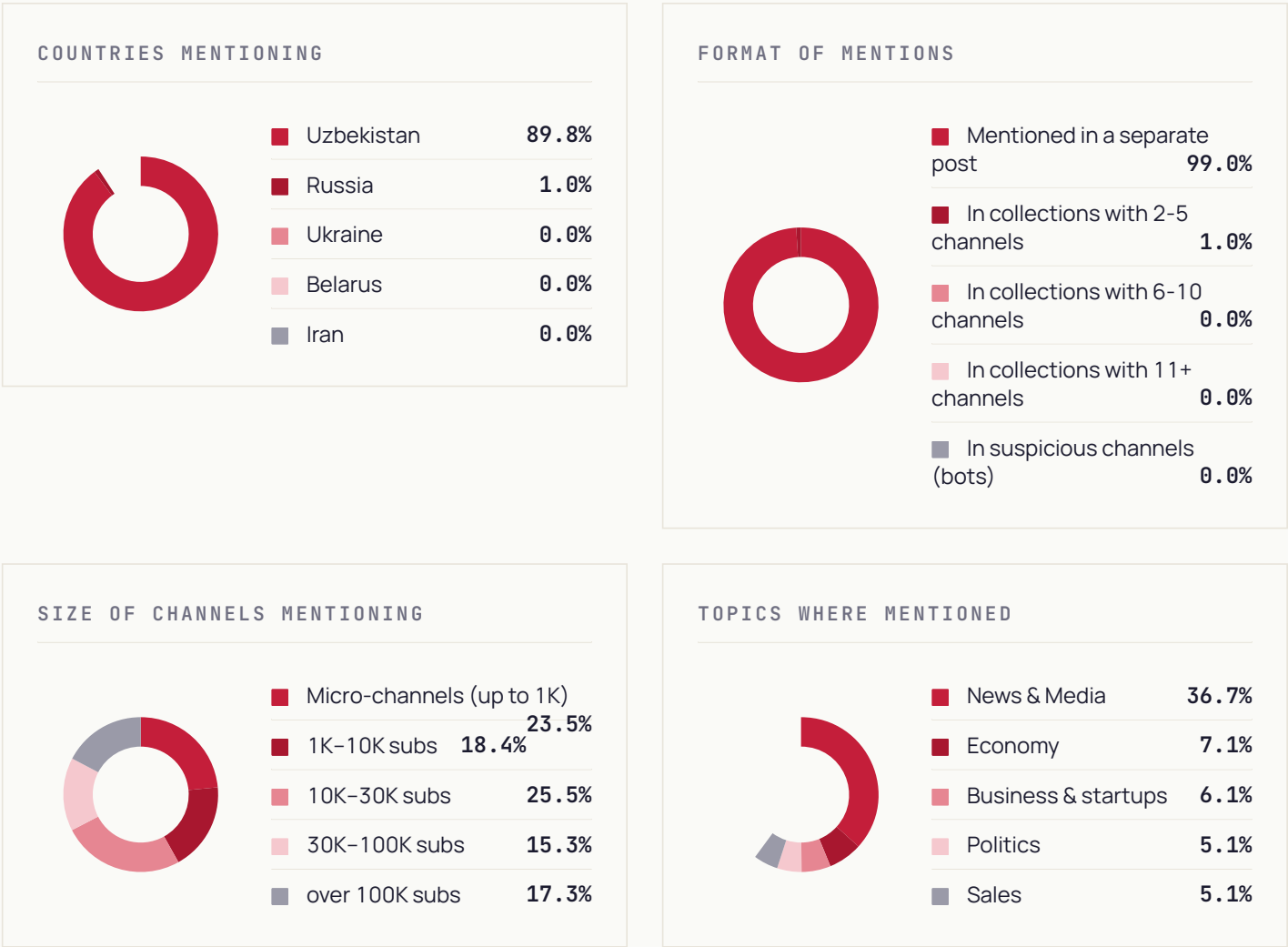


PERIOD START	NOW	NET GROWTH
17 149	22 199	+5 050

SECTION 04 · MENTIONS

Who and how mentions the channel

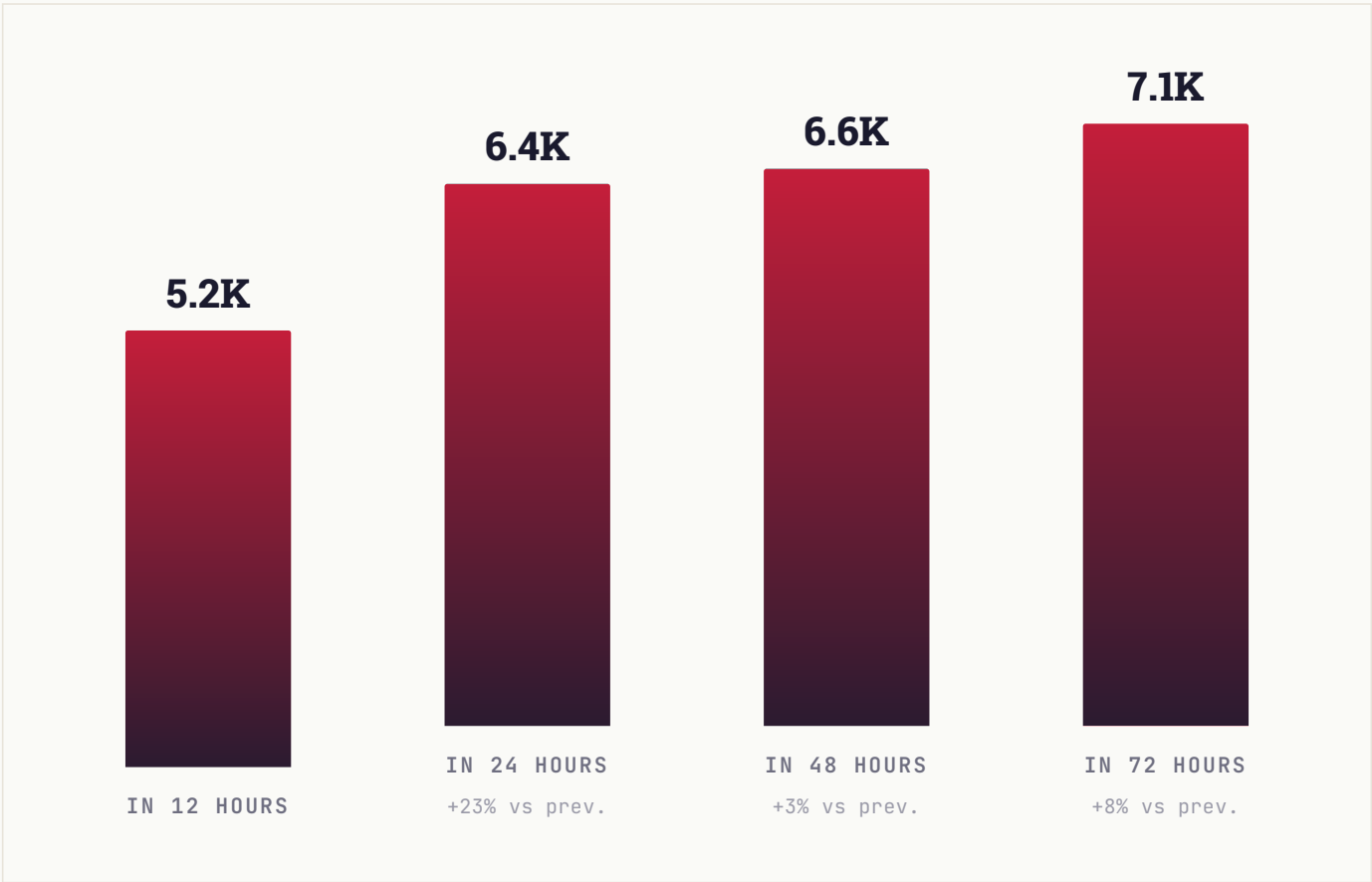
Citation index **29** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **46** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement «lives».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
DU DOLLAR UZ valyuta kursi, prognoz YOU	22.2K

COMPARATIVE CONCLUSION

Channel in top half of the niche (#46 of 99). Niche leader — bank_kuni (167.3K), median subs 20K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **12**, they brought **3 744** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	1	1	104
November 2025	1	1	231
October 2025	5	4	327
September 2025	4	4	922
August 2025	0	0	1 653
July 2025	1	1	507

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
12	6	3 744

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#46/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 17:00 UZT.

EFFECT

**Best window
for important
post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-niche channels. Not daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
