

PROMTPRESS PUBLIC REPORT

Channel audit

Odyssey of Kekius Maximus



@doge1

made popular in CIS: Bitget, Polymarket, and shorting Bitcoin on mushrooms ads: @odyprice1 heterosexual intercourse offers: @Keriot

SUBSCRIBERS

744 463

-36748 per month

ERR (% SEE POSTS)

1.0%

per day 0.4%

REACH/POST

4.3K

ad reach 3.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

SUBSCRIBERS 744 463 —	SUBS REACH 0.58% Avg % subs see a post	VIEWS/POST 4.3K median 4.2K · 28 days	POSTS/DAY 8.6 ~60 per week
7D TREND -1.6% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 124 chars median 75 · 28 days	POSTS ANALYZED 249 28 days
AD REACH 3.2K 24h avg	CHURN / MONTH -36748 over the last month	CITATION RATE 539 citation index · 1,147 channels mentioned all time	CHANNEL AGE 5 years 11 months Created 20.06.2020

AI EDITOR SUMMARY

Channel «odyssey kekius maximus» — 744 463 subs. Each post averages 4.3K people (1% of subs), reach is low — consider expanding audience. Publishes 60 posts per week (~9/day) — active posting. Week of June 1–7 reach stable (-1.6% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **249** posts over 28 days.
- 02 Dominant format – **Text** (123/249 posts).
- 03 Avg post length – **124** chars (median 75).
- 04 Peak audience activity – **Wednesday**, 09:00 MSK.
- 05 Top posts get **2x** more views than the weakest (6.5K avg top vs 3.2K worst) – among 249 posts in 28 days. Worth analyzing top commonalities – topic, format, timing.

TOP 5 POSTS

Nº1 20.05 · 08:20 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
7 014	—
REPOSTS	ER
16	0.9%

Nº2 20.05 · 06:51 **PHOTO**
if smash raffles ayanami pepe among holders, we'll raffle watafa someday

VIEWS	REACTIONS
6 453	—
REPOSTS	ER
5	0.9%

Nº3 20.05 · 08:20 **TEXT**
Urgent dispatch from Rome by Durus Maximus:

VIEWS	REACTIONS
6 158	—
REPOSTS	ER
5	0.8%

Nº4 19.05 • 18:13 TEXT activity spiked big time, now like Elon Musk: shows up in comments, reads a lot. feels...	VIEWS 5 663 REPOSTS 4 REACTIONS — ER 0.8%
Nº5 05.06 • 17:00 PHOTO all doge accounts started shilling dogeus maximus	VIEWS 5 620 REPOSTS 8 REACTIONS — ER 0.8%

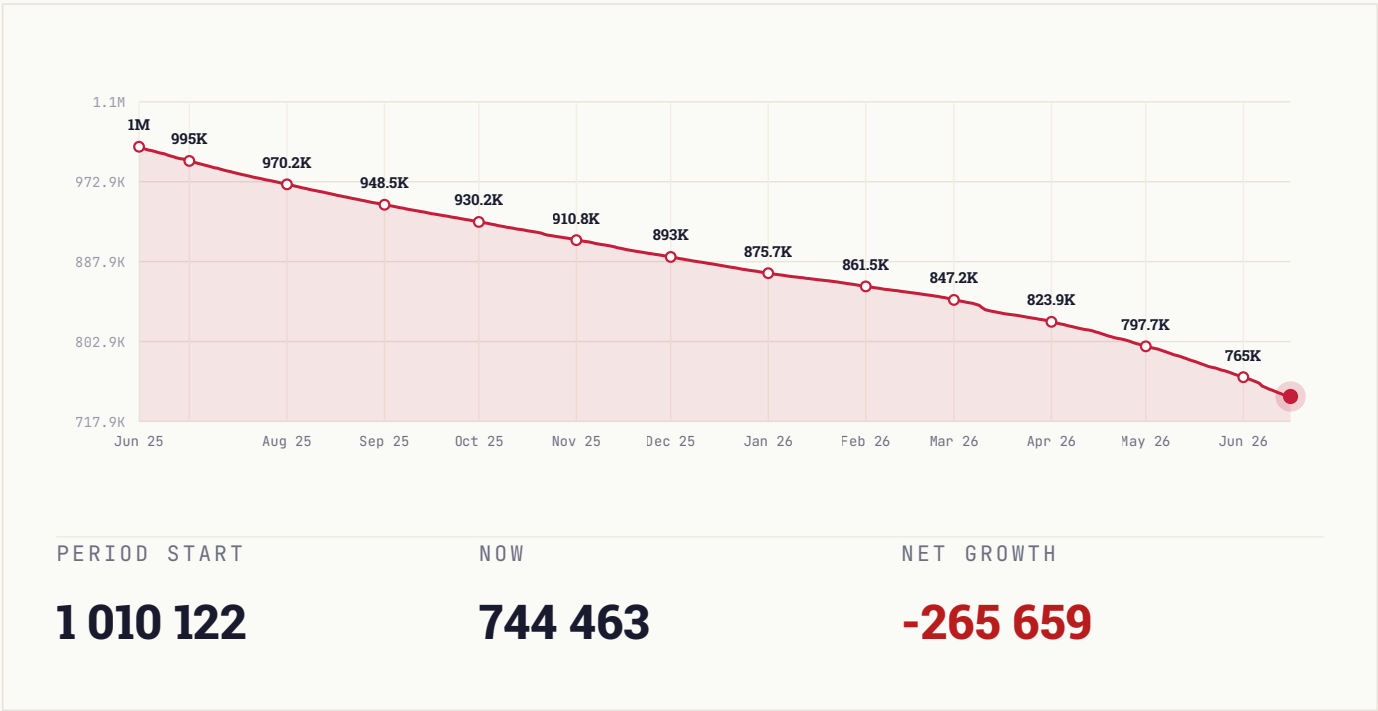
WORST 3

↓ 12.06 • 14:37 VIDEO (post without caption – video)	VIEWS 3 273 REPOSTS 1 REACTIONS — ER 0.4%
↓ 12.06 • 16:41 PHOTO ...	VIEWS 3 203 REPOSTS 1 REACTIONS — ER 0.4%
↓ 11.06 • 09:35 PHOTO A Nolan 'Odyssey' porno dropped – and the original film isn't even out yet. The creators say it's not your typical porn parody...	VIEWS 3 192 REPOSTS 29 REACTIONS — ER 0.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See gains and losses.



— SECTION 04 · MENTIONS

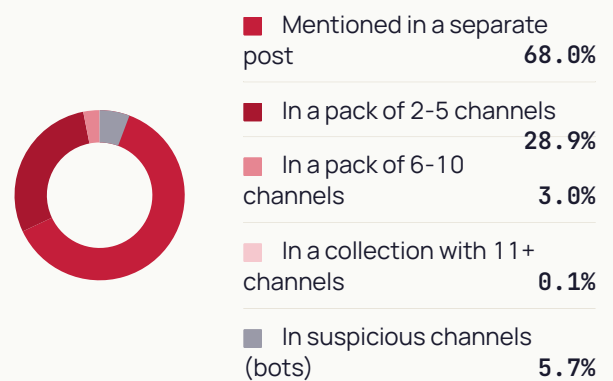
Who and how mentions the channel

Citation index **539** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time channel mentioned **1 147** different channels.

MENTION COUNTRIES



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



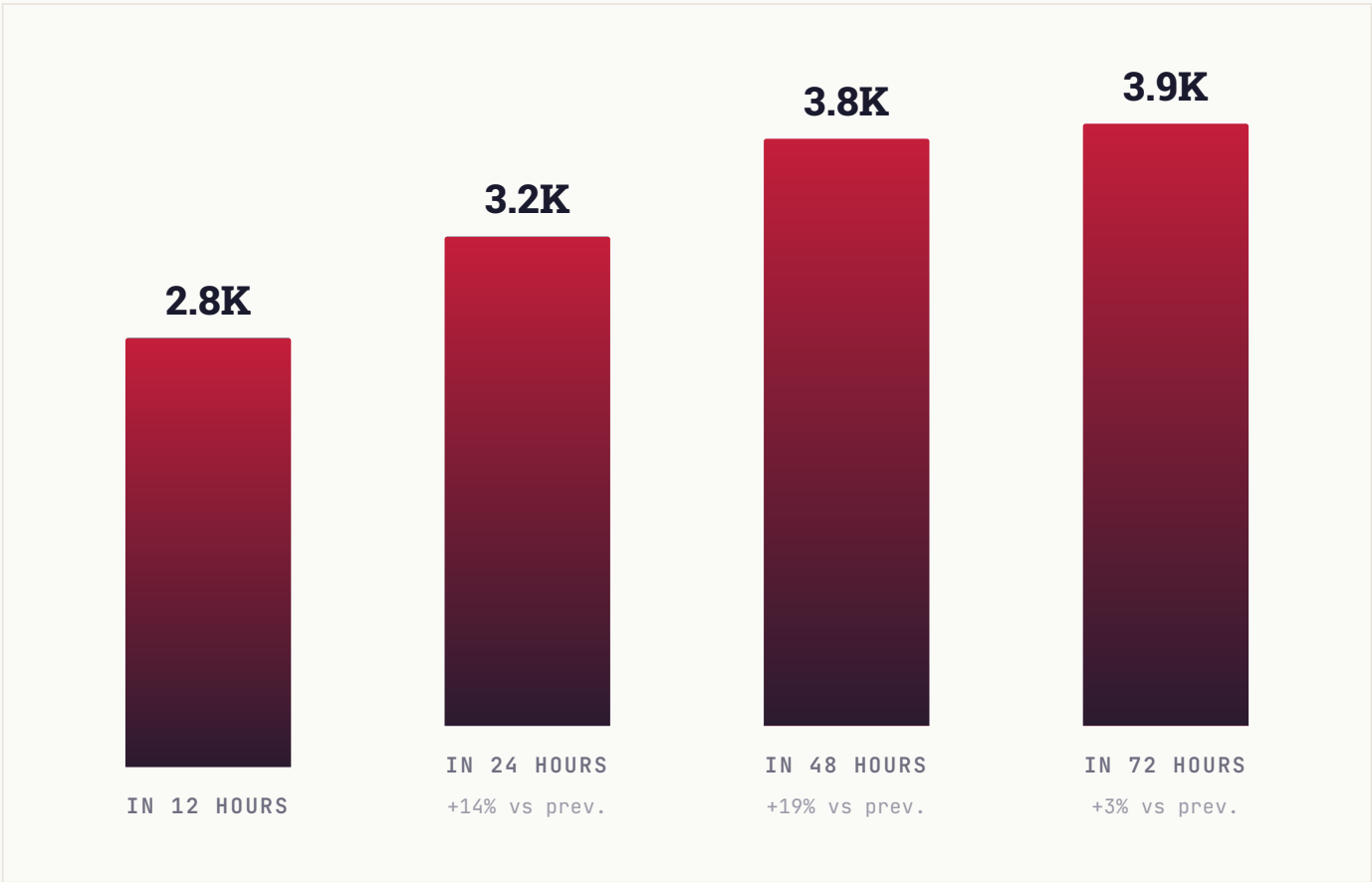
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 	2.1M
RU growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
OK Odyssey of Kekius Maximus YOU	744.5K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#20 of 99). Leader — OKX News (4.8M). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · NICHE COMPARISON

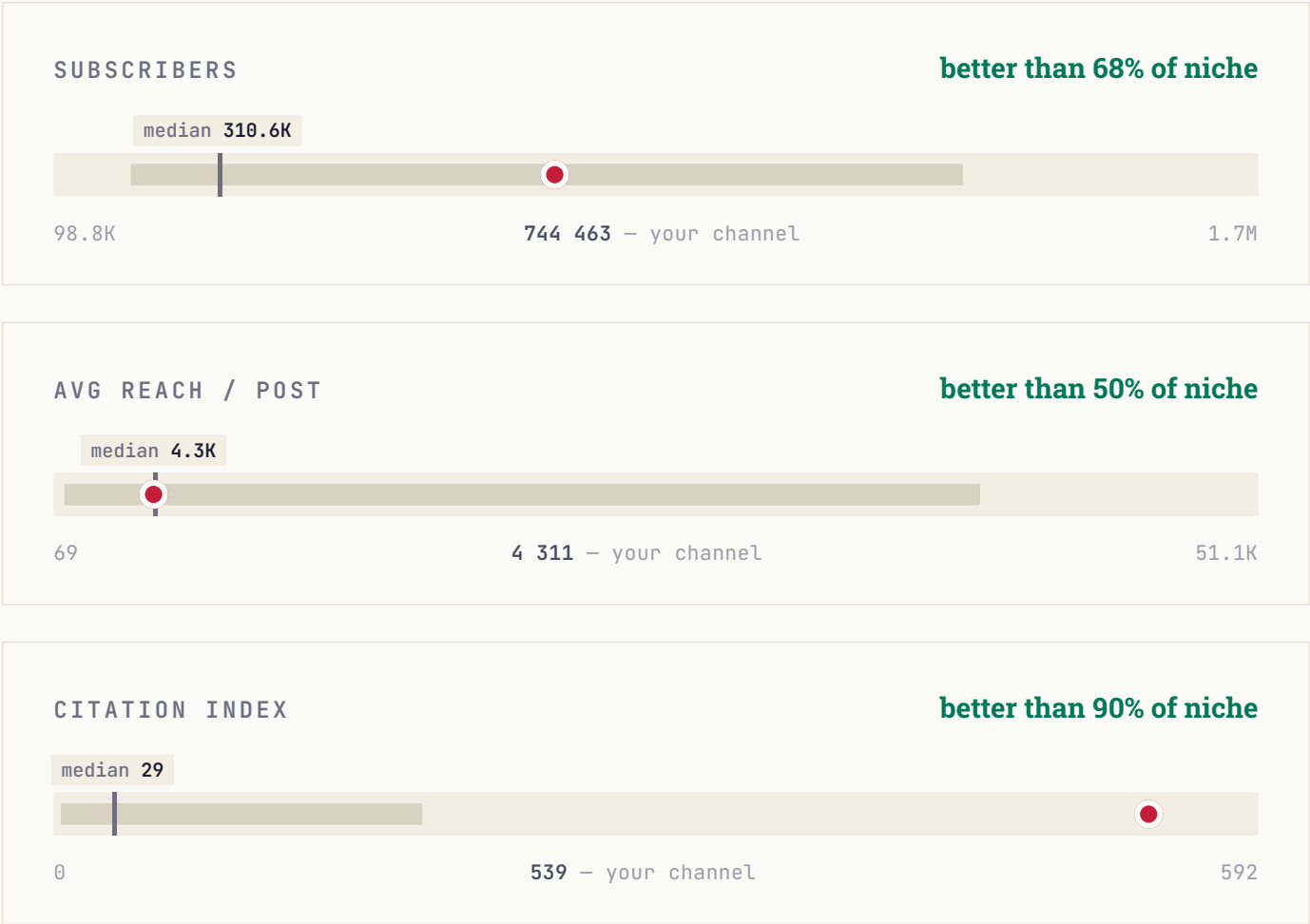
Where the channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#20/100

RANK IN NICHE

Channel in top 20% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for important
post****02****Increase video post share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 0.58% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+5.9pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
