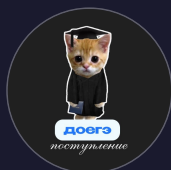


PROMTPRESS PUBLIC REPORT

Channel audit for exams · admissions



@doege2026

We notify about publication of Unified State Exam 2026 results.
Write news about exams and useful posts for applicants. Main
channel: @doegeproject Admin: @ashkudishkindima RKN:...

SUBS

60 146

+32830 per month

ERR (% SEE POSTS)

162.0%

per day **88.7%**

REACH/POST

98.3K

ad reach **54.1K/24h**

— CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · takeaways

03 **Subscriber dynamics**

Year chart · growth

04 **Citation rate**

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05 **Ad potential**

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08 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 60 146 —	 SUBS REACH 163.44% avg % subs see post	 VIEWS/POST 98.3K median 103.3K · 13 days	 POSTS/WK 44.1 for the period
 7D TREND — no data for the period	 REACTIONS/POST 1432.9 total 126,094 reactions, 184,222 reposts, 116,562 comments	 POST LENGTH 164 chars median 108 · 13 days	 POSTS ANALYZED 88 13 days
 AD REACH 54.1K 24h avg	 CHURN / MONTH +32830 last month	 CITATION RATE 4 citation index · 71 channels mentioned over all time	 CHANNEL AGE 8 months 26 days created 17.10.2025

AI EDITOR SUMMARY

Channel «before exam · admission» — 60 146 subscribers. Each post gets on average 98.3K people (163% from subscribers), wide reach for a channel this size. Publishes 44 posts per week (~6/day) — active publishing mode.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **88** posts over 13 days.
- 02 Dominant format — **Text** (82/88 posts).
- 03 Avg post length — **164** characters (median 108).
- 04 Peak audience activity — **Thu**, 01:00 MSK.
- 05 Top posts get **3x** more views than the weakest (167.1K avg for top vs 59.5K for worst) — among 88 posts over 13 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 22:07 TEXT ★ All Russian regions (or nearly all) uploaded to Gosuslugi.	VIEWS 180 646 REPOSTS 5 516	REACTIONS 2 747 ER 300.3%
Nº2 18.06 · 18:54 TEXT ★ Tomsk Oblast gets profile and basic math results.	VIEWS 164 471 REPOSTS 9 841	REACTIONS 2 127 ER 273.5%
Nº3 18.06 · 19:59 TEXT ★ Perm Krai gets profile and basic math results.	VIEWS 156 093 REPOSTS 1 622	REACTIONS 1 554 ER 259.5%

Nº4 18.06 · 21:19 TEXT ★ Kamchatka Krai gets profile and basic math results.	VIEWS 154 050 REPOSTS 806	REACTIONS 1 332 ER 256.1%
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Nº5 16.06 · 20:25 TEXT ★ Novosibirsk Oblast gets Russian language results.	VIEWS 150 081 REPOSTS 11 888	REACTIONS 3 122 ER 249.5%
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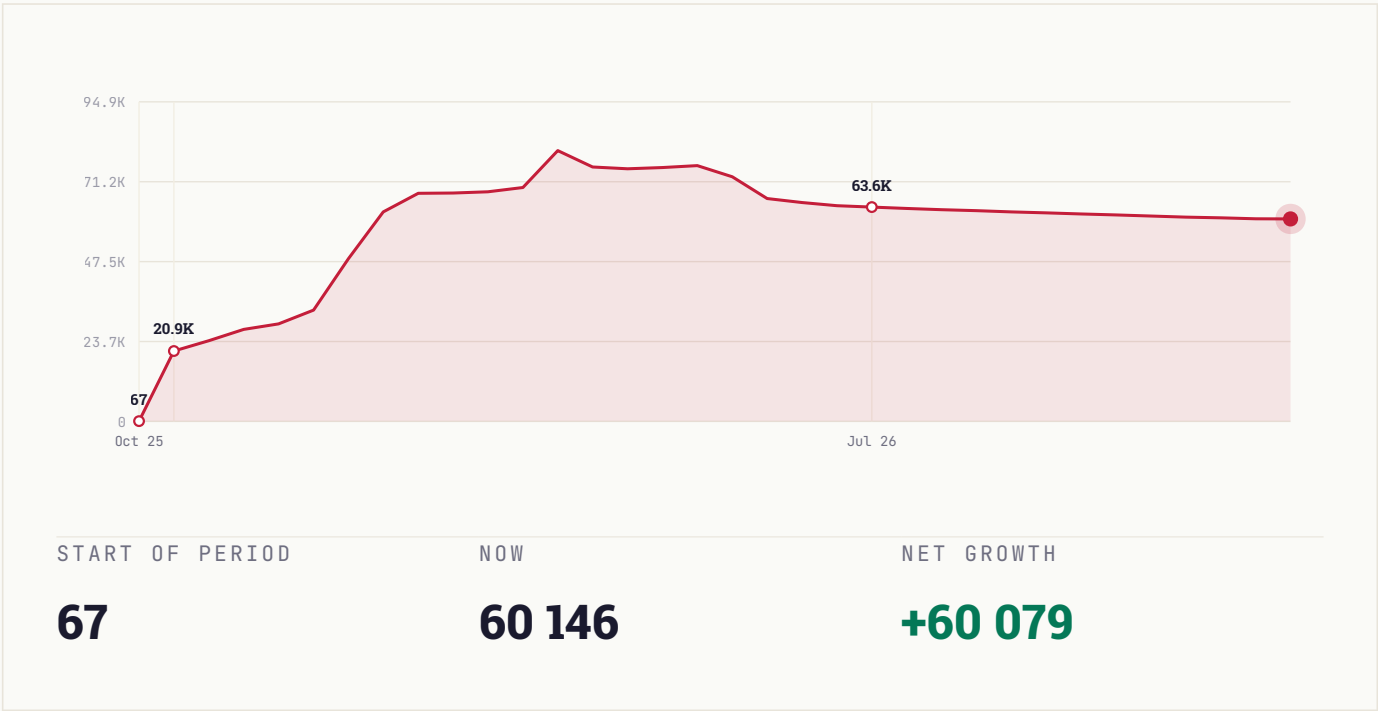
WORST 3

↓ 27.06 · 15:57 VIDEO (post without caption – video)	VIEWS 61 462 REPOSTS 277	REACTIONS 3 500 ER 102.2%
↓ 28.06 · 16:52 PHOTO ★ Key points on budget admission in 2026 Finally got the main EGE results. Waited so hard we almost forgot...	VIEWS 59 549 REPOSTS 1 115	REACTIONS 922 ER 99.0%
↓ 28.06 · 08:03 TEXT Checking your USE score? How's it going?	VIEWS 57 585 REPOSTS 97	REACTIONS 1 563 ER 95.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

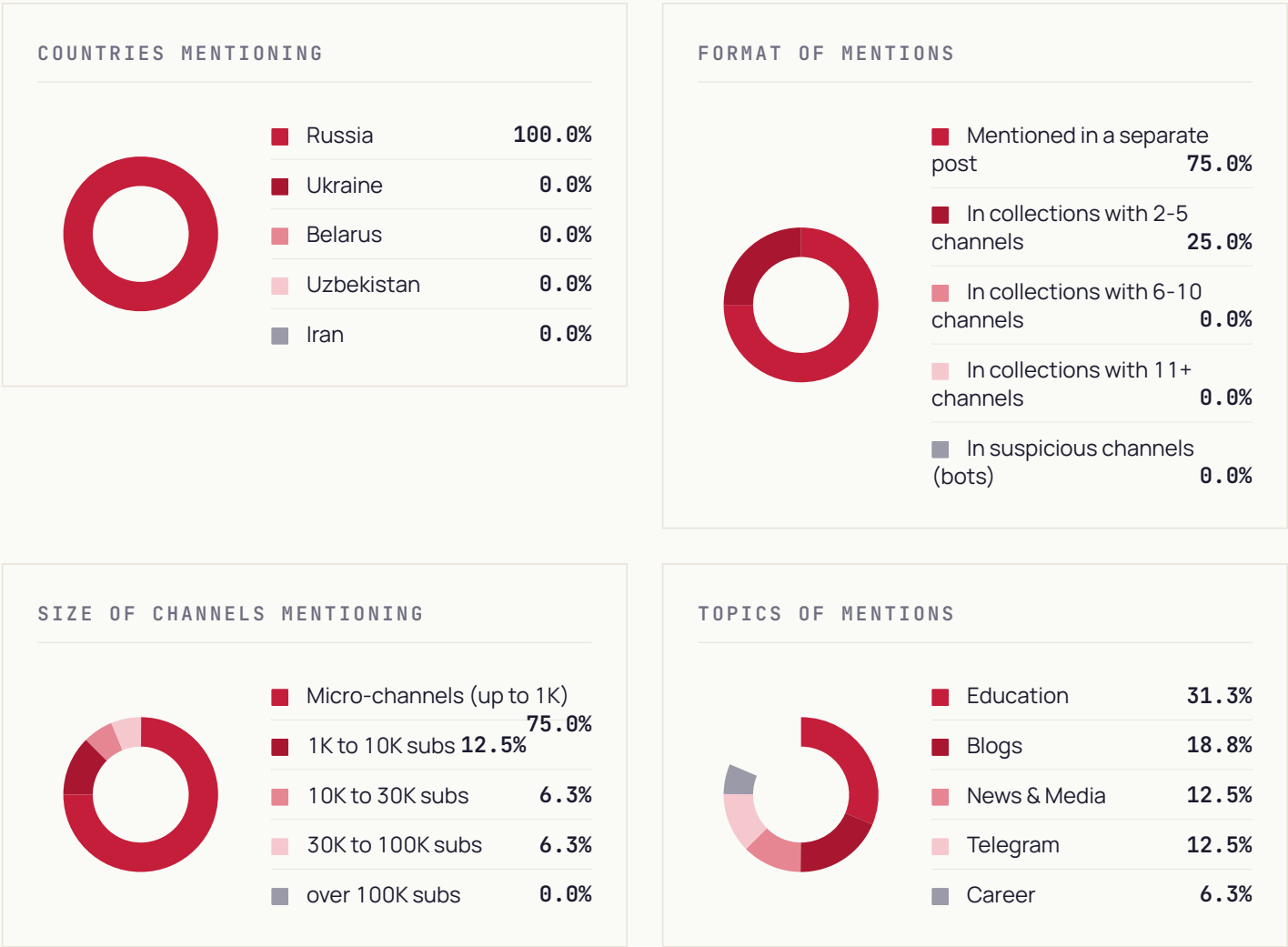
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

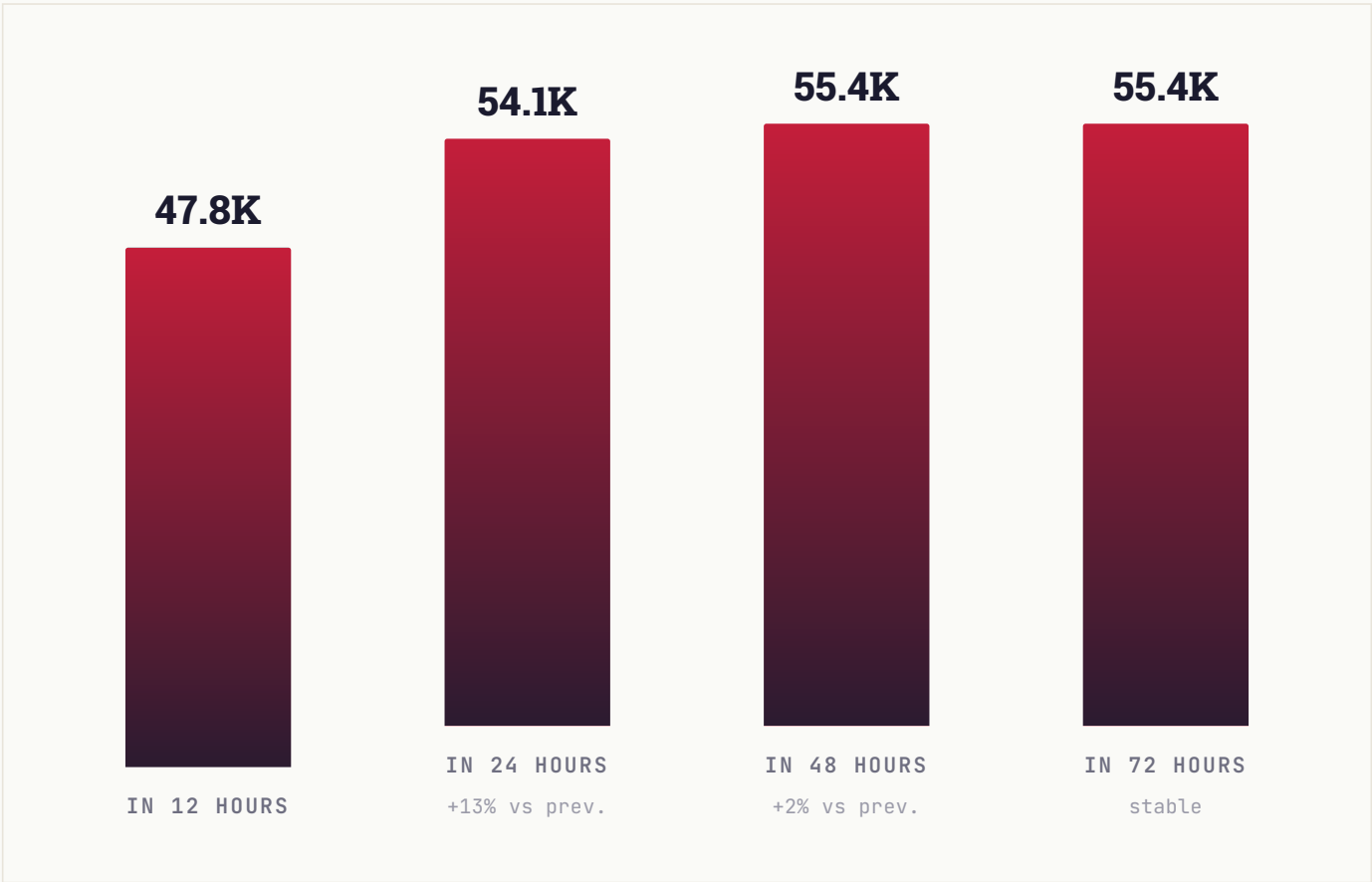
Citation index **4** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **71** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. We highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
MA Mathematician Andrey	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umskul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow education	233K
DE for exams · admissions YOU	60.1K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#82 of 99). Niche median — 78.8K subs. First growth KPI — reach median. Leader: Mathematician Andrey (1M).

SECTION 07 · NICHE COMPARISON

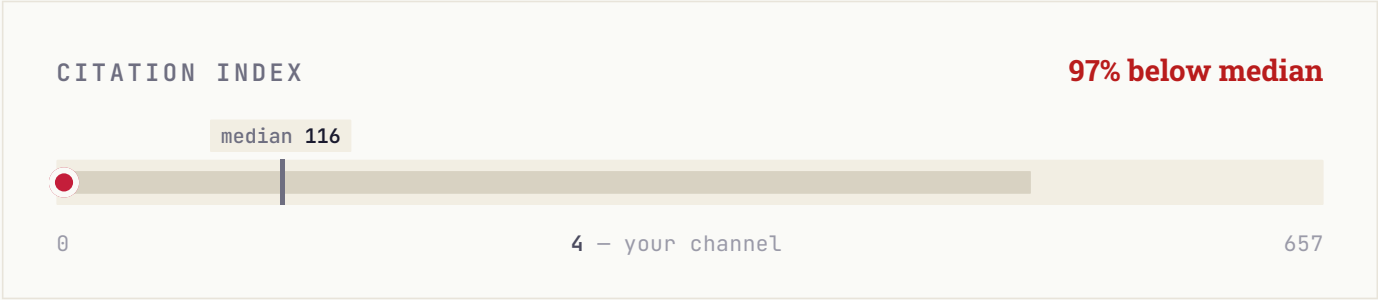
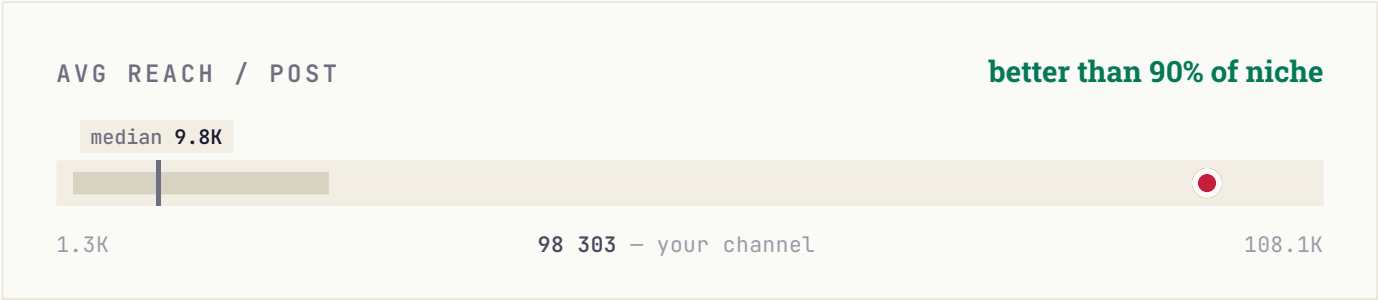
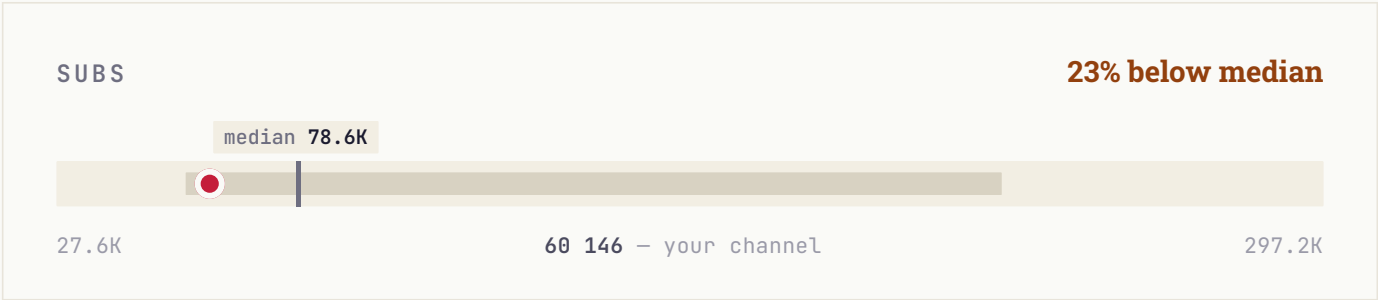
Where channel stands in its league

Took top-100 channels in category «Education» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#82/100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — Thursday

Audience most active on this day at 01:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
