

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Dodo Winners



@dodowin

Our channel @dodorus Support @dodorusbot App
dodopizza.onelink.me/YIkM

SUBSCRIBERS

11 937

+3549 per month

ERR (% SEE POSTS)

81.0%

in 24 hours 64.6%

REACH/POST

9.7K

ad reach 6.8K/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

2 months · monthly

08 Niche comparison

Rank in «Food & Cooking» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 11 937 —	 REACH OF SUBS 81.13% avg % of subs see post	 VIEWS/POST 9.7K median 9.7K · —	 POSTS/WEEK 1.0 over period
 7D TREND — no data for period	 REACTS/POST 73.0 73 reactions, 5 reposts, 50 comments	 POST LENGTH 33 chars median 33 · —	 POSTS ANALYZED 1 —
 AD REACH 6.8K 24h avg	 CHURN / MONTH +3549 last month	 CITATION RATE 4 citation index · 13 channels mentioned all time	 CHANNEL AGE 6 months 27 days created 26.12.2025

AI EDITOR SUMMARY

Channel «Dodo Winners» — 11 937 subs. Each post averages 9.7K people (81% of subs), this is wide reach for a channel of this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Text** (1/1 posts).
- 03 Avg post length – **33** chars (median 33).
- 04 Peak audience activity – **Tuesday**, 17:00 MSK.
- 05 Top posts get **by 0x** more views than the weakest (3.2K avg for top vs 9.7K for worst) – among 1 posts for –. Analyze what top posts share: topic, format, time.

TOP 1 POSTS

Nº1 21.07 · 14:02 TEXT 111 pizzas https://t.me/dodorus/418	VIEWS	REACTS
	9 684	73
	REPOSTS	ER
	5	81.1%

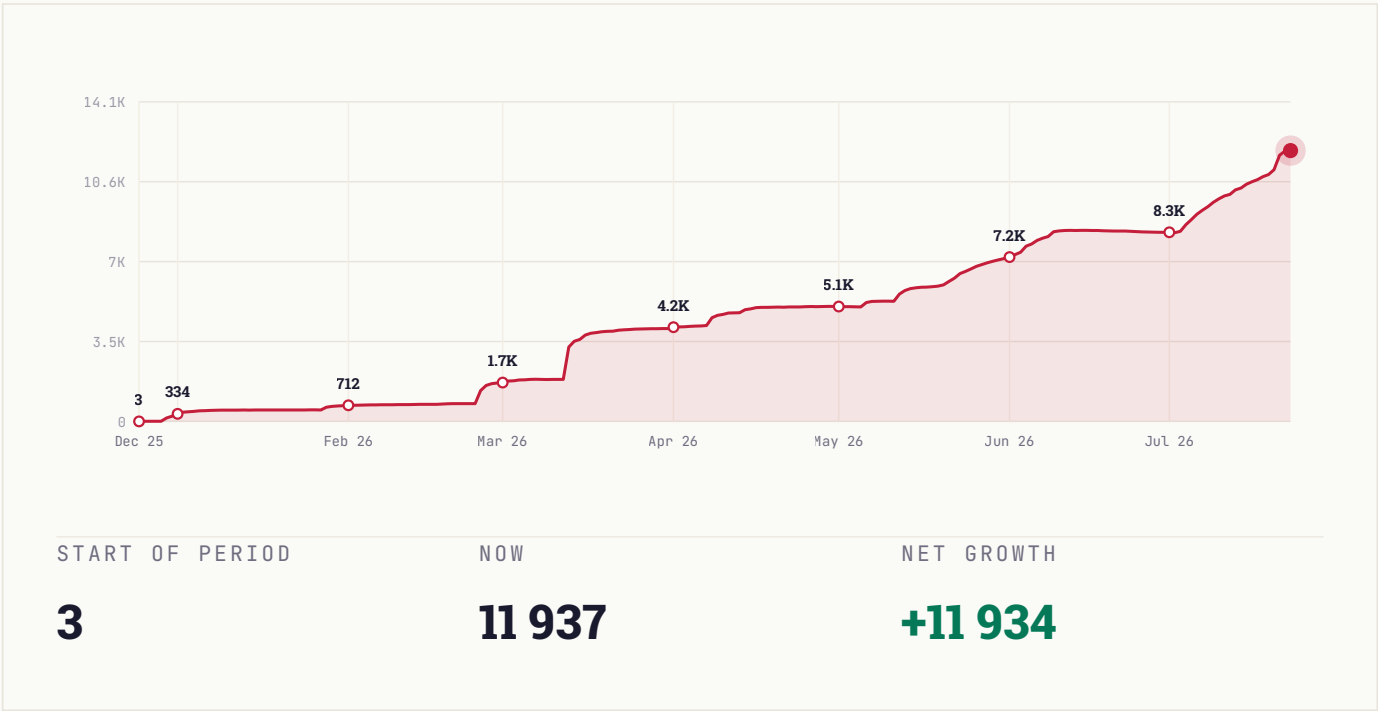
WORST 1

↓ 21.07 · 14:02 TEXT 111 pizzas https://t.me/dodorus/418	VIEWS	REACTS
	9 684	73
	REPOSTS	ER
	5	81.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

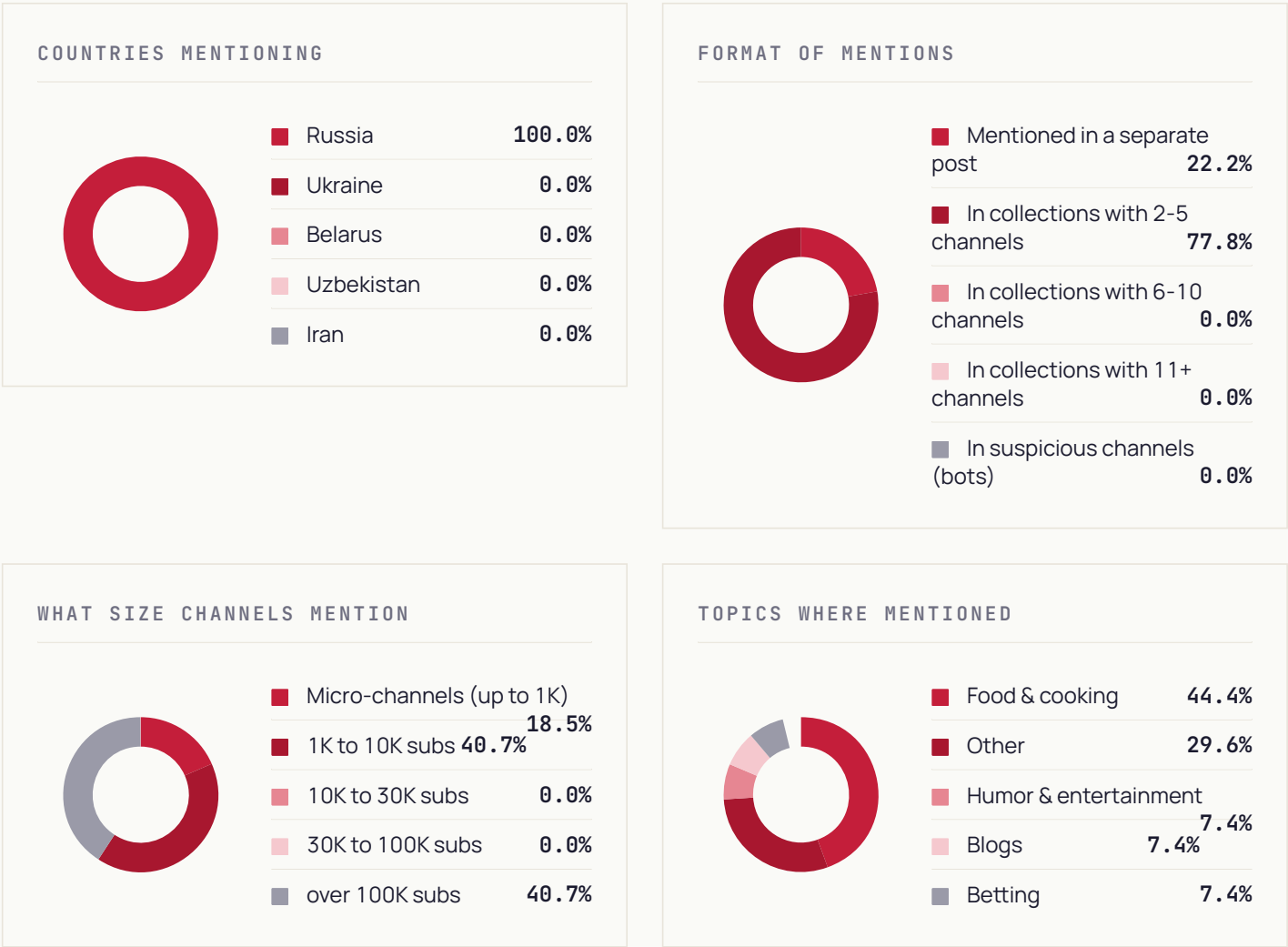
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



SECTION 04 · MENTIONS

Who mentions the channel and how

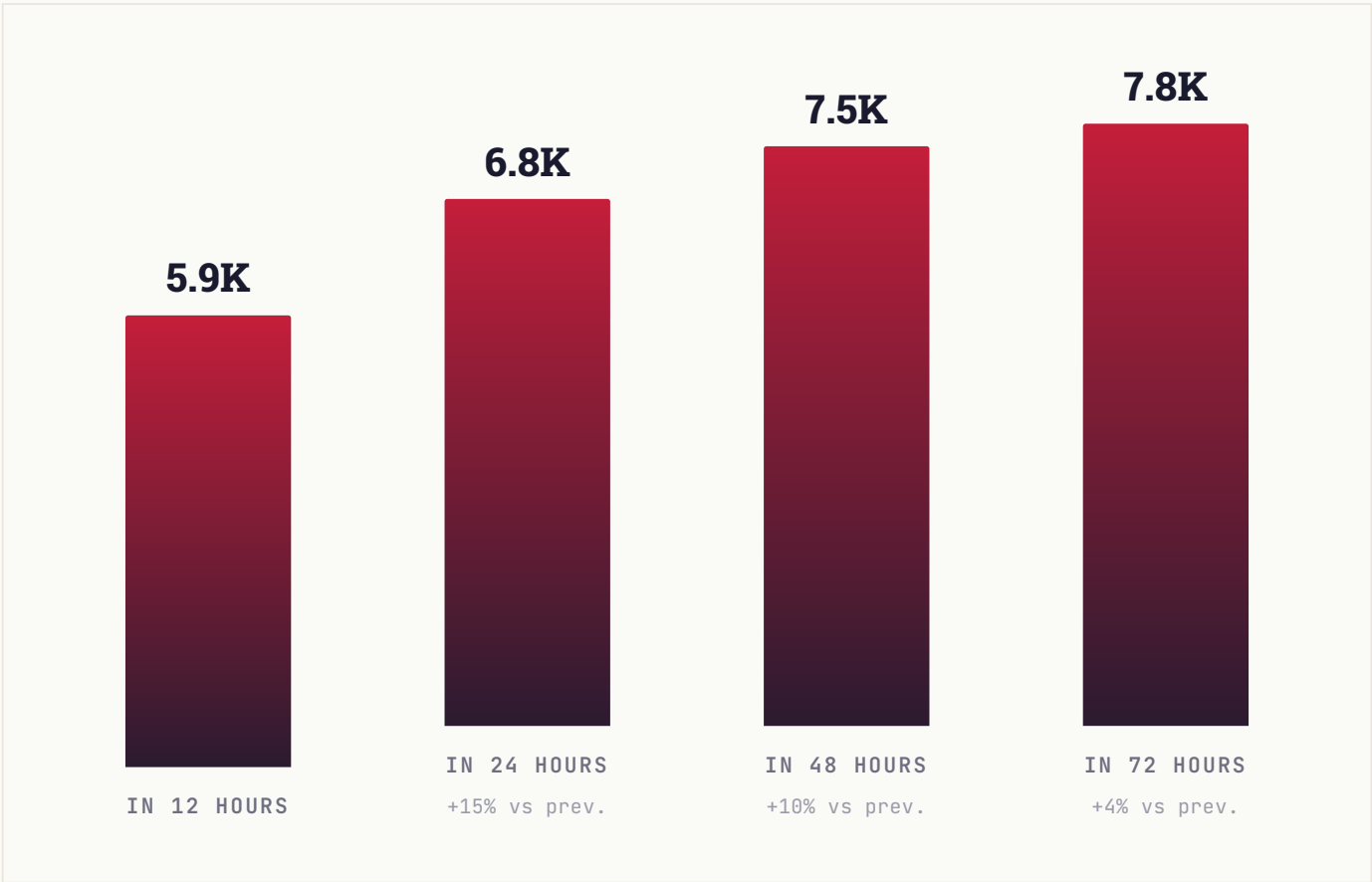
Citation index 4 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 13 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
KR Cooking Recipes Salads 🧑🍳	998K
Fri Pyaterochka	769.9K
M 🍰 Mom's Recipes 😊	678.6K
A Air fryer Recipes	594.9K
Fri Simple Recipes	585.9K
KR Recipe book	557.4K
CN Kitchen inside out	533.2K
VI Tasty and cheap 🍲	485.8K
CI CHIZHIK	481.9K
Fri Everyday Recipes	459.8K
Mon Dodo Winners YOU	11.9K

COMPARATIVE CONCLUSION

Channel not yet outside top-94 niche — early growth stage. Niche leader — Cooking Recipes Salads 🧑🍳 (998K), median top-94: 205.6K. First goal — enter top-94 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **2 months** such mentions were **3**, they brought **702** new subs.

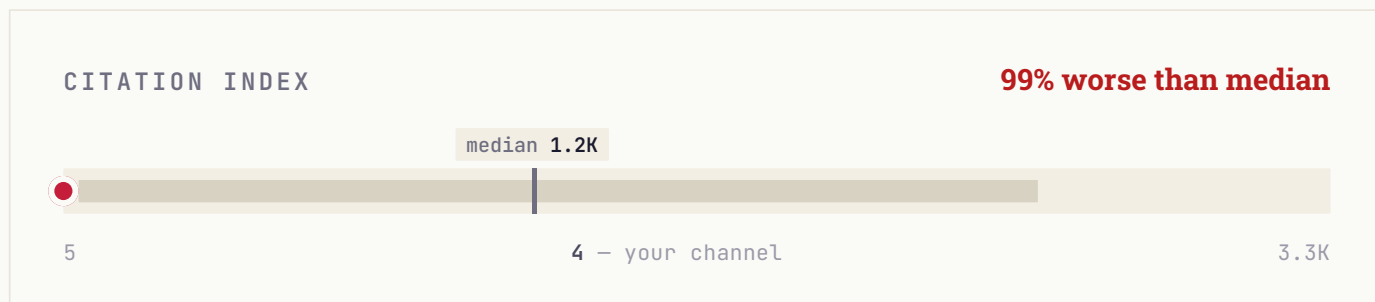
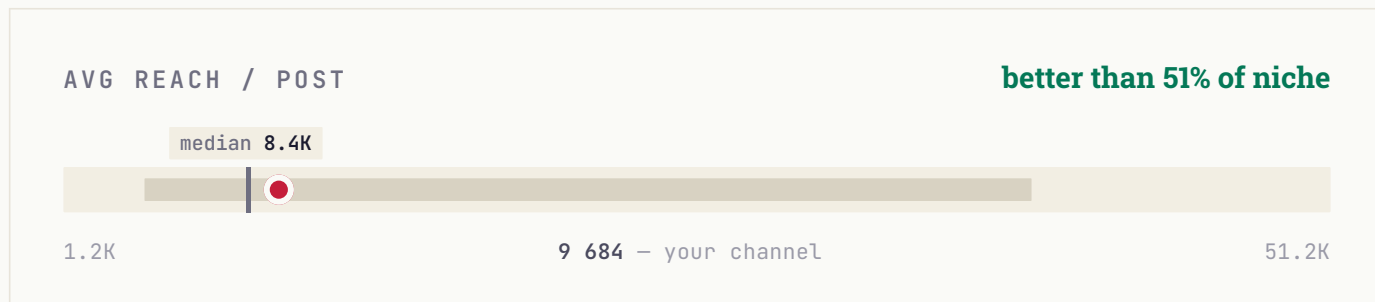
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	1	476
December 2025	1	1	226

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
3	2	702

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Food & cooking**» (Russia) and saw how the channel looks against them. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Tuesday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for the niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
