

— PROMTPRESS PUBLIC REPORT

Channel audit

Dado Ptushka: Dodo Pizza channel in Belarus



@dodopizza_belarus

SUBSCRIBERS

28 948

ERR (% SEE POSTS)

63.0%

REACH/POST

18K

+1617 per month	per day 22.9%	ad reach 6.6K/24h
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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 28 948 —	 SUBSCRIBER REACH 62.27% avg % subs see post	 VIEWS/POST 18K median 18.8K · 27 days	 POSTS/WEEK 1.8 for the period
 7D TREND — no data for period	 REACTIONS/POST 812.9 only 5,690 reactions, 1,185 reposts, 224 comments	 POST LENGTH 269 chars median 303 · 27 days	 POSTS ANALYZED 7 27 days
 AD REACH 6.6K 24h avg	 CHURN / MONTH +1617 last month	 CITATION RATE 7 citation index · 46 channels mentioned all time	 CHANNEL AGE 4 years 2 months created 14.03.2022

AI EDITOR SUMMARY

Channel «Dado Ptushka: Dodo Pizza channel in Belarus» — 28 948 subs. Each post averages 18K people (62% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts in 27 days.
- 02 Dominant format – Photo (5/7 posts).
- 03 Avg post length – 269 chars (median 303).
- 04 Peak audience activity – Thursday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (22K avg top vs 13.8K worst) – among 7 posts in 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 06.05 · 09:44 PHOTO Musya flies to you with a secret promo code only for channel subs 😊 Until May 13, get a Pepperoni pizza 25 cm with any order from 25 BYN...	VIEWS 24 424 REPOSTS 354	REACTIONS 409 ER 84.4%
Nº2 14.05 · 08:58 PHOTO Grab a secret promo code for the admin's birthday 📅 New item: Strawberry Rolls 16 pcs with any order from 25 BYN 📅 PROMO CODE...	VIEWS 22 035 REPOSTS 317	REACTIONS 320 ER 76.1%
Nº3 04.05 · 13:46 PHOTO NEW GIVEAWAY 😊 3 winners get a promo code for Arriva pizza! 35 cm 📅 Join and invite friends! 3 SIMPLE STEPS: - subscribe...	VIEWS 19 540 REPOSTS 158	REACTIONS 4 070 ER 67.5%

Nº4 29.04 · 09:06 PHOTO We send a secret promo code only to our channel subs, chosen by YOU (our faves 🍷) Until May 6, we gift Ham &... pizza	VIEWS 18 775 REPOSTS 202	REACTIONS 254 ER 64.9%
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Nº5 06.05 · 09:41 TEXT 🍷🍷🍷🍷🍷🍷 A kitty is flying at you 🍷	VIEWS 18 454 REPOSTS 7	REACTIONS 220 ER 63.7%
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WORST 3

↓ 06.05 · 09:41 TEXT 🍷🍷🍷🍷🍷🍷 A kitty is flying at you 🍷	VIEWS 18 454 REPOSTS 7	REACTIONS 220 ER 63.7%
↓ 18.05 · 07:15 TEXT 🍷 Giveaway Results: 🍷 Winners: 1. Sadishi (@Sadishi1) 2. Nadezhda (@trravle) 3. Karpova Elena ✓Check results	VIEWS 15 559 REPOSTS 9	REACTIONS 263 ER 53.7%
↓ 27.05 · 08:08 PHOTO Meet summer with a secret promo code 🍷 We gift your favorite Ham & Mushroom pizza 25 cm with any order from 25 BYN 🍷 PROMO CODE: HEYLETO...	VIEWS 7 386 REPOSTS 138	REACTIONS 154 ER 25.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

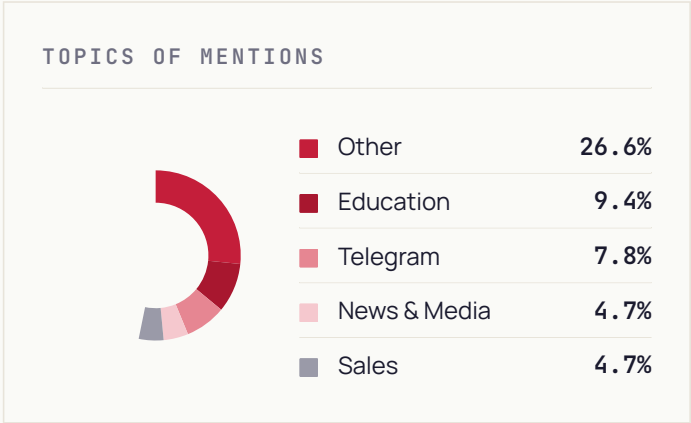
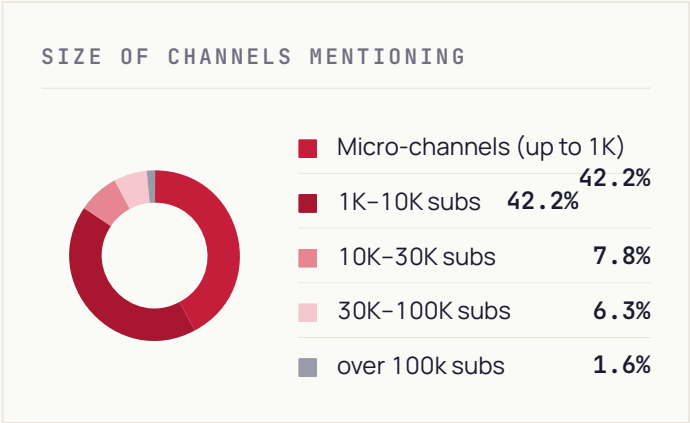
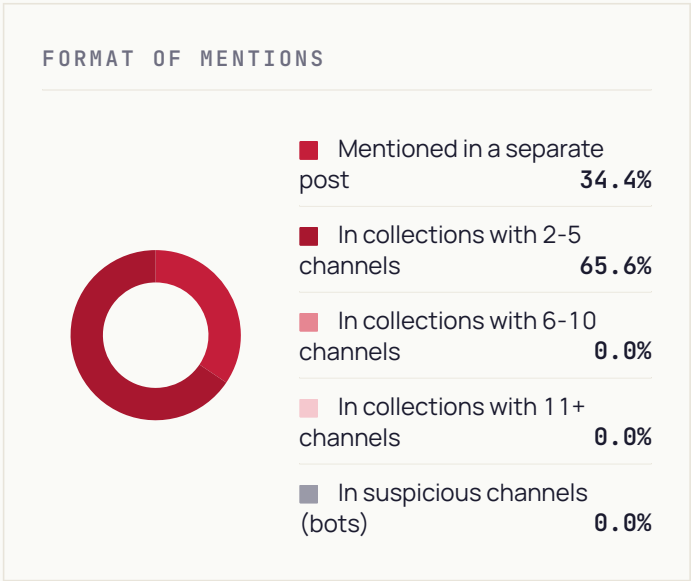
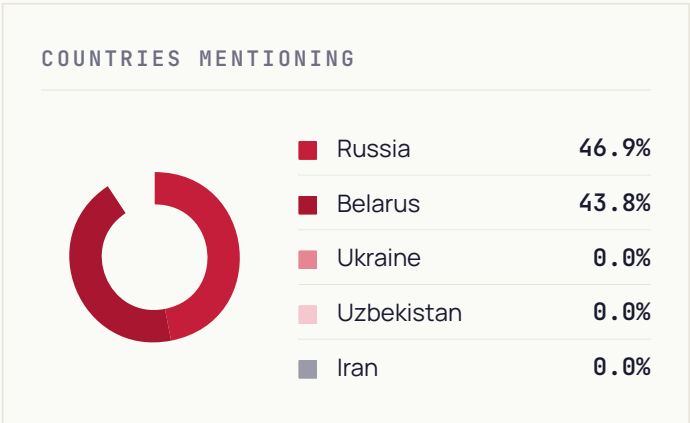
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

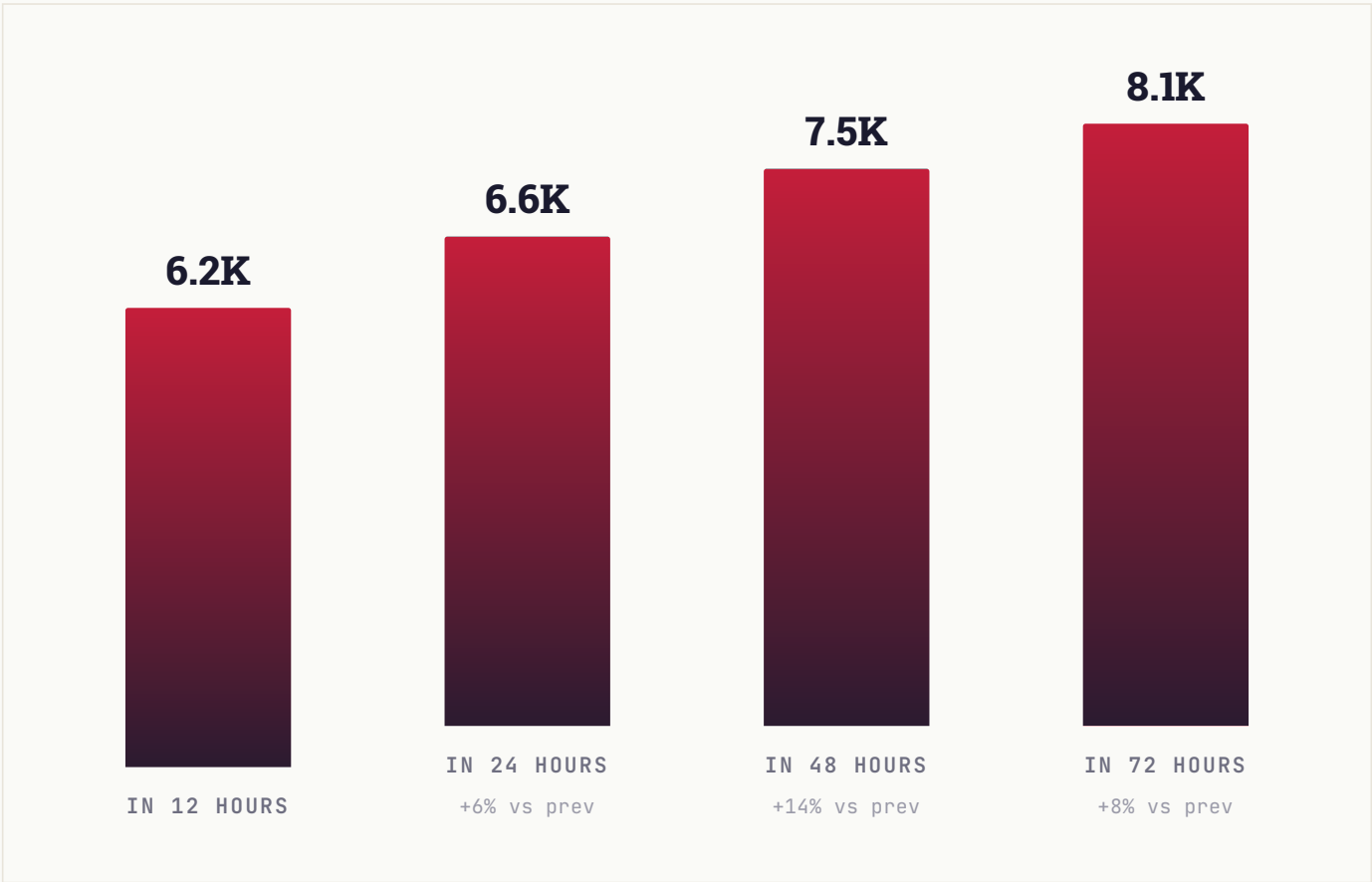
Citation index **7** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K one. All time channel was mentioned **46** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
KR Cooking Recipes Salads 🍴🍴	994.1K
Fri Pyaterochka	734.8K
🍴M 🍴 Mom's Recipes 😊	686.7K
Mon Simple Recipes	589.9K
A Air fryer Recipes	587.9K
KR Recipe book	563K
CN Kitchen inside out	533.3K
ER CHIZHIK	493.9K
VI Tasty & cheap 🍴	493.1K
Sun Daily recipes	465.2K
DP Dado Ptushka: Dodo Pizza channel in Belarus YOU	28.9K

COMPARATIVE INSIGHT

Channel not yet outside top-94 niche — early growth stage. Niche leader — Cooking Recipes Salads 🍴🍴 (994.1K), median top-94: 216.3K. First goal — enter top-94 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

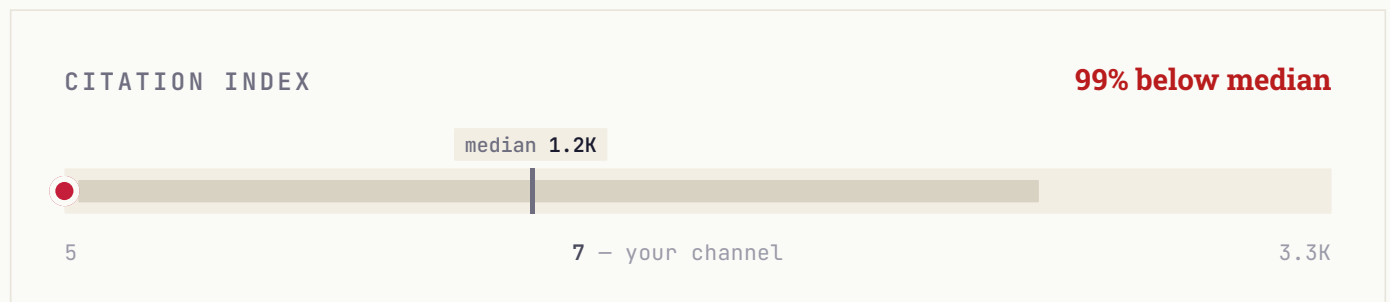
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **3 785** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
November 2025	0	0	416
October 2025	0	0	838
September 2025	0	0	1 341
August 2025	0	0	193
July 2025	1	1	342
June 2025	0	0	655

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	3 785

Where the channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.8 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
