

PUBLIC REPORT BY PROMTPRESS

Channel audit

Klinika Doktora Grigorenko



@doctorgrigorenko

Phlebologist, surgeon, dermato-oncologist, cardiologist-arrhythmologist, neurologist, internist, endocrine surgeon, endocrinologist, gynecologist, traumatologist, urologist, cosmetologist, cardiac ultrasound, Holter, ECG, treatment...

SUBSCRIBERS

10 370

-185 per month

ERR (% SEE POSTS)

9.0%

last 24h 1.9%

REACH/POST

898

ad reach 197/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 370 —	 SUBSCRIBER REACH 8.66% avg % subs see post	 VIEWS/POST 898 median 430 · 29 days	 POSTS/WEEK 15.6 for period
 7D TREND -43.6% vs prev week	 REACTIONS/POST 5.3 only 345 reactions, 139 reposts, 13 comments	 POST LENGTH 886 chars median 1000 · 29 days	 POSTS ANALYZED 65 29 days
 AD REACH 197 24h avg	 CHURN / MONTH -185 last month	 CITATION RATE 143 citation index · 125 channels mentioned ever	 CHANNEL AGE 6 years 3 months created 30.03.2020

AI EDITOR SUMMARY

Channel «Klinika Doktora Grigorenko» — 10 370 subs. Avg views per post: 898 people (9% of subs), low reach — need to grow audience. Publishes 16 posts/week (~2/day) — steady. Week Jul 6–12 reach dropped -43.6% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **65** posts in 29 days.
- 02 Dominant format – **Video** (63/65 posts).
- 03 Avg post length – **886** chars (median 1000).
- 04 Peak audience activity – **Saturday**, 09:00 MSK.
- 05 Strongest posts get **23 times** more views than the weakest (7.4K avg for top vs 320 for worst) – among 65 posts in 29 days. Worth analyzing what top posts have in common – topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 06:46 VIDEO Dear subscribers, great news! All July at Dr. Grigorenko Clinic, consultations and laser surgeries will be performed...	VIEWS 10 637 REPOSTS 22	REACTIONS 11 ER 102.6%
Nº2 23.06 · 03:27 VIDEO How to prepare for a proctologist appointment👉 Every second person delays a visit to a proctologist due to embarrassment. But proper preparation makes...	VIEWS 5 966 REPOSTS 6	REACTIONS 2 ER 57.5%
Nº3 23.06 · 03:59 VIDEO LASER TREATMENT OF HEMANGIOMAS AT KLINIKA DOKTORA GRIGORENKO🔴Hemangioma is a benign vascular tumor. It occurs in...	VIEWS 5 522 REPOSTS 4	REACTIONS 6 ER 53.2%

Nº4 29.06 • 00:30 VIDEO ! HEEL SPUR TREATMENT 🦶🟢 Heel spur is a bony growth on the plantar surface of the heel bone 🦿📄 Causes...	VIEWS 5 478 REPOSTS 14 REACTIONS 3 ER 52.8%
Nº5 24.06 • 00:02 VIDEO Tired legs? It could be the start of varicose veins! ⚠️ Often blame leg discomfort on ordinary fatigue? Don't ignore these...	VIEWS 5 453 REPOSTS 4 REACTIONS 7 ER 52.6%

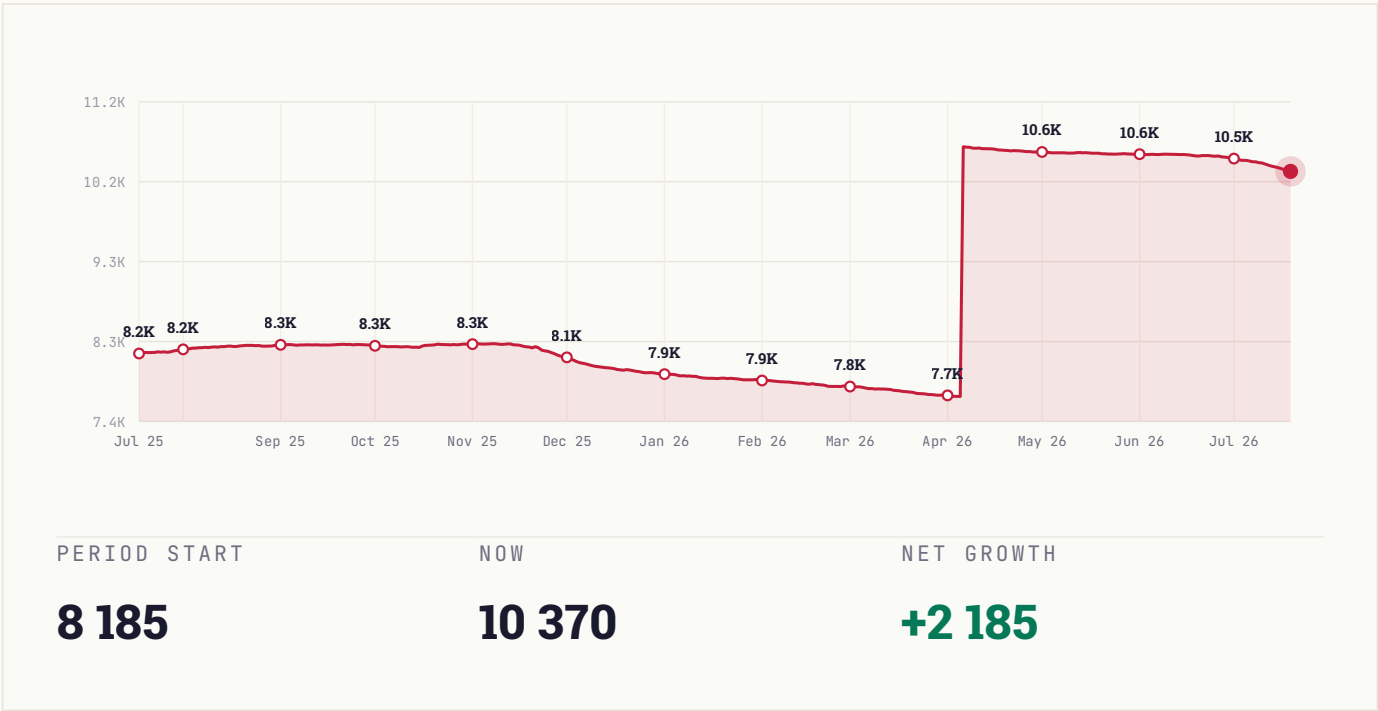
WORST 3

↓ 15.07 • 00:02 VIDEO HIGH-INTENSITY MAGNETIC THERAPY AT KLINIKA DOKTORA GRIGORENKO High-intensity magnetotherapy (SIS therapy) is a physiotherapy method...	VIEWS 333 REPOSTS 1 REACTIONS 5 ER 3.2%
↓ 16.07 • 04:40 VIDEO REMOVAL OF GROWTHS: ✓ ON LIPS, ✓ IN MOUTH, ✓ ON TONGUE at Dr. Grigorenko Clinic !! Remember, growths can be dangerous...	VIEWS 323 REPOSTS 1 REACTIONS 6 ER 3.1%
↓ 15.07 • 03:46 VIDEO RESFERATOX – EFFECTIVE REJUVENATION WITHOUT SURGERY in Dr. Grigorenko's Clinic Resferatox is an innovative aesthetic procedure...	VIEWS 305 REPOSTS 1 REACTIONS 5 ER 2.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

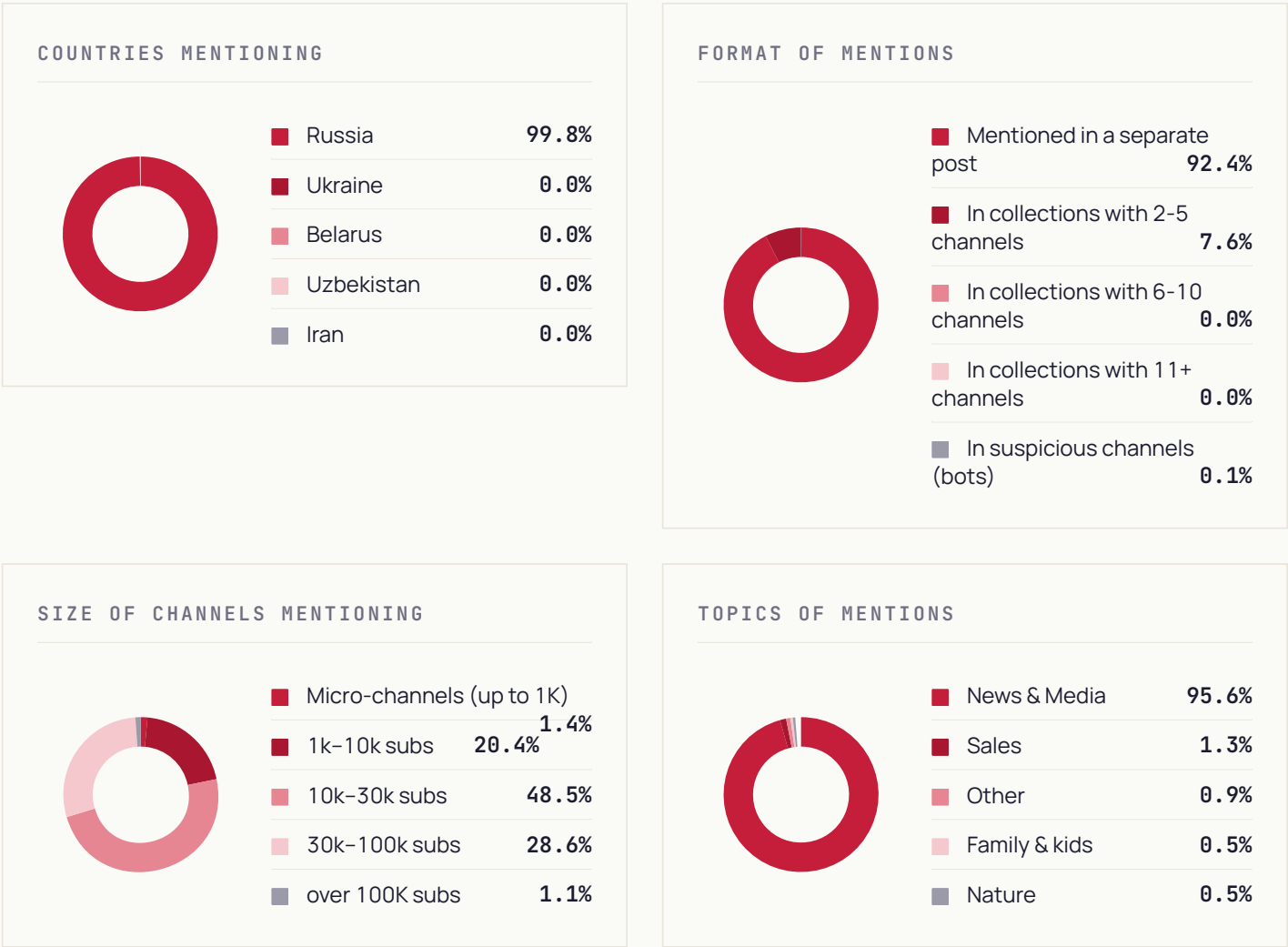
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

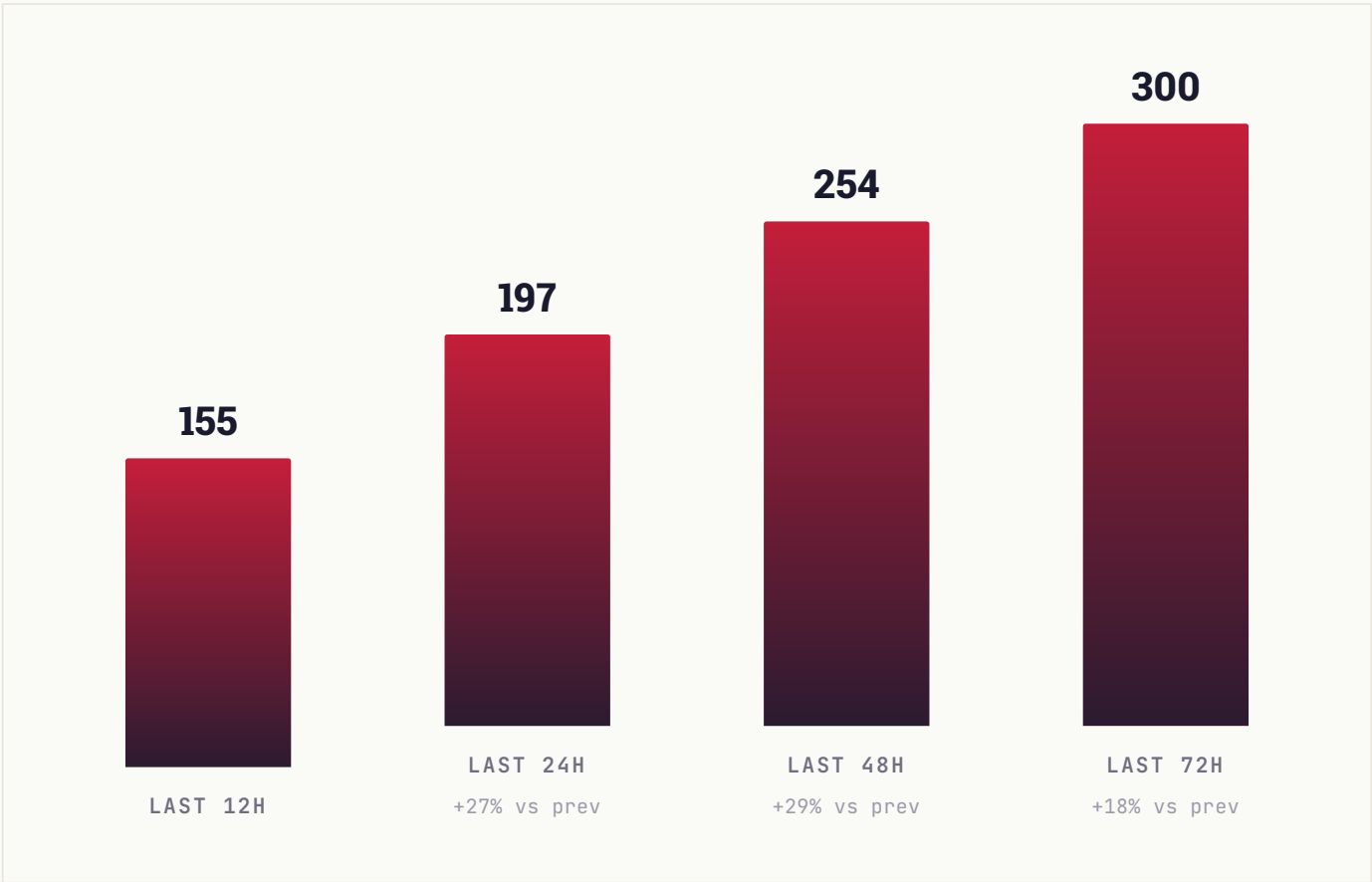
Citation index **143** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **125** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩺 الجراحة 🩺 Surgery 🩺 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
🌿 F 🌿 Folk Medicine 🌿	235.1K
ZD ZdravKontrol	222.2K
KD Klinika Doktora Grigorenko YOU	10.4K

COMPARATIVE CONCLUSION

Channel is not yet outside niche top 97 — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions: **349**, they brought **229** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	47	8	19
December 2025	54	8	8
November 2025	63	8	32
October 2025	69	18	58
Sep 2025	58	7	28
August 2025	58	7	84

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
349	6	229

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Medicine» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes based on public data.
To go further — run ads through us and hit your growth target
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
