

PUBLIC REPORT BY PROMTPRESS

Channel audit

Doc_Magomedova



@doc_magomedova777

Preventive endocrinologist. My health projects: «Kids», «Weight loss», «Men's health»:...

SUBSCRIBERS

71 301

+10 per month

ERR (% SEE POSTS)

6.0%

daily **3.7%**

REACH/POST

4.1K

ad reach **2.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 71 301 —	 SUBS REACH 5.74% avg % subs see post	 VIEWS/POST 4.1K median 4.2K · 29 days	 POSTS/WK 27.3 for period
 7D TREND -25.6% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 418 chars median 300 · 29 days	 POSTS ANALYZED 114 29 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH +10 last month	 CITATION RATE 327 citation index · 424 channels mentioned all time	 CHANNEL AGE 5 years 4 months created 24.02.2021

AI EDITOR SUMMARY

Channel «Doc_Magomedova» — 71 301 subs. Each post avg views 4.1K people (6% from subs), reach is low — consider expanding audience. Publishes 27 posts/week (~4/day) — active posting. For week Jun 8–14, reach dropped -25.6% vs week Jun 1–7 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 114 posts over 29 days.
- 02 Dominant format — Text (73/114 posts).
- 03 Avg post length — 418 chars (median 300).
- 04 Audience peak — Tuesday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (top avg 5.9K vs worst 2.9K) — among 114 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.06 · 08:28 PHOTO These supplements target deficiencies, freeing up the body's resources. Bonus: hair grows back. P.S. They all...	VIEWS 5 908 REPOSTS 70 REACTIONS — ER 8.3%
Nº2 28.05 · 08:00 PHOTO Pre-registration form and full program of the «Children» project at the link...	VIEWS 5 906 REPOSTS 37 REACTIONS — ER 8.3%
Nº3 26.05 · 09:03 TEXT ⚠️IMPORTANT SUPPLEMENT FOR PREGNANT WOMEN Pregnancy is a period when a woman's body needs proper support. It's important not to allow...	VIEWS 5 805 REPOSTS 148 REACTIONS — ER 8.1%

Nº4 03.06 · 18:38 PHOTO How to cope with hay fever? The basis of hay fever is toxic load. So first, it's important to remove toxins, and to...	VIEWS 5 796 REPOSTS 224	REACTIONS — ER 8.1%
Nº5 01.06 · 07:54 PHOTO <BEST POSTS OF MAY ROUNDUP May flew by, but in this channel we covered many important health topics for the whole family...	VIEWS 5 768 REPOSTS 40	REACTIONS — ER 8.1%

|

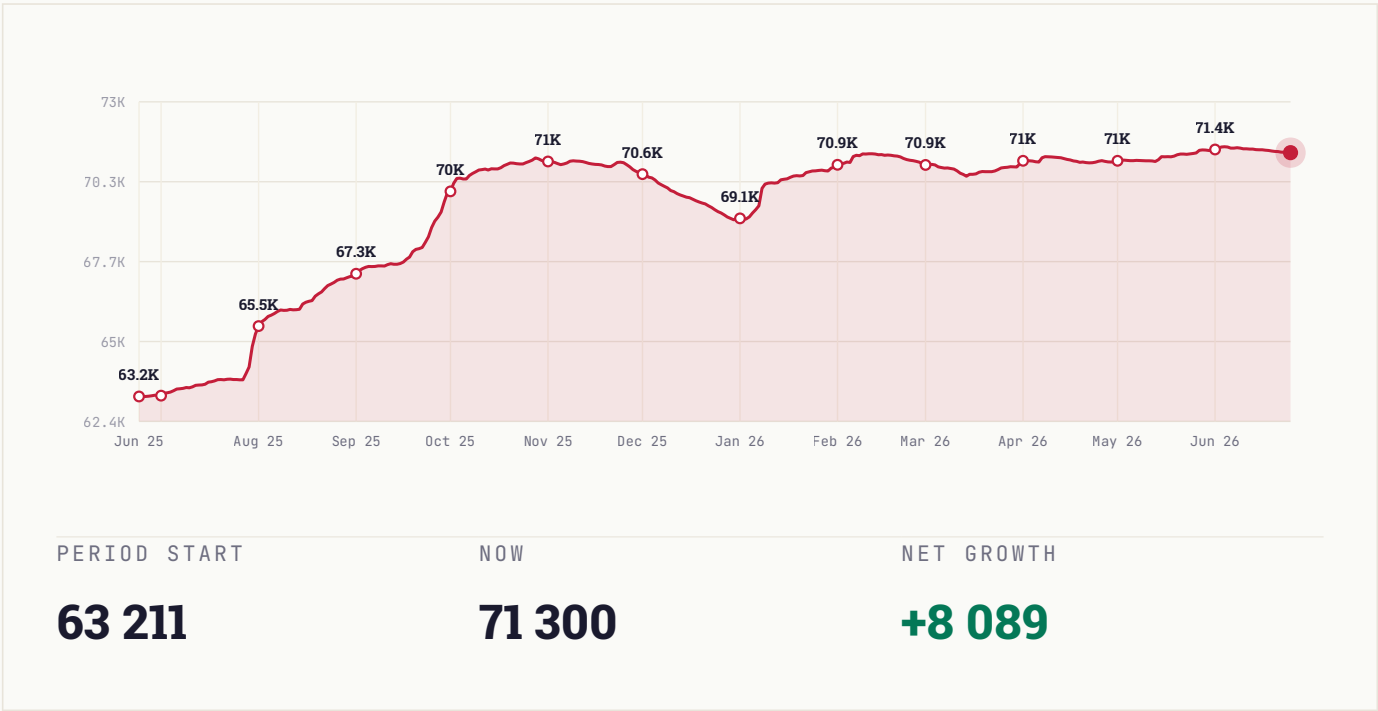
WORST 3

↓ 13.06 · 22:00 TEXT (post without caption — text)	VIEWS 2 951 REPOSTS 144	REACTIONS — ER 4.1%
↓ 13.06 · 22:01 TEXT Hello doctor. Child is 6.5 years old. Tests: elevated EBV, herpesvirus type 6 in saliva, positive for yeast...	VIEWS 2 912 REPOSTS 36	REACTIONS — ER 4.1%
↓ 13.06 · 22:10 TEXT (post without caption — text)	VIEWS 2 741 REPOSTS 55	REACTIONS — ER 3.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

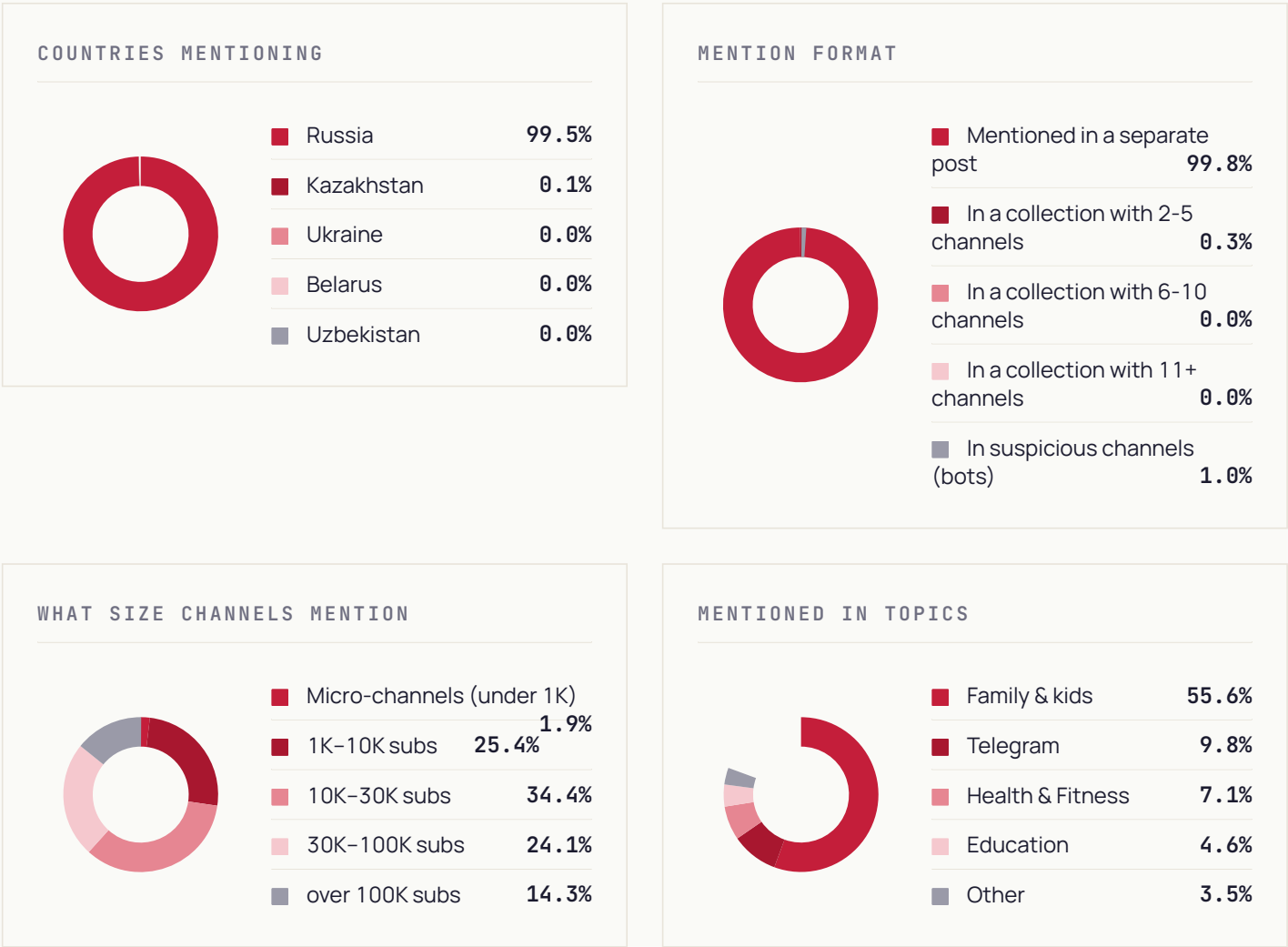
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

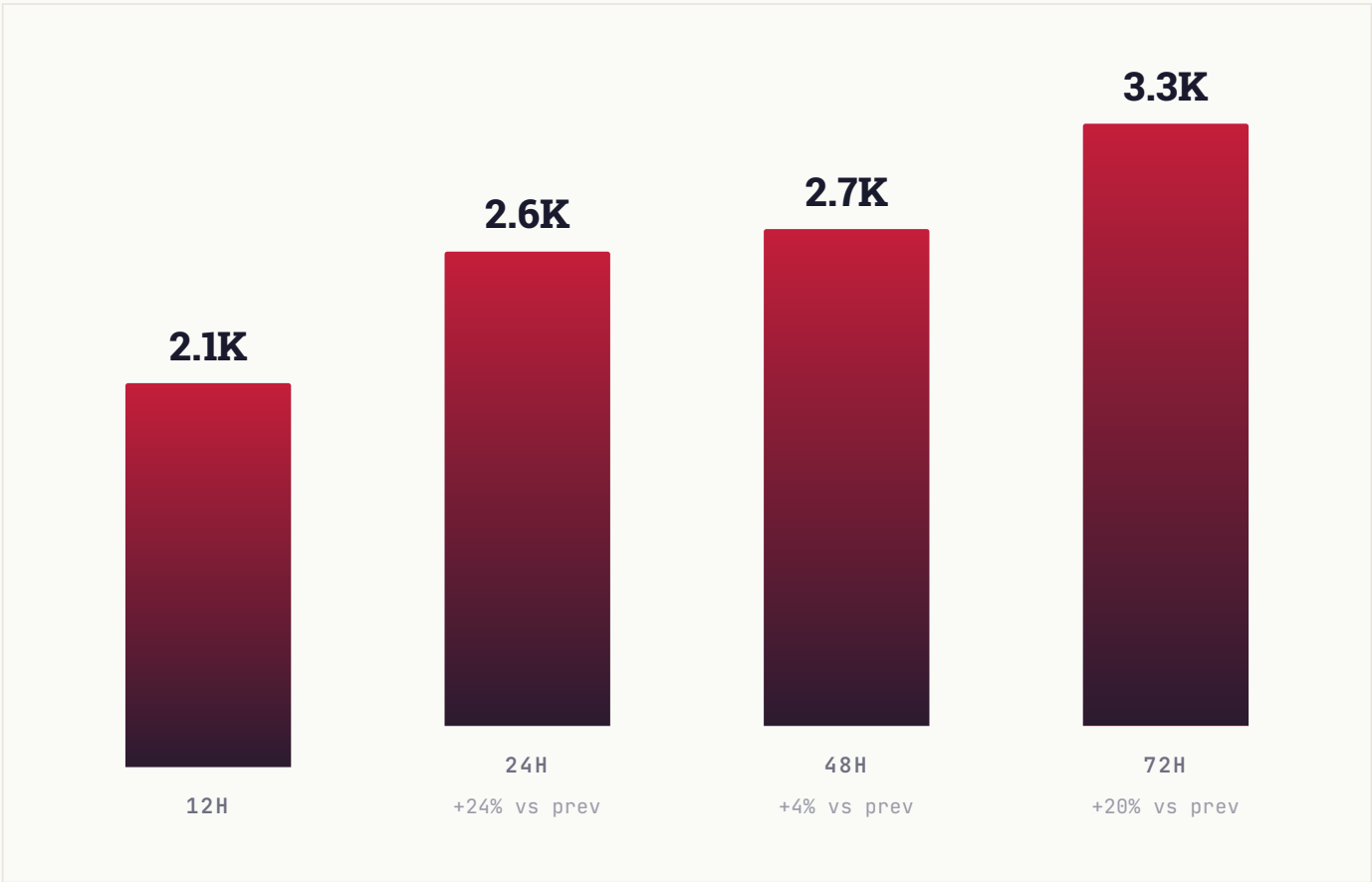
Citation index **327** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **424** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACIST	267K
MM Moscow medicine	238.8K
ZH HealthControl	223.6K
KD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Giving birth? Call the midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
ZS Forensic expert's notes	171.5K
DO Doc_Magomedova YOU	71.3K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#50 of 96). Niche median — 70.8K subs. First growth KPI — reach median. Leader: Blog from the morgue (359.3K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

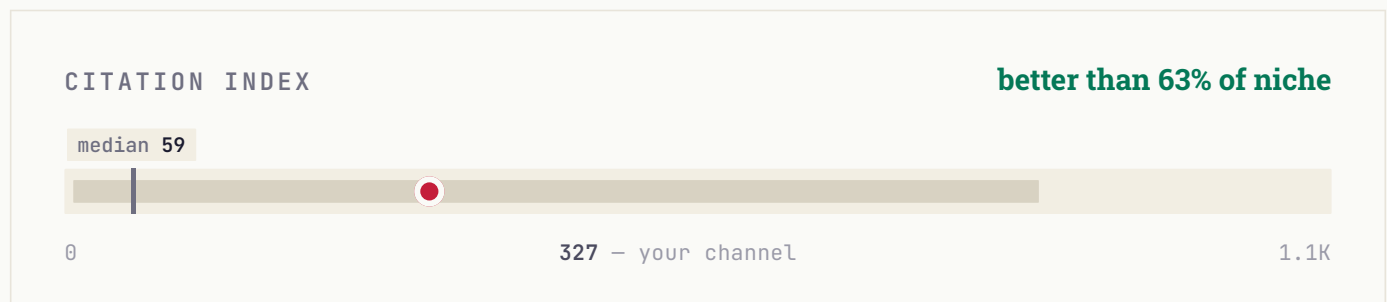
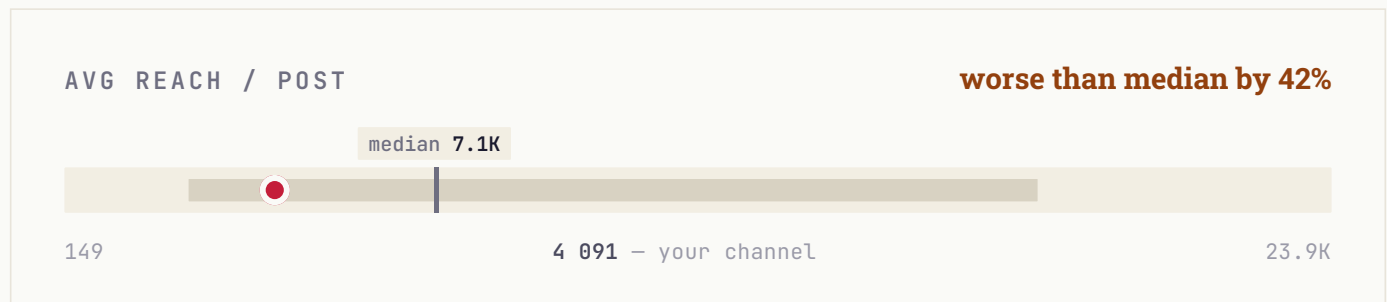
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **77**, they brought **8 386** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	18
Nov 2025	0	0	278
Oct 2025	11	11	1 267
Sep 2025	65	64	2 780
August 2025	0	0	1 953
July 2025	1	1	2 090

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
77	6	8 386

Where channel stands in its league

#50 /100 RANK IN NICHE
Channel in top half of rating



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with nearby channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager