

PUBLIC REPORT BY PROMTPRESS

Channel audit

Volunteer | Military Affairs



@dobrovoleec

One of the most interesting feeds in the Telegram military community. For any questions, DM: @Dobrovoleec_bot

SUBSCRIBERS

66 640

+9916 per month

ERR (% SEE POSTS)

24.0%

in 24 hrs **28.2%**

REACH / POST

16.9K

ad reach **18.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 66 640 —	 SUBSCRIBER REACH 25.37% avg % subs see post	 VIEWS / POST 16.9K median 16.6K · 15 days	 POSTS / DAY 62.6 ~438 per week
 7D TREND — no data for period	 REACTIONS / POST — MTPROTO only	 POST LENGTH 477 chars median 451 · 15 days	 POSTS ANALYZED 1000 15 days
 AD REACH 18.3K 24h avg	 CHURN / MONTH +9916 last month	 CITATION RATE 91 citation index · 133 channels mentioned ever	 CHANNEL AGE 5 years 9 months created 14.10.2020

AI EDITOR SUMMARY

Channel «Volunteer | Military Affairs» — 66 640 subs. Avg post views 16.9K people (25% of subs), good reach. Publishes 438 posts/week (~63/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts in 15 days.
- 02 Dominant format – Text (446/1000 posts).
- 03 Avg post length – 477 chars (median 451).
- 04 Peak audience activity – Saturday, 13:00 MSK.
- 05 Top posts get 7x more views than the weakest (35.1K avg for top vs 5.3K for worst) – among 1,000 posts over 15 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.07 · 09:55 TEXT Experts note that Russia actively uses drone technology in its military actions against Ukraine. This strategy involves...	VIEWS 36 623 REP. 2	REACTIONS — ER 55.0%
Nº2 19.07 · 10:11 TEXT According to CNN, the Trump administration is finalizing a document on uranium enrichment in Saudi Arabia, but instead...	VIEWS 35 757 REP. 3	REACTIONS — ER 53.7%
Nº3 16.07 · 09:19 PHOTO Maritime carriers begin to abandon the route through the Strait of Hormuz recommended by the US military after recent attacks...	VIEWS 32 865 REP. 4	REACTIONS — ER 49.3%

Nº4

08.07 · 21:45

PHOTO

Iranian airspace was quickly cleared.

VIEWS

32 608

REACTIIONS

—

REP.

1

ER

48.9%

Nº5

14.07 · 22:10

TEXT

A new night of shelling begins in Iran as part of planned night operations. However, this time the situation is complicated by...

VIEWS

32 107

REACTIIONS

—

REP.

3

ER

48.2%

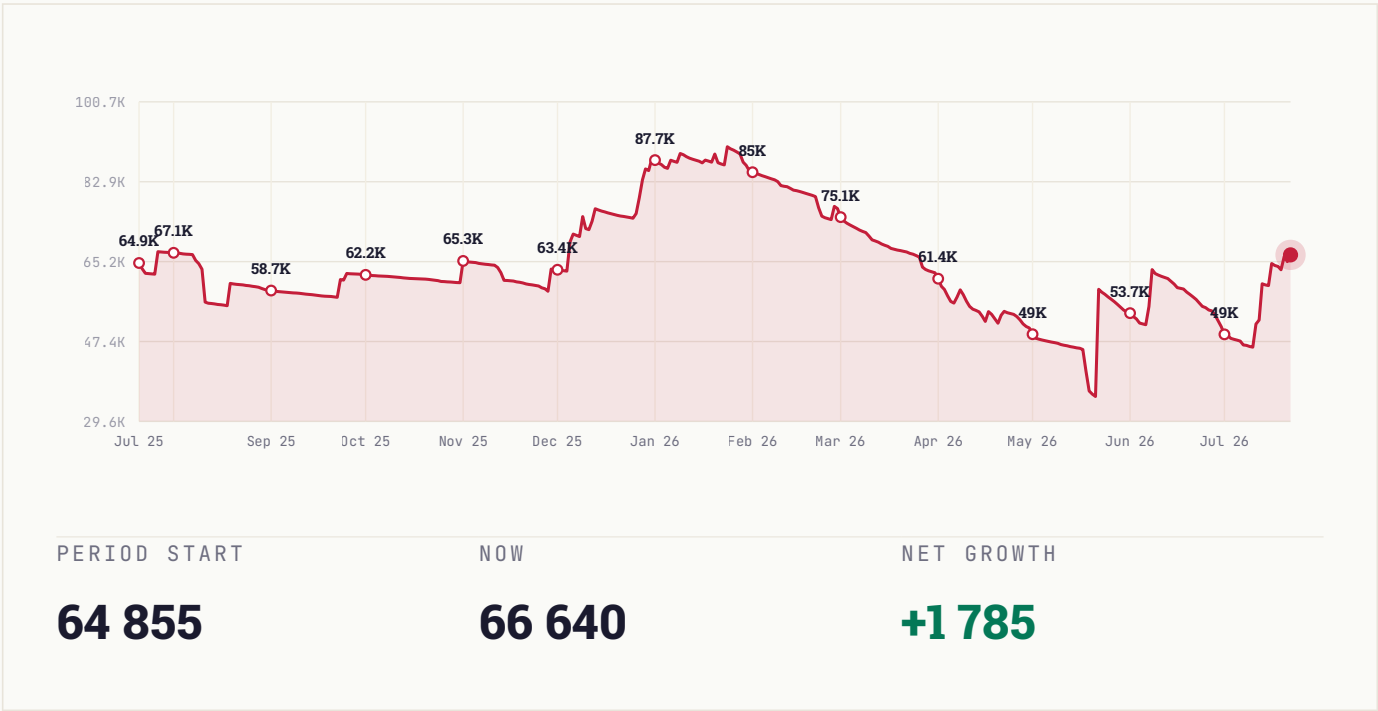
WORST 3

↓ 14.07 · 06:36 VIDEO Verkhovna Rada deputy Yuriy Kamelchuk suggested that after the war ends, all partners should be asked to forgive...	VIEWS 5 620 REACTIIONS — REP. — ER 8.4%
↓ 14.07 · 06:41 PHOTO Rare image of an F-35A fighter showcasing its ability to carry a full combat load on external hardpoints. This demonstrates...	VIEWS 5 563 REACTIIONS — REP. — ER 8.3%
↓ 14.07 · 05:57 VIDEO Two magpies landed on a single quadcopter, drawing attention. These birds, known for their intelligence and curiosity, explored the new...	VIEWS 4 688 REACTIIONS — REP. 2 ER 7.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

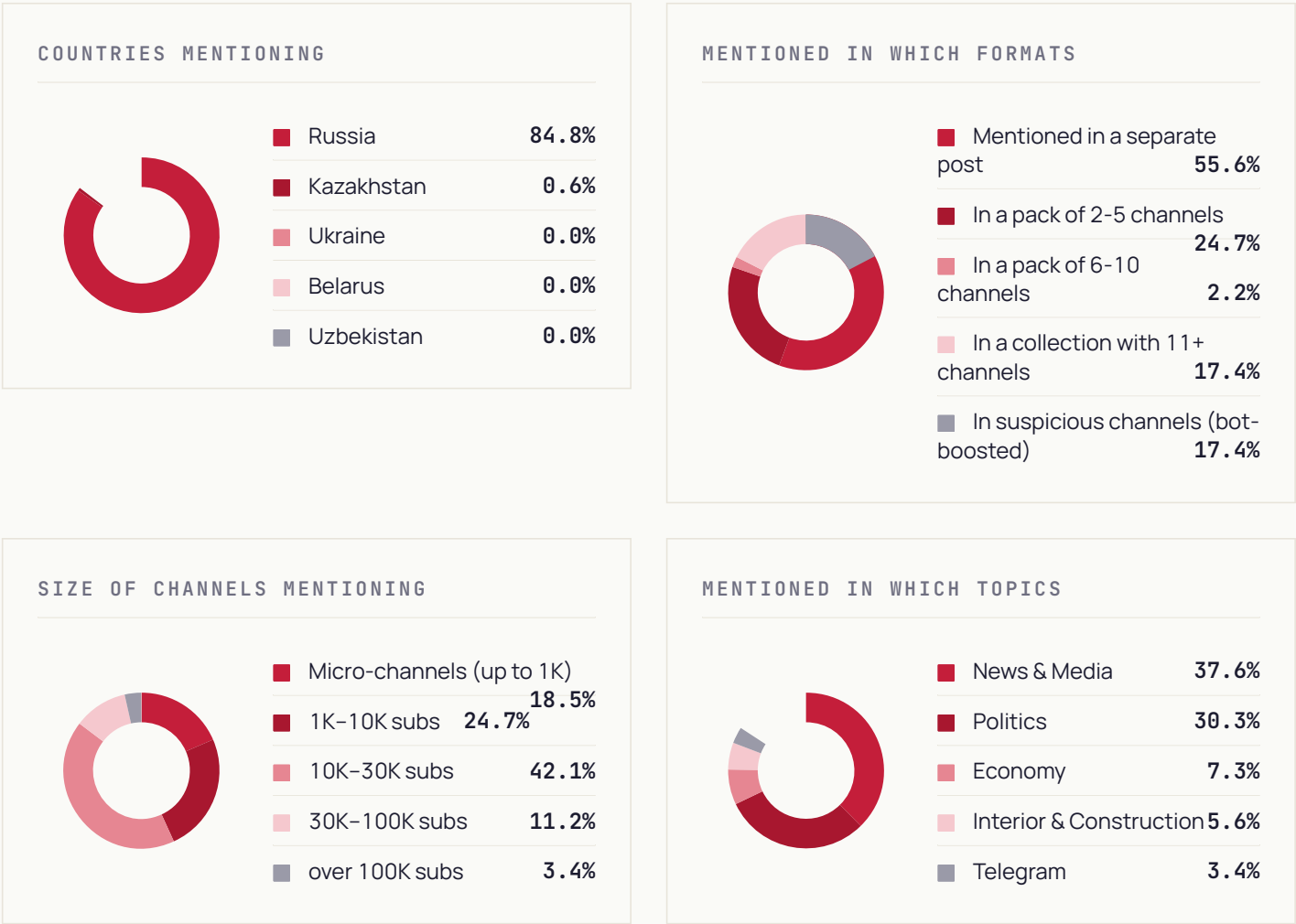
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

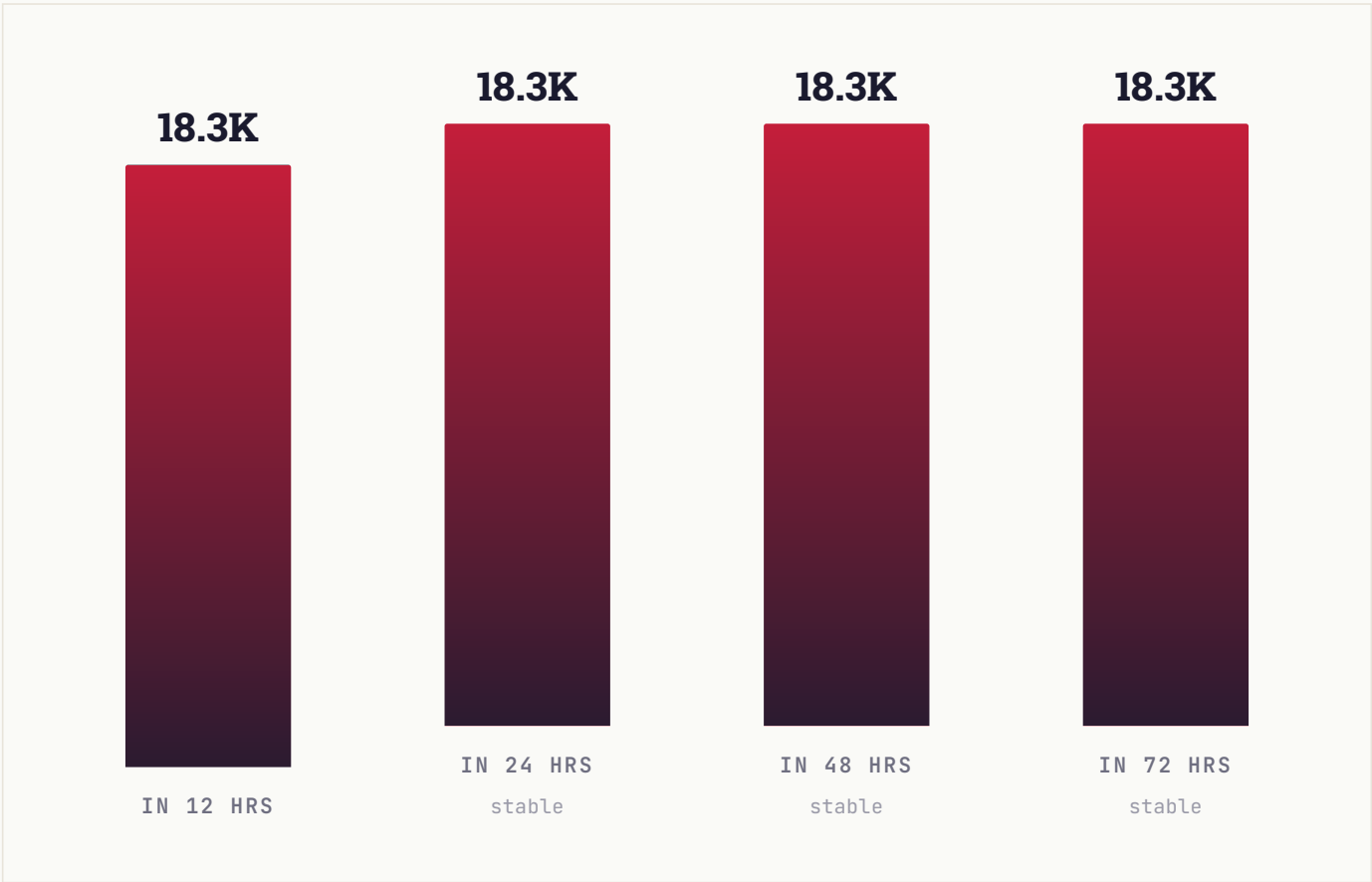
Citation index **91** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **133** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ broen lives here	1.1M
D Volunteer Military Affairs YOU	66.6K

COMPARATIVE CONCLUSION

Channel is not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **7**, they brought **61 202** new subs.

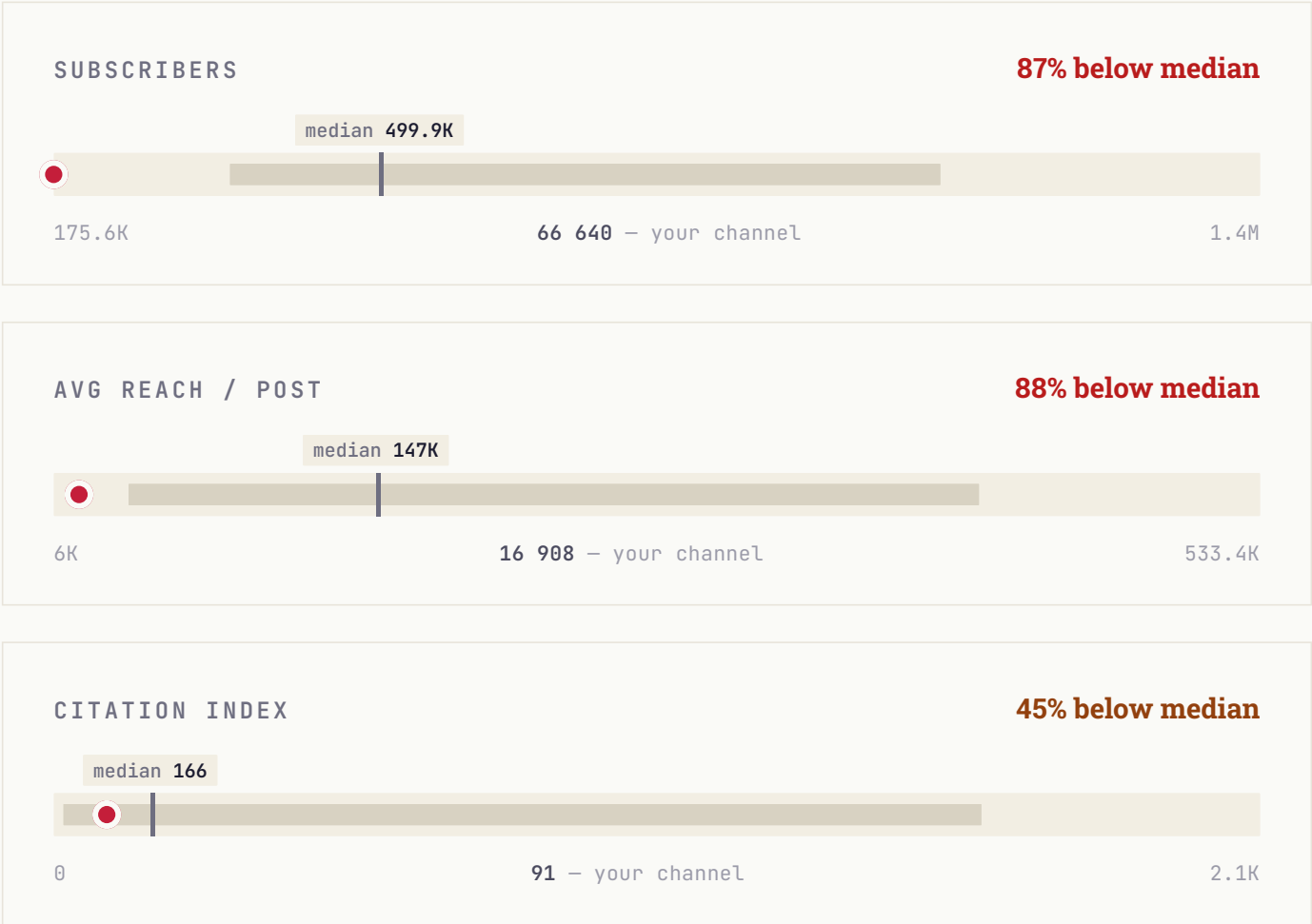
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	1	10 177
December 2025	1	1	30 894
November 2025	3	3	9 786
October 2025	1	1	0
September 2025	0	0	5 391
August 2025	0	0	4 954

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
7	6	61 202

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Saturday
 Audience is most active on this day at 1:00 PM MSK.

EFFECT
Best window for important posts
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch Telegram
ads**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager