

— PUBLIC REPORT BY PROMTPRESS

Channel audit

GOOD MORNING STORIES



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Channel admin @Marinadikopavlenko

SUBSCRIBERS

10 851

-35 per month

ERR (% SEE POSTS)

20.0%

within 24 hours 8.0%

REACH/POST

2.2K

ad reach 873/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Instagram» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 851 —	 SUBS REACH 20.37% avg % of subs see post	 VIEWS/POST 2.2K median 2.3K · 28 days	 POSTS/WK 8.7 over period
 7D TREND -7.0% vs previous week	 REACTIONS/POST 36.9 only 1,290 reactions, 783 reposts, 0 comments	 POST LENGTH 120 chars median 129 · 28 days	 POSTS ANALYZED 35 28 days
 AD REACH 873 24h avg	 CHURN / MONTH -35 over last month	 CITATION RATE 12 citation index · 174 channels mentioned all time	 CHANNEL AGE 5 years 8 months created 17.11.2020

AI EDITOR SUMMARY

Channel «GOOD MORNING STORIES» — 10 851 subs. Each post gets avg 2.2K people (20% of subs), average reach — room to grow. Publishes 9 posts per week (~1/day) — regular schedule. Week Jul 6–12 reach dropped -7.0% by week Jun 29 – Jul 5 — worth analyzing why.

What works best

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- ## TOP 5 POSTS

Nº1 18.06 · 18:52 VIDEO ♥️🤗🤗🤗🤗🤗🤗🌸 May everything fall into place today, with pleasant surprises ahead!💞 More stories➡️ #friday🔗 Stories with dates on...	VIEWS 2 889 REPOSTS 47 REACTIONS 54 ER 26.6%
Nº2 21.06 · 23:55 PHOTO July 17 Jun 22-28 #daters #mens Enjoy 😊🔥 Photo without text HERE🔗 Textless labels↻️♥️	VIEWS 2 842 REPOSTS 6 REACTIONS 25 ER 26.2%
Nº3 05.07 · 23:06 PHOTO July 17 Jul 6-12 #daters Enjoy 😊🔥 Photo without text HERE🔗 Textless labels↻️♥️	VIEWS 2 733 REPOSTS 7 REACTIONS 29 ER 25.2%

Nº4

27.06 · 05:25

PHOTO

🌸 Tired of city hustle? Welcome to a modern vacation home in the «Green Lounge» cottage community 🌿 It's the perfect place to...

VIEWS

2 713

REACTIONS

16

REPOSTS

6

ER

25.0%

Nº5

22.06 · 22:53

PHOTO

💬 #motivation #mensubject 😎🔗 Texts without background🔗❤️

VIEWS

2 669

REACTIONS

27

REPOSTS

5

ER

24.6%

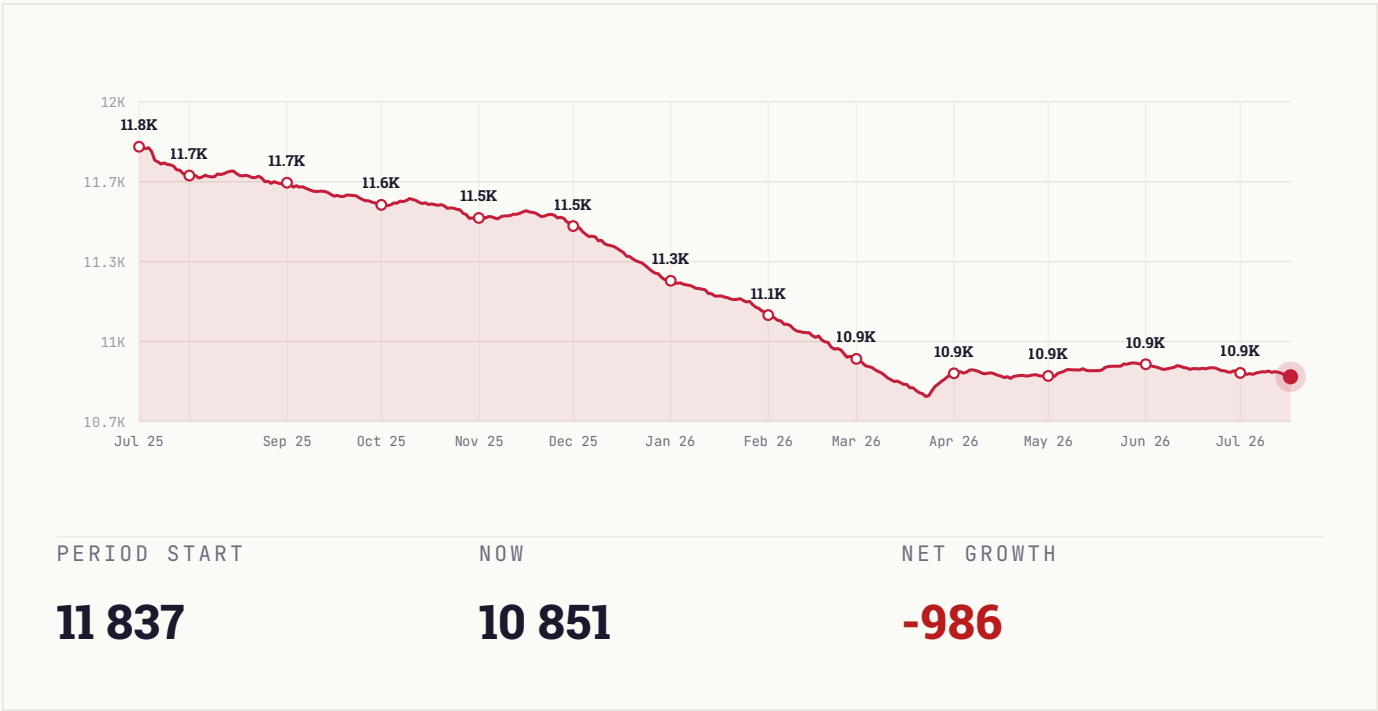
WORST 3

↓ 12.07 · 23:57 VIDEO 🤔🤔🤔🤔🤔🤔🤔🤔🤔🤔🤔🤔🤔🤔🤔🤔☕ May this Monday be full of energy and positive vibes! 😊❤️ See more stories here ➡️ #monday 🔗 Video without...	VIEWS 1 852 REACTIONS 50 REPOSTS 44 ER 17.1%
↓ 13.07 · 19:52 PHOTO July 17 Jul 14-19 #daters 📷 Photo without text HERE 🌸🌸🌸🌸 in comments 🔗 You're quiet, maybe you don't need daters, but I'll send anyway 😊❤️🌟	VIEWS 1 473 REACTIONS 52 REPOSTS 33 ER 13.6%
↓ 14.07 · 09:44 VIDEO So be it! 🙏 Have a great mood everyone ❤️ #motivation #message ❤️🌟	VIEWS 1 260 REACTIONS 26 REPOSTS 6 ER 11.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

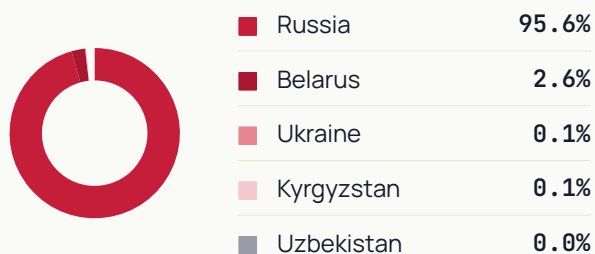


SECTION 04 • CITATIONS

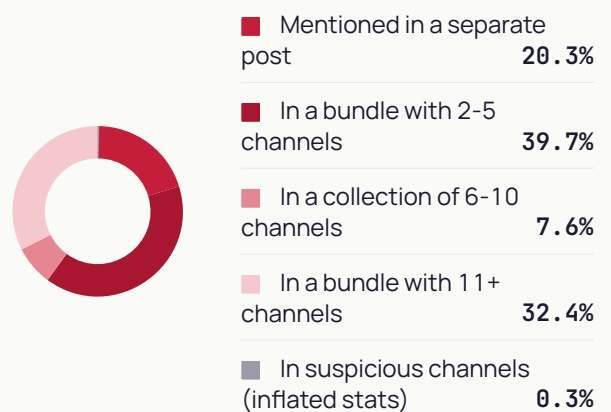
Who mentions the channel and how

Citation index **12** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **174** different channels.

COUNTRIES MENTIONING YOU



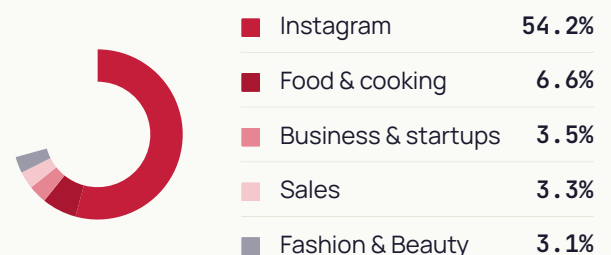
MENTION FORMAT



WHAT SIZE CHANNELS MENTION YOU



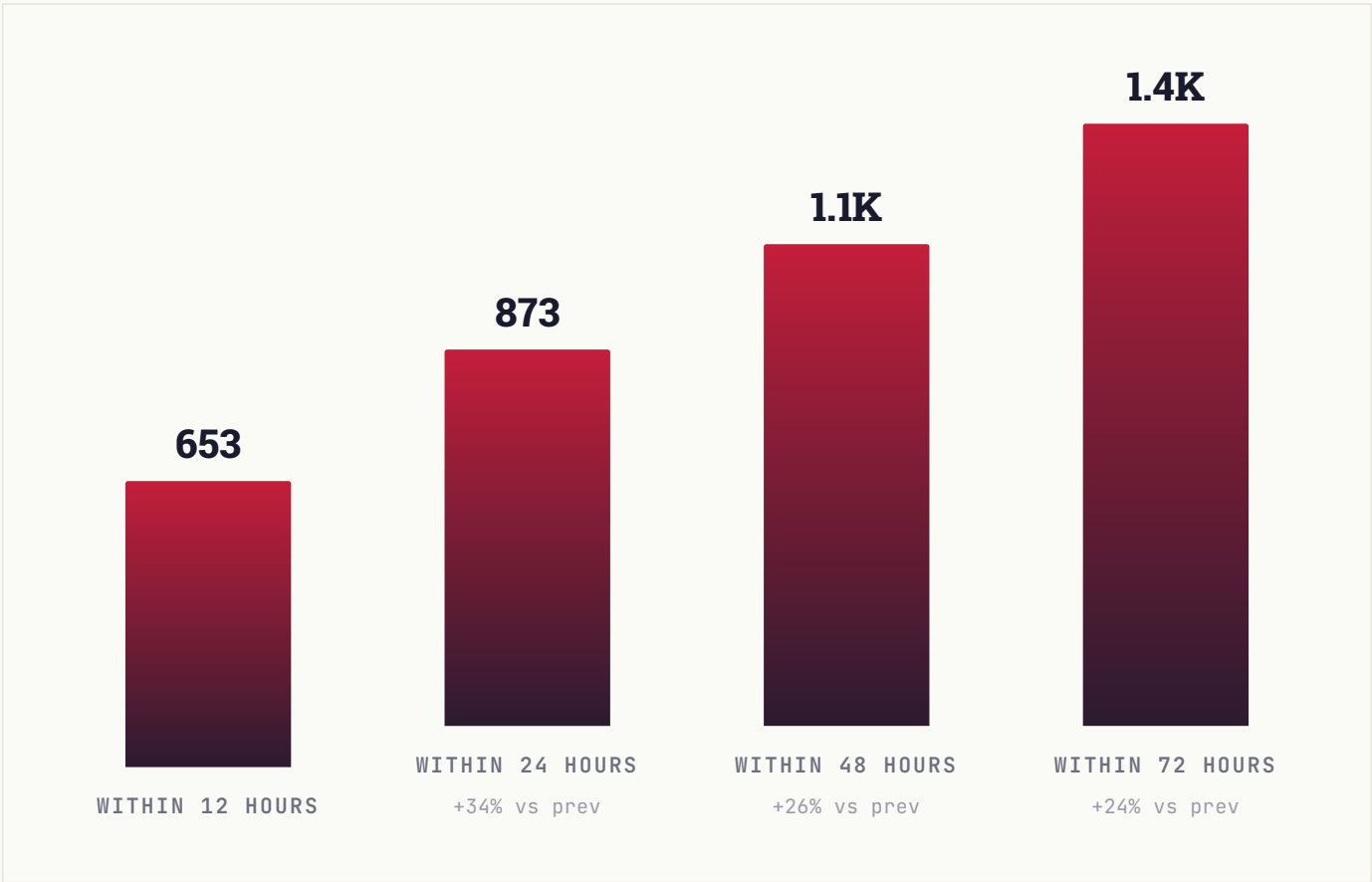
MENTIONED IN TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VIDEO FOR STORIES	136.7K
Cap Cut Templates Kap Kut	130.6K
piaceim · presets & blogging	126.4K
نسّا پیروزی فرد NESA PIRUZIFARD	123.7K
ĀĀLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113K
PNG STICKERS FOR STORIES	110.6K
GOOD MORNING STORIES	10.9K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 99 — early growth stage. Niche leader — استوری اینستاگرام (437.9K), top-99 median: 32.9K. First goal: enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

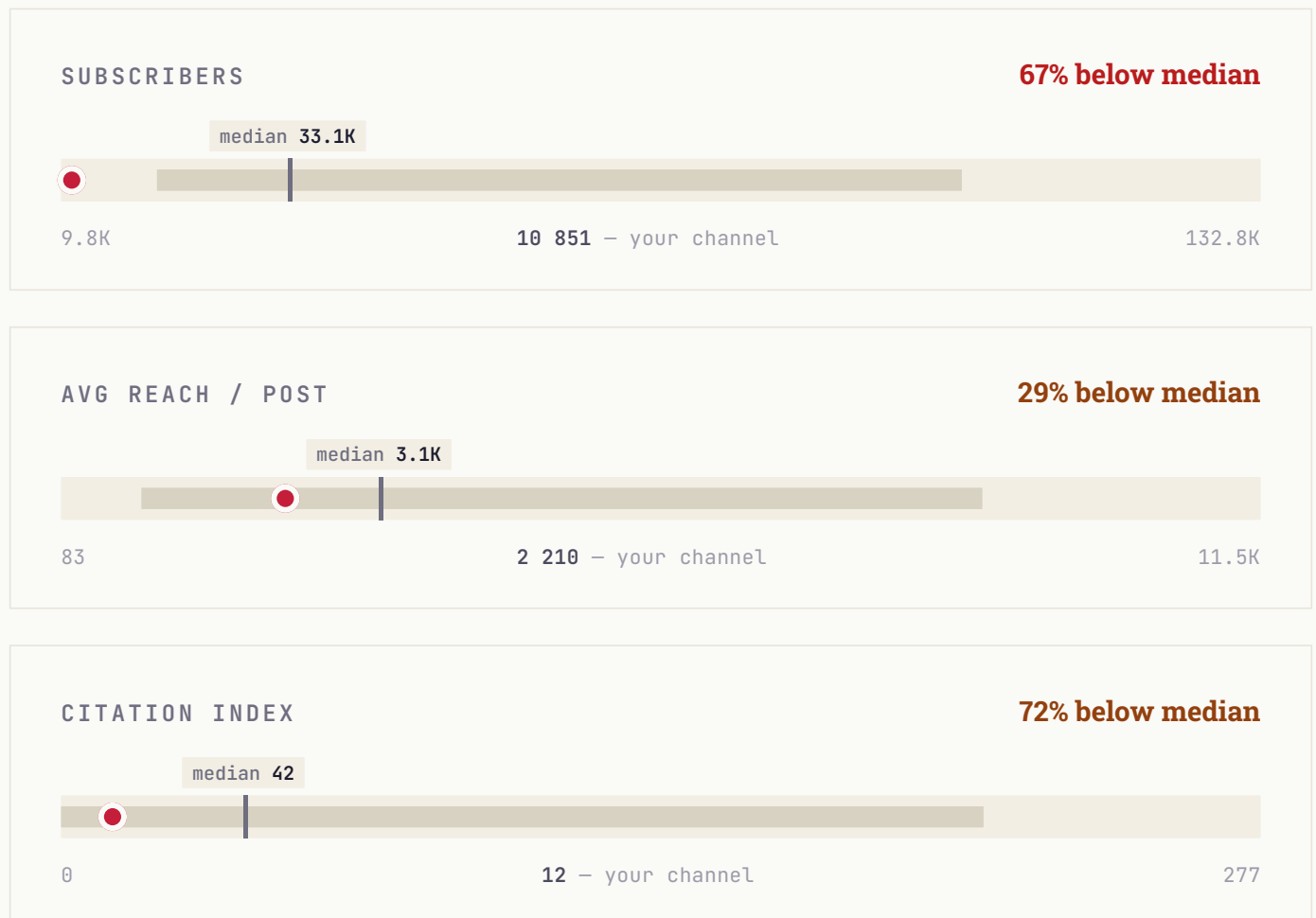
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **57**, they brought **215** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	3	1	10
December 2025	4	3	4
Nov 2025	10	3	68
Oct 2025	15	5	48
Sep 2025	10	3	23
August 2025	15	4	62
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
57	6	215	

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day — Thursday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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