

— PROMTPRESS PUBLIC REPORT

Channel audit

Elina Mori's Diary



@dnevnikelinkki

SUBSCRIBERS

11 002

-429 per month

ERR (% SEE POSTS)

23.0%

per day 10.4%

REACH/POST

2.5K

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 11 002 —	 SUBSCRIBER REACH 22.84% avg % of subs see a post	 VIEWS/POST 2.5K median 2.4K · —	 POSTS/WK 23.5 over the period
 7D TREND — no data for the period	 REACTIONS/POST 49.0 only 147 reactions, 4 reposts, 0 comments	 POST LENGTH 0 chars median 0 · —	 POSTS ANALYZED 3 —
 AD REACH 1.1K 24h avg	 CHURN / MONTH -429 over the last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 1 yr 22 days created 11.06.2025

AI EDITOR SUMMARY

Channel «Elina Mori's Diary» – 11 002 subs. Each post gets avg 2.5K people (23% from subs), this is avg reach – room to grow. Publishes 24 posts per week (~3 per day) – active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 3 posts for —.
- 02 Dominant format – Video (3/3 posts).
- 03 Audience peak activity – Saturday, 16:00 ALMT.
- 04 Top posts gather 1x more views than the weakest (2.5K avg top vs 2.5K worst) – among 3 posts for —. Worth analyzing what the top has in common – topic, format, timing.

TOP 3 POSTS

Nº106.06 · 11:55VIDEO (captionless post – video)	VIEWS	REACTIONS
	2 753	54
	REPOSTS	ER
	1	25.0%
Nº207.06 · 09:22VIDEO (captionless post – video)	VIEWS	REACTIONS
	2 400	51
	REPOSTS	ER
	1	21.8%
Nº307.06 · 09:23VIDEO (captionless post – video)	VIEWS	REACTIONS
	2 384	42
	REPOSTS	ER
	2	21.7%

WORST 3

↓ 06.06 · 11:55 VIDEO (captionless post – video)	VIEWS 2 753 REPOSTS 1	REACTIONS 54 ER 25.0%
↓ 07.06 · 09:22 VIDEO (captionless post – video)	VIEWS 2 400 REPOSTS 1	REACTIONS 51 ER 21.8%
↓ 07.06 · 09:23 VIDEO (captionless post – video)	VIEWS 2 384 REPOSTS 2	REACTIONS 42 ER 21.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

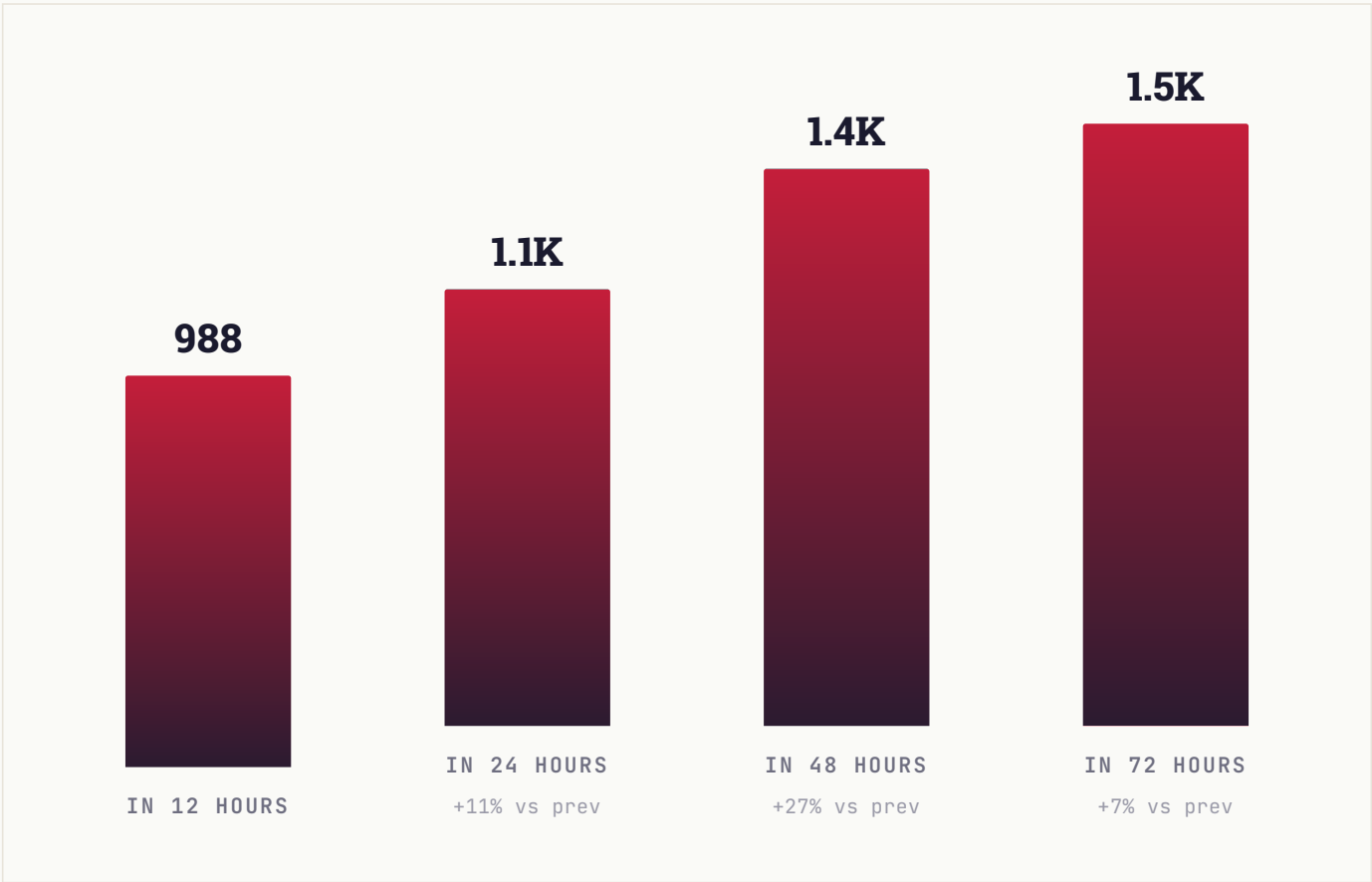
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
D&E Elina Mori's Diary YOU	11K

COMPARATIVE INSIGHT

Channel in top half of the niche (#29 of 98). Niche leader — Margulan Seisembay (212.9K), median subs 5.4K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **942** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED	SUBS
Jan 2026	0	0	790	
December 2025	0	0	152	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS	
0	6		942	

SECTION 07 · NICHE COMPARISON

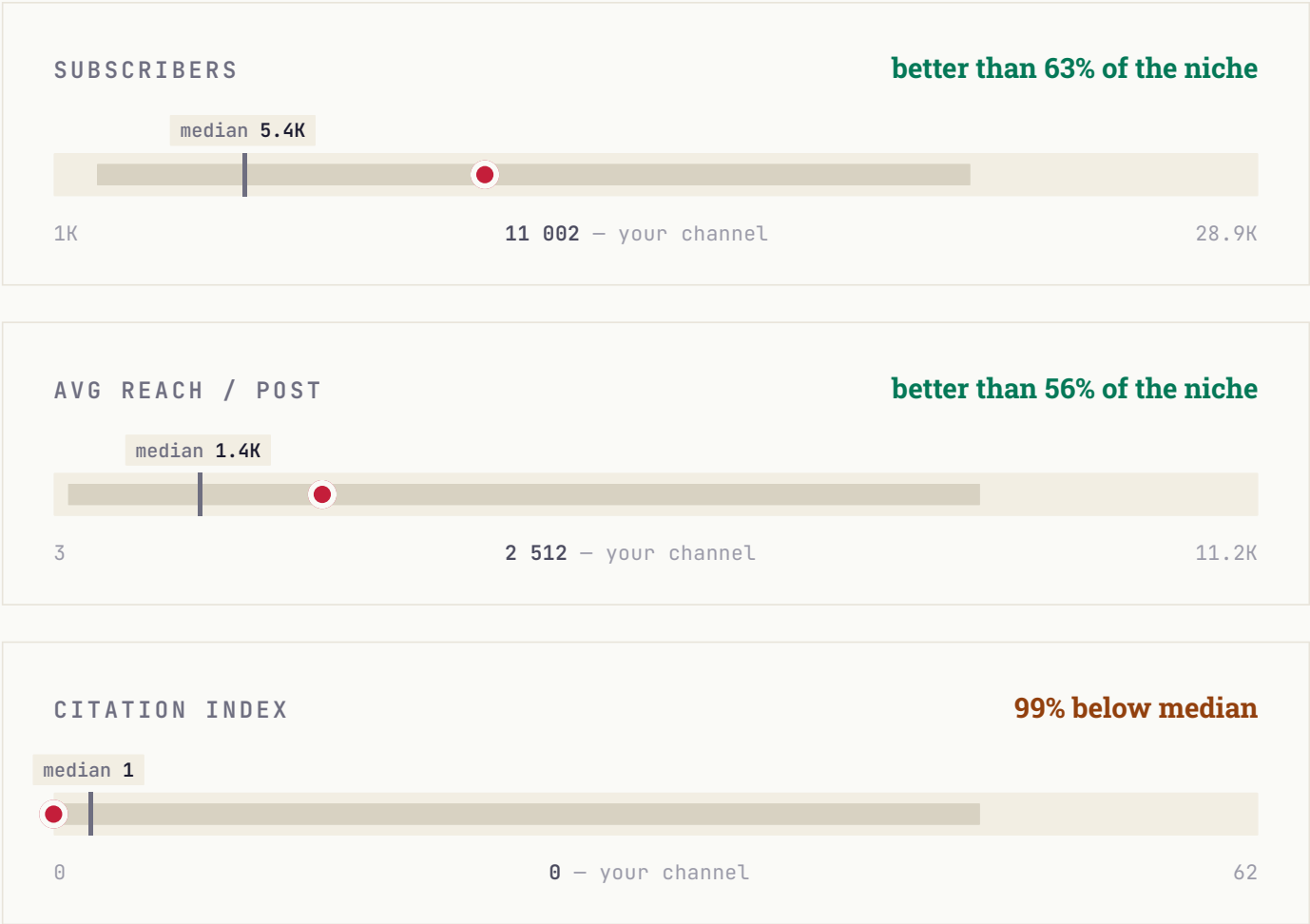
Where your channel ranks in its league

Took top-100 channels in category «Blogs» and saw how your channel compares.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.

#29 /100

NICHE RANK

Channel in top half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — Saturday

Audience most active on this day at 16:00 ALMT.

EFFECT

Best window for important posts
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. Want to go further? — run ads with us and hit your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
