

PUBLIC REPORT BY PROMTPRESS

Channel audit

Dmitrii_visa.news

✈ Europe



@dmitrii_visanews

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SUBS

76 865

-216 per month

ERR (% WHO SEE POSTS)

8.0%

per day 4.3%

REACH/POST

5.7K

ad reach 3.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 76 865 —	 SUBSCRIBER REACH 7.43% avg % of subs see post	 VIEWS/POST 5.7K median 6K · 29 days	 POSTS/WK 16.6 over period
 7D TREND -8.3% vs previous week	 REACTIONS/POST 63.4 only 4,376 reactions, 2,298 reposts, 0 comments	 POST LENGTH 850 chars median 1000 · 29 days	 POSTS ANALYZED 69 29 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH -216 last month	 CITATION RATE 372 citation index · 458 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «Dmitrii_visa.news 🇪🇺 Europe» — 76 865 subs. Each post averages 5.7K people (7% from subs), reach is low — consider expanding audience. Publishes 17 posts per week (~2/day) — regular schedule. For the week of June 29 — July 5, reach dropped by -8.3% by week of Jun 22–28 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 69 posts over 29 days.
- 02 Dominant format — Photo (55/69 posts).
- 03 Avg post length — 850 chars (median 1000).
- 04 Peak audience activity — Thursday, 10:00 MSK.
- 05 Top posts get 2× more views than the weakest (7.1K avg top vs 4.4K worst) — among 69 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 07:00 PHOTO Yes, it's hard on the eyes, but hang in there 🤝 We sometimes forget how much you have to push yourselves, and here we are motivating you...	VIEWS 7 292 REPOSTS 60	REACTIONS 119 ER 9.5%
Nº2 11.06 · 12:33 VIDEO Erdogan calls, can't miss it or regret later Recep Tayyip said golden words: Yeni bir çaarı yapıyoruz...	VIEWS 7 047 REPOSTS 105	REACTIONS 94 ER 9.2%
Nº3 27.06 · 18:26 PHOTO Carcassonne: mini-guide and direct motivation to go. Because there are many reasons We're not going just to 'see the fortress', we're literally going inside...	VIEWS 6 983 REPOSTS 54	REACTIONS 97 ER 9.1%

Nº4 18.06 · 17:42 PHOTO Case: Spain Digital Nomad Visa in 1.5 months 🔥 Family, 3rd trimester pregnancy, and relocation without rejection We were contacted by...	VIEWS 6 907 REACTIONS 77 REPOSTS 29 ER 9.0%
Nº5 20.06 · 18:29 PHOTO Don't look, or you'll cry just like us 😞 Someone online dug up an old ad for 'Transaero' 🙌 We really couldn't believe it and went searching...	VIEWS 6 864 REACTIONS 268 REPOSTS 32 ER 8.9%

WORST 3

↓ 06.07 · 09:59 PHOTO UK completes e-visa transition: how to make your visa digital? The government website says UKVI (British...	VIEWS 4 750 REACTIONS 37 REPOSTS 30 ER 6.2%
↓ 07.07 · 06:53 PHOTO Successfully obtained D visas for further residency application via Trade Representation in Bulgaria 🇷🇺 Solid foundation, right?...	VIEWS 4 320 REACTIONS 53 REPOSTS 37 ER 5.6%
↓ 07.07 · 14:43 VIDEO 🇪🇸 Day 3 in Spain Haven't been here for 2 years. First stop: Alicante, Benidorm. The city where I once...	VIEWS 4 226 REACTIONS 140 REPOSTS 38 ER 5.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

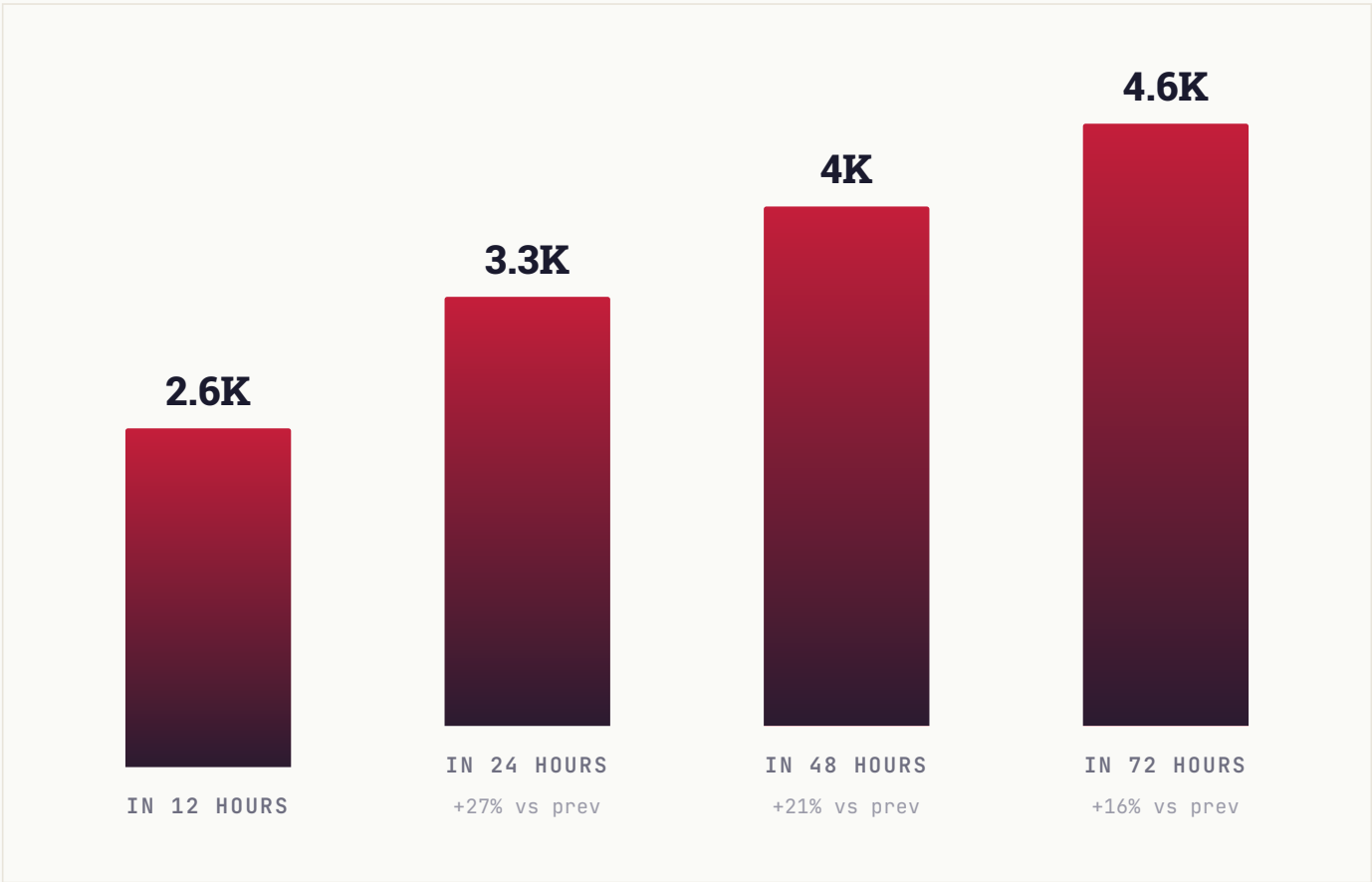
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AE AEROFLOT	525.4K
MO Moskvichka	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount wagon	432.2K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — это мы	401.8K
OT Ozon Travel	398.9K
D→ Dmitrii_visa.news ✈ Europe YOU	76.9K

COMPARATIVE INSIGHT

Channel is still outside top 96 niche — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-96 median: 151.6K. First goal — enter top-96 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **65**, they brought **2 604** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	2	2	1 065	
December 2025	40	40	299	
November 2025	12	12	811	
October 2025	1	1	60	
September 2025	5	5	38	
August 2025	5	4	331	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
65	6	2 604

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Travel» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Main post of the week — on Thursday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 7.43% vs norm 7.5%. Try polls and interactive formats.

EFFECT

+0.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager