

— PROMTPRESS PUBLIC REPORT

Channel audit

DL Magazines




@dloadem

PDF Magazines in English The latest issues of world's best magazines in English. Invite - <https://t.me/+TIDJQdo94dFmPC2W> Our information channel - https://t.me/joinchat/AAAAAEYUemoLjTr_BTZFwx 🙌...

SUBSCRIBERS

57 992

+681 per month

ERR (% SEE POSTS)

16.0%

per day 5.4%

REACH/POST

8.8K

ad reach 3.1K/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Bottom 3 · Insights

03 Subscriber dynamics

Year chart · growth

04 Citation Rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche Neighbors · Your Spot

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 57 992 —	 SUBS REACH 15.23% avg % subs see post	 VIEWS/POST 8.8K median 8.9K · 26 days	 POSTS/WEEK 27.4 over period
 7D TREND -16.5% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 211 chars median 200 · 26 days	 POSTS ANALYZED 105 26 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH +681 last month	 CITATION RATE 1 citation index · 40 channels mentioned ever	 CHANNEL AGE 8 years 4 months created 09.02.2018

AI EDITOR SUMMARY

Channel «DL Magazines 🇬🇧» — 57 992 subs. Each post avg views 8.8K people (15% of subs), avg reach — room to grow. Publishes 27 posts/week (~4/day) — active. Week 22–28 Jun reach dropped -16.5% to week 15–21 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 105 posts in 26 days.
- 02 Dominant format — Text (102/105 posts).
- 03 Avg post length — 211 chars (median 200).
- 04 Peak audience activity — Sunday, 15:00 MSK.
- 05 Top posts get 2× more views than the weakest (14.3K avg for top vs 6.5K for bottom) — among 105 posts over 26 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 12:40 TEXT (post without caption — text)	VIEWS 14 668 REPOSTS 83	REACTIONS — ER 25.3%
Nº2 14.06 · 12:40 TEXT (post without caption — text)	VIEWS 14 389 REPOSTS 46	REACTIONS — ER 24.8%
Nº3 14.06 · 12:40 TEXT (post without caption — text)	VIEWS 13 766 REPOSTS 28	REACTIONS — ER 23.7%

Nº4

08.06 · 20:06

TEXT

(post without caption – text)

VIEWS

13 316

REACTIONS

—

REPOSTS

57

ER

23.0%

Nº5

14.06 · 12:40

TEXT

(post without caption – text)

VIEWS

13 088

REACTIONS

—

REPOSTS

40

ER

22.6%

|

WORST 3

↓

01.07 · 18:29

TEXT

(post without caption – text)

VIEWS

6 510

REACTIONS

—

REPOSTS

34

ER

11.2%

↓

01.07 · 18:29

TEXT

(post without caption – text)

VIEWS

6 506

REACTIONS

—

REPOSTS

36

ER

11.2%

↓

01.07 · 18:29

TEXT

(post without caption – text)

VIEWS

6 475

REACTIONS

—

REPOSTS

36

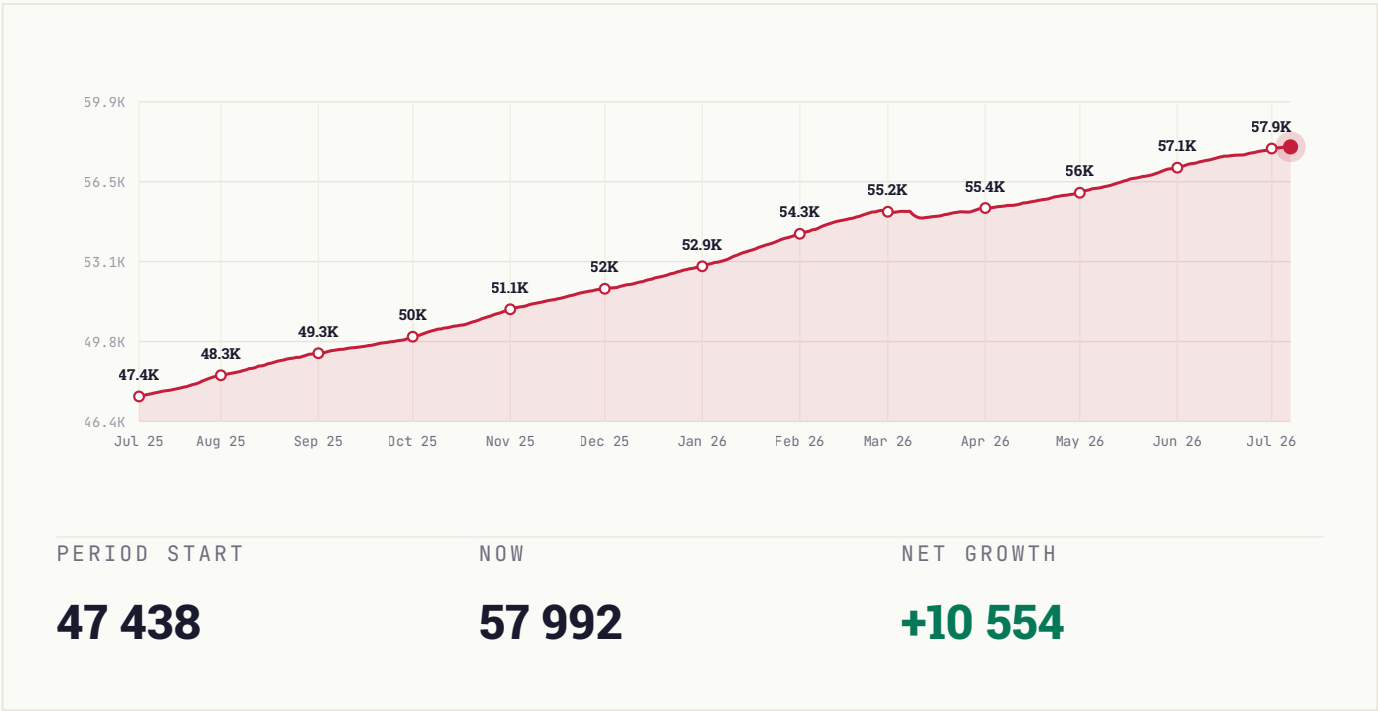
ER

11.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

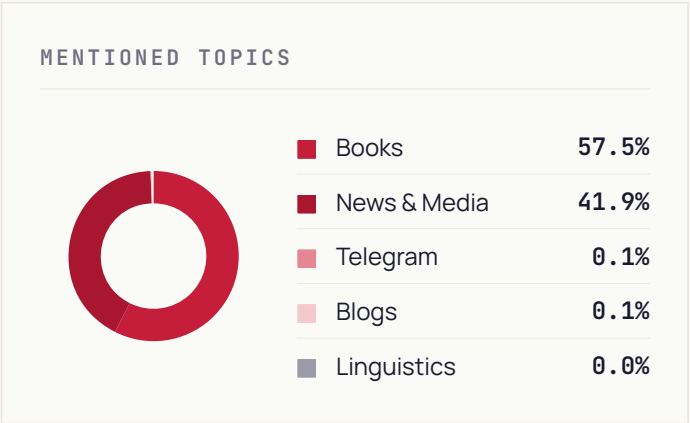
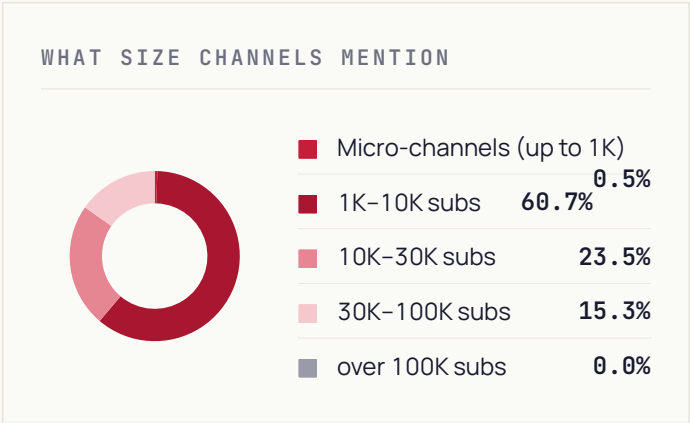
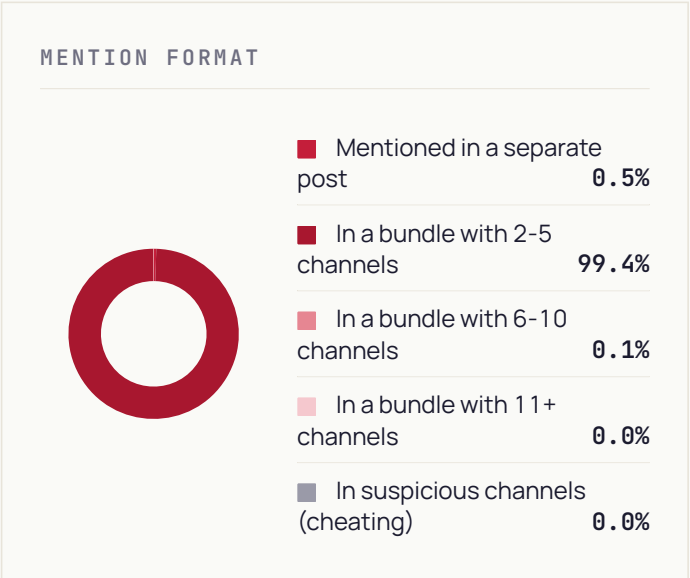
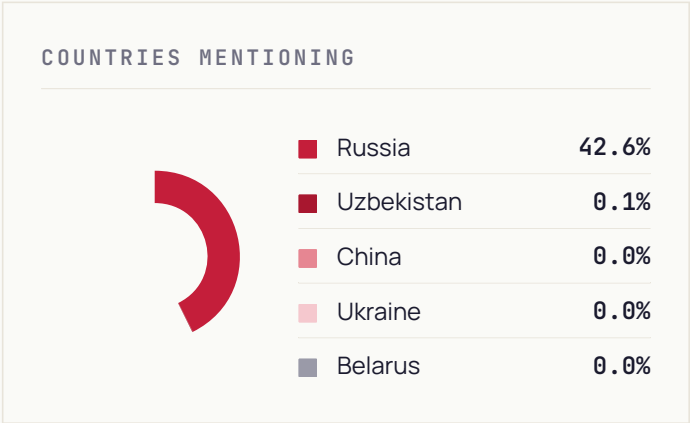
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

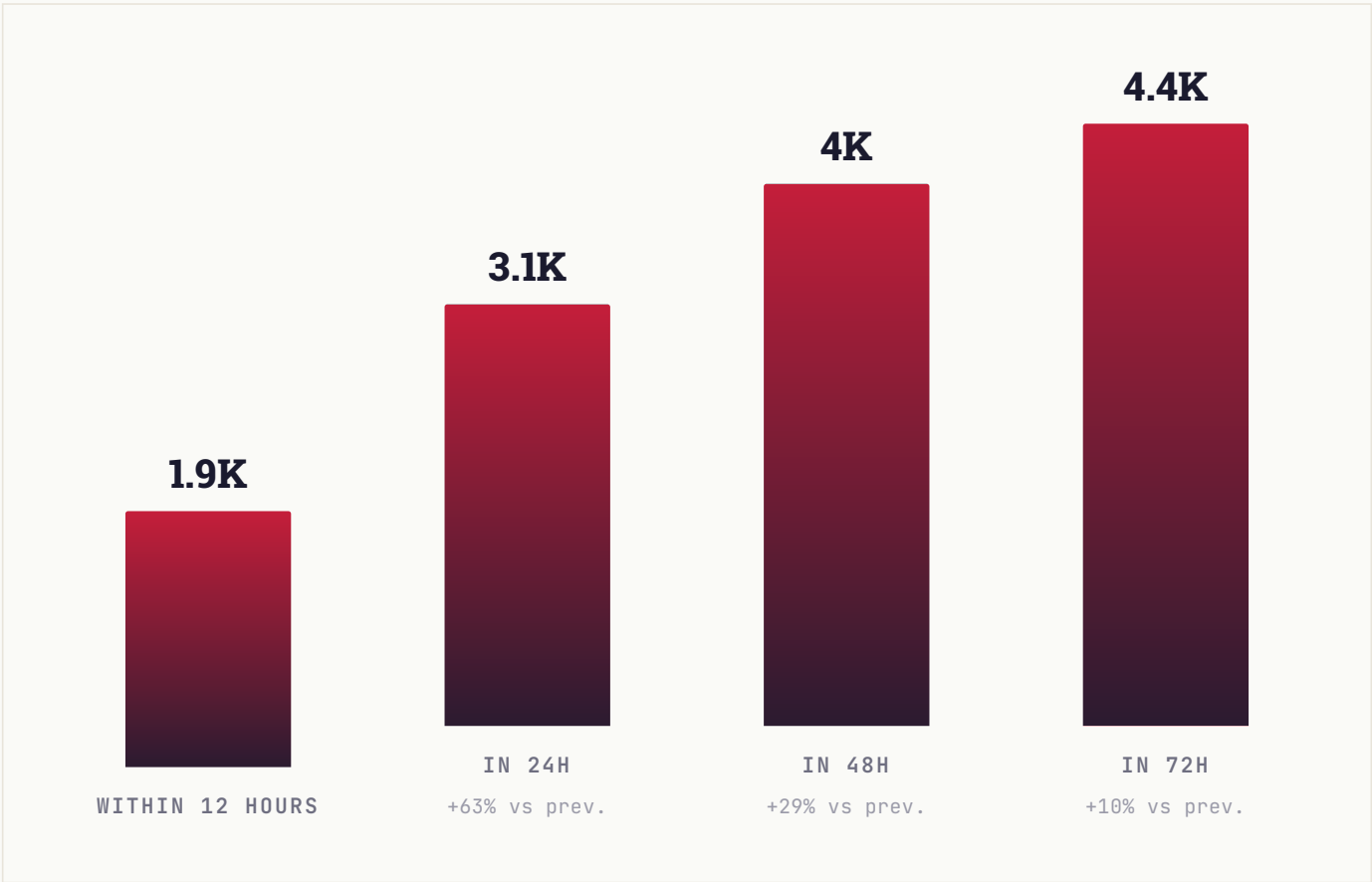
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: **40** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market Discounts	1M
YaM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Promos	922.2K
PB Po Blatu	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
DM DL Magazines  YOU	58K

COMPARATIVE INSIGHT

Channel not yet outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 via systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **775**, they brought **5 972** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	182	2	1 369	
December 2025	189	7	920	
Nov 2025	170	3	894	
Oct 2025	138	2	1 170	
Sep 2025	36	2	667	
August 2025	60	2	952	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
775	6	5 972

Where the channel stands in its league

SUBSCRIBERS

70% below median

66.3K 57 992 — your channel 714.1K

median 193.6K

AVG REACH / POST

better than 55% of niche

1 8 831 — your channel 35K

median 5.8K

CITATION INDEX

99% below median

0 1 — your channel 3.2K

median 371

— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Main post of the week — on Sunday
 On this day at 15:00 MSK audience is most active.

EFFECT
Best window for an important post

02

Increase video post share
 Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
