

PROMTPRESS PUBLIC REPORT

Channel audit

Dmitry Lenshin



@dlenshin_channel

About how an ordinary guy from a village started earning 150k₽/mo on freelance — and then helped others Contact: @dlenshin 🔥 Free freelance course — <https://clck.ru/3PKzda> Link for...

SUBSCRIBERS

24 782

-527 per month

ERR (% SEE POSTS)

7.0%

per day 1.8%

REACH/POST

1.7K

ad reach 437/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 24 782 —	 SUBS REACH 6.87% avg % of subs see post	 VIEWS/POST 1.7K median 1.7K · 8 days	 POSTS/WEEK 1.6 for period
 7D TREND — no data for period	 REACTS/POST 23.0 46 reactions, 10 reposts, 0 comments	 POST LENGTH 158 chars median 158 · 8 days	 POSTS ANALYZED 2 8 days
 AD REACH 437 24h average	 CHURN / MONTH -527 last month	 CITATION RATE 216 citation index · 1 399 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «Dmitry Lenshin» — 24 782 subs. Each post averages 1.7K people (7% of subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 8 days.
- 02 Dominant format — Text (2/2 posts).
- 03 Avg post length — 158 chars (median 158).
- 04 Peak audience activity — Monday, 17:00 MSK.
- 05 Top posts get 1x more views than the weakest (1.1K avg top vs 1.7K worst) — among 2 posts in 8 days. Analyze what top shares: topic, format, timing.

TOP 2 POSTS

Nº1 15.06 · 14:02 TEXT I'm leaving. I won't be in this channel anymore. Bye👋 See you here — https://t.me/+CbLlI15otuExMGZi — I'll write about personal stuff...	VIEWS	REACTS
	2 330	31
	REPOSTS	ER
	10	9.4%

Nº2 24.06 · 07:01 TEXT I STARTED A NEW BUSINESS	VIEWS	REACTS
	1 075	15
	REPOSTS	ER
	—	4.3%

WORST 2

↓ 15.06 · 14:02 TEXT I'm leaving. I won't be in this channel anymore. Bye👋 See you here — https://t.me/+CbLlI15otuExMGZi — I'll write about personal stuff...	VIEWS	REACTS
	2 330	31
	REPOSTS	ER
	10	9.4%

↓ 24.06 · 07:01 TEXT I STARTED A NEW BUSINESS		VIEWS	REACTS
		1 075	15
		REPOSTS	ER
		—	4.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

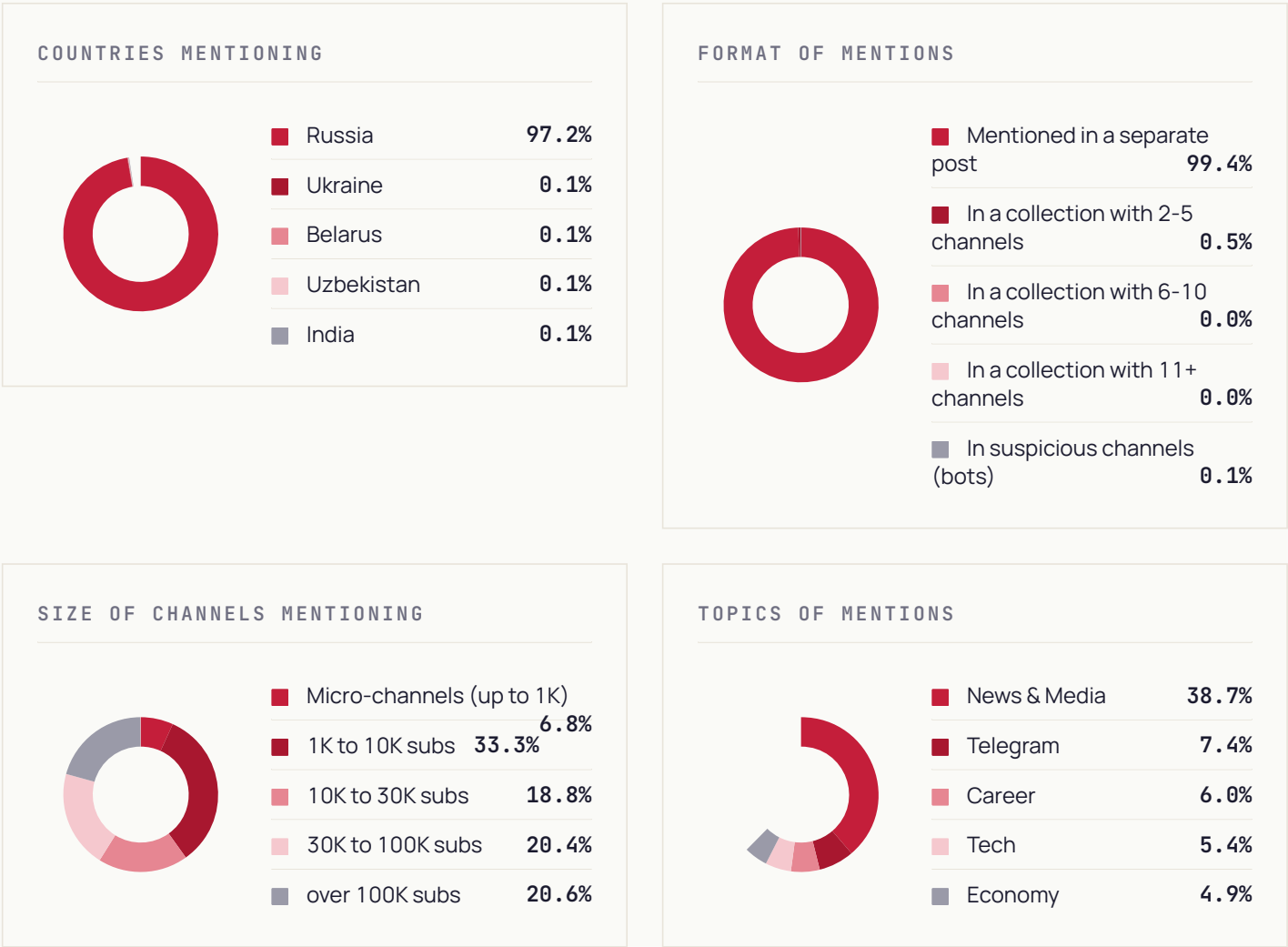
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

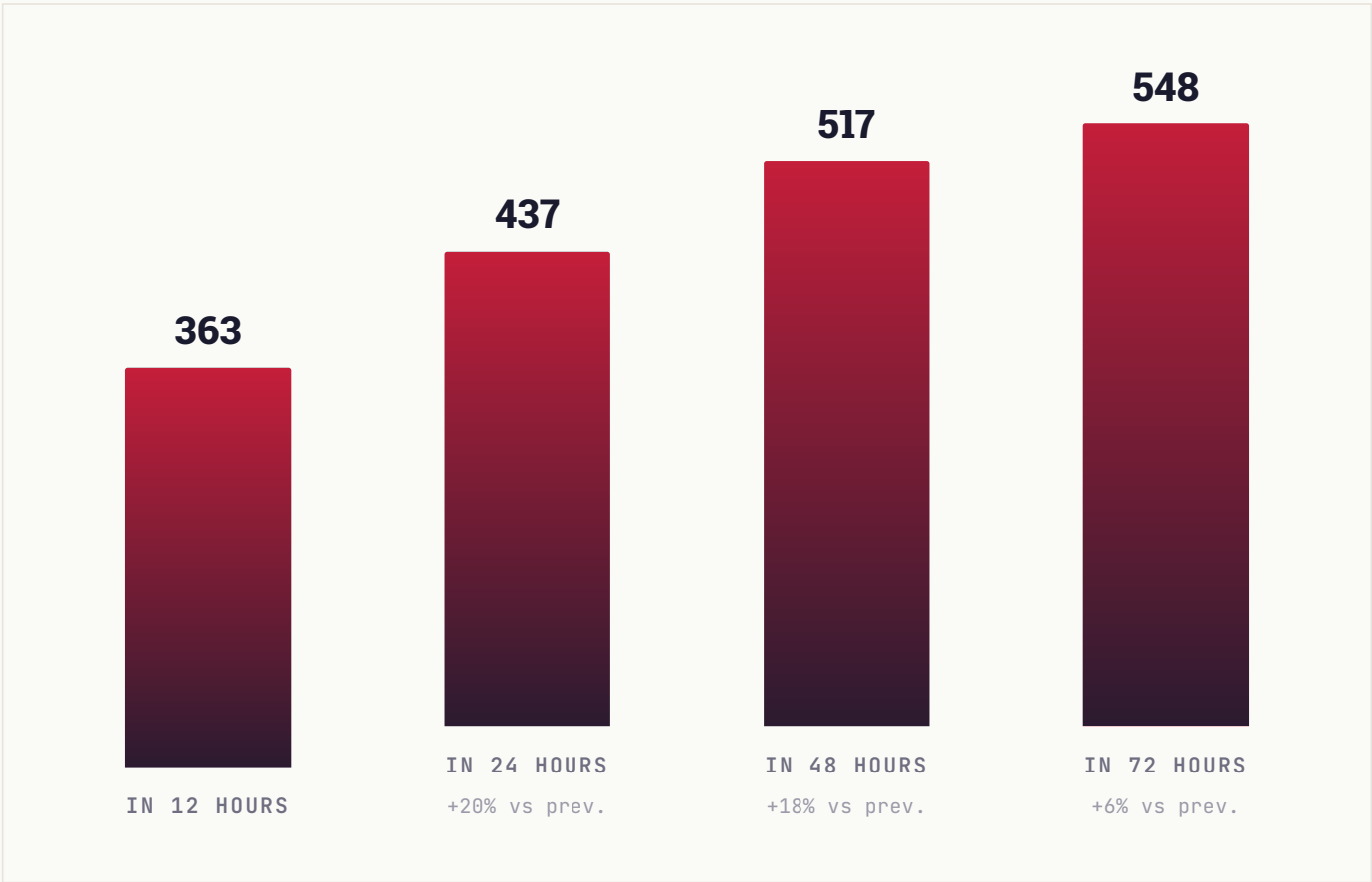
Citation index **216** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **1 399** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Earn online	434.8K
UI REMOTEKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: jobs and vacancies	280.1K
X• HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote work	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
DL Dmitry Lenshin YOU	24.8K

COMPARATIVE CONCLUSION

Channel is not yet outside top 92 of niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), top-92 median: 89.5K. First goal — enter top-92 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **622**, they brought **3 687** new subs.

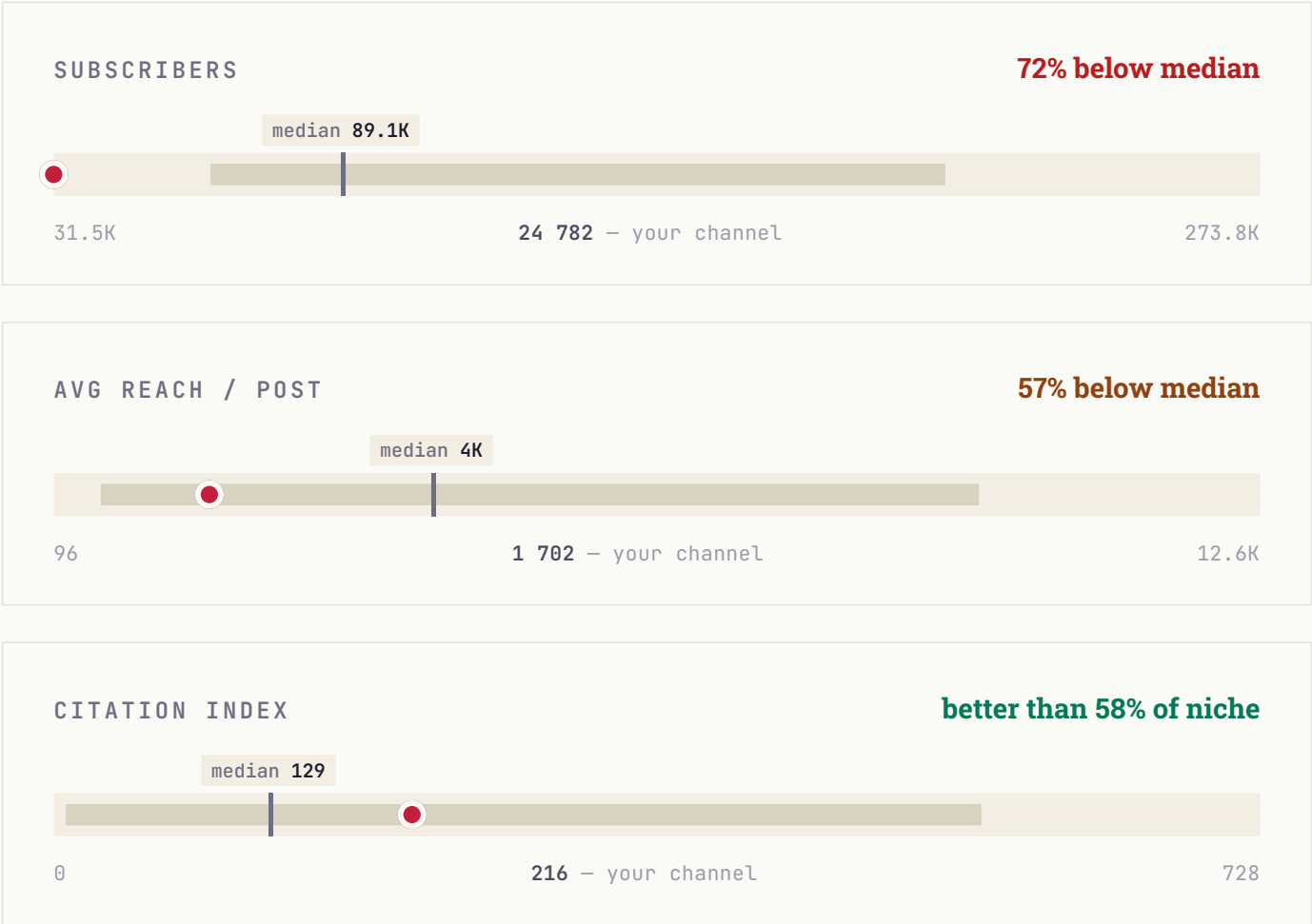
PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
January 2026	16	14	528	
December 2025	17	17	144	
November 2025	34	34	466	
October 2025	424	418	1 083	
September 2025	27	25	275	
August 2025	104	100	1 191	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
622	6	3 687

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and return to this report in a month.

01

Post more often

Now 1.6 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best post day — Monday

Audience is most active on this day at 5:00 PM MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager