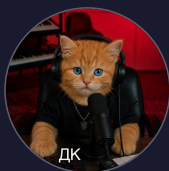


— PUBLIC REPORT BY PROMTPRESS

Channel audit

Danila Kashen



@dknasasa1

Me and my obsessive ideas. Collab - dkuglyboy@gmail.com №
6065655316

SUBSCRIBERS

401 072

-7972 per month

ERR (% SEE POSTS)

51.0%

per day 20.3%

REACH/POST

214.7K

ad reach 81.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 401 072 —	 SUBS REACH 53.53% avg % subs see post	 VIEWS/POST 214.7K median 226.3K · 28 days	 POSTS/WEEK 5.1 for the period
 7D TREND +2.3% vs previous week	 REACTIONS/POST 12138.5 total 254,909 reactions, 18,033 reposts, 20,294 comments	 POST LENGTH 109 chars median 80 · 28 days	 POSTS ANALYZED 21 28 days
 AD REACH 81.5K 24h avg	 CHURN / MONTH -7972 for the last month	 CITATION RATE 265 citation index · 4,520 channels mentioned all time	 CHANNEL AGE 7 years 4 months created 03.02.2019

AI EDITOR SUMMARY

Channel «Danila Kashen» — 401 072 subs. Each post gets avg 214.7K people (54% from subs), wide reach for a channel this size. Publishes 5 posts per week (~1/day) — rare. Week of Jun 8–14 reach stable (+2.3% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 28 days.
- 02 Dominant format – Text (12/21 posts).
- 03 Avg post length – 109 chars (median 80).
- 04 Peak audience activity – Tuesday, 22:00 MSK.
- 05 Top posts get 2x more views than the weakest (282.5K avg for top vs 150.6K for worst) – among 21 posts over 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 19:46 TEXT Ronaldo will come to me soon	VIEWS 301 977 REPOSTS 575	REACTIONS 12 261 ER 75.3%
Nº2 06.06 · 19:41 PHOTO thanks for the stream fuck	VIEWS 284 228 REPOSTS 553	REACTIONS 16 356 ER 70.9%
Nº3 30.05 · 07:02 TEXT Ronaldo hasn't arrived yet	VIEWS 261 386 REPOSTS 385	REACTIONS 10 575 ER 65.2%

Nº4 29.05 • 16:06 **TEXT**
(post without caption – text)

VIEWS
242 820

REACTIONS
10 816

REPOSTS
627

ER
60.5%

Nº5 14.06 • 18:05 **TEXT**
I puked

VIEWS
239 345

REACTIONS
13 124

REPOSTS
1 585

ER
59.7%

WORST 3

↓ 17.06 • 20:48 **PHOTO**
thanks everyone for the stream glad you liked how I measured my height and compared my beauty to another man's.
Continuing on Sat

VIEWS
170 977

REACTIONS
16 778

REPOSTS
886

ER
42.6%

↓ 20.06 • 13:44 **TEXT**
fuck everything will be fine I ate fish and will launch in 15-20 min everyone stay home

VIEWS
140 756

REACTIONS
10 440

REPOSTS
320

ER
35.1%

↓ 20.06 • 13:44 **TEXT**
No stream because the weather is nice. We're all going for a walk to get some fresh air. No need to sit on phones.

VIEWS
140 065

REACTIONS
10 281

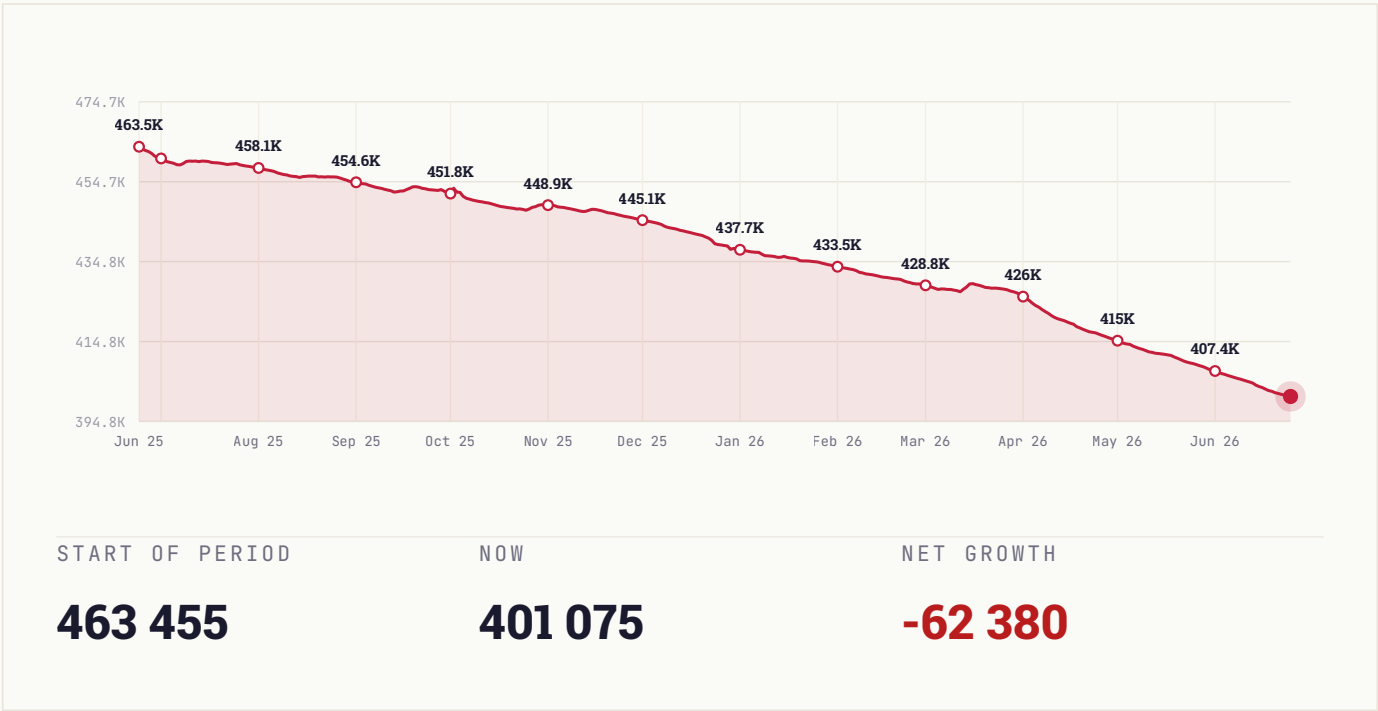
REPOSTS
242

ER
34.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

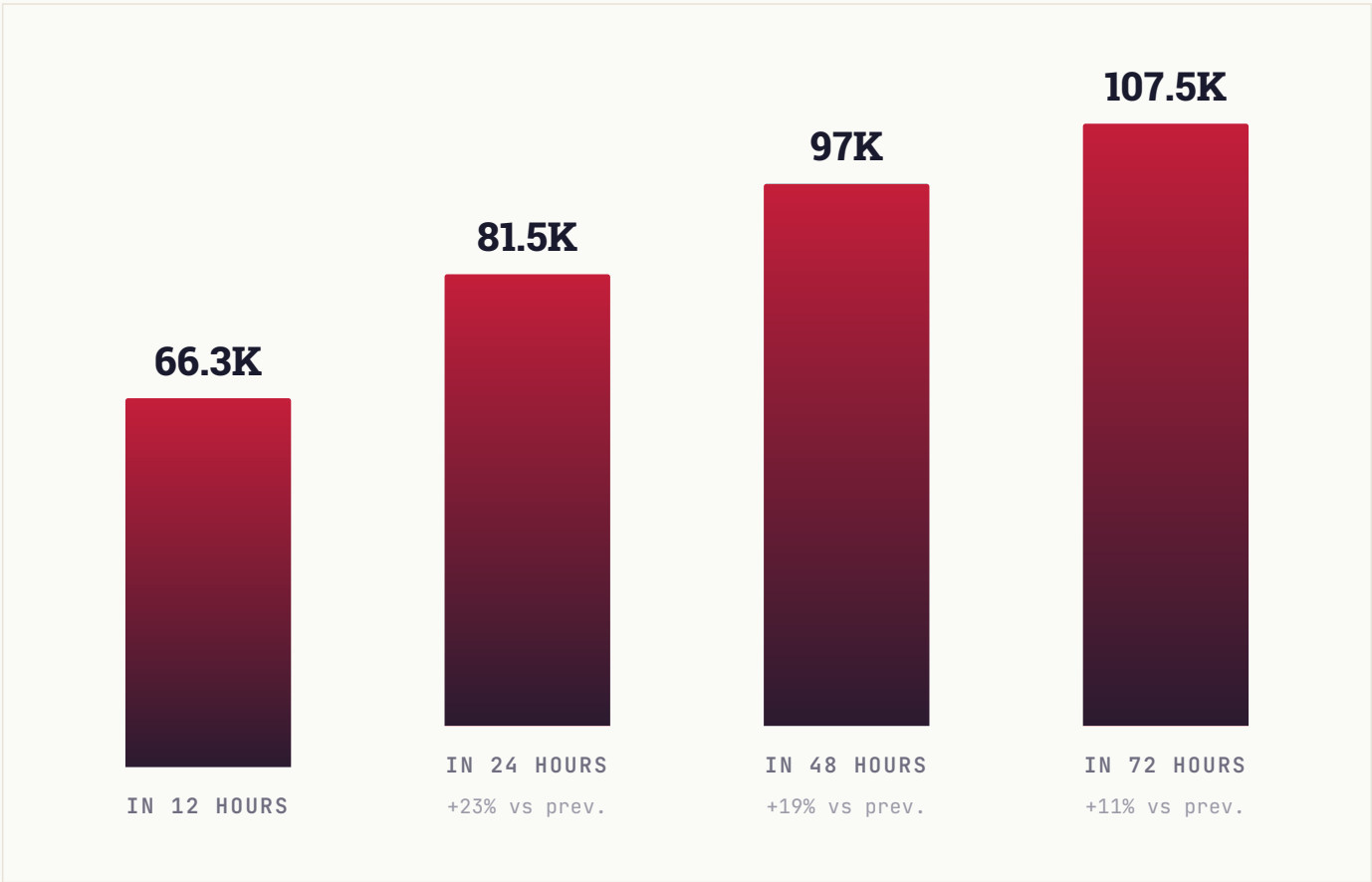
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
DK Danila Kashen YOU	401.1K

COMPARATIVE CONCLUSION

Channel inbottom half of niche top-100 (#61 of 100). Niche median — 424.7K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **142**, they brought **6 799** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	34	28	258
November 2025	30	29	542
October 2025	7	5	2 760
September 2025	21	13	1 520
August 2025	24	14	382
July 2025	26	13	1 337

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
142	6	6 799

SECTION 07 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#61/100

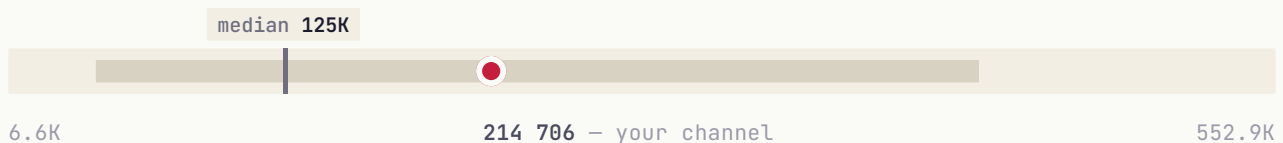
RANK IN NICHE

Channel in the bottom half of the ranking

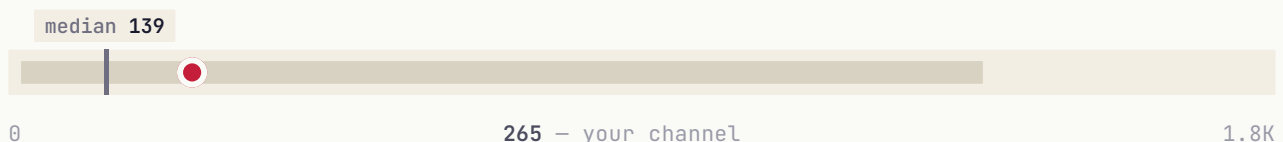
SUBSCRIBERS

6% worse than median


AVG REACH / POST

better than 61% of niche


CITATION INDEX

better than 53% of niche


— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and return to this report in a month.

01

Top post of the week — Tuesday

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
