

PROMTPRESS PUBLIC REPORT

Channel audit

Amazing World



@divo_planeta

Channel for your great mood and inspiration 🤗 + no «ugly» ads
Stay. Enjoy 😊 Ads: @lidia_vorobchik Buy ads here too:...

SUBSCRIBERS

22 172

-204 per month

ERR (% SEE POSTS)

3.0%

per day 1.5%

REACH/POST

572

ad reach 329/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 **Channel Snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Mentions**

Who mentions the channel and how

05 **Ad potential**

How long a post generates reach

06 **Competitors**

Niche neighbors · your place

07 **Niche Comparison**

Rank in Travel category

08 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 22 172 —	 SUBS REACH 2.58% avg % of subs see post	 VIEWS/POST 572 median 573 · 28 days	 POSTS/WEEK 30.1 over period
 7D TREND -9.3% vs previous week	 REACTIONS/POST 5.4 only 662 reactions, 516 reposts, 0 comments	 POST LENGTH 91 chars median 90 · 28 days	 POSTS ANALYZED 122 28 days
 AD REACH 329 24h avg	 CHURN / MONTH -204 last month	 MENTIONS 469 mention index · 860 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 19.10.2022

AI EDITOR SUMMARY

Channel «Amazing World 🌍» — 22 172 subs. Each post averages 572 people (3% from subs), reach is low — should expand audience. Publishes 30 posts per week (~4/day) — active posting. For week Jun 29 – Jul 5 reach dropped by -9.3% by week Jun 22–28 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 122 posts over 28 days.
- 02 Dominant format – Video (122/122 posts).
- 03 Avg post length – 91 chars (median 90).
- 04 Peak audience activity – Friday, 00:00 MSK.
- 05 Top posts get 2x more views than the weakest (721 avg for top vs 476 for worst) – among 122 posts in 28 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 14:05 VIDEO Do rays have right-hand or left-hand traffic? Figure it out yourself 😁 And some fire Mantas 🔥 Amazing World 🌍	VIEWS 745 REPOSTS 3	REACTIONS 8 ER 3.4%
Nº2 29.06 · 11:05 VIDEO Mountain in a blanket of clouds from 7500 meters Breathtaking, right? 🥰 Amazing World 🌍	VIEWS 729 REPOSTS 2	REACTIONS 2 ER 3.3%
Nº3 25.06 · 14:05 VIDEO Mountain floating in clouds at sunset 🔥 Stunning, isn't it? 🥰 Amazing World 🌍	VIEWS 689 REPOSTS 5	REACTIONS 7 ER 3.1%

Nº4

25.06 · 11:05

VIDEO

Did everyone build huts as kids? 😊 These people took it further... 🥰 Amazing World 🌍

VIEWS

675

REPOSTS

4

REACTIONS

4

ER

3.0%

Nº5

26.06 · 21:52

VIDEO

Would you kiss a whale if you could? Yesss 🥰 Nooo 😊 Amazing World 🌍

VIEWS

654

REPOSTS

8

REACTIONS

11

ER

2.9%

WORST 3

↓

06.07 · 08:35

VIDEO

How long would you drive on such a road? See it all in an hour 😊 Half a day for sure 🔥 Endless 🥰 Amazing world 🌍

VIEWS

481

REPOSTS

1

REACTIONS

6

ER

2.2%

↓

07.07 · 17:24

VIDEO

No, this is indecently beautiful! 🔥 Just "everything" in one place 🥰 Amazing World 🌍

VIEWS

479

REPOSTS

4

REACTIONS

7

ER

2.2%

↓

06.07 · 05:00

VIDEO

How do you even get inside? Weird little hotel 😊 Or is it CGI? 🔥 Amazing world 🌍

VIEWS

470

REPOSTS

2

REACTIONS

3

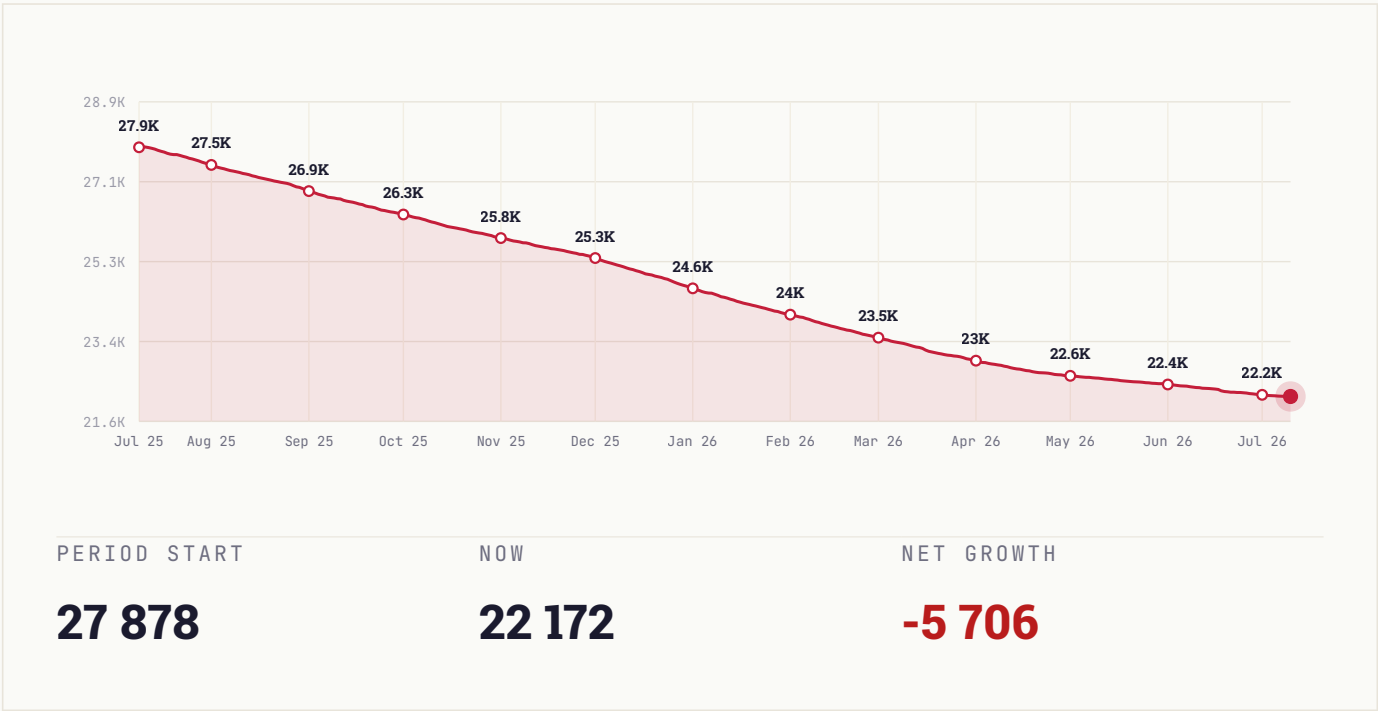
ER

2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

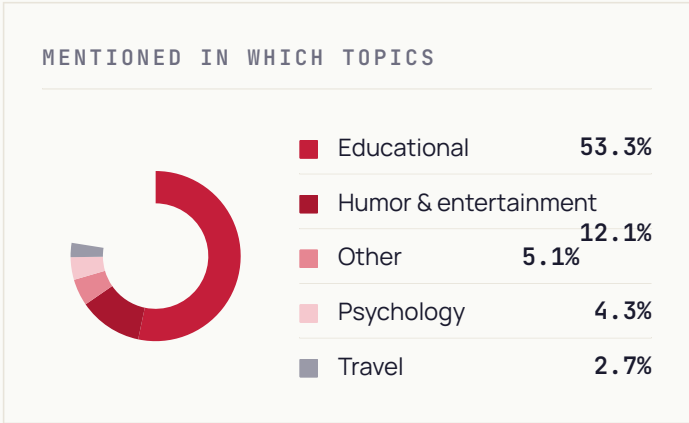
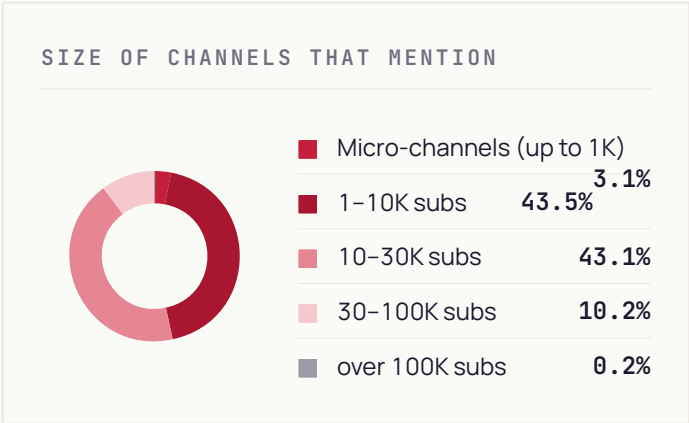
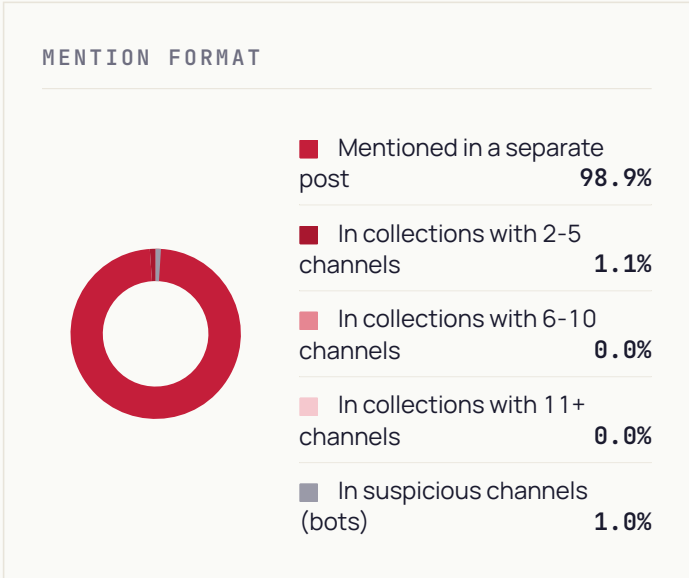
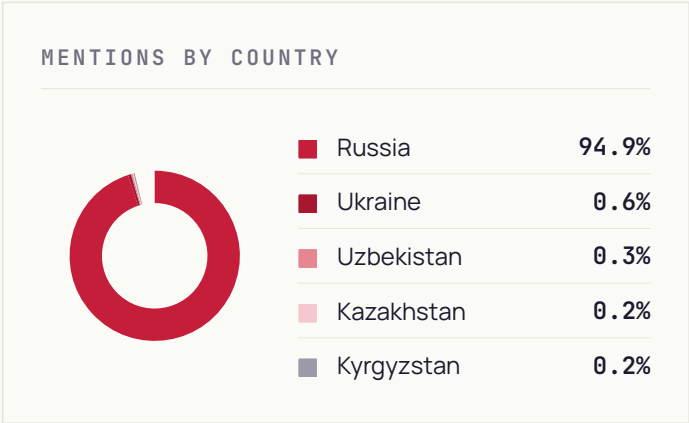
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

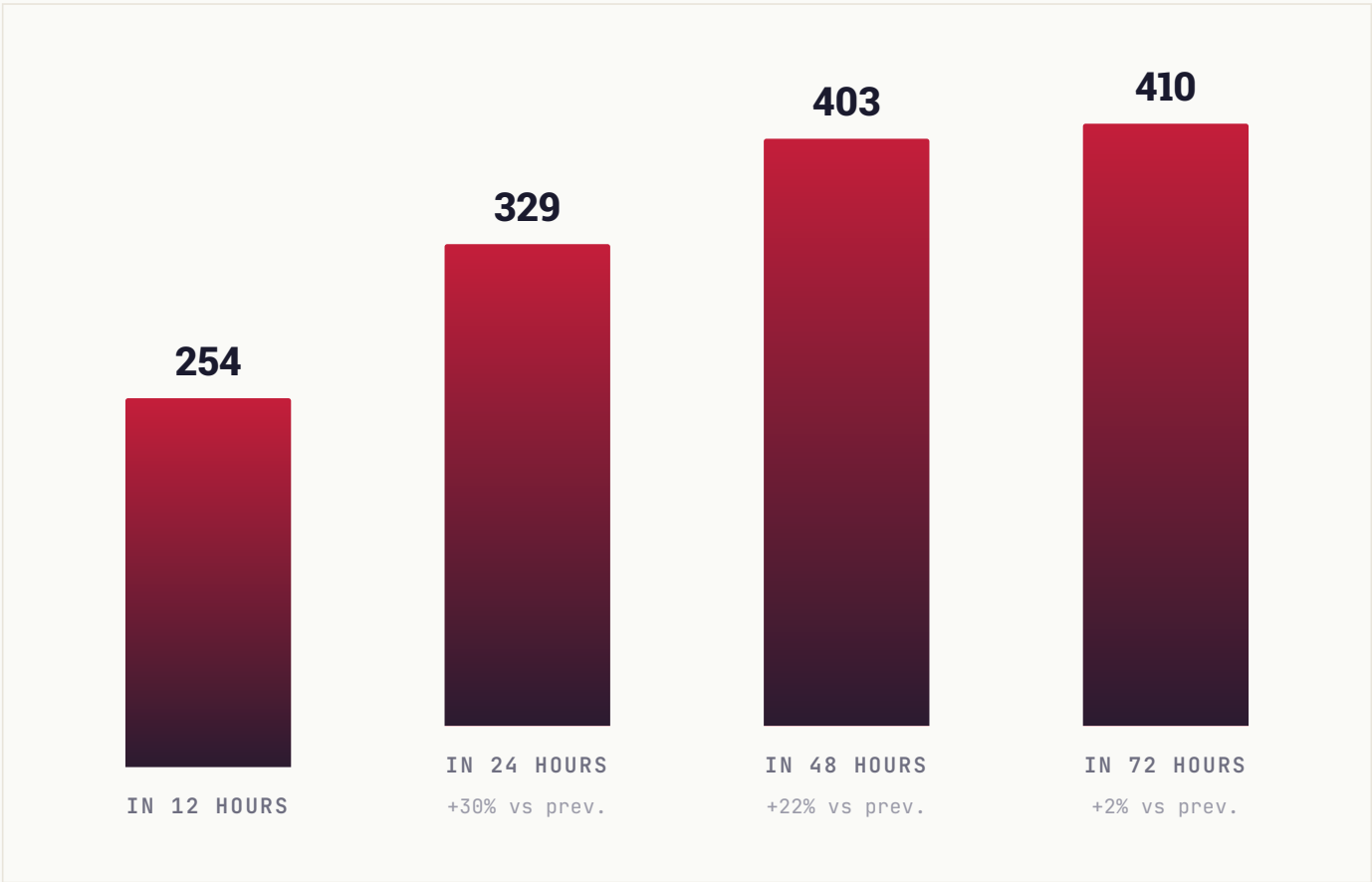
Citation index **469** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **860** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AЭ AEROFLOT	525.4K
Mon Muscovite	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount Train	432.2K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.8K
OT Ozon Travel	398.9K
AW Amazing World 🌐 YOU	22.2K

COMPARATIVE INSIGHT

Channel is still outside top 96 niche — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-96 median: 151.6K. First goal: enter top-96 via systematic traffic & content work.

Where the channel ranks in its league

Red dot = your channel.

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Main post of the week — on Friday**

Audience is most active on this day at 00:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 2.58% vs norm 7.5%. Try polls & interactive formats.

EFFECT

+4.9pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ad in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
