

— PUBLIC REPORT BY PROMTPRESS

Channel audit

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your salvation ❤️ collab - @Cactusq1, @Kristi_de (payment to us)
invite friends - @divizdes

SUBS

42 540

-67 per month

ERR (% SEE POSTS)

7.0%

in 24 hrs **3.1%**

REACH/POST

2.9K

ad reach **1.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 42 540 —	 SUB REACH 6.92% avg % subs see post	 VIEWS/POST 2.9K median 3.1K · 29 days	 POSTS/WEEK 28.2 over period
 7D TREND -15.1% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 8 chars. median 7 · 29 days	 POSTS ANALYZED 120 29 days
 AD REACH 1.3K avg per 24h	 CHURN / MONTH -67 over last month	 QUOTE RATE 28 citation index · 27 channels mentioned ever	 CHANNEL AGE 5 years 10 months created Aug 26, 2020

AI EDITOR SUMMARY

Channel "girls' corner" — 42 540 subs. Each post averages 2.9K people (7% of subs), reach is low — consider expanding audience. Publishes 28 posts per week (~4/day) — active posting. For week Jul 6–12 reach dropped -15.1% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 120 posts in 29 days.
- 02 Dominant format — Photo (120/120 posts).
- 03 Avg post length — 8 chars (median 7).
- 04 Peak audience activity — Friday, 21:00 MSK.
- 05 Top posts get 2× more views than the weakest (3.7K avg for top vs 2.1K for worst) — among 120 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 18.06 · 19:05 PHOTO #nails	VIEWS 3 718 REPOSTS 2	REACTIONS — ER 8.7%
Nº2 19.06 · 11:05 PHOTO #figure	VIEWS 3 682 REPOSTS 2	REACTIONS — ER 8.7%
Nº3 19.06 · 07:05 PHOTO #food	VIEWS 3 677 REPOSTS 4	REACTIONS — ER 8.6%

Nº4

17.06 · 19:06

PHOTO

#shopping We're at Max 

VIEWS	REACTIONS
3 667	—
REPOSTS	ER
5	8.6%

Nº5

18.06 · 15:05

PHOTO

#cosmetics We're at Max 

VIEWS	REACTIONS
3 662	—
REPOSTS	ER
3	8.6%

|

WORST 3

↓

14.07 · 07:05

PHOTO

#food

VIEWS	REACTIONS
2 065	—
REPOSTS	ER
1	4.9%

↓

14.07 · 11:05

PHOTO

#nails

VIEWS	REACTIONS
2 063	—
REPOSTS	ER
2	4.8%

↓

14.07 · 15:06

PHOTO

#sportswithhim

VIEWS	REACTIONS
2 026	—
REPOSTS	ER
3	4.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

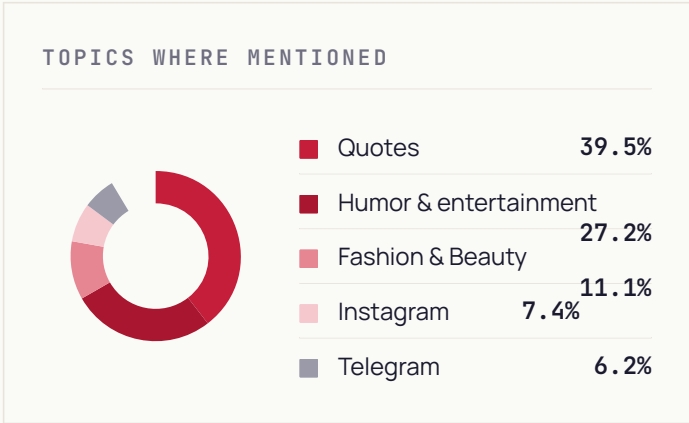
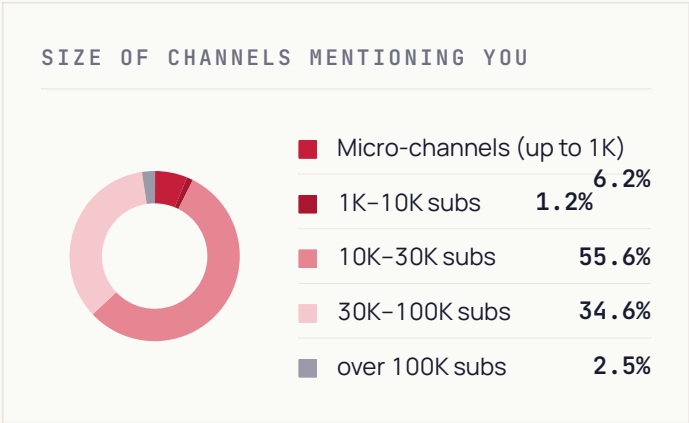
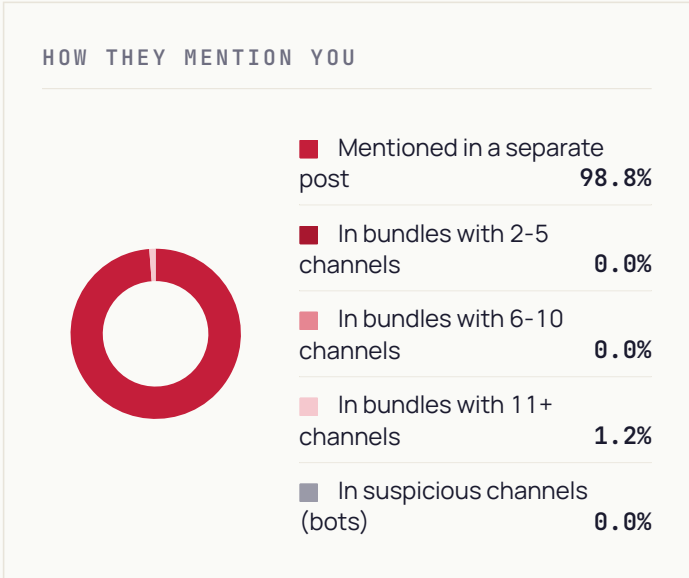
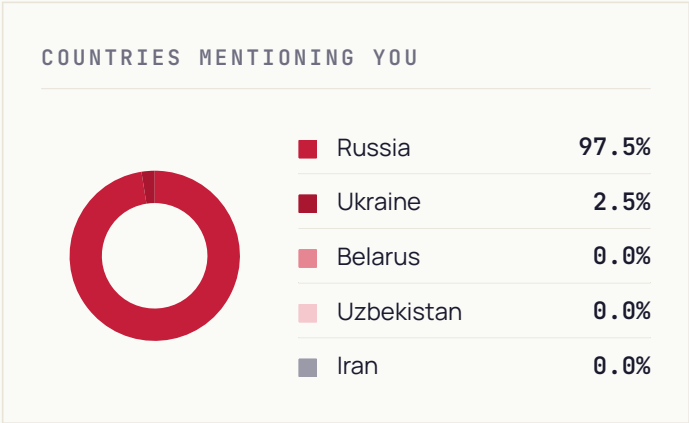
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

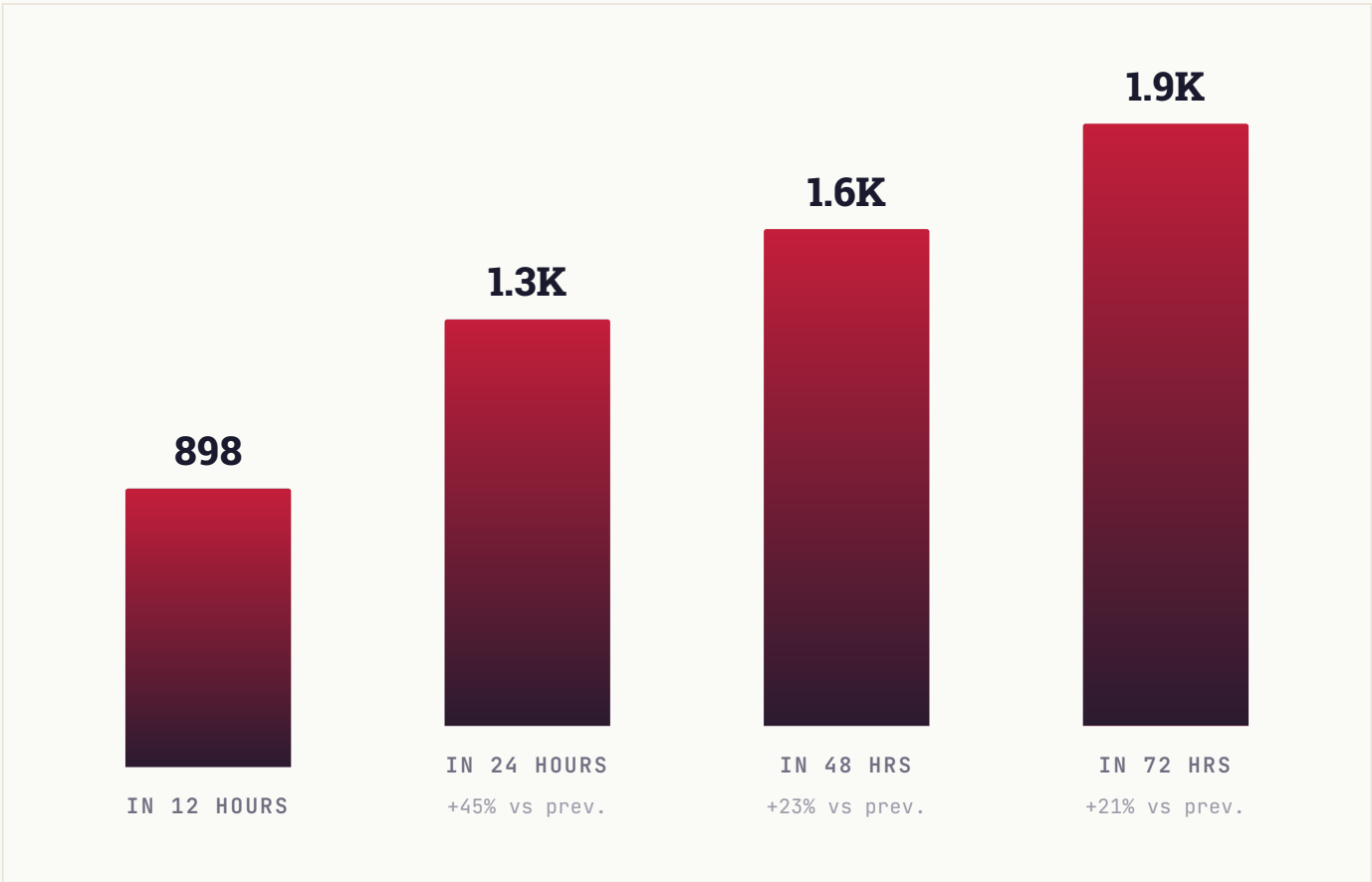
Citation index **28** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentioned **27** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBS
II استوری اینستاگرام	437.9K
آم آهنگ موزیک جدید شاد	356.8K
رد ربات دانلود استوری و پست از اینستاگرام	209.7K
WD VIDEO FOR STORIES	136.7K
III C Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نب NESA PIRUZIFARD نسا پیروزی فرد	123.7K
ÅA ÅAKLAB	115.2K
III C CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
DU devchachiy ugolok YOU	42.5K

COMPARATIVE CONCLUSION

Channel inupper half of the niche (#34 of 99). Niche leader — استوری اینستاگرام (437.9K), median subs 32.9K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **8 993** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	1 753
December 2025	0	0	1 763
Nov 2025	1	1	1 026
Oct 2025	0	0	99
Sep 2025	0	0	4 344
August 2025	0	0	8

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	8 993

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Instagram» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

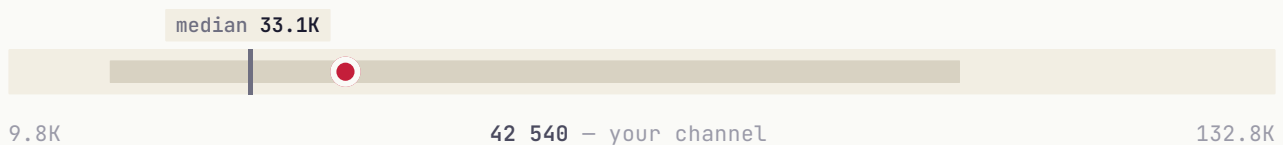
#34 /100

RANK IN NICHE

Channel in top half of ranking

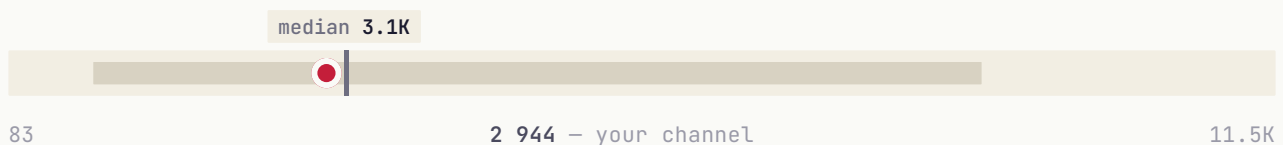
SUBS

better than 55% of niche



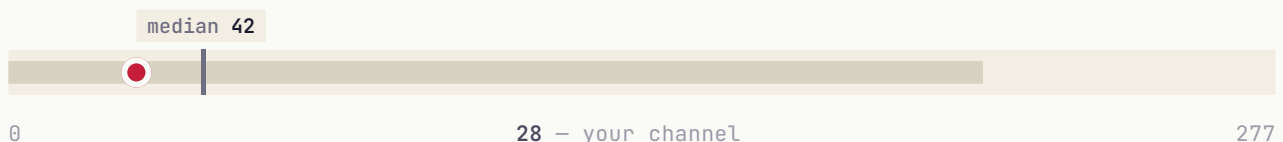
AVG REACH / POST

5% below median



CITATION INDEX

34% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Friday

Audience is most active on this day at 21:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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