

PUBLIC REPORT BY PROMTPRESS

Channel audit

Alloy Wheels

Belarus



@diskibel

Buy or sell Cast wheels - new ads daily in Minsk and across Belarus.

Ads 📄@bykupon include channel name in message

SUBSCRIBERS

18 919

+32 per month

ERR (% SEE POSTS)

24.0%

Per day 12.5%

REACH/POST

4.3K

Ad reach 2.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period.

SUBSCRIBERS 18 919 —	SUBSCRIBER REACH 22.72% Avg % subs see post	VIEWS/POST 4.3K Median 4.5K · 29 days	POSTS/WEEK 18.6 For the period
7D TREND +4.7% vs previous week	REACTIONS/POST 9.5 728 reactions, 803 reposts, 0 comments	POST LENGTH 272 chars Median 276 · 29 days	POSTS ANALYZED 77 29 days
AD REACH 2.4K 24h avg	CHURN / MONTH +32 Last month	CITATION RATE 11 Citation index · 14 channels mentioned it ever	CHANNEL AGE 5 years 7 months Created 08.11.2020

AI EDITOR SUMMARY

Channel «Cast disks Belarus» — 18 919 subs. Each post averages 4.3K people (23% From subs), average reach — room to grow. Publishes 19 posts/week (~3/day) — consistent. Week Jun 8–14 reach Stable (+4.7% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 77 posts over 29 days.
- 02 Dominant format – Photo (75/77 posts).
- 03 Avg post length – 272 chars (median 276).
- 04 Audience peak activity – Friday, 19:00 MSK.
- 05 Top posts get 2× More views than the weakest (6.8K avg top vs 3.4K worst) – among 77 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.05 · 12:03 PHOTO ATS cup With rubber ⚙ : #R15 ⚙ : #4/100 ⚙ : 700p ⚙ : г. Кобрин ⚙ : @vladryzhuk21 ⚙ Don't send prepayment, buy discs at...	VIEWS 7 180 REP. 23	REACTIONS 33 ER 38.0%
Nº2 26.05 · 13:32 PHOTO Set of R17 wheels RST 17x7" PCD5x108 ET36 D65.1 R17 215/55 New ⚙ : #R17 ⚙ : #5x108 ⚙ : 1600p ⚙ : Brest ⚙ ...	VIEWS 6 834 REP. 28	REACTIONS 7 ER 36.1%
Nº3 30.05 · 12:01 PHOTO Set of R17 VW original wheels. Used on Multivan T6. Tires Nexen 235/55 ZR17, remaining 0.5-04 mm, straight, not welded, Parameters...	VIEWS 6 448 REP. 3	REACTIONS 6 ER 34.1%

Nº4 29.05 • 16:37 PHOTO Mazda MX-3 Year – 1994 Engine – 1.6 petrol Car in decent technical condition. Body has some issues. Engine replaced...	VIEWS 6 094 REP. 44 REACTIONS 13 ER 32.2%
Nº5 29.05 • 12:17 PHOTO Set of original Audi wheels, used on Audi a6 c4, straight, not welded, minor scratches, all caps included, without...	VIEWS 5 959 REP. 13 REACTIONS 9 ER 31.5%

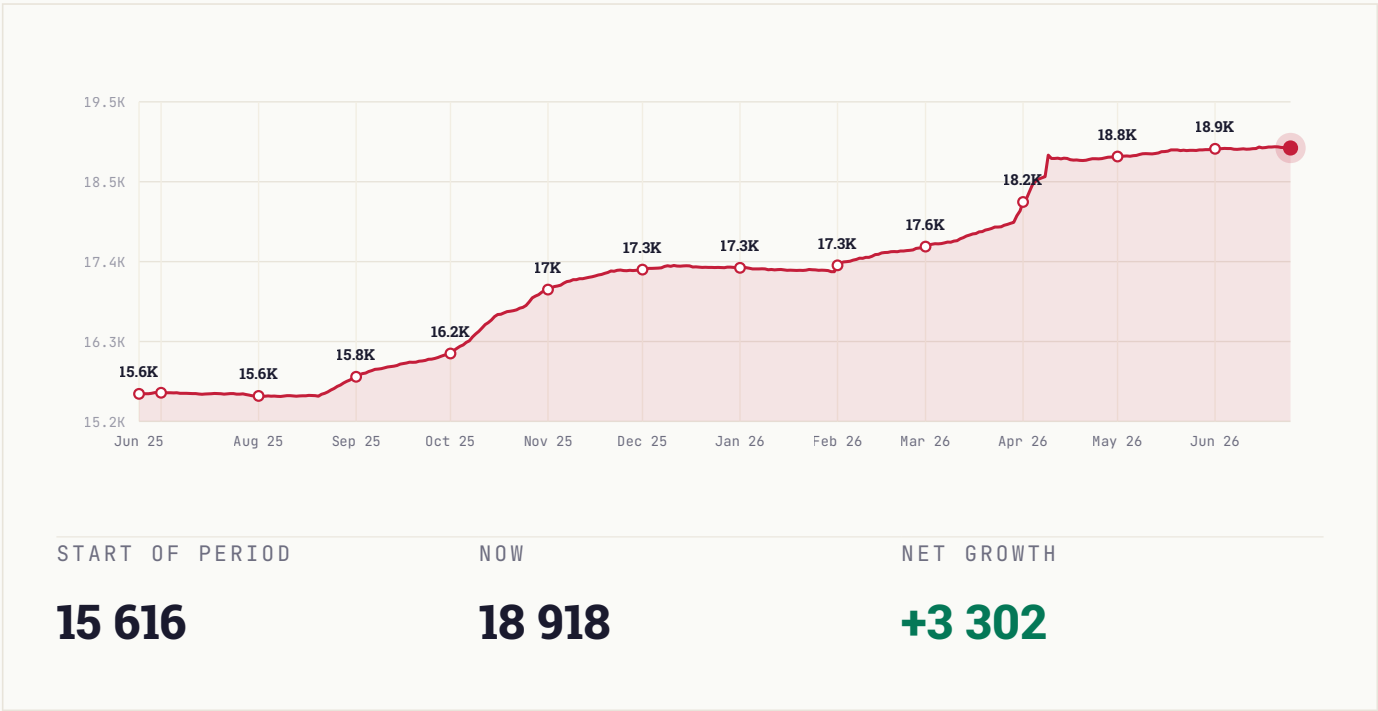
WORST 3

↓ 19.06 • 13:55 PHOTO In Minsk Thanks to subscriber for photo and video ☑ Rare cars @redkieby	VIEWS 3 442 REP. 3 REACTIONS 14 ER 18.2%
↓ 21.06 • 10:28 PHOTO Set of R18 8.5j replica Nismo wheels, stored in garage during winter. No welds or cracks More info in DM ☑ ...	VIEWS 3 433 REP. 8 REACTIONS 5 ER 18.1%
↓ 20.06 • 13:18 PHOTO 🔪 Yandex Plus Subscription 60 days free, then 11.99 BYN/month Promo code: 23NZBGFQFM ☑ Activate code	VIEWS 3 296 REP. — REACTIONS 2 ER 17.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

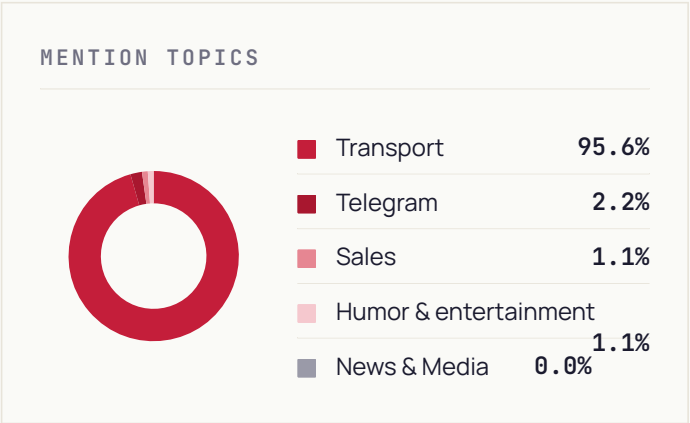
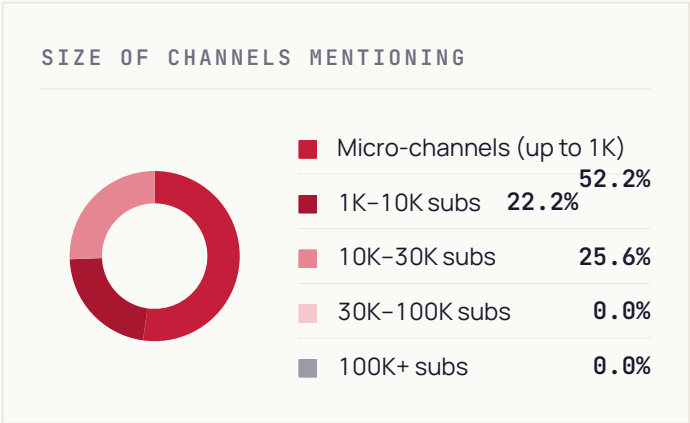
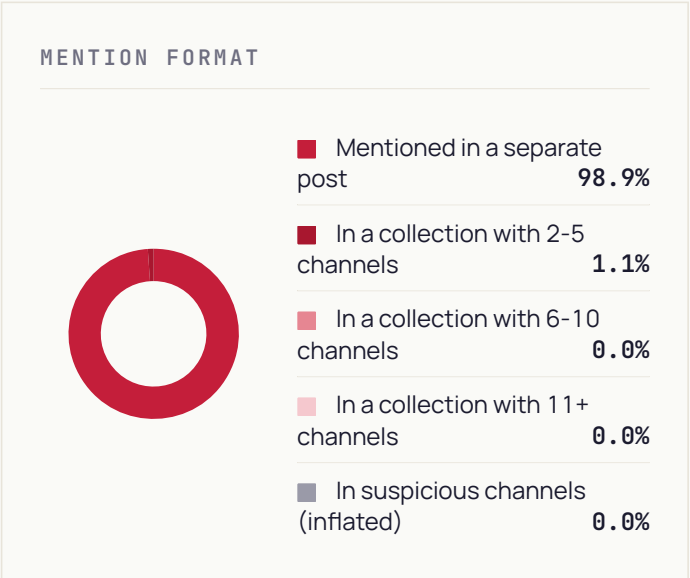
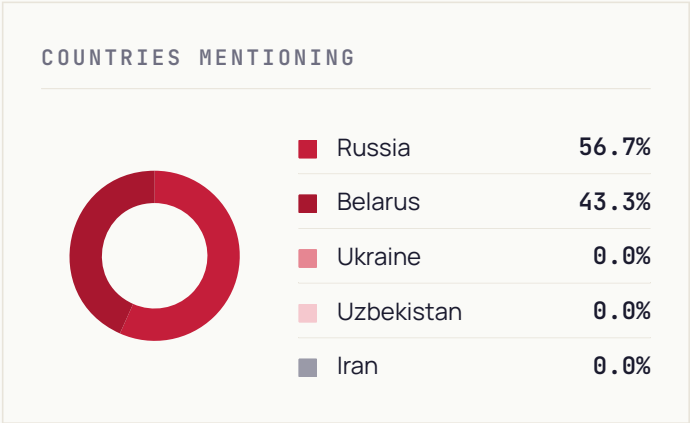
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

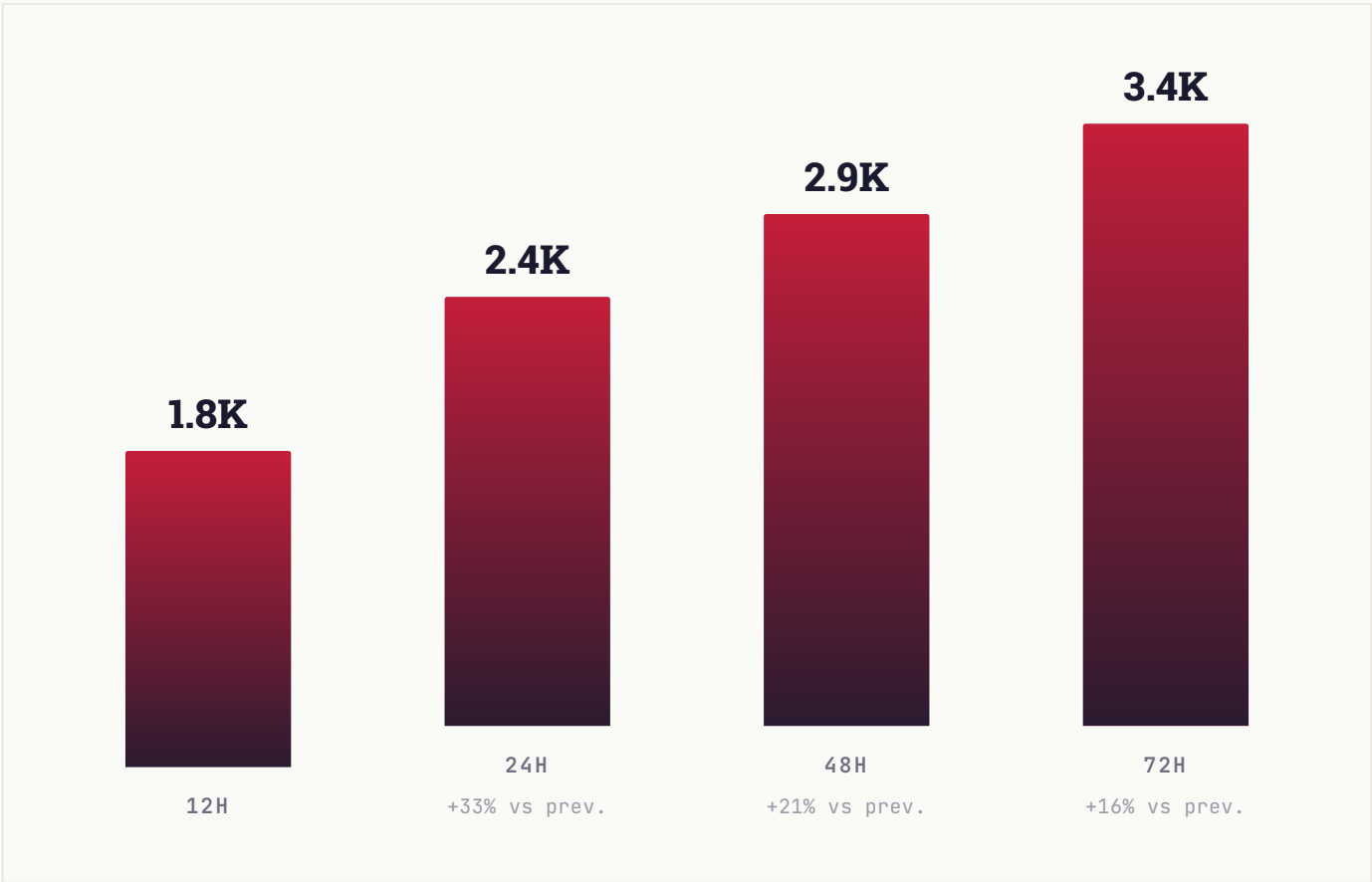
Citation index **11** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **14** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
B- BELAVIA - Belarusian Airlines	56.2K
Ch Emergency Vitebsk	51.3K
UG UGAI GUVU Minsk City Executive Committee	35.8K
AN av.by news 🇧🇪	20.7K
MM Minsktrans.International routes	20K
AB AvtoGrodno	19.3K
CD Alloy Wheels Belarus YOU	18.9K
TR WHEELS RB UP TO \$500 🇷🇺	16.4K
GM Golden Mil Auto 🇷🇺	16K
PD PDD.by	15.9K
MI Minsktrans	14.8K

COMPARATIVE INSIGHT

Channel in Top 10 niche (#7 of 100). Strong position. Niche leader: **BELAVIA - Belarusian Airlines** (56.2K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** Such mentions: **44**, they brought **1 858** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	89
Nov 2025	0	0	285
Oct 2025	26	1	861
Sep 2025	18	1	323
August 2025	0	0	270
July 2025	0	0	30

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
44	6	1 858

SECTION 08 · NICHE COMPARISON

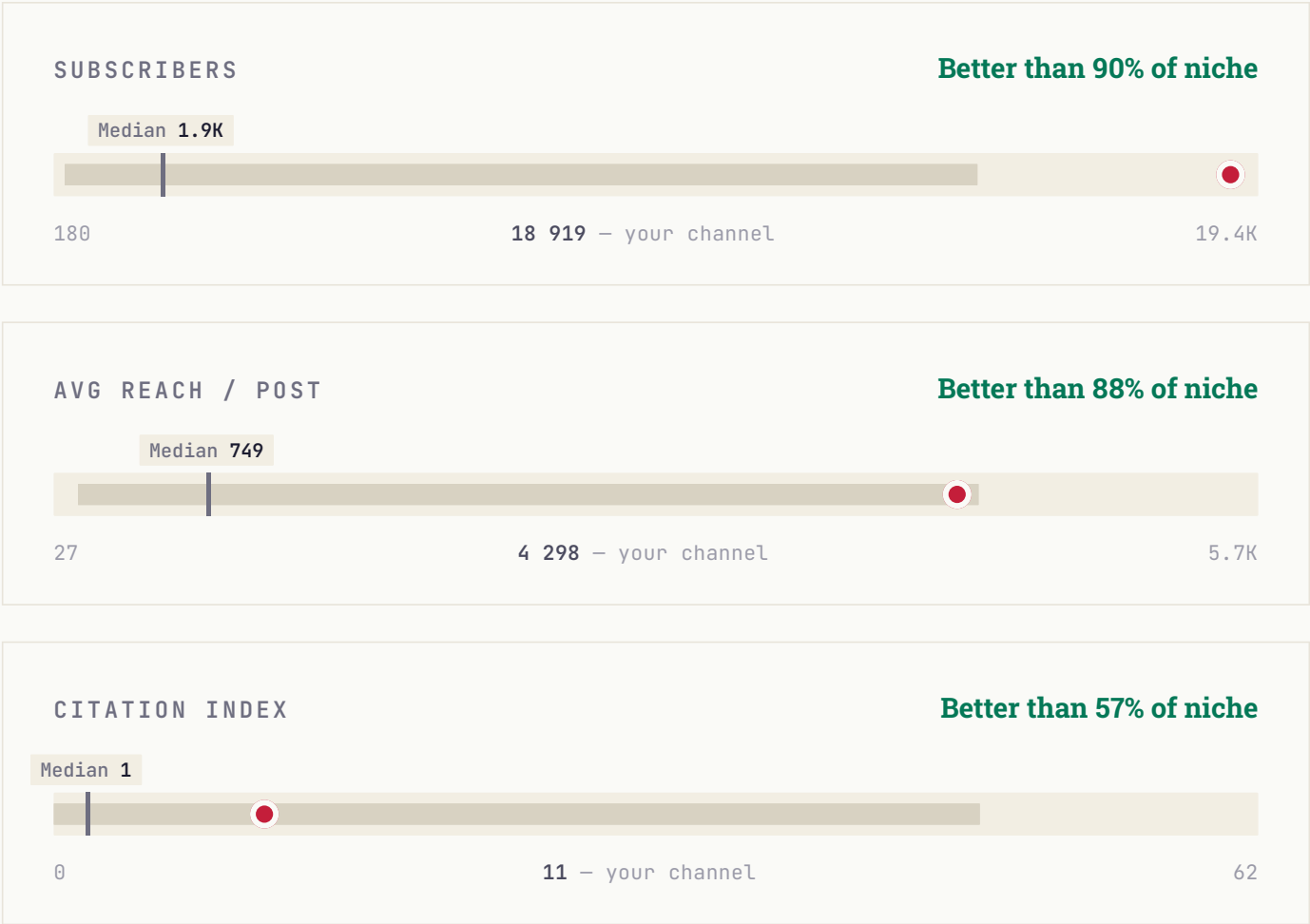
Where the channel stands in its league

Took top-100 Channels in category «Transport» (Belarus) and compared your channel against them. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#7/100

RANK IN NICHE

Channel in top 7% transport Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for a key post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager