

PROMTPRESS PUBLIC REPORT

Channel audit

GRYAZNAYA PRAVDA



@dirtruth

Juiciest news here 💧 Buy ads 📌 Send link & post 📧 @grazpr

SUBS

47 156

+14163 per month

ERR (% SEE POSTS)

47.0%

in 24 hrs **37.1%**

REACH/POST

23K

ad reach **17.5K/24h**

— CONTENT · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 47 156 —	 SUBS REACH 48.82% avg % subs see post	 VIEWS/POST 23K median 23.1K · 29 days	 POSTS/DAY 8.0 ~56 per week
 7D TREND +24.9% vs previous week	 REACTIONS/POST 287.7 total 67,898 reactions, 19,544 reposts, 6,156 comments	 POST LENGTH 242 chars median 228 · 29 days	 POSTS ANALYZED 236 29 days
 AD REACH 17.5K 24h avg	 CHURN / MONTH +14163 over the last month	 CITATION RATE 0 citation index · 5 channels mentioned all time	 CHANNEL AGE 1 year 25 days created Jun 22, 2025

AI EDITOR SUMMARY

Channel «GRYAZNAYA PRAVDA» — 47 156 subs. Avg views per post: 23K people (49% of subs), wide reach for a channel this size. Publishes 56 posts/week (~8/day) — active posting. Week Jul 6–12 reach grew by +24.9% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 236 posts in 29 days.
- 02 Dominant format – Video (138/236 posts).
- 03 Avg post length – 242 chars (median 228).
- 04 Peak audience activity – Sunday, 10:00 MSK.
- 05 Top posts get 3x more views than the weakest (41.9K avg for top vs 14.3K for worst) – among 236 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 21.06 · 07:38 VIDEO 🗣️ In Krasnoyarsk, a local trash blogger bragged on social media about taking a minor's virginity He posted a video and...	VIEWS	REACTIONS
	47 469	1 442
	REPOSTS	ER
	3 962	100.7%
Nº2 20.06 · 21:59 PHOTO 😬 Dzhigan and Oksana Samoilova's daughter continues to experiment with her looks Now Ariela is a blonde. @dirtruth	VIEWS	REACTIONS
	39 406	243
	REPOSTS	ER
	19	83.6%
Nº3 21.06 · 08:44 PHOTO 👶 17-year-old Baby Melo boasts 6 months clean @dirtruth	VIEWS	REACTIONS
	38 709	488
	REPOSTS	ER
	32	82.1%

Nº4 21.06 • 10:31 VIDEO 😞 Bonya admits two rape attempts She said the first time she was still a virgin, and the second time this...	VIEWS 34 576 REPOSTS 15 REACTIONS 247 ER 73.3%
Nº5 21.06 • 19:42 VIDEO 😞 'Leave me alone': Klava Koka responded to body shamers She showed the offensive comments she receives and said...	VIEWS 33 547 REPOSTS 18 REACTIONS 276 ER 71.1%

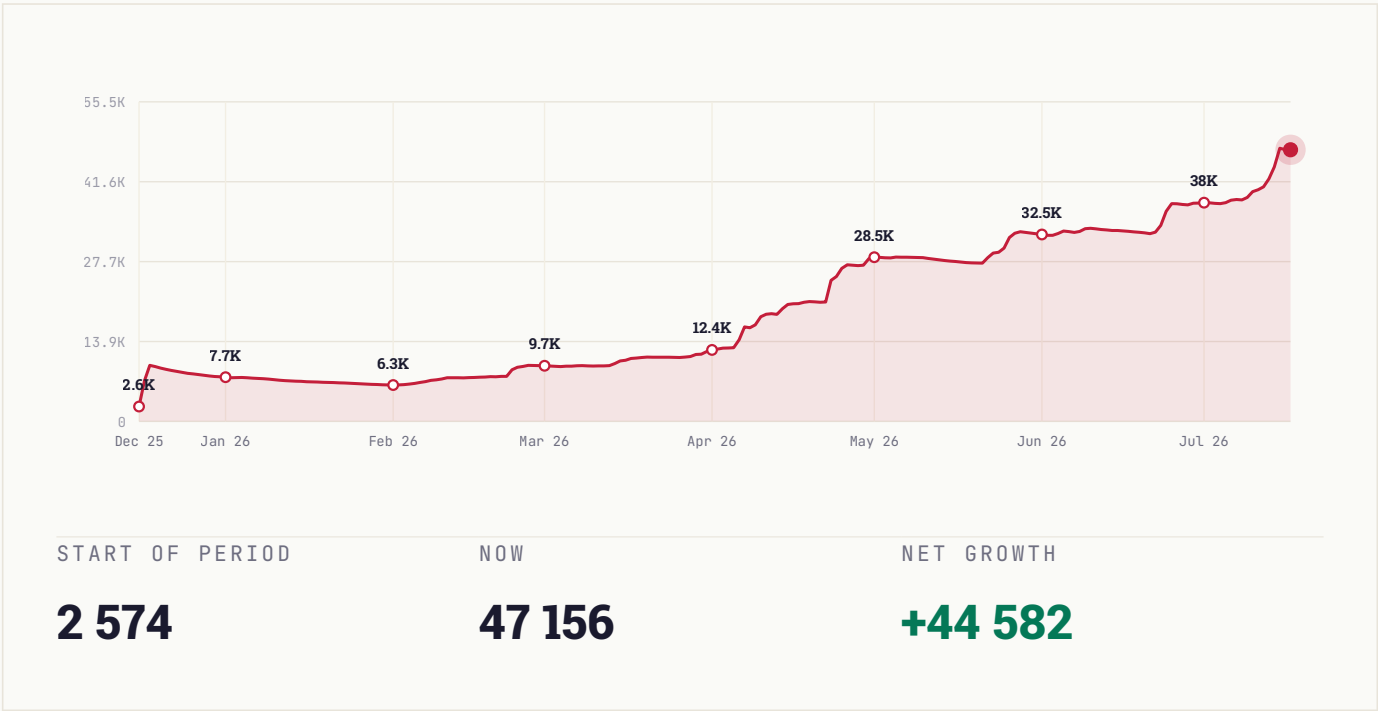
WORST 3

↓ 17.06 • 08:57 PHOTO 🗑️ Prosecutor's office demanded a new examination for Lerchek The reason was public outcry after a video of her gym workouts —...	VIEWS 14 358 REPOSTS 6 REACTIONS 125 ER 30.4%
↓ 17.06 • 07:21 VIDEO ❤️ Olya Buzova shows recovery after surgery @dirtruth	VIEWS 14 223 REPOSTS 4 REACTIONS 133 ER 30.2%
↓ 17.06 • 10:11 VIDEO 😮 Meanwhile, Lera's boyfriend says she's on chemo #7 @dirtruth	VIEWS 14 213 REPOSTS 3 REACTIONS 108 ER 30.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

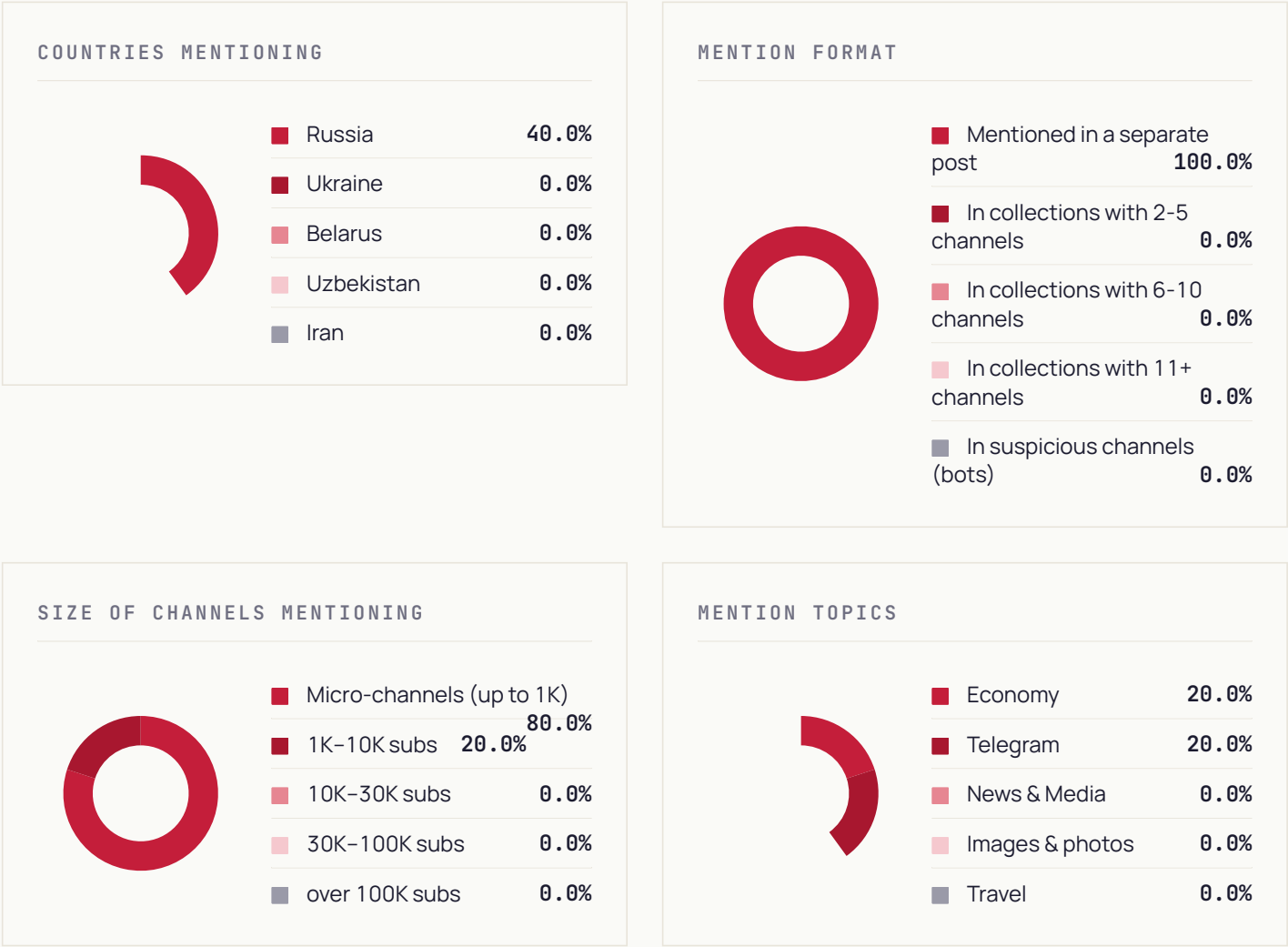
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

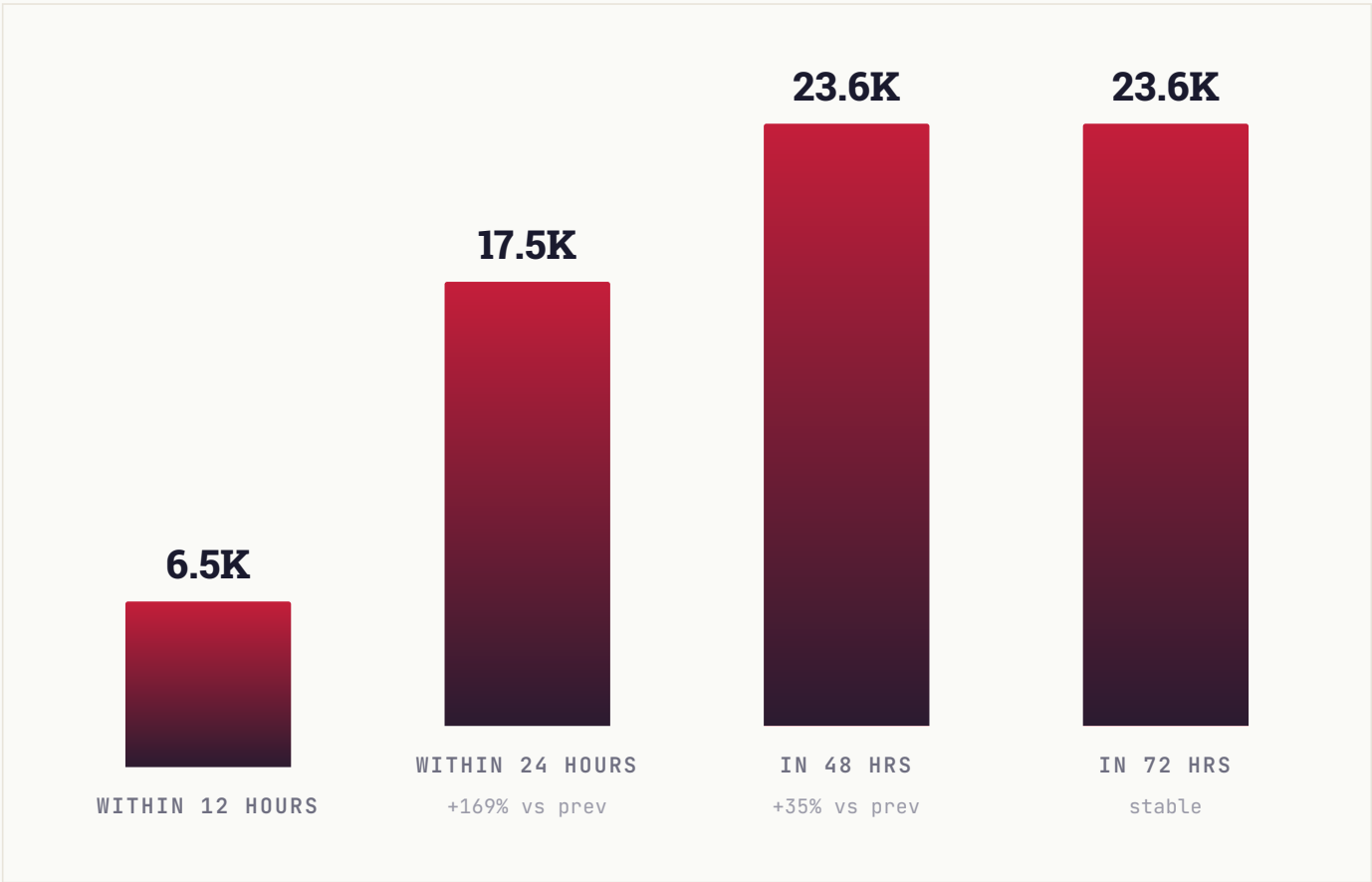
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
ک ا کانال اخبار فوری خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Труха ⚡ Україна	3.1M
GP GRYAZNAYA PRAVDA YOU	47.2K

COMPARATIVE INSIGHT

Channel is still outside top-97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **1**, they brought **7 217** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	53
December 2025	0	0	7 164
November 2025	0	0	0
October 2025	0	0	0
September 2025	0	0	0
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	7 217

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in «News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Sunday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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