

PUBLIC REPORT BY PROMTPRESS

Channel audit

dilblin



@dilbliin

Сотрудничество/реклама —> @dlbnrklm My shop - dilblin.ru
dilblinnsotr@gmail.com (do not write about unban) Registered in
RKN list: <https://clck.ru/3GF38Q> sewer

SUBSCRIBERS

295 557

-1468 per month

ERR (% SEE POSTS)

31.0%

per day 12.9%

REACH/POST

85.1K

ad reach 38.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Blogs»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 295 557 —	 SUBSCRIBER REACH 28.78% avg % subs see post	 VIEWS/POST 85.1K median 92K · 29 days	 POSTS/WEEK 8.9 for period
 7D TREND +6.4% vs previous week	 REACTIONS/POST 4851.5 total 179,506 reactions, 6,382 reposts, 3,884 comments	 POST LENGTH 89 chars median 58 · 29 days	 POSTS ANALYZED 37 29 days
 AD REACH 38.1K 24h avg	 CHURN / MONTH -1468 last month	 CITATION RATE 89 citation index · 1,068 channels mentioned ever	 CHANNEL AGE 5 years 8 months created 01.10.2020

AI EDITOR SUMMARY

Channel «dilblin» — 295 557 subs. Each post averages 85.1K people (29% of subs), good reach. Publishes 9 posts/week (~1/day) — regular. Week Jun 8–14 reach up +6.4% vs week Jun 1–7 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 37 posts in 29 days.
- 02 Dominant format — Photo (19/37 posts).
- 03 Avg post length — 89 chars (median 58).
- 04 Audience peak — Sunday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (109.5K avg for top vs 71.1K for worst) — among 37 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 16:49 PHOTO this was incredible can't describe the range of emotions I felt. it was legendary! thanks to everyone who cheered for us, brought...		VIEWS 115 283 REP. 163	REACTIONS 7 242 ER 39.0%
Nº2 07.06 · 21:14 PHOTO peeps🐥🐥		VIEWS 106 711 REP. 232	REACTIONS 10 410 ER 36.1%
Nº3 13.06 · 16:59 PHOTO I'm so glad to post this photo without fear or hiding! How I love you Anya, sharing dinner as a trio is just incredible...		VIEWS 106 608 REP. 470	REACTIONS 9 220 ER 36.1%

Nº4 28.05 · 15:30 PHOTO Tomorrow a video on YouTube! It'll be interesting	VIEWS 104 325 REP. 193	REACTIONS 3 843 ER 35.3%
Nº5 09.06 · 08:14 PHOTO this is us left to right jungkook jungkui bomur aibek and egor	VIEWS 103 343 REP. 341	REACTIONS 5 853 ER 35.0%

|

WORST 3

↓ 19.06 · 12:25 TEXT spread this meat ☒☒	VIEWS 75 365 REP. 13	REACTIONS 3 000 ER 25.5%
↓ 19.06 · 12:25 PHOTO Fool everyone without KNOWING what's INSIDE (ft. Yan, Tosha che, Pekka) https://youtu.be/EitgJWMk_9c	VIEWS 75 310 REP. 250	REACTIONS 3 316 ER 25.5%
↓ 21.06 · 15:53 VIDEO Telling stories! Part 1	VIEWS 62 771 REP. 106	REACTIONS 3 120 ER 21.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

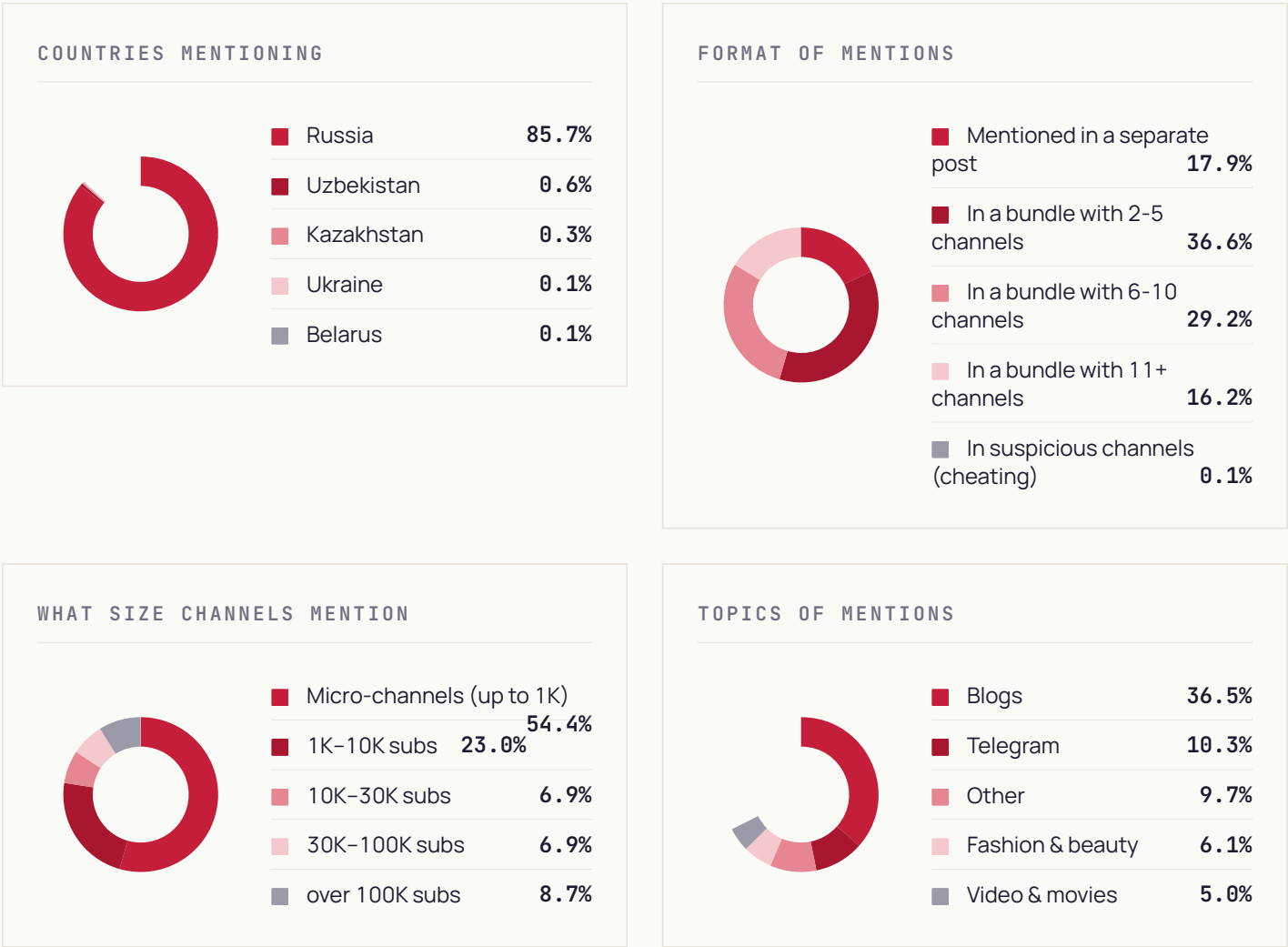
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

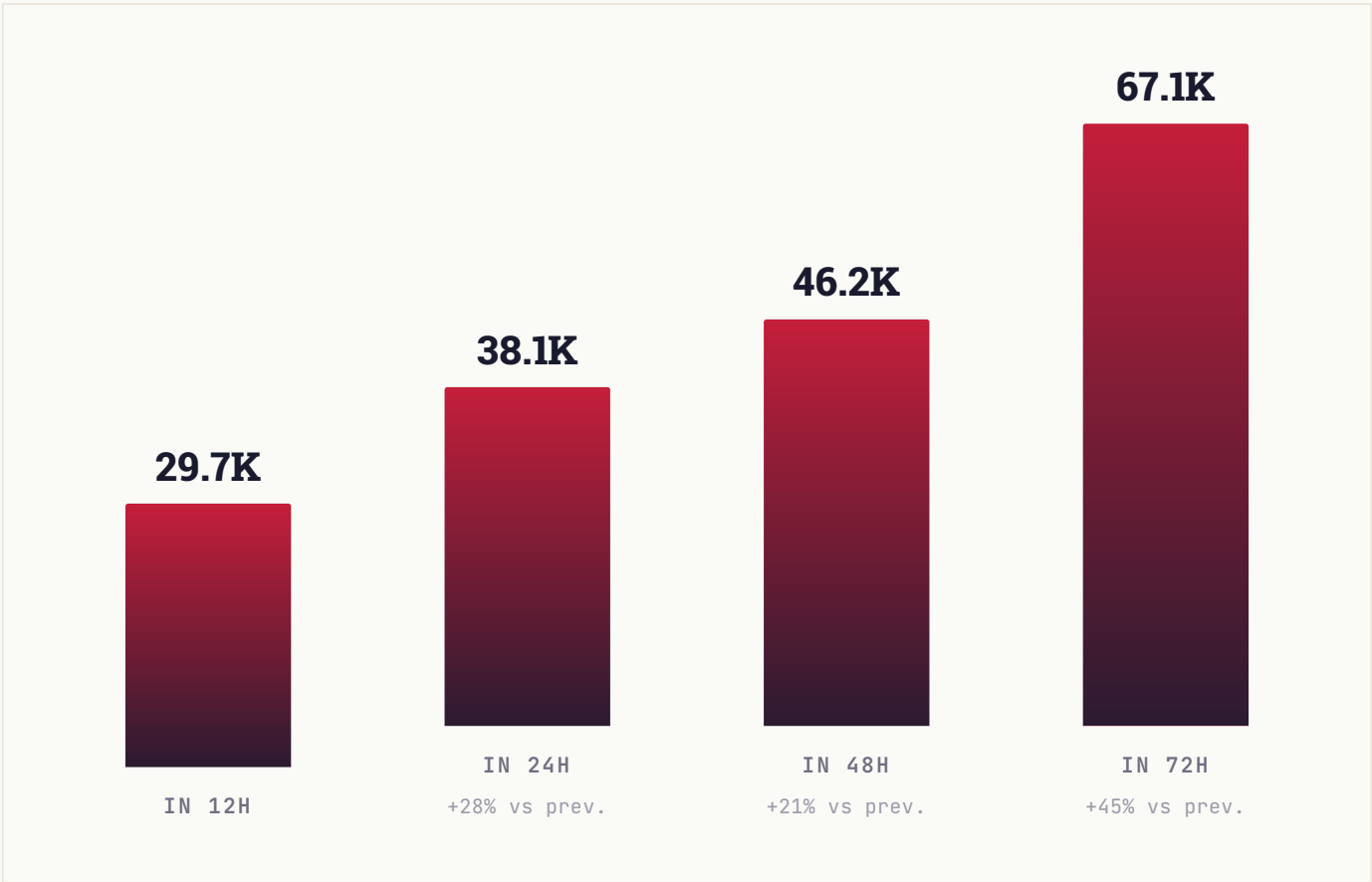
Citation index **89** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 068** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
DI dilblin YOU	295.6K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#99 of 100). Niche median — 424.7K subs. First KPI for growth — reach the median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **53**, they brought **17 715** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	20	16	741	
Nov 2025	21	21	0	
Oct 2025	3	3	0	
September 2025	4	4	14 283	
August 2025	2	2	2 691	
July 2025	3	3	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
53	6	17 715

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#99 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

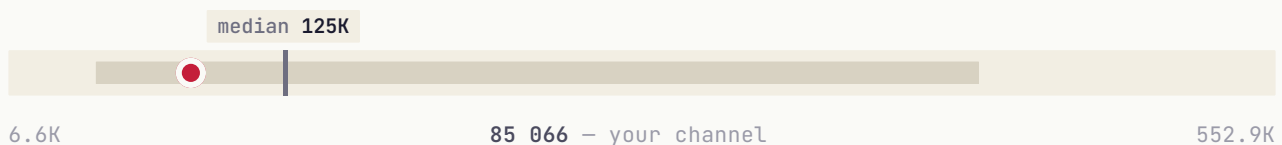
SUBSCRIBERS

31% below median



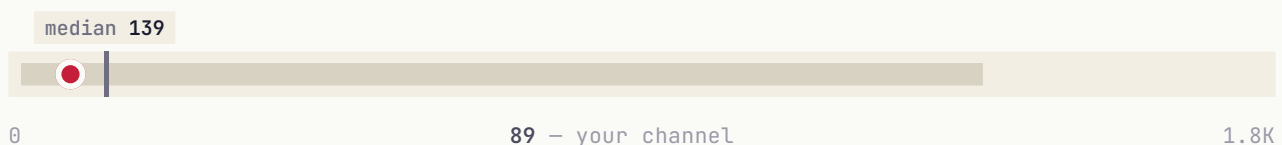
AVG REACH / POST

32% below median



CITATION INDEX

36% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

On this day at 19:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
