

PROMTPRESS PUBLIC REPORT

Channel audit Monitor



@digitalsru

Feed packed with digital non-resistance RKN: 7065761573

SUBSCRIBERS

70 593

+55640 per month

ERR (% SEE POSTS)

5.0%

Per day 4.4%

REACH/POST

4.2K

Ad reach 3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 70 593 —	 SUBS REACH 5.97% Avg % subs see post	 VIEWS/POST 4.2K Median 4.7K · 25 days	 POSTS/WEEK 11.5 For period
 7D TREND +2.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 405 chars Median 370 · 25 days	 POSTS ANALYZED 42 25 days
 AD REACH 3K Avg per 24h	 CHURN / MONTH +55640 Last month	 CITATION RATE 13 Citation index · 122 channels mentioned ever	 CHANNEL AGE 4 years 3 months Created 22.03.2022

AI EDITOR SUMMARY

Channel «monitor» — 70 593 subs. Each post avg views 4.2K people (6% From subs), reach low — need to grow audience. Publishes 12 posts/week (~2/day) — steady. Week Jun 22–28 reach Stable (+2.8% vs week of June 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 42 posts in 25 days.
- 02 Dominant format – Photo (23/42 posts).
- 03 Avg post length – 405 chars (median 370).
- 04 Peak audience activity – Friday, 17:00 MSK.
- 05 Top posts get 5x More views than weakest (6.4K avg top vs 1.2K worst) – among 42 posts in 25 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 11:33 VIDEO Fast-food chain «Dagestanskaya Lavka» reviewed mall customers and blew up Reels. The main characters are aunties from the kitchen who moved...	VIEWS 6 449 REPOSTS 122	REACTIONS — ER 9.1%
Nº2 20.06 · 15:24 PHOTO Ozon courier-driver who had his leg amputated after a mine blast in Belgorod region sued the marketplace for three million rubles...	VIEWS 6 421 REPOSTS 118	REACTIONS — ER 9.1%
Nº3 20.06 · 20:37 VIDEO Let's add sugar to shawarma, it'll create addiction and boost LTV No product line. We make pro shawarma, and pro...	VIEWS 6 401 REPOSTS 110	REACTIONS — ER 9.1%

Nº4 21.06 · 12:09 VIDEO Polymarket deliberately scams people, WSJ found. The platform paid students up to \$3,000 for staged videos about...	VIEWS 6 369 REPOSTS 98	REACTIONS — ER 9.0%
Nº5 19.06 · 21:58 PHOTO You can see who has pricier ads🤖	VIEWS 5 930 REPOSTS 127	REACTIONS — ER 8.4%

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WORST 3

↓ 10.06 · 07:19 VIDEO MrBeast brought back the legendary mannequin challenge from 2016 and gathered the biggest stars of old YouTube. The video is part of a big...	VIEWS 1 217 REPOSTS 103	REACTIONS — ER 1.7%
↓ 09.06 · 15:22 PHOTO Everyone's gone crazy over vacuums — meme makers, brands playing the situation, and armchair analysts (even discussing Moscow jokes...	VIEWS 1 210 REPOSTS 92	REACTIONS — ER 1.7%
↓ 09.06 · 23:16 VIDEO Meanwhile, Durov announced a native Telegram app for Apple Watch The client already existed on the watch but was removed from...	VIEWS 1 205 REPOSTS 74	REACTIONS — ER 1.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

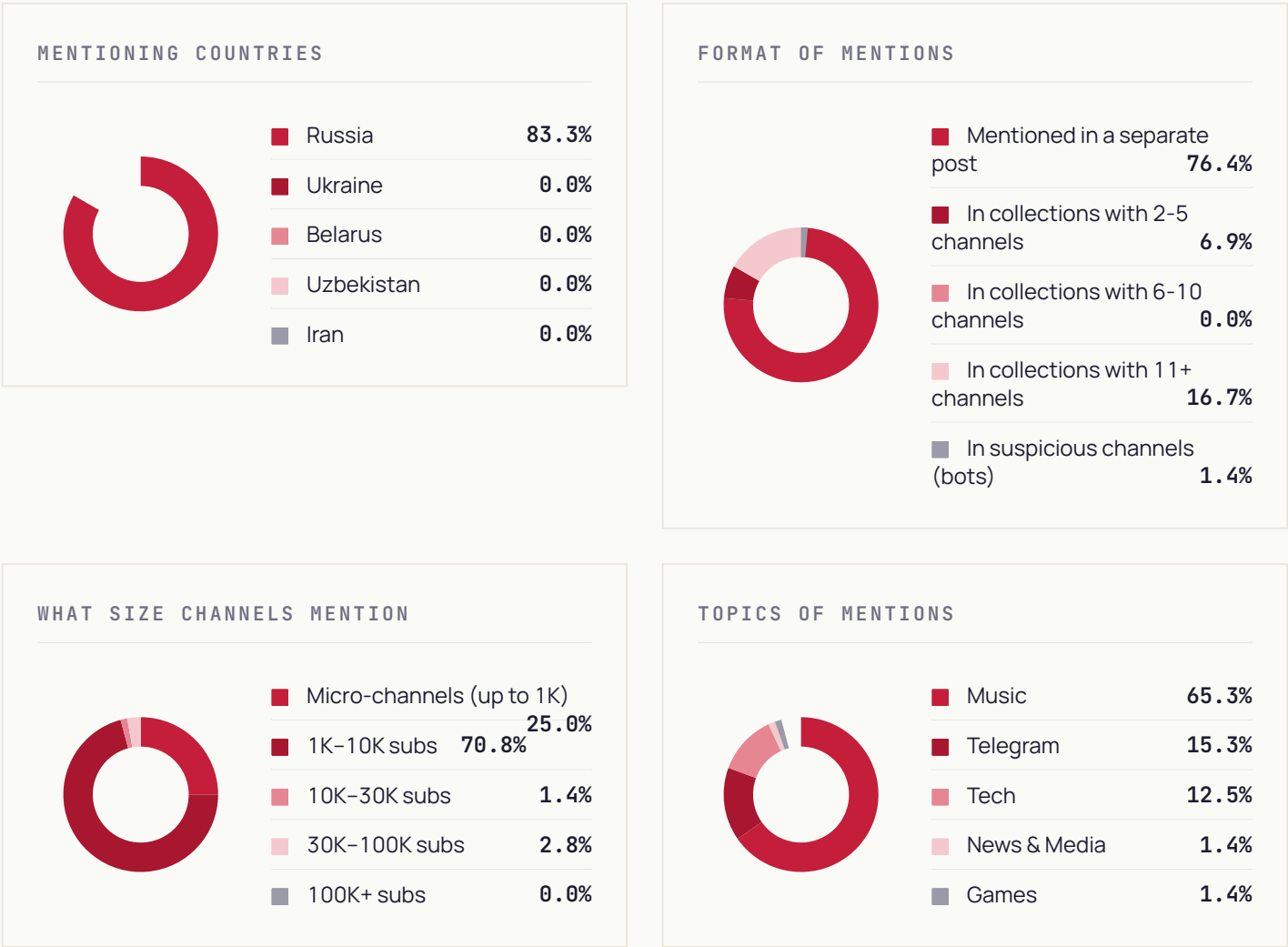
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

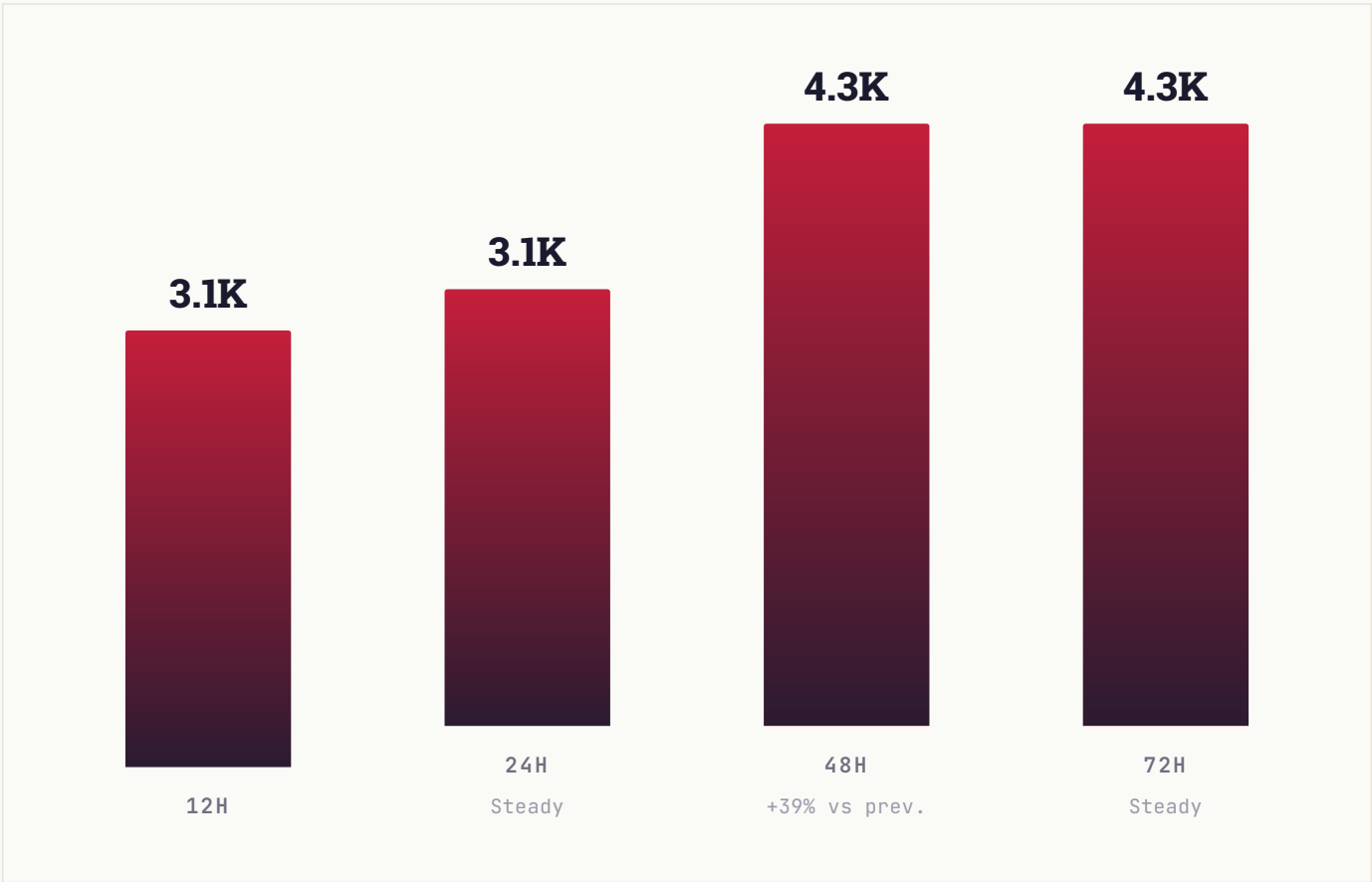
Citation index **13** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **122** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 Closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK Okak	1.6M
SE Search	1.4M
TR Trending	1.2M
KV Customer is always right	1.1M
TB Trends by Russia	1.1M
SV Trending today	1M
TZ Set trends	939.7K
TV Trend or leave	920.5K
MO Monitor YOU	70.6K

COMPARATIVE INSIGHT

Channel yet Outside top 99 of niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 144.3K. First goal: enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** Such mentions were **57**, they brought **72 527** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	1	1	39 837
December 2025	0	0	14 423
Nov 2025	50	50	55
Oct 2025	0	0	0
September 2025	1	1	16 688
August 2025	5	3	1 524

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
57	6	72 527

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing a range, a vertical line for the median, and a red dot for the channel's performance. The channel's performance is consistently below the median in all three metrics.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	70 593	144.1K	51% below median
AVG REACH / POST	4 214	12.9K	67% below median
CITATION INDEX	13	244	95% below median

SUBSCRIBERS 51% below median

Median 144.1K

39.4K 70 593 — your channel 1.2M

AVG REACH / POST 67% below median

Median 12.9K

113 4 214 — your channel 56.9K

CITATION INDEX 95% below median

Median 244

0 13 — your channel 3.1K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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