

PROMTPRESS PUBLIC REPORT

Channel audit

Digital Ниндзя



@digital_ninja

Sasha, programmer. Sharing thoughts on IT, near-IT, and myself in IT.
My VPN: @digitalninjavpnbot YouTube: youtube.com/@digital_ninja
Inst: instagram.com/jjoskey/ Live channel:...

SUBSCRIBERS

39 120

-73 per month

ERR (% WHO SEE
POSTS)

57.0%

last 24 hrs **24.6%**

REACH/POST

22.2K

ad reach **9.6K/24h**

— CONTENT · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 39 120 —	 SUBS REACH 56.8% avg % subs see post	 VIEWS/POST 22.2K median 21.9K · 25 days	 POSTS/WEEK 2.5 for period
 7D TREND — no data for period	 REACTIONS/POST 301.1 only 2,710 reactions, 1,746 reposts, 542 comments	 POST LENGTH 1,000 chars. median 1000 · 25 days	 POSTS ANALYZED 9 25 days
 AD REACH 9.6K 24h avg	 CHURN / MONTH -73 last month	 CITATION RATE 67 citation index · 368 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 23.02.2022

AI EDITOR SUMMARY

Channel «Digital Ниндзя» — 39 120 subs. Each post averages 22.2K people (57% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 9 posts over 25 days.
- 02 Dominant format — Text (6/9 posts).
- 03 Avg post length — 1000 chars (median 1000).
- 04 Peak audience activity — Thursday, 13:00 MSK.
- 05 Top posts get 1x more views than the weakest (26K avg for top vs 21.2K for worst) — among 9 posts over 25 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 10:54 TEXT Sasha Mitroshina got 3 years probation for money laundering Usually people mock when air sellers get convicted...	VIEWS 28 852 REPOSTS 111	REACTIONS 571 ER 73.8%
Nº2 16.06 · 11:24 PHOTO Yacht, sail, Stratoplan Stratoplan opens free registration for summer management online summer camp This could be another...	VIEWS 24 848 REPOSTS 29	REACTIONS 76 ER 63.5%
Nº3 30.06 · 13:32 TEXT Free test of Russian AI dev tool and get 2.5M extra Most hackathons are usually 48...	VIEWS 24 446 REPOSTS 81	REACTIONS 87 ER 62.5%

Nº4 25.06 • 13:12 TEXT AI became the main niche of info-business By mid-2026, almost all former producers, money mindset gurus, sellers...	VIEWS 23 497 REPOSTS 159 REACTIONS 239 ER 60.1%
Nº5 30.06 • 11:30 PHOTO My interview with the Lieberman brothers three weeks ago got a strike. Crypto pyramid schemers filed a complaint. The complaint came because...	VIEWS 21 911 REPOSTS 36 REACTIONS 444 ER 56.0%
WORST 3	
↓ 04.07 • 08:57 TEXT Russian illegal casinos have been staging mask shows for months. Casinos neglect employee safety, although...	VIEWS 21 619 REPOSTS 384 REACTIONS 260 ER 55.3%
↓ 07.07 • 07:14 TEXT VK tried to negotiate with Apple to upload the Max app to the Ministry of Digital's account At the end of the week, VK management told iOS teams that...	VIEWS 21 591 REPOSTS 329 REACTIONS 361 ER 55.2%
↓ 29.06 • 13:49 TEXT Is an iPhone ban possible in Russia? Apple banned all VK group apps from the App Store. The company cited sanctions. But what...	VIEWS 20 477 REPOSTS 92 REACTIONS 315 ER 52.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.

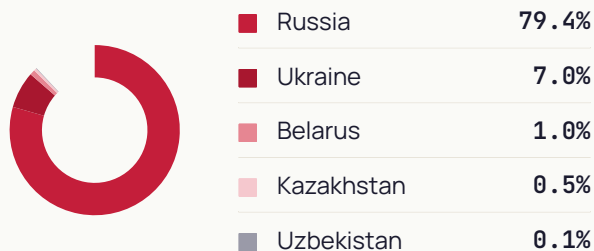


— SECTION 04 · MENTIONS

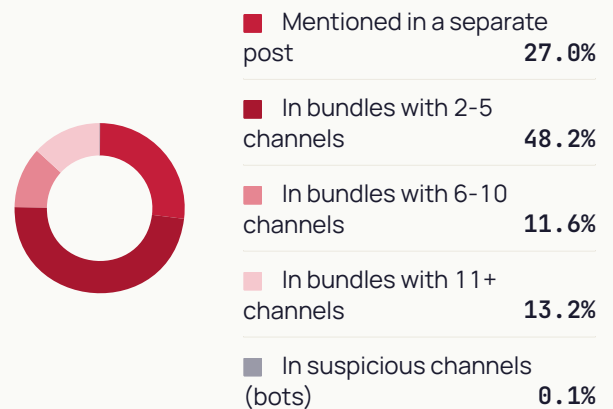
Who mentions the channel and how

Citation index **67** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **368** different channels.

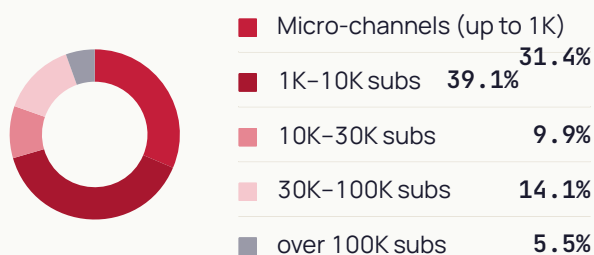
COUNTRIES MENTIONING



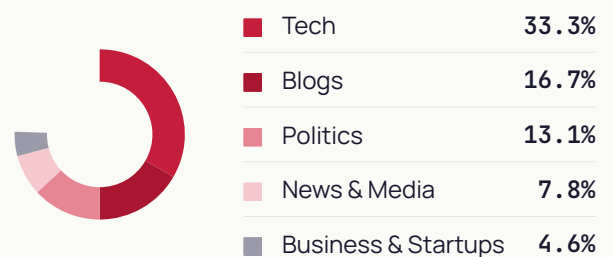
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



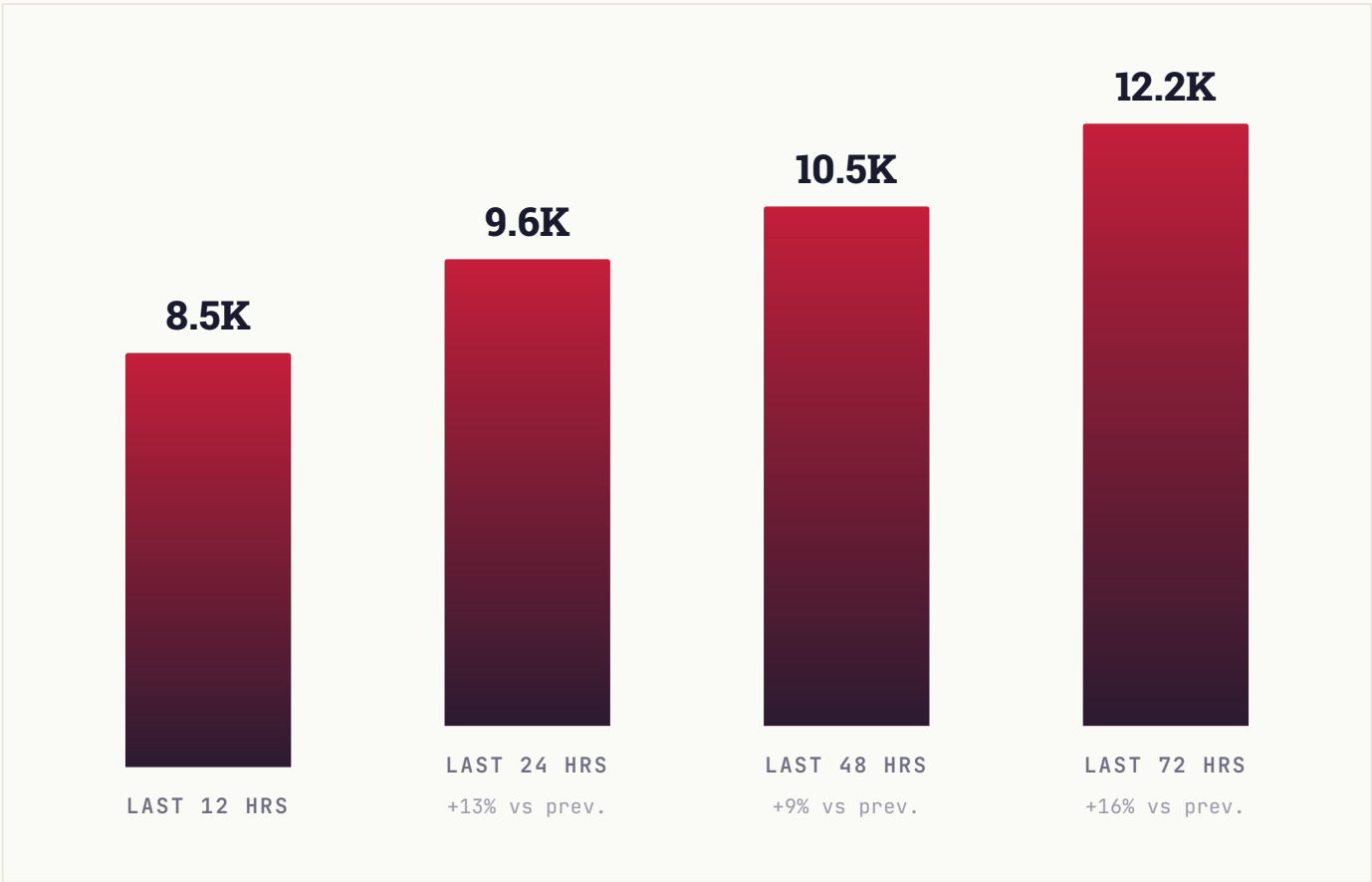
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending topics	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت ژاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
DH Digital Ниндзя YOU	39.1K

COMPARATIVE SUMMARY

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track posts in other channels that mention your channel monthly. Over the last **6 months** such mentions were **92**, they brought **4 319** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	13	6	267
December 2025	9	5	179
Nov 2025	11	7	304
Oct 2025	11	7	187
Sep 2025	8	7	333
August 2025	40	31	3 049

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
92	6	4 319

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Tech» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Currently 2.5 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

Audience is most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
