

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Nastya walked and found



@devochki_na

Introvert - shopaholic with three degrees finds things and finds them. Welcome, girls. Collab: @Nelli11 Write me: @GatskoeDetko In the RKN list:...

SUBSCRIBERS

51 030

+17 per month

ERR (% SEE POSTS)

10.0%

per day **5.6%**

REACH/POST

4.9K

ad reach **2.9K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. Subtitle below the number shows the period it covers.

SUBSCRIBERS 51 030 —	SUBSCRIBER REACH 9.64% avg % of subs see post	VIEWS/POST 4.9K median 5K · 29 days	POSTS/WEEK 25.1 for period
7D TREND -6.0% vs previous week	REACTIONS/POST 276.0 total 29,530 reactions, 1,845 reposts, 1,408 comments	POST LENGTH 532 chars median 517 · 29 days	POSTS ANALYZED 107 29 days
AD REACH 2.9K 24h avg	CHURN / MONTH +17 last month	CITATION RATE 531 citation index · 1,301 channels mentioned ever	CHANNEL AGE 3 years 11 months created 07.08.2022

AI EDITOR SUMMARY

Channel «Nastya walked and found» — 51 030 subs. Each post avg views 4.9K people (10% from subs), reach is low — need to grow audience. Publishes 25 posts per week (~4/day) — active posting. For week 22–28 Jun reach dropped -6.0% vs week 15–21 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 107 posts in 29 days.
- 02 Dominant format — Photo (69/107 posts).
- 03 Avg post length — 532 chars (median 517).
- 04 Peak audience activity — Tuesday, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (7.3K avg top vs 4.2K worst) — among 107 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 06:26 PHOTO Good morning 🥰	VIEWS 8 276 REP. 51	REACTIONS 233 ER 16.2%
Nº2 16.06 · 08:35 VIDEO How to give your husband a heart attack in three seconds? Very simple. Send him a screenshot from the start of the video. Then disappear for a couple of minutes...	VIEWS 7 026 REP. 63	REACTIONS 449 ER 13.8%
Nº3 16.06 · 06:27 VIDEO It starts at 30 already 😂	VIEWS 6 629 REP. 58	REACTIONS 400 ER 13.0%

Nº4 16.06 · 11:05 PHOTO Very often, when you ask for a specific selection for a specific event, all the cool things hide from me like boletus mushrooms in the forest...	VIEWS 6 078 REP. 11	REACTIONS 220 ER 11.9%
Nº5 11.06 · 10:41 PHOTO I finally found time used the older child to hang my magpie wealth in plain sight. And I came to remind you...	VIEWS 5 999 REP. 20	REACTIONS 357 ER 11.8%

|

WORST 3

↓ 05.07 · 11:45 TEXT News this hour: spider Valera moved out. Even he couldn't take the hourly 'what's for dinner, what's for breakfast' and 'she started it...'	VIEWS 4 351 REP. 2	REACTIONS 350 ER 8.5%
↓ 06.07 · 06:27 PHOTO Us?	VIEWS 4 184 REP. 34	REACTIONS 293 ER 8.2%
↓ 06.07 · 08:46 PHOTO Alexey keeps sharing notes from Berlin. Told about all the beer gardens, pretzels, how wonderful it is to wake up when...	VIEWS 4 093 REP. 8	REACTIONS 254 ER 8.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.

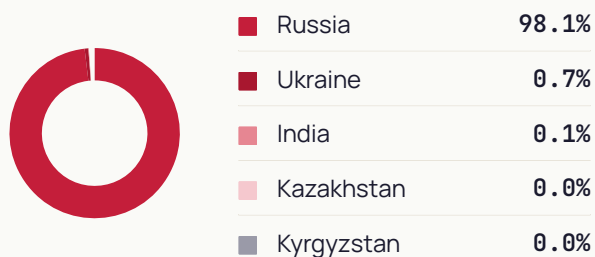


SECTION 04 • CITATIONS

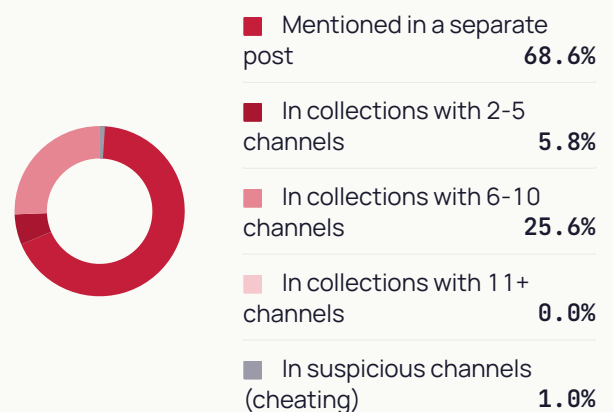
Who and how mentions the channel

Citation index **531** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 301** different channels.

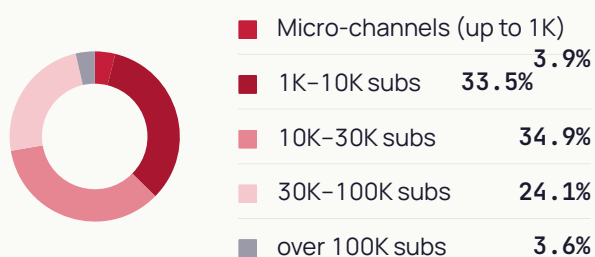
COUNTRIES MENTIONING



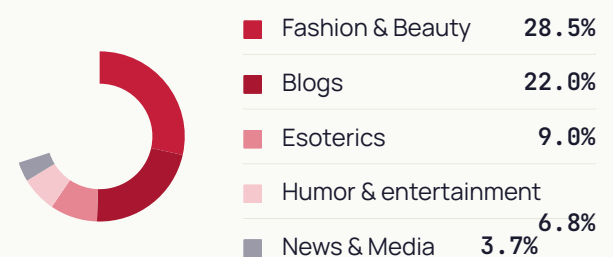
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



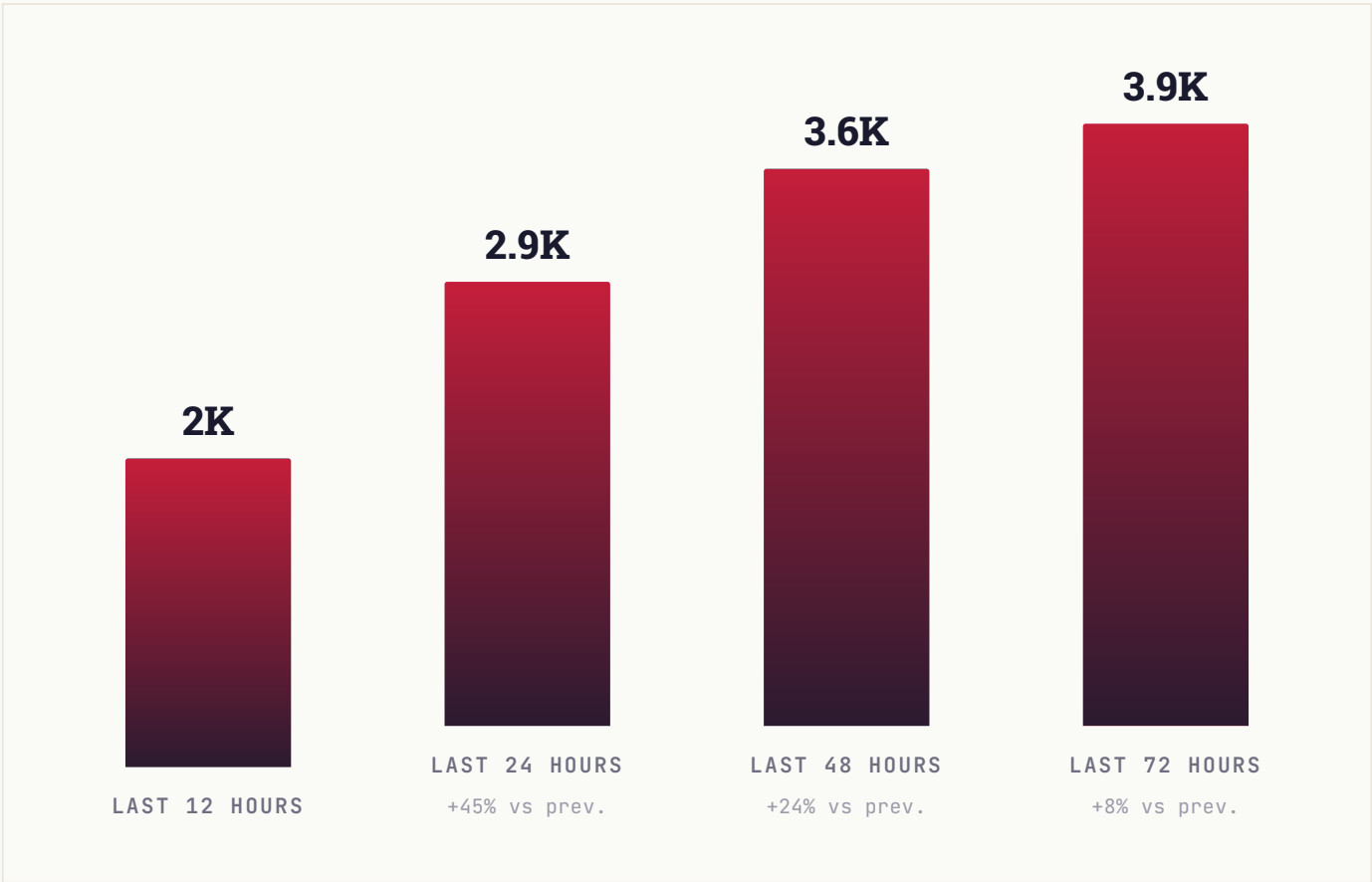
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Zolotoe Yabloko	1.1M
HH Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
HH Finds on Wildberries / WB	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
HW WB OZON Finds	393.5K
HS Nastya walked and found YOU	51K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — Zolotoe Yabloko (1.1M), top-96 median: 171K. First goal — enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **132**, they brought **7 687** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	6	6	121
December 2025	20	16	667
November 2025	29	28	1 754
October 2025	30	29	1 593
September 2025	28	27	1 079
August 2025	19	18	2 473
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
132	6	7 687	

Where channel stands in its league

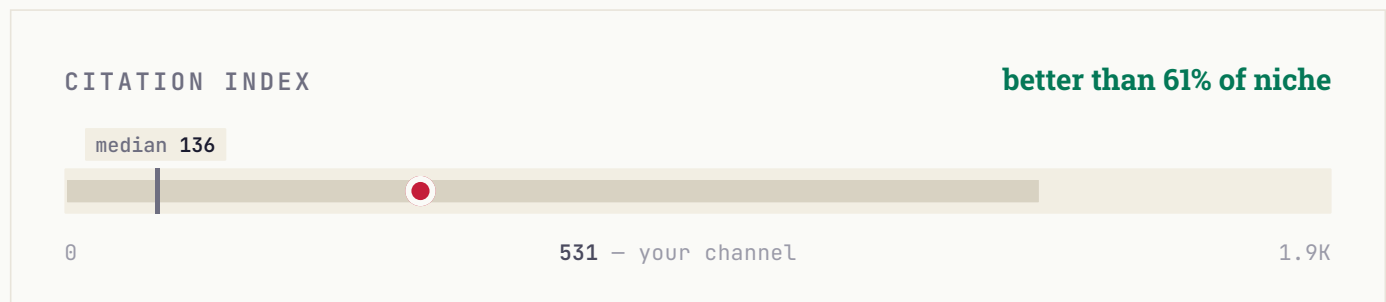
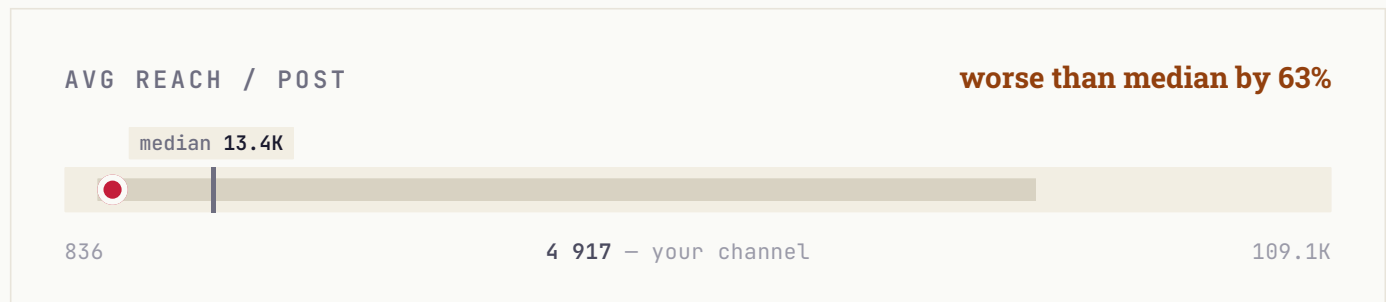
SUBSCRIBERS

worse than median by 70%

median 171.1K

58.4K 51 030 — your channel 512.2K

Metric	Value
Median	171.1K
Your Channel	51,030
Range (Min)	58.4K
Range (Max)	512.2K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Tuesday**

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
