

PUBLIC REPORT BY PROMTPRESS

Channel audit

Game Development Jobs



@devjobs

GameDev jobs and more. Post resumes and ads. Write @StetsMedia
@unrealenginecis @UnrealEngine4 @ue_pub @Art2D
@unityjobs_pub @DevJobs_Resume <https://clck.ru/3GDPYZ>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
42 076	14.0%	6K
+547 per month 19.07.2026	in 24h 7.7%	ad reach 3.3K/24h HTTPS://PROMTPRESS.COM/AUDIT/DEVJOBS

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 42 076 —	 SUBS REACH 14.24% avg % subs see post	 VIEWS/POST 6K median 6.1K · 28 days	 POSTS/WEEK 11.9 over period
 7D TREND +8.1% vs prev week	 REACTIONS/POST 22.0 only 1,057 reactions, 1,805 reposts, 0 comments	 POST LENGTH 895 chars median 1000 · 28 days	 POSTS ANALYZED 48 28 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH +547 over last month	 CITE RATE 49 citation index · 289 channels mentioned ever	 CHANNEL AGE 9 years 18 days created 01.07.2017

AI EDITOR SUMMARY

Channel «Game Development Jobs» — 42 076 subs. Each post gets avg 6K people (14% from subs), reach is low — consider expanding audience. Publishes 12 posts per week (~2/day) — regular pace. Week Jul 6–12 reach grew +8.1% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **48** posts over 28 days.
- 02 Dominant format – **Text** (25/48 posts).
- 03 Avg post length – **895** chars (median 1000).
- 04 Peak audience activity – **Friday**, 18:00 MSK.
- 05 Top posts get **2x** more views than the weakest (8.7K avg for top vs 4.5K for worst) – among 48 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 15:11 TEXT We are looking for a Game Marketing & Community Manager to prepare for the release of our first game on Steam and consoles. Remote work, format...	VIEWS 9 433 REPOSTS 33	REACTIONS 10 ER 22.4%
Nº2 27.06 · 16:29 TEXT Friends, a channel selection for you! We'd be glad if you join! 🕯 Channel with game jobs -https://t.me/devjobs Channel about the most...	VIEWS 8 677 REPOSTS 45	REACTIONS 6 ER 20.6%
Nº3 26.06 · 08:04 TEXT 2D Artist (Gamedev, City Builders) full-time in-house Company «SunStrike Studios» creates 2D and 3D graphics for...	VIEWS 8 100 REPOSTS 93	REACTIONS 66 ER 19.3%

Nº4

19.06 • 11:24

PHOTO

🚀 2D Environment Concept Artist 🚀 Type: #Freelance, #Outsource #Part-time, #Full-time 🎯 Looking for: #2D, #Environment, #Concept ⚙️ Responsibilities...

VIEWS

7 324

REPOSTS

43

REACTIONS

23

ER

17.4%

Nº5

10.07 • 16:37

PHOTO

Want into gamedev, film or animation but portfolio not yet up to studio standards? CG jobs are getting tougher...

VIEWS

7 066

REPOSTS

10

REACTIONS

39

ER

16.8%

WORST 3



30.06 • 10:28

PHOTO

📦 Material Artist - Environment Materials (Unity, SD, SP) 🎯 Specialist confident in Substance Designer able to create...

VIEWS

4 666

REPOSTS

15

REACTIONS

11

ER

11.1%


15.07 • 13:30

VIDEO

#resume #sounddesign #composer #fmod #wwise #music #gameaudio #soundtrack #cv #unrealengine Hi all! I'm Andrey Romanov, -...

VIEWS

4 563

REPOSTS

13

REACTIONS

7

ER

10.8%


15.07 • 10:03

PHOTO

#resume #Resume #cv #projectmanager #deliverymanager #operationsmanager #producer #gamedev #opentowork #Remote #Relocate #project...

VIEWS

4 187

REPOSTS

11

REACTIONS

12

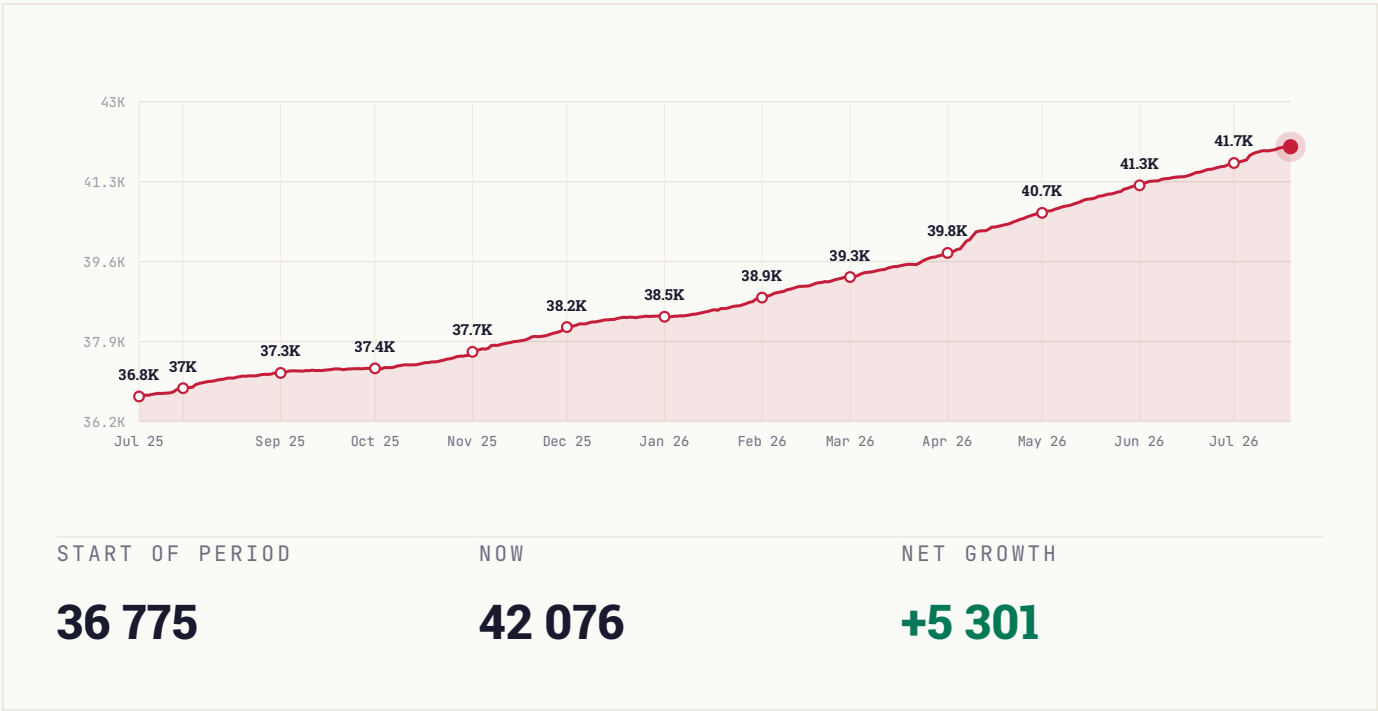
ER

10.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

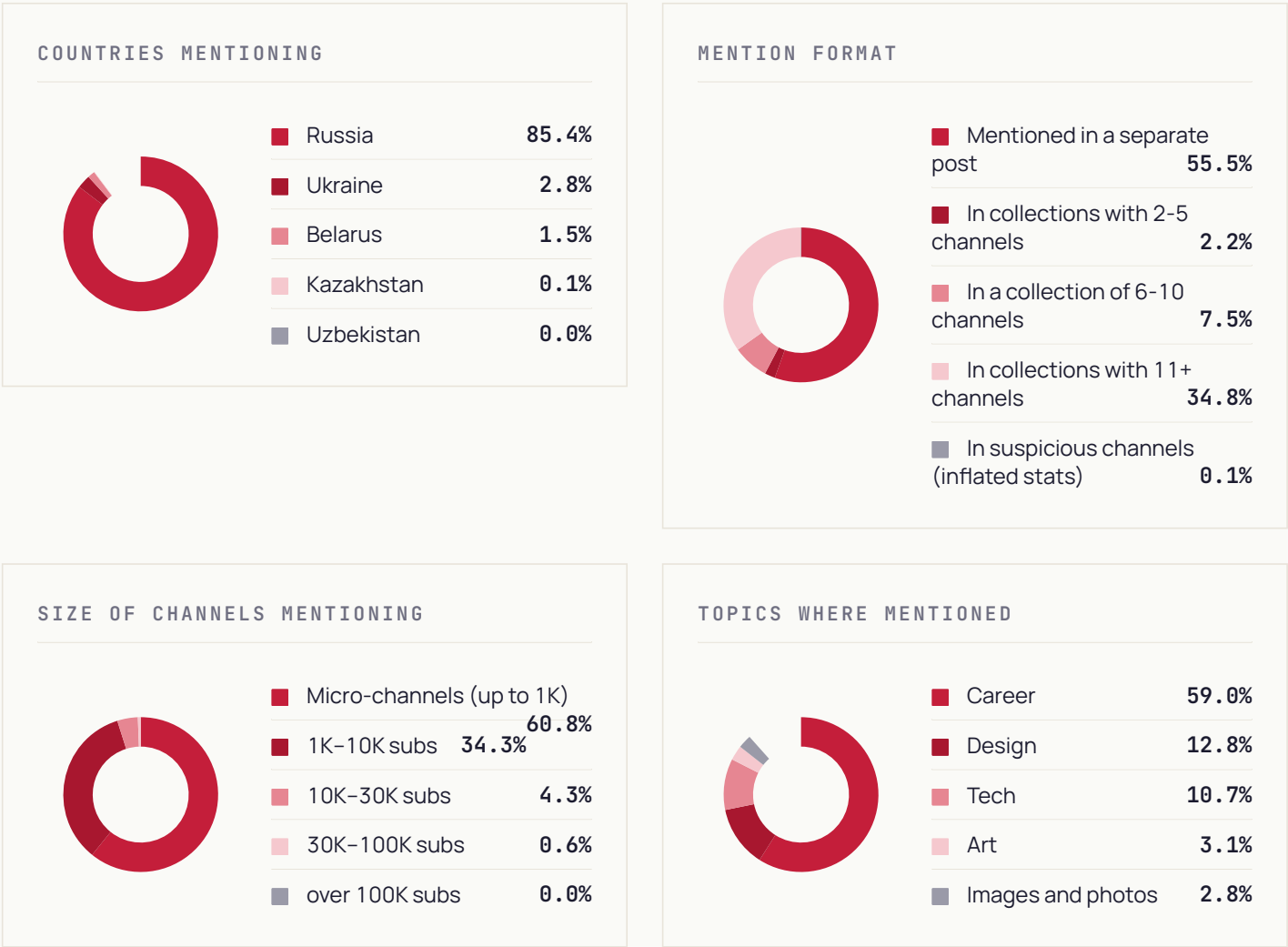
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

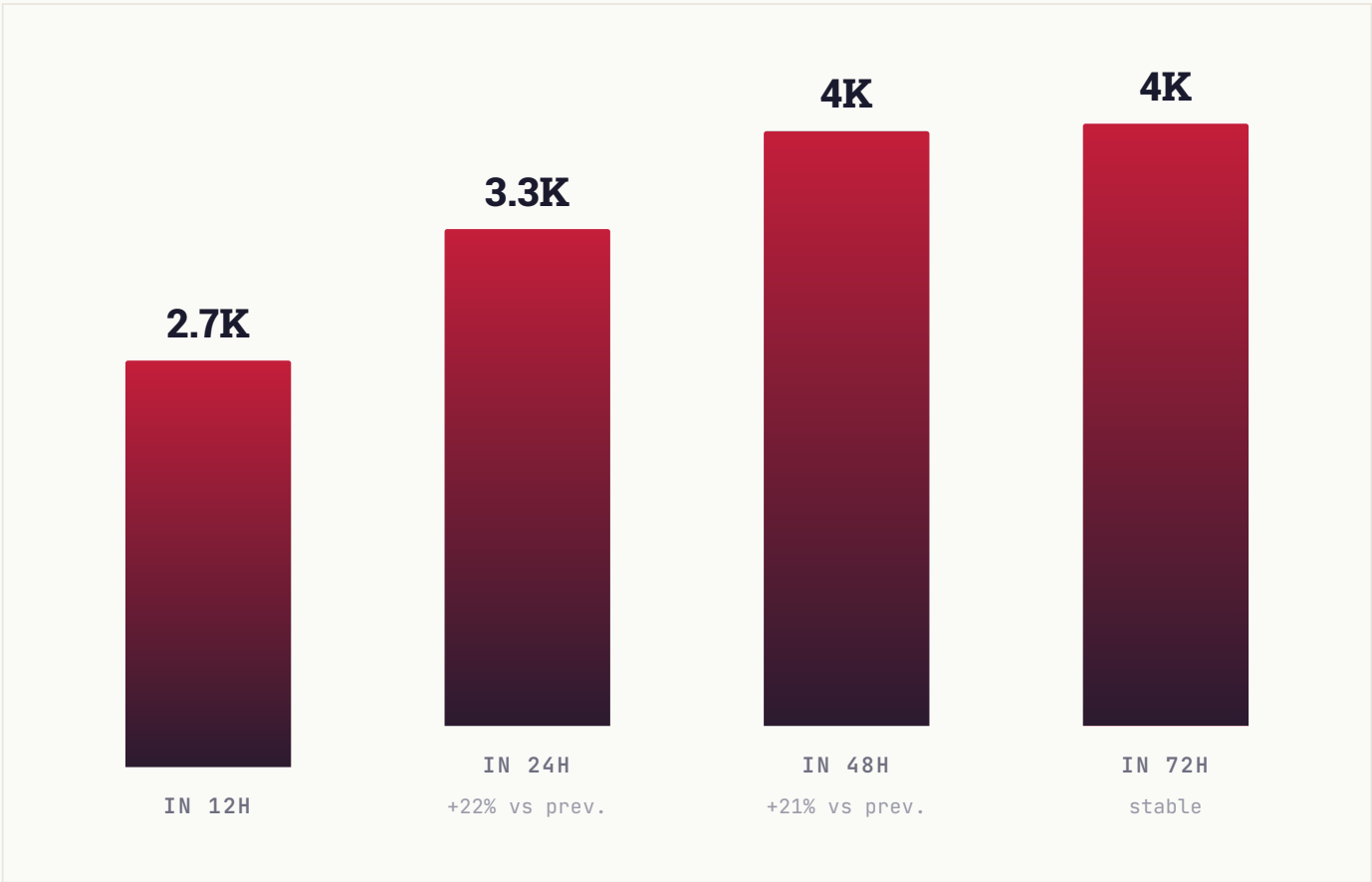
Citation index **49** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **289** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
 وظائف - أي وظيفة - و	1.2M
 قناة وظائف - وظيفتك علينا - قو	814.8K
UB Remote no experience - Freelance	794K
 اى استخدام	648.8K
 求职招聘	637.9K
 ساحة الوظائف سا 	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W 	464K
 شغل	457.4K
SI SeoJob Earn online	429.2K
 GD Game Development Jobs  YOU	42.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة - و  (1.2M), median of top 96: 172.5K. First goal — enter top 96 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **88**, they brought **2 072** new subs.

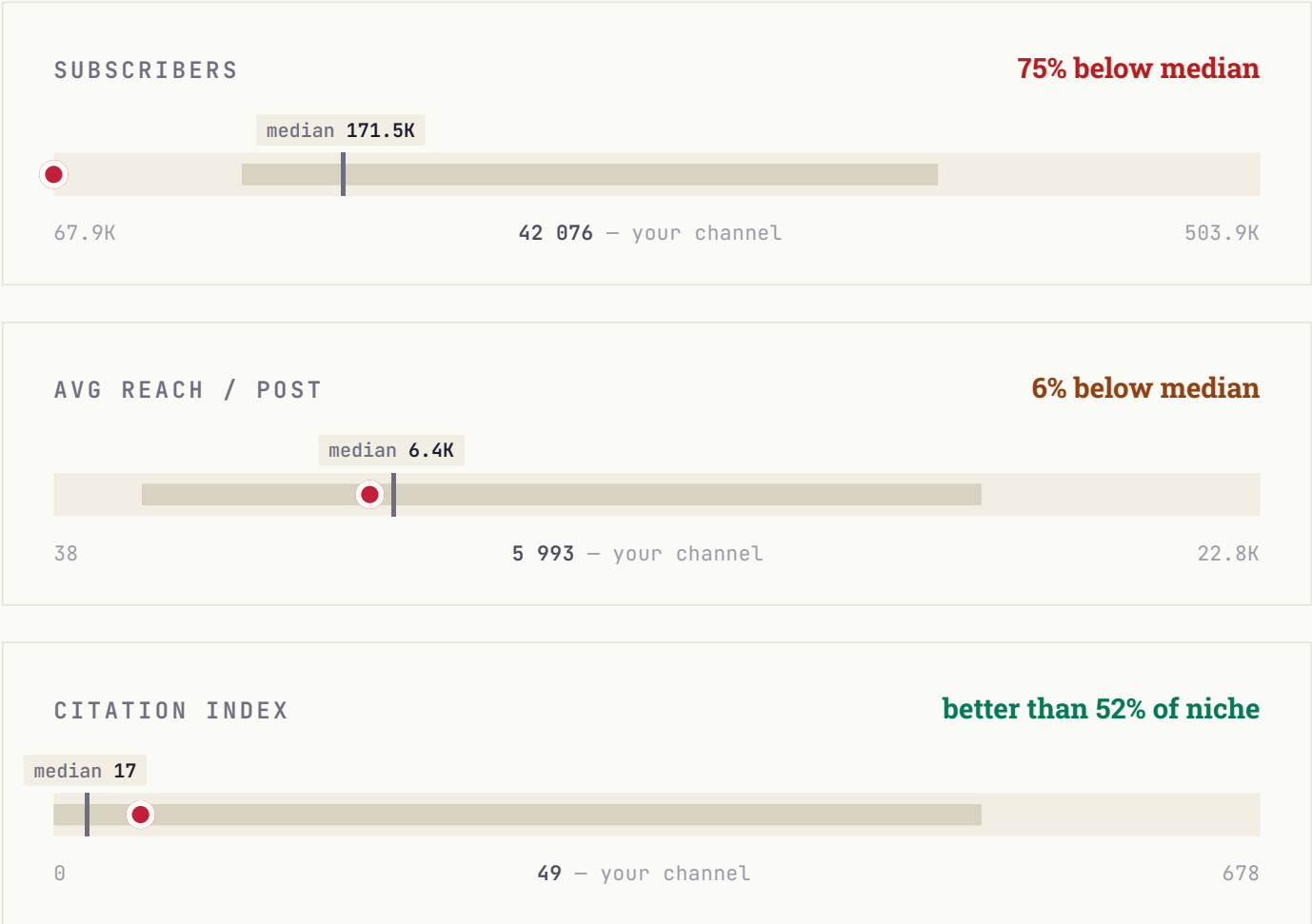
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	11	5	412
December 2025	20	16	299
Nov 2025	13	8	572
Oct 2025	15	5	298
Sep 2025	2	2	153
August 2025	27	17	338

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
88	6	2 072

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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