

— PROMTPRESS PUBLIC REPORT

Channel audit

Design Karate. 1 day = 1 trick. Photoshop & Figma



@designkarate

Channel with design tricks. No fluff or boredom. Master Photoshop & Figma fast! Improve your skill daily! For ads contact –...

SUBSCRIBERS

18 186

ERR (% SEE POSTS)

3.0%

REACH/POST

557

-142 per month

within 24 hours 1.5%

ad reach 271/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 18 186 —	 SUBS REACH 3.06% avg % of subs see post	 VIEWS/POST 557 median 630 · 28 days	 POSTS/WEEK 5.6 over period
 7D TREND -5.5% vs previous week	 REACTIONS/POST 5.9 only 136 reactions, 194 reposts, 0 comments	 POST LENGTH 227 chars median 158 · 28 days	 POSTS ANALYZED 23 28 days
 AD REACH 271 24h avg	 CHURN / MONTH -142 last month	 CITATION RATE 68 citation index · 194 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 22.10.2022

AI EDITOR SUMMARY

Channel «Design Karate. 1 day = 1 trick. Photoshop & Figma» – 18 186 subs. Each post gets on avg 557 people (3% of subs), reach is low – consider expanding audience. Publishes 6 posts per week (~1/day) – rare publications. For week Jul 6–12 reach dropped by -5.5% by week Jun 29 – Jul 5 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 23 posts over 28 days.
- 02 Dominant format – Video (16/23 posts).
- 03 Avg post length – 227 chars (median 158).
- 04 Peak audience activity – Thursday, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (787 avg top vs 409 worst) – among 23 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

№102.07 · 12:00VIDEO	Chinese and Korean Behance analogs 🤔 notefolio.net - Korean zcool.com.cn - Chinese Author: katerinamanko.ru 💪 designkarate –...	VIEWS	REACTIONS
		867	5
№225.06 · 13:00PHOTO	5 cinematic effects in AI 🧑🎨 Prompts on images By: grafikcem 💪 designkarate – Photoshop & Figma lessons.	REPOSTS	ER
		25	4.8%
№306.07 · 12:00VIDEO	Design inspiration from et_studio ✨💪 designkarate – Photoshop & Figma lessons.	VIEWS	REACTIONS
		779	8
№306.07 · 12:00VIDEO	Design inspiration from et_studio ✨💪 designkarate – Photoshop & Figma lessons.	REPOSTS	ER
		14	4.3%
№306.07 · 12:00VIDEO	Design inspiration from et_studio ✨💪 designkarate – Photoshop & Figma lessons.	VIEWS	REACTIONS
		716	4
№306.07 · 12:00VIDEO	Design inspiration from et_studio ✨💪 designkarate – Photoshop & Figma lessons.	REPOSTS	ER
		3	3.9%

Nº4 24.06 • 12:00 PHOTO Website headers for inspiration 🥰 By: thedesignshop.tds 💪 designkarate – Photoshop & Figma lessons.	VIEWS 700 REPOSTS 6 REACTIONS 5 ER 3.8%
Nº5 01.07 • 10:00 VIDEO Web design styles ✨ 1. Neomorphism – soft shadows & smooth gradients for a clean, tidy look...	VIEWS 673 REPOSTS 7 REACTIONS 5 ER 3.7%

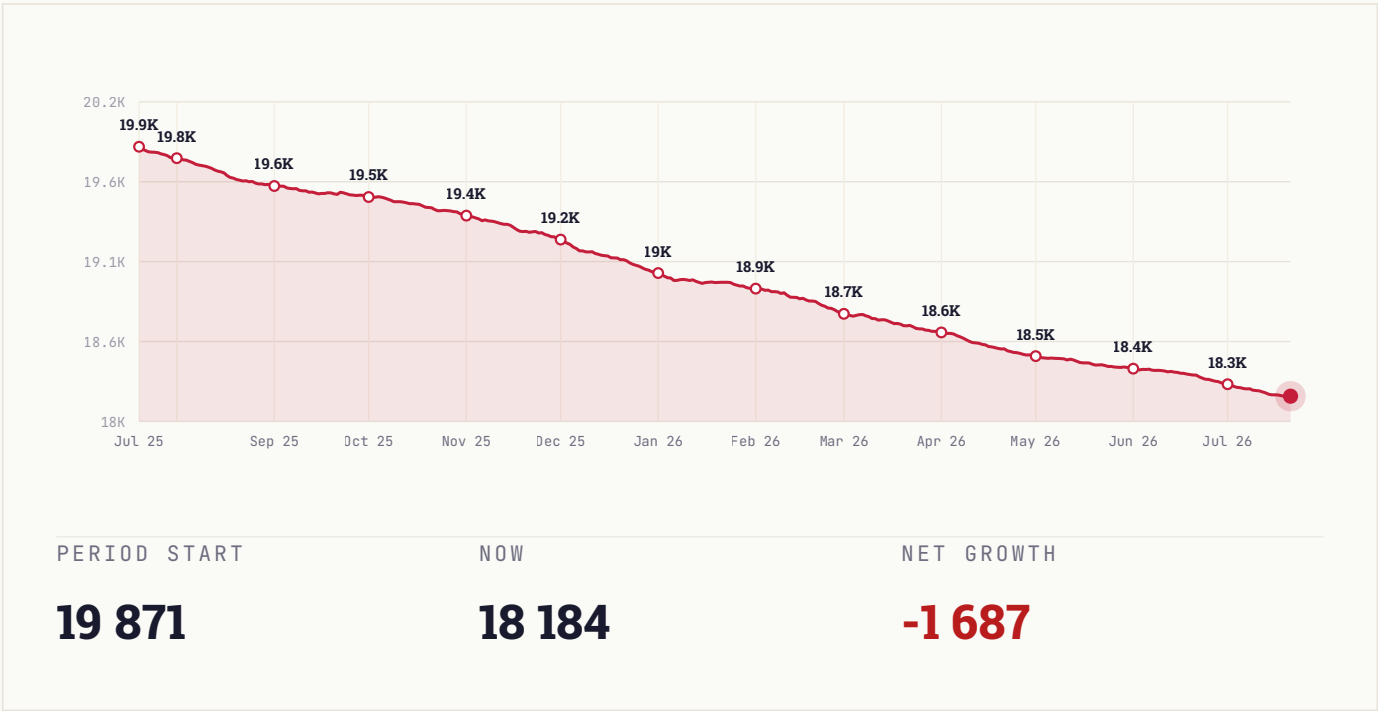
WORST 3

↓ 15.07 • 15:00 VIDEO Print types tutorial 🖨️ Enjoy 😊 By: cidr.design 💪 designkarate – Photoshop & Figma lessons.	VIEWS 443 REPOSTS 24 REACTIONS 8 ER 2.4%
↓ 16.07 • 16:40 VIDEO Adapt price blocks horizontally 🧱 #figma By: @alexeybychkov_ 💪 designkarate – Photoshop & Figma lessons.	VIEWS 393 REPOSTS 2 REACTIONS 2 ER 2.2%
↓ 17.07 • 14:30 PHOTO Design of DOLKA soap by Timofey Zvyagintsev in a 'canned supply' format 🧼 Soap sold in molded pulp cardboard jar...	VIEWS 393 REPOSTS 2 REACTIONS 2 ER 2.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

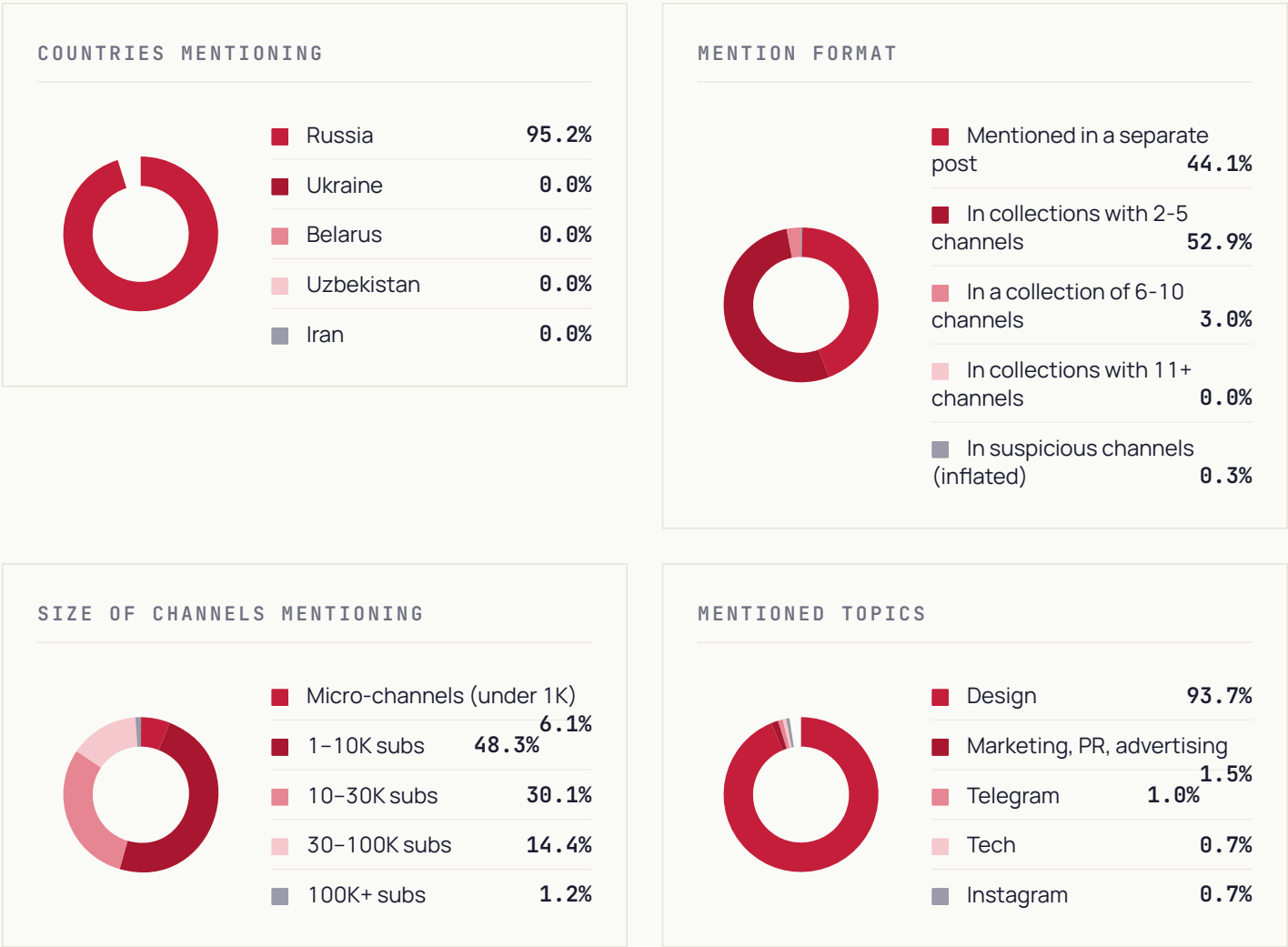
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss periods.



SECTION 04 · CITATIONS

Who and how mentions the channel

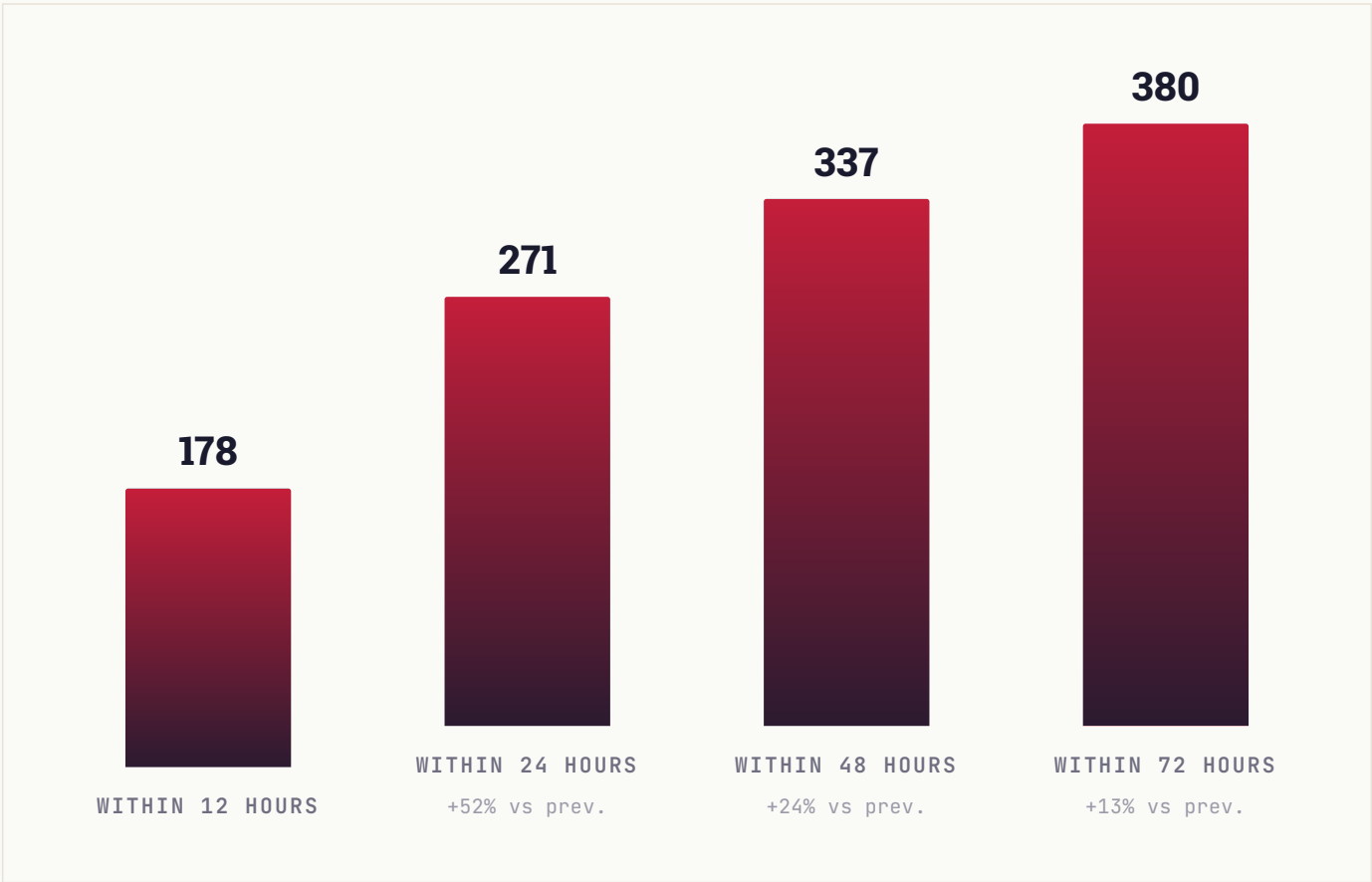
Citation index **68** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **194** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 🖐	147.1K
TC template canva gratis 😊🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
DI Design Karate. 1 day = 1 trick. Photoshop & Figma YOU	18.2K

COMPARATIVE CONCLUSION

Channel is still outside top 99 niche — early growth stage. Niche leader — 66Lottery 🏆🏆 CRYPTO (387.4K), top-99 median: 65.4K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **19**, they brought **77** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	3	3	24	
December 2025	1	1	2	
Nov 2025	5	3	14	
Oct 2025	5	5	7	
Sep 2025	3	3	26	
August 2025	2	2	4	
TOTAL MENTIONS	19	MONTHS OF DATA	6	ACQUIRED SUBSCRIBERS
			77	

Where channel ranks in its league

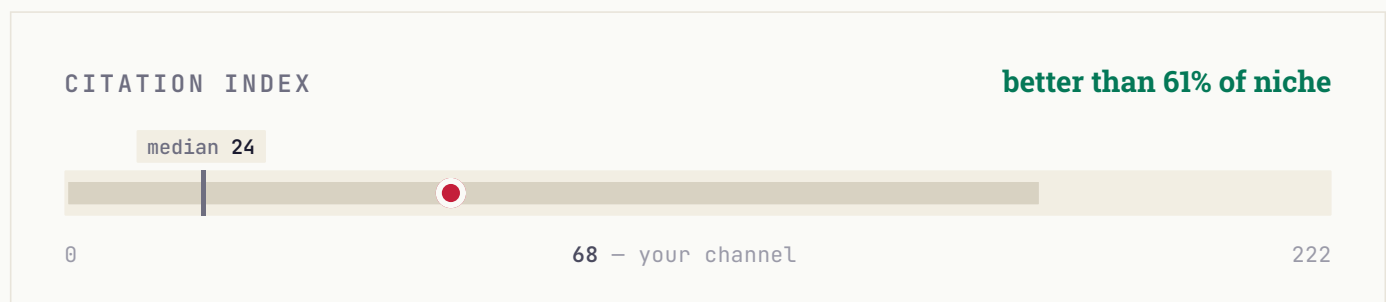
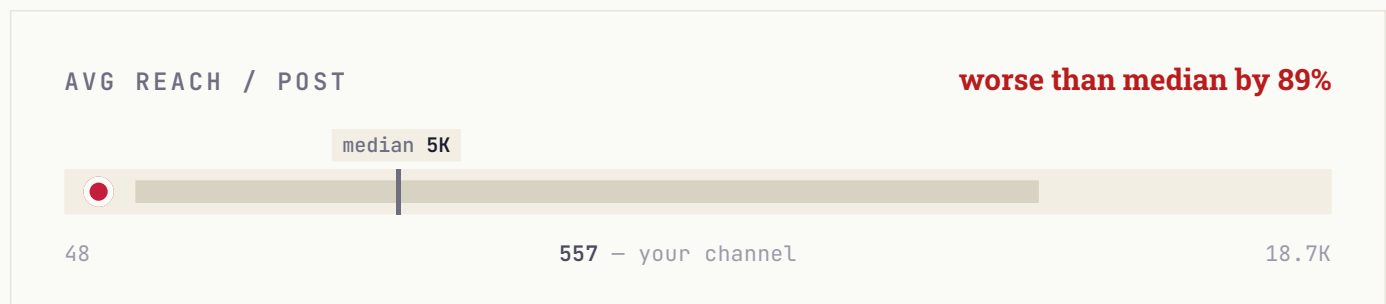
SUBSCRIBERS

worse than median by 72%

median 65.1K

23.7K 18 186 — your channel 170.1K

Metric	Value
Current Channel Subscribers	18,186
Median Subscribers	65.1K
Worse than Median by	72%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for important
posts**

02

ER below niche benchmark — rethink formats

Current ER 3.06% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.4pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager